

Press release

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## Stimulating dialogues up and down the supply chain at Automechanika Shanghai – Shenzhen Edition

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**From 15 to 18 February 2023, Automechanika Shanghai will delve into automotive transformation. Over 50 highly requested onsite activities at the Shenzhen World Exhibition and Convention Center, including an array of flagship events and specialised forums, will explore policies, trends, technical reform and innovation across different areas of the supply chain. In addition, AMS Live will continue to offer global networking and knowledge sharing through its business matching and live streaming functions.**

### Events across the Innovation4Mobility Showcase

Through Automechanika Shanghai's Innovation4Mobility Showcase, onsite visitors can find a full range of events at the **Innovation4Mobility Mainstage** (Hall 9), **Green Repair** (Hall 12), **New Era of Commercial Vehicles** (Hall 9), and **Motorsport & High Performance** areas (Hall 14).

For example, the Innovation4Mobility Mainstage is set to spotlight how new research, technologies, manufacturing and production processes are influencing every corner of the automotive ecosystem. The all-inclusive area will offer a forum section featuring a collection of talks and product presentations from experts and highly-specialised exhibitors (all broadcast on AMS Live). In particular, events will probe into:

- Drive-by-wire Technology
- Trends in Automotive Supply Chain
- Thermal Management Systems
- The Commercialisation of Smart Transformation and Electrification in Commercial Vehicles
- Intelligent Chassis Technology
- Command and Control Systems for Autonomous Vehicles in Urban Environments
- Power Electronics Applied Technologies and E-mobility

Moving to another area of the Showcase, experts at the Green Repair zone prepare to discuss movements in the downstream supply chain. Topics in a number of activities will address the opportunities and challenges that service providers face from the growth of connectivity and new energy in the market. These include:

- New Energy Vehicle Aftermarket Summit
- New Energy Vehicle Battery, Motor and Electronic Control Maintenance Technical Training

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

- New Energy Vehicle Power System Maintenance Technical Training
- Vehicle Emissions Inspection and Maintenance for a Greener Future Summit
- New Energy Vehicle Repair and Maintenance Technology

For information about the Innovation4Mobility Showcase, please visit:

[www.automechanika-shanghai.com/I4M](http://www.automechanika-shanghai.com/I4M)

In addition, the show returns with a line-up of globally-recognised summits and conferences that headline some of the most renowned speakers affiliated with brands leading the way in automotive transformation.

### **International Summit of Connected-Vehicle Policies and Regulations 2022**

Sessions will delve into the technologies and commercialisation of intelligent connected vehicles (ICV) and how Shenzhen's pilot project promotes sustainable industry development. Mr Liu Yu from the China Automotive Technology & Research Center Co Ltd will pitch in on the regulations of ICV products, while Ms Dong Qianqian of Verband der Automobilindustrie will cover overseas guidelines and trends.

### **International Automotive Congress 2022**

This industry assembly will focus on new energy vehicles and intelligent driving advancements. fka GmbH will join remotely from Germany to discuss the potential of hydrogen fuel in the automotive industry. Other topics consist of new energy vehicles in carbon trading, vehicle Electrical/Electronic (E/E) architecture, intelligent cars, and more.

### **Tomorrow's Service & Mobility Summit 2022 – Analysis on the Development and Application of Connected Commercial Vehicles**

With the growing demand for logistics and long-haul transportation, a team of seven speakers will review technologies in connected commercial vehicles across China that can contribute to an efficient logistics supply chain. The group also plans to share their thoughts on future infrastructure for alternate drives and autonomous commercial vehicles.

### **Vehicle Electrification and Autonomous Vehicle Technology Forum 2022**

Attendees can capture an overview of the previous year in industry and predictions for 2023 and beyond. The event will go over the innovations and challenges of an electric powertrain, the outlook of electrification under carbon emission targets, and autonomous vehicle developments.

### **Automotive Aftermarket Summit 2022**

The summit explores the aftermarket value chain by discussing digital transformation, the global supply chain, after-sales services and logistics. In particular, Mr Daniel Berger, Partner at EAC Consulting, will approach how e-mobility diversifies the aftermarket. In the rundown, Mr Ricky Wang, Chairman of the China Executive Committee from the Automotive Aftermarket Suppliers Association (AASA), will also

moderate a panel of onsite and online participants examining where opportunities manifest and how to channel industry-wide changes into current and future business models.

### **Used Car Strategy and Development Forum 2022**

China's used market is maturing steadily from policy updates facilitating the cross-regional transfer of second-hand vehicles. The forum will summarise the sector's long-term outlook from new regulations in the domestic market, distribution, car servicing and reconditioning, quality assurance and the new energy used-car market.

To find the full list of onsite activities, please visit: [www.automechanika-shanghai.com/events](http://www.automechanika-shanghai.com/events)

### **Remote access to flagship events connects a worldwide community**

Once again, AMS Live returns to bolster the show's value-added services, such as digital booths, matchmaking and online meetings. The platform is a crucial resource centre that offers a vital gateway for audiences looking to acquire the latest information about China's market and global trends.

For those accessing the live stream and on-demand video content, please visit: [www.ams-live.com](http://www.ams-live.com)

To find out about how to get involved, please contact Messe Frankfurt (HK) Ltd on + 852 2802 7728, visit [www.automechanika-shanghai.com](http://www.automechanika-shanghai.com) or email [auto@hongkong.messefrankfurt.com](mailto:auto@hongkong.messefrankfurt.com) for further enquiries.

Automechanika Shanghai – Shenzhen Edition is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint).

### **Press information and photographic material:**

[www.automechanika-shanghai.com/press](http://www.automechanika-shanghai.com/press)

### **Automechanika Shanghai@Social Media**

[www.facebook.com/AutomechanikaShanghai](http://www.facebook.com/AutomechanikaShanghai)

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their

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events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022

#### **Background information on Sinomachint**

China National Machinery Industry International Co Ltd. (Sinomachint) is a wholly-owned subsidiary of China National Machinery Industry Corporation (SINOMACH), a large state-owned group. Sinomachint specializes in areas such as international exhibitions, trade and project contracting. International exhibition is a core business for Sinomachint, which are recognized because of many years of exhibition organizing experience and a professional organization team. Sinomachint held exhibitions that combine internationality and locality in over 30 large and medium-sized Chinese cities. The total exhibition area of exhibitions that Sinomachint independently organizes or jointly do with partners each year exceeds 3 million square meters. For more information, please visit the website at: [www.sinomachint.com](http://www.sinomachint.com).