news +++ Automechanika Shanghai
National Exhibition and Convention Center (Shanghai), 2 – 5 December 2026

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SHANGHAI

Automechanika Shanghai 2026 highlights collaborative ecosystem expansion and commercial vehicle transformation

Shanghai, September 2026. As automotive companies navigate evolving market dynamics, business expansion requires an ecosystem-driven approach whereby entire networks move into new spaces, including market segments and geographical locations. This is particularly noticeable in China's commercial vehicle sector as electrification grows across the market segment. Automechanika Shanghai brings these trends to light, enabling players to connect and strategise opportunities both at home and abroad. The fair will converge 7,600 exhibitors from 2 to 5 December at the National Exhibition and Convention Center (Shanghai) covering passenger and commercial vehicles with various powertrains.

Continual growth in the global automotive components market is reshaping the supply chain with value in high-growth segments across both ICE and electric platforms in the passenger and commercial vehicle sectors. One such advancement in the supply chain is ecosystem expansion as automotive companies seek collaboration to build resilient, localised networks. Rather than acting in isolation, businesses are entering markets alongside trusted partners.

Aion is one example of an EV car manufacturer, as an exhibitor, adopting an ecosystem approach to enter new markets. The company relies on localised bases in Thailand and Indonesia to expand complete vehicle manufacturing, parts production, battery charging infrastructure in Southeast Asia. Similarly, **Li Auto's** overseas expansion includes investment to build a local assembly line in Kazakhstan. To support these further endeavours, Automechanika Shanghai's platform enables carmakers to forge partnerships with overseas government bodies, component suppliers, distributors, and service networks in other countries to scale their global operations.

In line with collaborative expansion, **Marelli** from Italy, with its automotive lighting and sensors, is accelerating its growth across Asia Pacific. It leverages partnerships with dealers, repair shops, and industry partners to unify resources and local market expertise.

Joint ventures are another key growth strategy, as demonstrated by **DDAC-DONGFENG DANA AXLE**. The two brands partnered to share their expertise and resources in vehicle manufacturing and drivetrain systems, becoming one of Asia's largest commercial vehicle manufacturers, exporting to Southeast Asia, South America, the Middle East and Europe. Taking this forward, the company looks to find new OEM partners for both commercial vehicles and speciality vehicles, in addition to up-and-coming commercial vehicle brands through platforms like Automechanika Shanghai.

At the same time, there are companies that offer specific solutions like AI software and data management for those seeking market entry. An example is **MeiG**, which offers a different approach by demonstrating how cockpits are evolving in China, from voice-controlled

commands to task-oriented interactions through AI modules, and bringing this to overseas markets. **Sigmastar Technology** spotlights next-generation ADAS perception with the evolution of single-camera perception to multi-modal sensors to make real-time processing capabilities a core differentiator. Meanwhile, **TecAlliance** provides the digital infrastructure needed to enter various international markets seamlessly and in compliance with local standards. The brand relies on a vast global catalogue, digital trading platform and repair database to roll out product adaptations, establish market trust, and integrate into wider automotive supply chains.

Thus, by strategically moving component suppliers, software developers, infrastructure and service providers into overseas markets together, companies are creating complete ecosystems that ensure long-term stability and a stronger footprint in their respective locations.

Even so, aligning with new market standards is needed for companies expanding a global footprint. For instance, during Automechanika Shanghai, the **Automotive Industry Action Group (AIAG)** will offer guidance to carmakers, parts suppliers and service providers about standards, quality assurance and carbon management through specialised zones, summits and matchmaking.

Electrification and upgrades in commercial vehicle sector

This ecosystem development is even more complex in the commercial vehicle segment; notwithstanding rapid electrification and intelligent transformation, commercial vehicles and fleets require more components, technologies and services to export a whole supply chain. While the segment can rely on base knowledge of passenger vehicles, many manufacturers are building up their product lines to tap into the prosperous commercial vehicle market.

