

Automechnika Shanghai 2020 Fringe Programme Overall Rundown

China Commercial Vehicle Aftermarket Annual Conference 2020 ^{arf}							
Organisers	Aftermarket Committee of China Association of Automobile Manufacturers China National Automotive Industry Parts Sales Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2020	Time	08:00-17:00	Venue	Auto City Ruili Hotel	Language	Chinese
Time	Topic			Speaker			
08:00	Registration						
08:30	Opening Addresses			Mr Wang Duyang, Chairman of China Automobile Industry Parts Sales Co Ltd and Executive Vice President of Post Marketing Committee of China Automobile Association Mr Shi Jianhua, Deputy Secretary General of China Automobile Industry Association and Chairman of Post Marketing Committee of China Automobile Association Mr Zhang Xiaoping, President of Zhejiang Auto Parts Industry Association and Chairman of Ruili Group			
09:05	2021 China's Commercial Vehicle Market Environment and Development Trends			Mr Xu Changming, Deputy Director of National Information Center			
09:45	Trends and Analysis of Commercial Vehicle Aftermarket			Mr Zheng Yun, Senior Partner of Roland Berger and Vice President of Greater China and Head of Automotive Industry Center			
10:05	How Can the Aftermarket Segment Make Use of Big Data to Solve Capitalisation Problems			Lakala			
10:20	Commercial Vehicle Service Network Report			Commercial Vehicle Service Network			
10:30	Development Strategy and Innovation Measures of Vehicle Enterprises in Commercial Vehicle Aftermarket			Mr Dai Yong, General Manager of Foton Aftermarket Business Department			
10:45	An Internationally Renowned Commercial Vehicle Company Shares Their Success Story in the Aftermarket			Commercial Vehicle Company			
11:00	Brand Strategy is Crucial for Auto Parts Suppliers' Survival in the Aftermarket			Moderator: Mr Ni Wei Speakers: Bosch, SORL, Garrett, Quanxing and Bindao			
11:40	Strategies of Automotive Dealers' Transformation and Upgrading			Moderator: Auto Parts Cloud Speakers: Zhengda Futong, Yuntong Sifang, Linyi Nanyue, Hebei Tongxing			
13:50	How to Meet the Needs of Brand Developments in the Era of Internal Circulation for Commercial Vehicle Workshops			Mr Qin Jian, Vice President of Marketing Center of Longpan Group and General Manager of Kelansu			
14:05	How the Repair Workshops Deal with the Changing Market and Demands			Moderator: Mr Qin Jian Speakers: Dacheng Chain, Ganghua Chain, Truck People, Car Travel, Station Seconds			
14:45	How the New Services Providers Use Digitalisation to Transform the Traditional Ways of Automotive Distribution.			Sihui, Common Rail Home, Auto Parts Cloud, etc			
15:25	The Reponse of Commercial Vehicles Aftermarket After the Reforms Insurance Fee			Bangbang Auto Service			
15:40	The Upgrade of Transport Capability After Reforming and Innovating the Networked Freight Platform			Kayou Zone			
15:55	Closing Remarks of the Conference			Mr Zhao Yilin, Senior Consultant of Commercial Vehicle Special Committee of CAAC Post Market Committee			
16:10	Commercial Vehicle Aftermarket Annual League Award Ceremony			Selected Enterprise Representatives			

2020 China Commercial Vehicle Aftermarket Annual Conference ^{arf}							
Organisers	Commercial Vehicle Department Rear Market Committee China Association of Automobile Manufacturers China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	01 December 2020	Time	08:00-12:00	Venue	Auto City Ruili Hotel	Language	Chinese
Time	Topic			Speaker			
08:00	Forecast of China's Macroeconomic Development in 2021			Mr Zhu Baoliang, Chief Economist and Researcher of National Information Center			

2019-2020 Top 20 Maintenance Tools Selection Award Ceremony °							
Organisers	MOTOR-CHINA China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	01 December 2020	Time	17:00-20:30	Venue	Renaissance® Yangtze Shanghai Hotel	Language	Chinese
Theme	2019-2020 China Automotive Aftermarket Market Development and Trends Forum cum Top 20 Maintenance Tools Awards Ceremony						

Leverage on the New Pattern of Double Circulation to Create Advantages of the Industrial Chain 2020 Yangtze River Delta Fair Trade and Industrial Cooperation and Development Summit for Auto Parts Industry °							
Organisers	Shanghai Automotive Parts Industry Association Shanghai Automotive Parts Industry Association Academician Expert Service Center China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	09:30-11:30	Venue	Forum Area 5.1 (Booth 5.1H62)	Language	Chinese
Time	Topic						
09:30	Opening Remarks			Leader of Ministry of Commerce Leader of Municipal Commission of Commerce Leader of China Chamber of Commerce for Import and Export of Machinery and Electronic Products Chairman of Automotive Parts Industry Association			
09:50	"2020 Shanghai and Yangtze River Delta Auto Parts Trade Development Report" Release "2019 Shanghai New Energy Automobile Industry International Competitiveness Index" Release						
10:10	Award Ceremony of the Second Batch of Yangtze River Delta Auto Parts Industry Development Alliance Units "2021 Yangtze River Delta Auto Parts Industry Development Alliance Action Plan" Release						
10:30	Opportunities and Challenges for the Auto Parts Industry After the Epidemic			Mr Zheng Yun, Senior Partner of Roland Berger and Vice President of Greater China and Head of Automotive Industry Center			
10:50	How the big data technology drives the automotive industry development			Mr Pu Weida, Professor Senior Engineer of China Automotive Industry Training Base			
11:10	Opportunities and Challenges for Auto Parts Import and Export Enterprises Under the Favorable Policies in the Lingang New Area			Mr Pang Shuguang, Assistant General Manager of Shanghai Free Trade Zone United Development Co Ltd			

