

news +++ Automechanika Shanghai  
National Exhibition and Convention Center (Shanghai), 26 – 29 November 2025

**automechanika**  
SHANGHAI

## Innovation, quality, and efficiency exemplify pavilions at Automechanika Shanghai 2025

**Shanghai, October 2025. Next month's Automechanika Shanghai will converge 15 pavilions representing overseas countries and regions, alongside four domestic clusters. The pavilions are unified by national or regional identity, highlighting the unique advantages of their locations in terms of manufacturing capabilities and the deployment and adoption of new mobility. Exhibitors in dedicated areas will cover various sectors of the supply chain across Halls 1.1 2.1, 5.1, 6.1 and 2.2 of the National Exhibition and Convention Center (Shanghai).**

Ms Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd said: "Automechanika Shanghai's global perspective, focus on emerging trends, and wide range of exhibits are key factors attracting international participants. This year, we are gearing up for the largest show to date, featuring over 7,000 exhibitors from 43 countries and regions, along with visitors from 180 countries and regions, of which the latter is based on last year's results. This internationalism enriches experiences and objectives in marketing, trade, information exchange and education, enhancing the fair's relevance and impact in the automotive industry."

### **Over 350 exhibitors housed in 15 overseas country and region pavilions**

This year, Automechanika Shanghai has garnered strong interest from pavilion organisers, many of whom are requesting additional space for their exhibitors. Currently, the overall area occupied by overseas country and region pavilions has grown nearly 20 percent compared to last year, with representation from Germany, India, Italy, Japan, Korea, Malaysia, Poland, Singapore, Spain, Thailand, Taiwan, Türkiye, the UAE, the UK, and the US.

The German pavilion will feature 25 exhibitors covering parts and components, electronics, diagnostics and repair, and accessories. For instance, Nidec GPM will feature their line of electric oil and water pumps for voltage range of 12 to 48. SEG Automotive, originating from the German Bosch Group, offers starter and generator technology and services. Other exhibitors include Autotestgeräte Leitenberger, Batemo, Novonol Gmbh and Profi-Tech.

The likes of Corim, Experica, FRA-BER, GART and Mego Srl will form the Italian pavilion with sustainable components, spare parts, industrial cleaning solutions, high-performance automotive parts and equipment, and precision metal components respectfully.

Elsewhere, Autotop Co Ltd, C&Lube Co Ltd, DH Lighting Co Ltd and Geobin Co Ltd will be part of the Korean pavilion, which will take up over 700 sqm of Hall 2.1. The pavilion's size has increased by approximately 50 percent, partly due to the involvement of the Gyeonggido Business & Science Accelerator (GBSA), which is leveraging the platform to showcase SME innovation from the province.

Exhibitors at the Thai pavilion are set to amplify the unique advantages and capabilities of manufacturing in Southeast Asia. The 27 strong line-up includes ACV, Amrita Automotive, and Bangkok Autopart providing automotive parts; CJ Manufacturing and Pioneer

Engineering International spotlighting their expertise in manufacturing; and Goodrubber International and Nisto Rubber Manufacturing displaying rubber and sealing solutions.

The dedicated area for exhibitors from Türkiye will showcase diverse products, including raw petrochemicals from Alkim and Reksoil, as well as finished plastic parts from Pleksan. Additionally, there will be a clear representation in precision components, featuring gears, camshafts, and injection molds from Tigear, Kameks, Almner, and FA-ME, respectively.

### **Local pavilions spotlight the new energy and intelligent-connected vehicle market**

Ms Li Zhang, Chairperson of China National Machinery Industry International Co Ltd, stated: “Each automotive manufacturing cluster in China has its own industrial foundations and geographical advantages, supported by R&D, testing and pilot projects that foster the growth of infrastructure for new energy and intelligent connected vehicles. Automechanika Shanghai offers a platform to exhibit the latest technological achievements, participate in product launches and technical seminars, and facilitate business matching, connecting industry resources and creating opportunities for technological collaboration and market expansion.”

For two decades, Automechanika Shanghai has provided a launching pad for Chinese companies, debuting at the show through participation in regional pavilions at the fair. At the same time, wider supportive government initiatives have contributed vastly to the development of various industrial hubs. These factors have all contributed to the visibility of brands and their expansion on a global scale, especially for specialised companies navigating new and emerging industry sectors.

Today, China’s automotive industry has developed several major manufacturing clusters throughout the country. Of these, four domestic pavilions will spotlight some key hubs from Yangtze River Delta, Beijing-Tianjin-Hebei (Jing-Jin-Ji) and Wuhan-Xiangyang-Shiyan-Suizhou (Wu-Xiang-Shi-Sui) automotive industrial clusters.

- Changzhou pavilion (Hall 5.1): six companies presenting electric motorcycle equipment, intelligent chassis, three electric components, charging guns, and power battery products.
- Hubei pavilion for new energy and intelligent connectivity (debut – Hall 5.1): the area features four exhibitors showcasing infrared perception technology, efficient energy supply, core components and system solutions.
- Longquan pavilion (Hall 6.1): 19 booths united by thermal management solutions including, integrated systems, temperature control for the three electric systems, and core air-conditioning technologies for new energy vehicles.
- Tianjin pavilion organised by Tianjin Auto Parts Manufacturing Industry Association (debut – Hall 5.1): 10 exhibitors including certification labs, manufacturers and research institutes, with software and operating systems, chips and computer platforms, intelligent visual perception, assisted driving technologies, vehicle safety and testing, certification, lighting, and data management systems.

In addition to the comprehensive range of cutting-edge products in the 383,000 sqm exhibition space, the show will also feature more than 90 fringe programme events that aim to create a dialogue about the industry.

Automechanika Shanghai will take place from 26 to 29 November 2025 at the National Exhibition and Convention Center (Shanghai). The trade fair is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on + 852 2802 7728, visit [www.automechanika-shanghai.com](http://www.automechanika-shanghai.com) or email [auto@hongkong.messefrankfurt.com](mailto:auto@hongkong.messefrankfurt.com) for further enquiries.

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**Press information and photographic material:**

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500 people at its headquarters in Frankfurt am Main and in 29 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 775 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at:

[www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

**Background information on Sinomachint**

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: [www.sinomachint.com](http://www.sinomachint.com)