With this, **Henglong Group** is developing advanced steering technologies tailored for light to heavy-duty trucks. The company's technology has evolved from traditional hydraulic controls to advanced systems supporting Level 2 and higher autonomous driving, delivering improved manoeuvrability, safety, and operational efficiency to commercial fleets. Additionally, **WLY** produces transmission systems and gear shafts for electric and hybrid commercial vehicles, engineered to withstand heavy-duty and complex operating conditions.

The tyre and wheel segments are also adapting to meet the needs of heavy duty electric commercial vehicles. **Dongfeng Wheel** introduces specialised lightweighting technologies, products, and services aimed at enhancing vehicle efficiency and strength. **Doublestar** has developed dedicated innovations in the carcass structure and tread compounds.

For repair and maintenance workshops, **FCAR** provides localised after-sales service solutions for multiple brands and models, as well as auxiliary power supplies and emergency maintenance needs for commercial vehicles. **MAXIMA** features maintenance equipment and heavy-duty lifting solutions meeting international safety and quality standards. A notable part of its commercial vehicle development efforts includes the New Generation Mobile Column Lift, which offers modern and secure lifts to streamline workshop repair and maintenance.

Exhibitor spotlight across the fairground

Automechanika Shanghai will host 7,600 exhibitors catering to both passenger and commercial vehicle segments across seven product sectors and various specialised zones.

Parts & Components exhibitors include **Bosch** with chassis system solutions for next generation vehicles; **Feilong** offers thermal management solutions for new energy vehicles;

Knorr-Bremse with an intelligent electro-hydraulic steering system; **NanFang Precision*** has overrunning alternator pulleys (OAP); and, **ZF** with an integrated ecosystem of products and services for new energy vehicles, featuring advanced e-axle technologies and digitalised diagnostic, maintenance, and aftermarket solutions. These are in addition to Astemo, CHCD, DANA, DHAC*, Foton, Fuda*, HELLA, HPT, LongSheng Technology*, NLYC* and Valeo.

Autel will bring to the market a brand-new six-in-one high-voltage system diagnostic platform for new energy vehicles; **Carpson*** is set to demonstrate the power of German precision technology and Chinese intelligent manufacturing in their energy-saving tunnel car washer; and **Launch** showcases a new LAUNCH AI Agent to support diagnostics functions. More exhibitors in the Diagnostics & Repair / Body & Paint sector, include BAOZHONGBAO, Bright, Dali, EAE, GRINICE MAX*, Onwings, Tech, HOFMANN, and YAKOO.

Elsewhere, the hall of Tyres & Wheels will feature New Energy Specific Semi-Steel Radial Tires by **AULICE**; and, Heavy-Duty Commercial Vehicle Sensors Forged Aluminum Wheels by **Hongxin Technology**, as well as more leading brands including DCENTI, JC Forged, JG Wheel, LONGWAY, Pomlead, Sanli Tyre, Sunrise Wheel, TRI-ACE*, and ZXWHEEL.

Other categories consist of Electrics & Electronics, New Energy & Connectivity, Accessories, and Customising. Beyond the exhibition floor, experts and industry peers will gather to discuss the complexities of global market entry with conferences and forums covering factors ranging from certification and standardisation to quality assurance, emissions compliance, and safety regulations.

Automechanika Shanghai is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on +852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries.

Other Automechanika events organised by Messe Frankfurt's Greater China offices include:

- Automechanika Jakarta: 24 to 27 September 2027
  www.automechanika-jakarta.com
- Automechanika Kuala Lumpur: 8 to 10 April 2027
  www.automechanika-kl.com
- Automechanika Ho Chi Minh City: 16 to 18 June 2027
  www.automechanika-hcmc.com

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*Debuting at the 2026 edition of Automechanika Shanghai

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Background information on Messe Frankfurt
The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,700 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2025 were about € 766 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events.
Messe Frankfurt develops new business models based on its digital expertise. Its range of services encompasses venue rental as well as exhibition stand construction, marketing services, staffing services, and catering.
Sustainability is a central pillar of the company's strategy. Maintaining a balance between environmental and economic responsibility, social responsibility, and diversity lies at the heart of its approach.
For more information, please visit our website at: www.messefrankfurt.com/sustainability
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).
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Background information on Sinomachint
China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions

hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China’s largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China’s convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com