AIAG Auto Parts Purchasing Leadership and Suppliers Summit 2020 orfs							
Organisers	Automotive Industry Action Group China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	10:00-16:00	Venue	Hall 4 / 13, Wein Cineplex, NECC	Language	English Chinese
Time	Topic						
	Speaker						
10:00	Opening Remarks			Mr J. Scot Sharland, CEO of AIAG			
10:15	Opening Remarks			Representative of Sinomachint			
10:30	Improved Trust Through Increased Transparency and Accountability			Mr James S. Bruin Director of IAOB Executive, IATF Strategic Development International Automotive Oversight Bureau (IAOB) Chairman of IATF Meetings & Communication Chief Representative of IATF Beijing Administrative Office			
11:00	Ford China 2.0 Update			Ms Sharon Gao, Vice President of Purchasing, Greater China, Ford			
11:20	Our Employees are Our Greatest Resources and Backbone to Combat Against the Pandemic			Mr Ashwani Muppasani, Head of Purchasing FCA APAC			
11:40				Mr Harry Li, Vice President of Procurement, Volvo Car Asia Pacific			
13:00				Mr Xu Hua, Senior Director of Group Quality, Geely Group			
13:20				Mr Feng Shen, Executive Vice President of NIO			
13:40	Bosch Way 2Grow in New Normal 2.0			Mr Michael Kemmer, Vice President of Purchasing Mobility Solutions			
14:00	Managing and Seizing Solution of Supply Chain in Covid / Post Covid Era			Mr Ferry Suwandinata, Vice President of Supply Chain, Purchasing & Logistics, Lear Asia Pacific Headquarters			
14:20				Mr Tom Tan, President of BorgWarner China			
14:40				CQC Representative			

15:00	Carbon Fiber Composite Auto Applications and Prospects in China and Abroad	Ms Helen Yang, HRC
15:20		D&B Representative

The 13th International Automotive Congress 2020 cum Automotive Innovation and Technology Award Ceremony ^{ors}

Organisers	Vogel Automotive Media Group Institute for Automotive Engineering(ika) RWTH Aachen University China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	10:00-20:00	Venue	Hall 1 / 7, Wein Cineplex, NECC	Language	English Chinese
Time	Topic			Speaker			
Main Forum							
10:00	Practice and Exploration of R&D and Service in Field of Autonomous Driving in Germany			German Association of the Automotive Industry (VDA), China Office			
10:30	Autonomous Driving--Innovations and Underlying Capabilities			Mr Dipl-Ing Jens Kotte, Managing Director of Fka GmbH, Ika of RWTH Aachen			
11:00	Cutting-Edge Technologies and Applications for ICV Software			Senior Technical Expert of Jianging Motors			
11:30	New Energy Auto Power System Technology Innovation Research			Volkswagen Group (China) Research Center			
12:00	Lunch						
Sub Forum 1--Autonomous Driving Future Travel							
13:30	Network Architecture of Intelligent Connected Vehicle and Application of Automotive Ethernet			R&D Experts of Rosenberger			
14:00	Thinking and Practice of Autonomous Driving Computing Platform			Director of Autonomous Driving Development, Xiaopeng Motors			
14:30	R&D and Test Evaluation of Vehicle Control Architecture			Mr Fengmin Tang, Director of the Fifth Development Department Headquarters, China Automotive Central Engineering Institute			
15:00	Coffee Break & Technology Exhibition & Communication						
15:15	Technology Scenarios and Future Requirements for Automated Mobility-as-a-Service			Mr Dipl Wirt-Ing Christian Burkard, Digitalization Manager of Fka, Ika of RWTH Aachen			
15:45	In-Vehicle Communication for Smart Cockpit			Senior Technical Expert of Great Wall Motors			
16:15	Use-Case Specific Design of Autonomous Vehicles			Mr M Sc Christian Harter, Senior Consultant of Fka, Ika of RWTH Aachen			
Sub Forum 2--New Energy Vehicle Core Technology							
13:30	Design and Verification of High-voltage Connectors for New Energy Vehicles			R&D Experts of Rosenberger			
14:00	Prospective Research on Power Battery Safety Management System			Senior Technical Expert of Electrification Business in Sensata Technologies China			
14:30	New Energy Vehicle Lubrication Solutions			Mr Shuo Wang, Senior Manager of Electric Vehicle Business Unit in Fuchs China			
15:00	Coffee Break & Technology Exhibition & Communication						
15:15	Electric Drive Innovation and Future Development			"Head Goose" Professor of Harbin University of Science and Technology, Founder of Jing-Jin Electric (JJE)			
15:45	Hybrid System Innovation Research and Development and Application Sharing			FEV R&D Director			
16:15	Hybrid System Innovation Research and Development and Application Sharing			Mr M.Sc.Alexander Busse, Senior Consultant of Fka, Ika of RWTH Aachen			
16:45	Q & A, Participants Communication						
17:30	"Automotive Innovation Technology Award" Awards Ceremony						

China (North) Commercial Vehicle Industrial Park Project Conference ^o

Organisers	Tianjin Auto Aftermarket Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	13:30-16:30	Venue	Meeting Room M4-02 in NECC	Language	Chinese
Time	Topic						
13:30	Registration						
14:00	Opening Remarks						
14:30	Tianjin Binhai New Area Policy Released						
15:00	Analysis and Policy Interpretation of China's Used Car Export Trend						
15:30	Northern China Commercial Vehicle Industrial Park Project Released						
15:50	"One Belt and One Road"-The Blue Ocean of Chinese Auto Parts Enterprises in 30 Years Focusing on Overseas Market Procurement Demand						
16:10	Information Release of Enterprise Demands						
16:25	Cooperation Signing Ceremony						

