

Press release

29 December 2022

Automechanika Shanghai – Shenzhen Edition rescheduled from 15 to 18 February 2023

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AMS22_reschedule_ENG

The conditions for a large-scale industry gathering are developing as an outcome of changes to public health measures from the Chinese Government. Therefore, in recognition of supporting the call for in-person business encounters, the organisers of Automechanika Shanghai have secured a new timeslot from 15 to 18 February 2023 at the Shenzhen World Exhibition & Convention Center.

Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (HK) Ltd, said: “As the automotive industry is a core part of China’s economy and modernisation, we understand the importance of returning Automechanika Shanghai to the trade fair calendar for long-awaited marketing, trade, education and business exchanges. The engagement on AMS Live over the past few weeks reflects these growing needs in the market, which we aim to carry through to the physical show in February. I look forward to reconnecting with all our industry friends soon.”

Recently, the Chinese Government implemented a number of policies to encourage market growth and technological upgrade in the automotive industry. For example, ongoing incentives and tax breaks on sales aim to boost demand even further, particularly in the new energy vehicle sector. Forecasts for the year ahead indicate 23.8 and 3.8 million passenger and commercial vehicles sales, respectively, and a 35 percent year-on-year increase in new energy vehicle orders¹.

Ms Li Zhang, General Manager of China National Machinery Industry International Co Ltd, highlighted: “China’s automotive industry is gradually becoming one of the forerunners in the global market on account of policies under the 20th National Congress and the four new automotive modernisations. From this perspective, technological advancement and changing consumer habits are injecting momentum into the domestic market. This includes progress in connectivity and new energy, in addition to the rapid development of home-grown electric vehicle brands.”

In this regard, domestic and overseas participants can expect to see the most pressing topics and fast-moving trends in the Innovation4Mobility

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

¹ China Association of Automobile Manufacturers' December 2022 information conference held in Beijing, China Association of Automobile Manufacturers, http://www.caam.org.cn/chn/3/cate_17/con_5236520.html (Last accessed: 28 December 2022)

Showcase during Automechanika Shanghai – Shenzhen Edition. Areas across the fairground will address the rise of electric and hydrogen-powered vehicles, advanced technologies, green repair, developments in the logistics industry, and more.

Automechanika Shanghai is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd at + 852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries about the new show arrangements.

Press information and photographic material:

www.automechanika-shanghai.com/press

Automechanika Shanghai@Social Media

www.facebook.com/AutomechanikaShanghai

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www.instagram.com/automechanikash

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

Background information on Sinomachint

China National Machinery Industry International Co Ltd. (Sinomachint) is a wholly-owned subsidiary of China National Machinery Industry Corporation (SINOMACH), a large state-owned group. Sinomachint specializes in areas such as international exhibitions, trade and project contracting. International exhibition is a core business for Sinomachint, which are recognized because of many years of exhibition organizing experience and a professional organization team. Sinomachint held exhibitions that combine internationality and locality in over 30 large and medium-sized Chinese cities. The total exhibition area of exhibitions that Sinomachint independently organizes or jointly do with partners each year exceeds 3 million square meters. For more information, please visit the website at: www.sinomachint.com.

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Shenzhen, 15 – 18 February 2023