

Automechanika Shanghai 2018 Fringe Programme Overall Programme Rundown

The 11th International Automotive Congress 2018 ^{ors}

Organisers	Vogel Automotive Media Group, Institute for Automotive Engineering (ika) RWTH Aachen University, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	27 November 2018	Time	09:00-17:00	Venue	Shanghai San Noah Crowne Plaza Hotel	Language	English Chinese
Time	Topic	Speaker					
09:05	Welcome Speech	Vogel Automotive Media Group, China National Machinery Industry International Co Ltd					
09:10	General Session: Electrification, Automation & Connectivity: Requirements & Concepts for Future Vehicles	Dr Henning Wallentowitz, International Automobile Technology Senior Expert & Former Director of Institute for Automotive Engineering (ika) RWTH Aachen University					
09:40	German Perspective on Autonomous Driving	Dr Thomas Meurers, General Manager of German Association of the Automotive Industry (VDA) China					
10:40	Automotive Lightweight from the Perspective of Material	Dr Bernhard Sepeur-Zeitz, Head of Group Research of Volkswagen Group China					
11:10	BMW Smart Electric Vehicle Platform	BMW					
11:40	The Award Ceremony of "Automotive Innovation Technology Award"						
Breakout Session I - Powertrain							
13:30	New Energy Vehicle Innovation and Development	Mr Chen Shanghua, EVP of Beijing Electric Vehicle Co Ltd					
14:00	High-voltage Connection Technology in Powertrain of New Energy Vehicle	Rosenberger					
14:30	Current Difficulties and Future Development of Powertrain Design and Simulation	PTC					
15:20	Zero-emissions Solution for Future Drive Systems	Dr Ernst Scheid Executive, Vice President of FEV Europe GmbH and Chairman of the Executive Board of FEV Asia GmbH					
15:50	Frontier Interpretation of New Energy Power System	FAW					
16:20	Generic Energy Management Systems for Hybrid and Electric Drive Systems	Dipl.-Ing. Leonhard Häußler, Senior Expert Drivetrain and Energy Management of Fka Forschungsgesellschaft Kraftfahrwesen mbH Aachen					
Breakout Session II - Intelligent and Connected Vehicle							
13:30	On the Path to Automated Driving - An Overview of the Current State of the Art	Dipl.-Ing Philipp Seewald, Senior Engineer of Fka Forschungsgesellschaft Kraftfahrwesen mbH Aachen					
14:00	The Latest High Performance Automotive Ethernet Solution of Autonomous Driving	Rosenberger					
15:00	Smart Vehicles for a Smart World - Ford Autonomous Driving Research	Mr Huang Ying, V2X Manager of R&A Automated Driving of Ford Motor Company					
15:20	Development and Application of Intelligent Connection and Autonomous Driving	Xiaopeng Auto					
15:50	Key Technologies for Intelligent and Connected Vehicles - Technological Requirements for Autonomous Driving	Dipl.-Wirt.-Ing Christian Burkard, Manager Digitalization of Fka Forschungsgesellschaft Kraftfahrwesen mbH Aachen					
16:20	Exploration on the Effective Certification System of Intelligent Connected Vehicles	Dr Wang Hui, Technical Manager of Pan Asia Automotive Technology Center Co Ltd					
Breakout Session III - Light-Weighting							
13:30	Latest Developments and Future Trends of Aluminum Alloy White Body Applications	Mr Liu Qing, Managing Director of Novelis China & Vice President of Automotive Business of Novelis Asia					
14:00	New Steel Materials for Lightweight and Safety of Automotive Structures	Dr Li Xiang, CTO of VAMA					
14:30	Innovative Application of Engineering Plastics and Composites	Land Rover					
15:20	Steel and Carbon Fiber - Innovative Application of Mixed Materials	Dr Joerg Brecht, TRB Director of Mubea					
15:50	Advanced Materials Application and Key Technology Development in JAC	Mr Jackie Huang, Technical Director of JAC Motors Technical Center					
16:20	Lightweight Design in the Context of Electrified Vehicles	Mr Alexander Busse, Senior Expert Lightweight Design of Institute for Automotive Engineering (ika) of RWTH Aachen University					