International Market Development Conference of Commercial Vehicles and Engine Parts, Shanghai, China 2020 °							
Organisers	Commercial Vehicle Department Rear Market Committee China Association of Automobile Manufacturers Commercial vehicle service website China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	13:30-16:40	Venue	Meeting Room M3-03 in NECC	Language	Chinese
Time	Topic			Speaker			
13:30	Opening Remarks			China Machinery International Cooperation Co Ltd			
13:35	Analysis on Export Opportunities and Trends of China's Automobile and Parts Under the Influence of Global Outbreak Situation			Mr Shen Qing, Director of Import and Export of Industrial Policy Research Department, China Automotive Technology Research Center			
14:20	Market Trends and Business Opportunities of Commercial Vehicles and Parts Under the "3 New" Situation (New Infrastructure, New Logistics, New Energy Vehicles)			Mr Wang Jianye, Vice President of China Commercial Vehicle Information Association			
15:00	Exports Situation, Overseas Market Analysis and Export Tasks on China's Commercial Vehicles and Parts in 2020			Mr Sun Xiaohong, Secretary General of Automobile Branch of China Chamber of Commerce for Import and Export of Mechanical and Electrical Products			
15:25	Common Development in International and Domestic Markets. Representative Enterprises Speak of How to be a "Game-Changer"			Enterprises Experience Sharing			
16:00	Introduction of Vehicle After Sales Accessories Business and Release of Domestic and International Procurement Information			FOTON, FAW, PACCAR etc			

China Automotive Service Industry Innovation and Development Summit cum Automotive Workshops Annual Award Ceremony 2020 °							
Organisers	YIMA Media "Auto Aftermarket Service" Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	13:00-17:00	Venue	Forum Area 5.1 (Booth 5.1H62)	Language	Chinese
Time	Topic			Speaker			
13:00	Introduction			Moderator: YOYO, YIMA Media "Auto Aftermarket Service" Magazine			
13:10	Opening Remarks			Mr Wang Fengling, Deputy Secretary General of China Automotive Maintenance and Repair Trade Association			
13:20	Opening Remarks			Mr Liu Fuqiang, Secretary General of Auto Aftermarket Service, China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services, General Manager of YIMA Media "Auto Aftermarket Service" Magazine			
13:30	The Current Situation and Future Development Automotive Service Industry in China			Mr Liu Xiaobing, Executive President of Auto Aftermarket Service, China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services			
14:00	The Opportunities and Challenges for Repair and Maintenance Sector in the Post-Pandemic Era			Mr Wen Chaohua, Honorary President and Chief Technical Officer of CF Automatic Transmission Repair Union			
14:30	How the Workshops Steer Through Crisis, Competition and Transformation			Mr Yuan Tao, Secretary General and Chief Executive Officer of Actual Combat Marketing Landing Service Alliance			
15:00	New Service Models Created by the Repair and Maintenance Chain Store Alliances			Mr Cheng Daoxi, Chairman of SJMC			
15:30	Automotive Workshops Annual Award Ceremony 2020 cum "Integrity Operation Demonstration Unit & Quality Integrity Star Enterprise" Award Ceremony.						

Auto Parts and Auto Repair Industry Branding Award Ceremony 2020 °							
Organisers	Huicong Automobile China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	13:00-18:00	Venue	Sofitel Shanghai Hongqiao	Language	Chinese
Time	Topic						
13:00	Registration						
13:30	Current Situation and Trends of China's Automotive Parts Brand Development						
14:00	The Opportunities of China's Automotive Repair and Maintenance Market						
14:30	Grand Award Ceremony of Automotive Parts, Repair and Maintenance Brands 2020						
15:00	Automotive Parts Brand Development Forum 2020						
15:30	Repair and Maintenance Services Conference 2020						

Customising (Motorsport and High Performance & Supercar and Coachbuild) °							
Organisers	Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	11:00-15:30	Venue	Hall 8.2 in NECC F118	Language	Chinese
Time	Topic			Speaker			
11:00	The Research & Development of Racing Cars, and the Rules of Racing Events			Mr Michael Ma, Team Principle of SAIC MG XPOWER Racing Team			
11:30	The Introduction of Motorsport in China			Ms Gu Cheng Cheng, General Manager of 333 Racing			
14:00	The Introduction of Drag Racing Events in China and Worldwide (NHRA, GTR World Cup, TX2K)			Mr Justin Cheng, Unlimited Performance			
14:30	The Introduction of Formula Student China(FSC)			Mr Yu Puze, Team Leader of Formula Student Racing Team of Nan Chang University			
15:00	The Introduction of China Drifting Championship and D1 Grand Prix			Mr Chen Chen, Team Director of WEST LAKE X•L DRIFT			

The 3 rd Smart Bus Innovation and Development on Tomorrow's Service & Mobility Conference °							
Organisers	Urban Civil Transport Chapter of China Civil Engineering Society China Bus Information Network China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	09:00-12:00	Venue	Meeting Room M3-02 in NECC	Language	Chinese
Time	Topic			Speaker			
09:00	Registration						
10:00	Opening Remarks			China Electronics Chamber of Commerce			
10:00	The Future of City Travel			Mr Lei Hongjun, Chief Engineer and Doctoral Supervisor of Wuhan University of Science and Technology New Energy Intelligent Network Automotive Research Institute			
11:00	High Technology Revolutionises The Transportation System and Reinvents Our Rraditions			General Manager of Buses Smart Operations			
11:20	Building the Public Transportation Big Data with Intelligent Applications			Senptec			
11:40	Internet Has Changed the Ways of Public Transport Payments			Honglong Electrontech			

International Summit of Connected-Vehicle Policies and Regulations 2020 °							
Organisers	China Automotive Technology & Research Center Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	09:00-12:00	Venue	2F, Grand Ballroom 2+3, InterContinental Shanghai NECC	Language	English Chinese
Time	Topic			Speaker			
09:00	Registration						
09:30	Introduction			Mr Li Yuke, Deputy Chief Engineer of Center for Automotive Strategy and Policy Research, CATARC			
09:40	Opening Remarks			Mr James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd			
09:45	Opening Remarks			Mr Wu Songquan, Senior Chief Expert and Deputy Chief Engineer of Center for Automotive Strategy and Policy Research, CATARC			
09:50	Adjustment of Laws and Regulations in the Field of Traffic Based on Autonomous Driving			Mr Zhang Zhuting, Director and Professor of the Legal Work Committee of China Highway Society Member of Expert Committee of China Intelligent Transportation Association (Online)			
10:10	Frontier Trends of Automotive OTA Regulations and Policies			Mr Zhang Xianguo, Minister of Automobile Industry Development and Transportation Research Office of Center for Automotive Strategy and Policy Research, CATARC			
10:30	Construction and Thinking of China's Intelligent Connected Vehicle Standard System			Mr Zhang Hang, Auto Standardization Research Institute, CATARC			
10:50	Existing Challenges of Autonomous Driving and Connected Data			Mr Zhang Lin, Vice president of VDA China			
11:10	Thoughts on Road Traffic Management of Intelligent Networked Vehicles in China			Ms Fan Xiaoxu, Department Manager of Strategic Planning Department of Shanghai Intelligent Connected Vehicle Innovation Center			
11:30	"Autonomous Driving Commercialization Laws and Regulations Environment Optimization" Topic and Map Research Results Released			Mr Liu Yu, Director of Automotive Industry Policy Research Office of Center for Automotive Strategy and Policy Research, CATARC			
11:50	Closing Remarks			Mr Li Yuke, Deputy Chief Engineer of Center for Automotive Strategy and Policy Research, CATARC			

Tomorrow's Service & Mobility - New Product Presentation °							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area North Hall in NECC	Language	Chinese

Tomorrow's Service & Mobility Summit 2020 °S							
Organisers	China Electronics Chamber of Commerce Shanghai Electronic Chamber of Commerce China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	13:30-16:30	Venue	2F, Grand Ballroom 2+3, InterContinental Shanghai NECC	Language	English Chinese
13:30	Introduction			Ms Liu Ying, Deputy Secretary General of China Electronics Chamber of Commerce			
13:35	Opening Remarks			Mr Wang Ning, President of China electronics Chamber of Commerce Mr Yu Guang, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd			
13:50	Opening Remarks			Mr Fu Bingfeng, Executive Vice President and Secretary General of CAAM, Chairman of OICA			
14:10	5G Communication Boosts Autonomous Driving Technology			Mr Zhu Xichan, Director of Tongji University School of Automotive Studies Automotive Safety Technology Institute			
14:30	L2.99 Smart Driving Accelerate the Development of China's Smart Transportation Industry Through 5G V2X and Digital Twins			Mr Tian Feng, General Manager of ZXAUTO Primary Subsidiary ZTE			
14:50	The Era of Digital Smart Mobility			Mr Wu Guobin, Chief Technical Expert of DiDi, Deputy Director of National Engineering Laboratory of Big Data Analysis and Application Technology			
15:10	On-Board Computing Platform Builds the Cornerstone of Software-Defined Cars			Mr Zhang Yufeng, General Manager of Intelligent Driving Product Line and Vice President of Horizon Robotics			
15:30	Intelligent Connected Vehicle Help Future Travel			Mr Gu Jianmin, CTO of Valeo, China			
15:50	Changes and Development of Safety Detection Technology in the Era of Smart Travel			Mr Liu Jianxin, Executive Deputy Director of the Joint Laboratory of Internet of Vehicles Security CAERI			
16:10	Development and Innovation Practice of NIO Pilot Auxiliary System			Mr Fei Xiansong, Senior Director of NIO Autonomous Driving			

Business Matching (Overseas Buyers) °a							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	02 December 2020	Time	10:00-17:00	Venue	AMS Live Space(Booth 2.1F01)	Language	English

Investment Promotion Symposium for Foshan National Hi-tech Industrial Development Zone (FHIDZ) °							
Organisers	Management Committee of FHIDZ						
Date	02 December 2020	Time	14:45-16:20	Venue	Meeting Room M3-02 in NECC	Language	Chinese
Time	Topic			Speaker			
14:45	Registration						
15:00	Opening Remarks						
15:10	Introduction of FHIDZ			Secretary of the Management Committee of FHIDZ			
15:35	Business Environment of FHIDZ and Supporting Policies			Department Representative of FHIDZ			
15:55	Q & A			Department Representative of FHIDZ			

Auto Parts Industry New Direction Summit Forum 2020 °							
Organisers	Beijing Huilian Shiji International Media Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	09:00-12:00	Venue	Forum Area 5.1 (Booth 5.1H62)	Language	Chinese
Time	Topic			Speaker			
09:00	Registration						
09:30	Carry Forward the Spirit of the Chinese Nation and Lead the Third Revolution of the Industry			Changchun Faway Automobile Components Co Ltd Sales Branch			
10:30	Internet Trends of China's Auto Parts Distribution Industry			Mr Huang Chong, CEO of Zuhuobao, Vice President of Beijing Auto Parts Industry Chamber of Commerce			