AUTOHAUS CHINA 10th Shanghai International Dealer Summit 2018 ^{ors}

Organisers	AUTOHAUS CHINA, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	27 November 2018	Time	09:00-17:00	Venue	The Longemont Shanghai	Language	English Chinese
Time	Topic	Speaker					
09:10	The Automotive Aftermarket Policy and the Core Business Under the New Policy Implementation						
09:35	The Auto Parts Supply Chain Platform Empowers Sustainable Development of Auto Dealership	Mr Zhang Houqi, Chairman & CEO of Autozi E-Commerce Co Ltd					
10:40	Establishment of Supplier Management and Process System	Mr Wu Xiaofeng, Vice President of Yongda Group					
11:05	How to Maximise Resources and Make Profits Together with Auto Dealers	Ms Gao Lin, General Manager of CADA Cloud Data					
11:30	New Energy, New Sales, New After Sale and New System - on the Direction and Development of New Energy Vehicle in After-sales Service	Mr Yang Shoucong, CEO & Founder of Guangdong Min-che New Energy Automotive Industry Co Ltd					
13:20	The Ways to Communicate with Customers and Improve Profits	Mr Zhou Xiaobo, President of Better Life Group					
13:45	Extension of Automotive Insurance Period Can Improve Customer Loyalty						
14:15	An Analysis of Top 100 Distributors of Automotive Aftermarket	Ms Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination					
14:40	How 4S Shops Promote Environmentally Friendly Car Care Service						
14:55	Passenger Cars Automatic Transmission Trends and Lubricant Requirements	Mr Ye Qun, Product Manager of FUCHS Lubricants (China) Ltd					
15:15	Case Studies of Improving 4S Shops Profits						
16:10	Roundtable Discussion: 4S Groups and Purchase Decision Makers of Repair Chain Stores: What You Want and What You Can Achieve?	Mr Liu Dongli, Investor of Zeal Capital					

AIAG Auto Parts Purchasing Leadership and Suppliers Summit 2018 ^{orts}

Organisers	Automotive Industry Action Group, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	08:30-17:00	Venue	Shanghai Marriott Hotel Hongqiao	Language	English Chinese
Topic	Speaker						
	Mr J Scot Sharland, CEO of AIAG						
	Dr Chen Yilong, Managing Director of AIAG Asia						
	Mr Dennis Rozario, Vice President of Asia Pacific Purchasing Ford						
	Mr Peter Layer, Vice President of Global Purchasing and Supply Chain of GM China						
	Mr Marcello Bariani, Purchasing Director of Fiat Chrysler Asia Pacific						
	Ms Debbie Poppas, Vice President of Global Quality of PACCAR Inc						
	Mr Harry Li, Purchasing Vice President of Volvo Car AP						
	Mr Tang Yu, Procurement Company Director of Geely Automotive Corp						
	Mr Frank Ma, Parts Quality Management Department Director of NIO						
	Mr Sam Chen, General Manager of IATF Beijing Administrative Office						
	Mr Joachim Albert, Senior Vice President of Corporate Sector Purchasing and Logistics of Bosch						
	Ms Michelle Du, Vice President of Global Supply Chain Management of BorgWarner Morse Systems						
	Mr Yan Wei, China Purchasing Director of Valeo Group China Headquarters						
	Ms Sherry Xu, Indirect Purchasing Director of Cummins Corp						

2018 Yangtze River Delta Auto Parts Industry Development Forum cum "2018 Shanghai Yangtze River Delta Auto Parts Industry Trading Development Report"

Organisers	Shanghai Automotive Parts and Accessories Trade Association, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	09:00-12:00	Venue	Meeting Room A0-02 in NECC	Language	Chinese
Time	Topic						
	Speaker						
09:30	The 5th Member Representatives Meeting of the 4th Shanghai Automotive Parts and Accessories Trade Association Conference						
	Shanghai Automotive Parts and Accessories Trade Association Export						
10:15	"2018 Shanghai Yangtze River Delta Auto Parts Industry Trading Development Report" Conference						
	Government Relevant Ministry Leaders of Association Experts						
10:30	Automotive Aftermarket Trends in 2018						
	Industry Expert						
11:30	Networking Session						

China Automotive Aftermarket Industry Chain Innovation Forum and Beimai.com New Strategy Press Conference ^o

Organisers	Beijing Huilian Shiji International Media Co Ltd, auto265.com, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	13:30-16:00	Venue	Howard Johnson Hotel Hongqiao Shanghai	Language	Chinese
Time	Topic						
	Speaker						
13:40	Welcome Speech						
	Mr Zhang Hongbo, Chairman of Beimai Technology						
14:00	Yuanzheng Launch's New Strategies for Aftermarket						
	Mr Liu Zhengzhi, President of LAUNCH Technology						
14:20	Baidu's New Strategies for Aftermarket						
	Mr Xie Tian, President of Baidu Ecology						
14:40	Network and Internet Power of the New BeiMei						
	Mr Zhang Hongbo, Chairman of Beimai Technology						
15:10	How Auto Part Brands Gain a Foothold in Repair Shops						
	Mr Liu Jinwei, Founder of Shanghai Zhenglan Management Consulting Co Ltd						
15:30	Brand Value Analysis of Auto Part Brands						
	Ms Li Tongmei, General Secretary of Auto Parts Branch of China Automobile Circulation Association						

International Market Development Forum of Commercial Vehicles and Engine Parts (Shanghai), China 2018 ^o