Automotive Aftermarket Summit 2020 ^{ors}							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	09:30-17:00	Venue	2F, Grand Ballroom 2+3, InterContinental Shanghai NECC	Language	English Chinese
Time	Topic	Speaker					
09:30	Opening Remarks	Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (HK) Ltd Mr Philippe Thegner, Chairman of AASA CAF					
09:40	The Current Situation and Future Development Strategy of Chinese Automotive Aftermarket	Ms Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination					
10:05	A Top Consultant to Provide a Global Perspective by Focus on Epidemic Impact on Worldwide Automotive Market (Both OE & Aftermarket Trend)	Mr Ron Zheng, Senior Partner of Roland Berger, Vice President of Roland Berger Greater China					
10:45	Live Connection: Global Industry Leaders Assess the Impact of the Epidemic on the Aftermarket in Different Regions: New Trends, New Challenges and New Opportunities	Moderator: Mr Ricky Wang, AASA CAF Vice-Chairman, Vice President & GM of APAC Brake Parts Inc Online Speakers: Mr Paul McCarthy, President and Chief Operating Officer of AASA Mr Gaël Escribe, Chief Executive Officer and Member of the Board of Directors Nexus Automotive International SA Onsite Speakers: Mr Christian Kuechlin, Director and GM of MAHLE Aftermarket Asia, Pacific Mr Hans-Peter Tuerk, GM of MS Motorservice Asia Pacific Co Ltd Mr Steven Hai, Consulting Lead Partner of PwC China Automotive					
11:25	Panel Discussion: How Can Global and Local Suppliers Expand Market Penetration and Develop Brand Loyalty Under the Competitive Chinese Market?	Moderator: Mr Sheldon Luo, AASA CAF Executive Committee Member, GM of Greater China Gates Corporation Speakers: Mr Wang Songtao, Regional President of Bosch Automotive Aftermarket, Greater China Mr William Li, Vice President of Yantai Winhere Mr Victor Zhang, Category Management & Marketing Director of Carzone Ms Joyce Wang, Associate Director, APAC Automotive Supply Chain and Technology Forecasts, IHS Markit					
13:30	PwC and AMS Joint Report: Global Auto Parts Supplier in the Future Trend	Mr Steven Hai, Consulting Lead Partner of PwC China Automotive Industry					
14:00	Digitalisation Reshaping China's Automotive Aftermarket	Mr Chen Haisheng, Co-founder of AC QICHE					
14:30	Automotive Aftermarket Entrepreneurship is a Ten-Year Long Run	Mr Cai Jingzhong, Partner of Galaxy Capital					
15:00	The Winning Formula of JD Automobile Business Development by Optimising Distribution Channels and Workshops	Mr Fan Qinglin, General Manager of Franchise Business Department of JD Automobile Business Division					
15:20	Panel Discussion: How Can the Leading Enterprises in Different Aftermarket Areas Develop Their Own Ecosystem With The Integrated Online Transaction?	Moderator: Mr Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Speakers: Mr Li Yi, COO of New Carzone Mr Song Jibin, Founder of Mancando Mr Zhao Bing, Director of PSA Aftermarket Business in China Mr Zhou Dajun, President of Harson Group Mr Jiang Renhai, Founder of Kzmall Mr Guan Xiguang, Founder of Homotor					
16:00	Panel Discussion: Under the Power of the Internet, How Do Maintenance Enterprises Choose the Way of Survival, is Regional Chain Becoming the Next Trend?	Moderator: Mr Fu Xiaojun, Founder of JuQi Net Speakers: Mr Zhang Xiwen, Independent Consultant Mr Deng Jianjun, Chairman of Guohe Express Mr Li Yuankun, Founder of Xiaoli Tire Repair Chain Mr Song Liejin, Founder of Master Rabbit Ms Zhang Min, GM of Cheqishi Auto Repair Chain Mr Guo Shuxin, Founder and CEO of Baishun Auto Repair Chain					

The 4 th Application of Advanced Composite Materials in New Energy Vehicles Summit 2020 °							
Organisers	Germany Vogel Business Media China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	14:00-16:30	Venue	Meeting Room M3-03 in NECC	Language	Chinese
Time	Topic			Speaker			
14:00	Opening Remarks						
14:10	The Development Trend and Technical Points of Thermoplastic Composites			Mr Guo Zhiwei, Chinese Chief Sales Manager, Business Unit Composites, Dieffenbacher			
14:40	Innovative Applications of SMC in Automotive Industry			Mr Thomas He, Managing Director of Disnflex Composites (Zhejiang) Co Ltd			
15:10	Face the New Challenges: The Innovative Composite Spray and Filler Process in PUR			Mr Max Shen, Area Sales of Shanghai KraussMaffei Machinery Co Ltd			
15:40	Low-Cost Carbon Fiber Composite Material Solutions for Automobiles			Mr Zhang Shiwei, R&D Engineer of Automobile Business Division, Jiangsu Aosheng Composite Material Hi-Tech Co Ltd			

2020 Exhaust Gas Management Summit °							
Organisers	China Transportation Association Training Center China Federation of Industry and Commerce of Auto & Motorbike Parts Chamber of Commerce China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	13:00-16:15	Venue	Hall 4, Wein Cineplex, NECC	Language	Chinese
Time	Topic			Speaker			
13:00	Registration						
13:20	Introduction			Ms Zhang Xiaoting			
13:30	Opening Remarks			Leader from China National Machinery International Cooperation Co Ltd			
13:40				Leader from the National Federation of Industry and Commerce Automobile and Motorcycle Parts Chamber of Commerce			
13:50				Leader from China Transportation Association			
14:00	Interpretation of Relevant Policies of Vehicle Inspection and Maintenance (IM) System			Expert from the Environmental Research Institute of the Ministry of Communications			
14:20	Vehicle Emission Pollutants Maintenance and Inspection and Maintenance Technical Conditions and Group Standards			Ms Yan Xueyue, Vice Chairman and Secretary-General of Chain Operation Committee of China Automobile Maintenance Industry Association			
14:40	Implement IM System for Vehicle Inspection and Maintenance to Defend Blue Sky			Mr Qu Hua, Director of the Motor Vehicle Inspection and Maintenance Professional Committee of the National Federation of Industry and Commerce Automobile and Motorcycle Accessories Industry Chamber of Commerce			
15:40	Experience of Implementing IM System in Shanghai			Mr Tao Wei, Chairman of Shanghai Motor Vehicle Environmental Treatment Technology Association			
16:00	After-Treatment Technology for Automobile Exhaust Gas Treatment			Mr Chen Qizhang, Chairman of Sinocat Environmental Technology Co Ltd			

China Accident Industry Summit Forum °							
Organisers	China Automobile Maintenance Industry Association Accident Auto Repair Working Committee China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	13:00-16:30	Venue	Meeting Room M3-02 in NECC	Language	Chinese
Time	Topic			Speaker			
13:00	Registration						
13:30	Introduction of Repair and Insurance Linkage			Mr Feng Jun, Secretary General of Accident Automobile Repair Working Committee of China Automobile Maintenance Association			
14:00	Opportunities and Challenges After the Reform of Comprehensive Car Insurance Fees			Mr Wu Hao, Director of Jingyou Technology Consulting Training			
14:30	Implementation of Compensation Reduction Technology Certification for Non-Putty Sheet Spray			Mr Zhao Dacheng, General Manager of Delu Consulting			
15:00	Discussion on the Work Plan of the Accident Car Working Committee						

Automotive Repair & Maintenance Industry Transformation and Upgrading Summit 2020 °							
Organisers	Shanghai Federation of Industry and Commerce of Auto Maintenance and Repair Equipment Chamber of Commerce YIMA Media "Auto Aftermarket Service" Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	13:30-16:30	Venue	Forum Area 5.1 (Booth 5.1H62)	Language	Chinese
Time	Topic			Speaker			
13:30	Opening Remarks			Mr James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd Mr Fan Renzhong, Chairman of Shanghai Federation of Industry and Commerce of Auto Maintenance and Repair Equipment Chamber of Commerce			
13:45	Strategy for the Transformation and Development of Auto Maintenance Industry			Prof Pu Weida, Director of China Automotive Industry Training Base			
14:30	The Development of Automotive Maintenance Manufacturers Under the Current Situation			Mr Li Gang, General Manager of Shanghai Balance Automotive Equipment Co Ltd			
15:00	The Service Standards and Value Enhancement of Auto Maintenance Dealers			Mr Liu Ming, General Manager of Shanghai League Automobile Technology Development Co Ltd			
15:30	Panel Discussion: The Demand for the Automotive Repair and Maintenance Products and Services in Different Terminals						

Customising (Motorsport and High Performance & Supercar and Coachbuild) °							
Organisers	Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	10:30-15:00	Venue	Hall 8.2 in NECC F118	Language	Chinese
Time	Topic			Speaker			
10:30	The Application of High Performance Suspensions on Racing Cars			Mr Ben Lee, Technical Director of GOD SPEED			
11:00	The Difference Between Racing Wheels and Civilian Wheels			Mr Daniel We, Technical Director of Racing Events of STR for GED			
11:30	The Introduction and Analysis of High Performance Brake Pads			Mr Lucas, Team Manager of Leo Racing			
14:00	Introduction of Customised Aero Body Kit and Customised Exhaust System			Mr Bin Li, TNP			
15:00	Auto Modification Market and Future Analysis			Mr Wei Qiang, Director of Auto Sports Department of Driver Media			

SAE 2020 Vehicle Electrification and Autonomous Vehicle Technology Forum (Day 1) orfs							
Organisers	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	09:00-16:00	Venue	Crowne Plaza Shanghai	Language	English Chinese
Time	Topic			Speaker			
09:00	Opening Remarks			SAE International CAAM SINOMACHINT			
09:15	Keynote Speech						
10:00				Mr Roland Ernst, Chief Program Engineer of Ford Motor			
10:30	Development of Vehicle Electrification & Autonomous Vehicle Technology			Mr Shi Fanghui, Chairman and General Manager of Jiangsu New Energy Automobile Research Institute Co Ltd Former Academician of General Motors Technology			
11:30				Mr Wu Zhao, Executive Director of RolandBerger			
13:30	Innovation Technologies of Driving Motor System			Mr William CAI, Chief Scientist of Automotive Electronic Drive Control and System Integration Engineering Research Center, Ministry of Education, Professor of Harbin University			

Tomorrow's Service & Mobility - New Product Presentation °							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area North Hall in NECC	Language	Chinese

2020 China Automobile New Energy Electric Motor and Electric Control Industry Alliance Council Meeting ^{rf}							
Organisers	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China Automobile New Energy Electric Motor and Electric Control Industry Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	13:30-17:00	Venue	Crowne Plaza Shanghai	Language	Chinese
Time	Topic			Speaker			
13:30	Keynote Speech: International and Domestic Leading Motor Companies and Vehicle Manufacturers, the Latest Key Technologies of Electric Drive, Electric Drive Integration, Key Hybrid Technologies			Dr William Cai, Chief scientist, Automotive Electronic Drive Control and System Integration Engineering Research Center, Ministry of Education, Professor of Harbin University Mr Wang Binggang, Head of the National New Energy Vehicle Major Project Mr Liu Minghui, Vice President of Xiaopeng Automobile Mr Zhao Huichao, Vice President of FAW New Energy Automobile Development Institute Mr Gong Jun, Chairman of Shanghai Electric Drive Co Ltd Mr Xu Xiangdong, Senior Director of Engineering for Asia Pacific, Borgwarner Mr Wang Jian, Director of SAIC Motor's Electric Drive Department Mr Li Yibing, Vice General Manager of Great Wall SVLOT Mr Zhong Liang, BMW China R&D Center Mr Wang Chao, President of Huawei Smart Electric Field			
16:00	Summit Dialogue: The Development Strategies of Key Technologies of New Energy Electric Motor and Electric Control			Council Member			

2020 Tyre and Vehicle Matching Technology Summit and International Tyre Dynamics Test Technology Summit ^{os}							
Organisers	Tire Dynamics Collaborative Innovation Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	09:00-17:00	Venue	Meeting Room M4-02 in NECC	Language	Chinese
Time	Topic			Speaker			
09:00				Mr Wu Xuting, Doctor of SMGS			
09:30	Driving Simulator			Mr Ma Yao, Doctor of Jilin University			
10:00	Development of New Energy Vehicle Tyre Performance Matching			Mr Liu Zhipan, Director of FAW			
10:30	New Technology of Dynamic Tyre Performance Testing-Indoor Simulation			Mr Ma Mingxun, Section Chief of Kokusai Co Ltd			
11:00				Mr Cheng Jian, Director of CCAG			
14:00	Application of Commercial Vehicle Test Trailer			Mr Lu Dang, Professor of Jilin University			
14:30				LingLong Americas Inc			
15:00				Mr Kong Weiliang, Limited of A & D company			
15:30	Application of Dynamic Tyre Testing Data			Mr Zhang Zhijie, Director of BAIC MOtoR			
16:00				Prinx Chengshan			
16:15				ZF Friedrichshafen AG			
16:30				Geely Auto			

2020 Auto Parts Innovation Technology Forum ^o							
Organisers	China Auto Parts & Accessories Corp						
Date	03 December 2020	Time	09:00-12:00	Venue	Meeting Room M3-02 in NECC	Language	Chinese

Technical Seminar in Automotive Diagnosis Industry and New Product Release 2020 ^o							
Organisers	Launch Tech Co Ltd						
Date	03 December 2020	Time	10:00-12:00	Venue	Meeting Room M1-04 in NECC	Language	Chinese

Business Matching (Overseas Buyers) ^a							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	10:00-17:00	Venue	AMS Live Space(Booth 2.1F01)	Language	English

Buyers Presentation °							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	10:30-11:00	Venue	Seminar Area 2.1 (Booth 2.1E01)	Language	English

eBay Motors Seller Acquisition Seminar °							
Organisers	eBay Inc						
Date	03 December 2020	Time	13:30-15:30	Venue	Meeting Room M1-04 in NECC	Language	Chinese

Market Overview & Opportunity °							
Organisers	Australian Automotive Aftermarket Association The Association for Sustainable Manufacturing (USA) The Russian-Asian Union of Industrialists and Entrepreneurs China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	14:00-15:30	Venue	Seminar Area 2.1 (Booth 2.1E01)	Language	English
14:00-15:30	Australian Market			Mr Stuart Charity, CEO of AAAA - Australian Automotive Aftermarket Association			
	Russian Market			Mr Alexey Liu, Chariman of The Russian-Asian Union of Industrialists and Entrepreneurs			
	Middle Eastern Market			Mr Vishal Pandey, Director of Glasgow Consulting Group Mr Sameer Parab, Assistant Manager of Aranca			
	The Remanufacturing Industry			Mr John Chalifoux, President of MERA-The Association for Sustainable Manufacturing (USA)			

Business Matching (Local Buyers) °							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	14:00-16:00	Venue	Premium Buyers Club (Booth 2.1D01)	Language	English Chinese
Theme							
Under the Global Epidemic Situation, Domestic and Foreign Trade Channels are Blocked. The Show will Utilise the "Domestic and Foreign Dual-Cycle, Online and Offline Integration" and Leverage the Strengths of the Domestic Auto Industry to Help Companies Expand Their Businesses and Transform Their Strategies. This Programme Offers Precise Matching for Exhibitors and Buyers, and Chances for Meaningful Conversations to Cope with the Rapidly Changing Business Environment.							

Shanghai International Automotive Investment Seminar °							
Organisers	Shanghai Free Trade Zones United Development Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2020	Time	14:00-16:15	Venue	Hall 1, Wein Cineplex, NECC	Language	Chinese
Time	Topic			Speaker			
14:00	Opening Remarks			Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (HK) Ltd			
14:10	"Fourteenth Five-Year" Development Planning Framework for Shanghai Advanced Manufacturing Industry			Mr Zhao Guangjun, Director of Division of General Planning of Shanghai Municipal Commission of Economy and Informatization			
14:30	Global and Chinese Auto Parts Market Integration and Investment, Mergers and Acquisitions Development Trends			Ms Elaine Wu, Partner of China Enterprises Purchasing Service Dep PWC			
14:50	The "Future Car" Status and Development Trend in Jin Qiao Economy and Technology Development Zone			Mr Shen Naien, Director of Industry Promotion Division of China (Shanghai) Free Trade Zone Management Committee Jinqiao Administration			
15:10	The Cutting-Edge Industries and Modern Service Systems in Lingang Section of Shanghai Pilot Free Trade Zone			Mr Ren Xiang, General Manager of Shanghai Free Trade Zones United Development Co Ltd			
15:30	New Challenges and New Opportunities for Sino-Italy Automotive Manufacturing Investments			Mr Giuseppe Ceppodomo, General Manager Asia of SOGEFI, Suspension Components BU			
15:50	Panel Discussion: How to Maintain the Vitality and Advantages of Shanghai to Attract Foreign Investment After the Pandemic			Moderator: Ms Elaine Wu, Partner, China Enterprises Purchasing Service Dep PWC			
				Speakers: Mr Zhao Guangjun, Director of Division of General Planning of Shanghai Municipal Commission of Economy and Informatization Mr Shen Naien, Director of Industry Promotion Division of China (Shanghai) Free Trade Zone Management Committee Jinqiao Administration Mr Ren Xiang, General Manager of Shanghai Free Trade Zones United			

China Automobile Dealers Used Car Industry Development Forum 2020 ^{ors}							
Organisers	China Automobile Dealers Association China Automobile Data Platform of Service Quality Monitoring (CADA YUN) China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	09:30-12:00	Venue	2F, Grand Ballroom 2+3, InterContinental Shanghai NECC	Language	Chinese
Time	Topic			Speaker			
09:30	Opening Remarks			Mr Shen Jinjun, President of China Automobile Dealers Association (Online)			
09:40	Opening Remarks			Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (HK) Ltd			
09:50	The Development Trend of China's Automotive Industry in the Post-Epidemic Era			Mr Wang Qing, Vice Director of Development Research Center of the State Council Market Economy Research Institute (Online)			
10:20	China Used Car Development Trend Report 2020			Mr Luo Lei, Deputy Secretary General of China Automobile Dealers Association			
10:40	Development Opportunities for the Used Car Business of Chinese Auto Dealers			Mr Wei Dong, Vice President of YONDA			
11:00	Open and Transparent Information Promotes the Construction of Used Car Credit System			Ms Gao Ling, Lemonstea			
11:20	Auto Parts Supply Chain Helps Auto Dealers' Used Car Business Develop Rapidly			Mr Zhang Yuxiang, General Manager of Used Car Development Department of Auto Consumer Finance Center of Ping An Bank Co Ltd			
11:40	Digitalisation Helps Auto Dealers Grab the Trillion-Valued Used Car Market			Mr Tao Genyuan, CEO of FengChe			

Customising (Motorsport and High Performance & Supercar and Coachbuild) ^o							
Organisers	Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	11:00-15:00	Venue	Hall 8.2 in NECC F118	Language	Chinese
Time	Topic			Speaker			
10:30	A New Modern Automotive ECU Tool is about to Change the Global Aftermarket and Chip-Tuning Market			Mr Zhou Jiandong, Asia Representative of Autotuner ECU Tool			
11:00	Auto Modification Market and Future Analysis			Peng Liang, Technical Manager of ZM Racing Team			
14:00	The Insider Knows the Ropes, While the Outsider Just Comes Along for the Ride-Analysis of the Details in Car Movies			Mr Michael Tao, Propagator of JFCHUXING Auto Culture			
14:30	The Story of Chinese Muscle Car			Mr LEOLEO, Secretary General of AMCC			

SAE 2020 Vehicle Electrification and Autonomous Vehicle Technology Forum (Day 2) ^{ors}							
Organisers	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	09:00-17:00	Venue	Crowne Plaza Shanghai	Language	English Chinese
Time	Topic			Speaker			
09:00	Digital Cockpit and User Experience			Mr Zhang Xiaoliang, Founder of SO CAR			
09:45				Mr Liu Yilin, Vice President of Xiaopeng Automobile			
10:45				Mr Fan Haoyu, Vice President of Lixiang Car			
13:00				Mr Zhu Jiaming, Innovation Director of Facecar			
13:30				Blackberry QNX, Faurecia, Megatronix, Visteon			

2020 Tyre and Vehicle Matching Technology Summit and International Tyre Dynamics Test Technology Summit ^{os}							
Organisers	Tyre Dynamics Collaborative Innovation Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	09:00-11:30	Venue	Meeting Room M4-02 in NECC	Language	Chinese
Time	Speaker						
09:00	SAIC						
09:30	ZC-Rubber						
10:00	Mr Chen Xun, Equipment of Haoda Tyre Test						
10:30	MTS						

China International Tyre Industry Conference 2020 °							
Organisers	China Rubber Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	13:30-17:00	Venue	2F, Grand Ballroom 2+3, InterContinental Shanghai NECC	Language	English Chinese
Time	Topic			Speaker			
13:30	Opening Remarks			Mr James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd			
13:40	Opening Remarks			Ms Xu Wenyong, Vice President and Secretary General of China Rubber Industry Association			
13:50	Development Status and Prospect of 2021 of Tyre Industry			Mr Pei Yufei, Director of Information Department of China Rubber Industry Association			
14:20	Development of the Global Tyre Market by 2025			Mr He Siguo, General Manager of Smithers			
14:50	Continue to Upgrade Tyre Technology and Enrich the Product Structure			Mr Sun Songtao, Vice President of Linglong			
15:50	Building Intelligent Manufacturing System and Establishing Intelligent Service Ecosystem			Mr Zhu Xiaobing, Vice President and General Manager of Information Center of Sailun Group			
16:20	Panel: Tyre Export Status and Policy Analysis in the Post-Epidemic Era			Moderator: Mr Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Speaker: Mr Shi Yifeng, Secretary General of Tyre Branch and Deputy Secretary General of China Rubber Industry Association Mr He Siguo, General Manager of Smithers Mr Sun Songtao, Vice President of Linglong Mr Zhu Xiaobing, Vice President and General Manager of Information Center of Sailun Group Mr Ma Zhong, Director of Continental AG			

Smart Mobility Forum 2020 °							
Organisers	MEC Eastyida						
Date	04 December 2020	Time	09:30-16:30	Venue	Meeting Room M3-03 in NECC	Language	Chinese

Automotive Aftermarket Service & Marketing Digital Innovation Summit 2020 °							
Organisers	Tencent Qidian China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	10:00-12:00	Venue	Forum Area 5.1 (Booth 5.1H62)	Language	Chinese
Time	Topic						
10:00	Mr Richard Li, General Manager of Messe Frankfurt (Shanghai) Co Ltd						
10:20	Smart Events: AMS Live, an Innovative Exhibition Model Offers New Formats of Digital Marketing						
10:45	Smart Customer Operations: The Integration of Service and Marketing Drives Corporate Growth						
11:10	Industrial Intelligent Links: Tencent Qidian Helps New Upgrade the Auto Parts Supply Chain						
11:35	Tencent Auto Cloud: Release the New Potential Energy of Digital Marketing						

Market Overview & Opportunity - African Market °							
Organisers	Institute for African Studies, GDUFS China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	10:00-12:00	Venue	Seminar Area 2.1 (Booth 2.1E01)	Language	English
Time	Topic			Speaker			
10:00	Brief Introduction of African Automotive Aftermarket and Institute for African Studies			Mr Jisen Li, Executive Director of Institute for African Studies, GDUFS			
10:40	The Market Updates on Kenya / South Africa / Angola / Congo and Q & A Section						

Business Matching (Overseas Buyers) ^a							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2020	Time	10:00-17:00	Venue	AMS Live Space(Booth 2.1F01)	Language	English

YiSun Smart Auto Parts Supply Chain Platform Launch ^o							
Organisers	YiSun Technology (Shanghai) Co Ltd						
Date	04 December 2020	Time	13:00-17:00	Venue	Meeting Room M3-02 in NECC	Language	Chinese

Customising (Motorsport and High Performance & Supercar and Coachbuild) ^o							
Organisers	Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2020	Time	10:30-11:00	Venue	Hall 8.2 in NECC F118	Language	Chinese
Time	Topic			Speaker			
10:30	The Introduction of Motorcycle Racing, and Customising Sharing			Mr Young Gong Tai, Technical Director of Jim777y GT RACING			

Business Matching (Overseas Buyers) ^a							
Organisers	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2020	Time	10:00-14:00	Venue	AMS Live Space(Booth 2.1F01)	Language	English

- o Open to all
- a Admission by invitation only
- r Registration is required
- f Registration fee is required
- s English/Chinese simultaneous interpretation is provided
- c English/Chinese consecutive interpretation is provided