Organisers	China Association of Automobile Manufacturers Aftermarket Commercial Vehicles Chapter, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	13:30-16:30	Venue	Meeting Room M3-02 in NECC	Language	Chinese
Time	Topic						
	Speaker						
13:30	Welcome Speech						
	Leader of China National Machinery Industry International Co Ltd						
13:35	Automotive Exporting Countries' Policies and Impacts on Automotive Exports in Sino-US Trade Disputes						
	Mr Shen Qing, Import and Export of Industrial Policy Research Department Minister of China Automotive Technology Research Center						
14:05	The Export Situations and the Popular Exporting Countries for Commercial Vehicles and Auto Parts in China						
	Ms Sun Xiaohong, Auto Club Secretary General Mechanical and Electrical Products Import and Export Chamber of Commerce in China						
14:35	A Case Study of Establishing a Warehouse in Africa						
	Mr Li Meng, Jinan Quanli Overseas Storehouse Information Technology Co Ltd						
15:00	Russia's Commercial Vehicle Parts Market and the Vladivostok Auto Industrial Park Project						
	Mr Meng Xianghua, Russia's Primorsky Region & Chairman of the Car Factory						
15:15	The Current Status of US Commercial Vehicle Market and Trends						
	Mr Keith Lomason, Former President of Magna Group's China Region						
15:30	The US PACCAR and TRP After-sale Parts Purchasing Strategy						
	Head of the Shanghai Representative Office in China						

2018 HC Network Auto Parts and Auto Maintenance Industry Brands Event ^o

Organisers	HC360, HC Auto Parts Network, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	13:00-17:30	Venue	Sofitel Shanghai Hongqiao	Language	Chinese
Theme	Auto Parts and Auto Maintenance Industry Summit, Brand Awards Ceremony						

Lubricants Solutions for Racing & High Performance Cars by Eni ^o

Organisers	Eni Lubricants Trading (Shanghai) Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	11:00-11:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker	Mr Stephen Li, Marketing Manager of Eni Lubricants Trading (Shanghai) Co Ltd						

ENEOS - The Hero behind the Scene in Car Racing ^o

Organisers	JX Nippon Oil & Energy (Shanghai) Corporation, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	12:30-13:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker	Mr Yang Jianhua, Sales Manager of JX Nippon Oil & Energy (Shanghai) Corporation						

FAST4WARD Racing Competition Rules between Professional and Armature Groups; Racing Cars Customising Technical Forum ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	13:00-14:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker	Mr Justin Cheng, Director and Driver of Unlimited Performance						

10h Endurance Racing and Racing Car Customisation Sharing ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	28 November 2018	Time	14:00-15:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker	Mr Yiu Lung, Director of SPC-RYDANZ-SPORSKY						
	Mr Jeff Wang, Technology Engineer and Driver of SPC-RYDANZ-SPORSKY						

TEIN, the Suspension Specialist, Providing Driving Pleasure °

Organisers	Tein Far East International Trade Company of China Guangzhou Branch, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd				
Date	28 November 2018	Time	15:00-15:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC
Language	Chinese				
Speaker	Mr Huang Weiming, Manager of Tein Far East International Trade Company of China Guangzhou Branch				

2018 Smart Bus Innovation and Development Forum °

Organisers	Urban Civil Transport Chapter of China Civil Engineering Society, Chinese Public Traffic Informatisation to Advance Industrial Alliance, China Bus Information Network, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd				
Date	28 November 2018	Time	09:00-11:30	Venue	Meeting Room M3-02 in NECC
Language	Chinese				
Time	Topic	Speaker			
09:00	Welcome Speech	Mr Wang Fengyu, Secretary General of Urban Civil Transport Chapter of China Civil Engineering Society			
09:30	Operation and Maintenance of All-electric Bus	Mr Wang Xiaolei, Think Tank Expert of Urban Civil Transport Chapter of China Civil Engineering Society			
10:00	The Automation and Intelligence Developments of Smart Bus Driving System	Mr Yu Gang, Chairman of Shenzhen Bus			
10:30	The Applications of Smart New Energy Bus	Mr Xie Yongbo, CRRC Minister of Software Application			
11:00	Introduction of Smart Fare Payment Technology	Mr Lu Honghai, Chairman of Shanghai Hong Long Electronic Technology Co Ltd			

Tomorrow's Service & Mobility - New Product Presentation °

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd				
Date	28 November 2018	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area, North
Language	Chinese				

Tomorrow's Service & Mobility Summit 2018 °s

Organisers	National Auto and Parts Export Base (Shanghai), China Electronics Chamber of Commerce, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd				
Date	28 November 2018	Time	13:30-17:00	Venue	InterContinental Shanghai Hongqiao NECC
Language	English Chinese				
Time	Topic	Speaker			
13:30	Introduction	Host: Mr Zhang Xiang			
13:35	Welcome Speech	China Electronics Chamber of Commerce, Messe Frankfurt (Shanghai) Co Ltd			
13:50	The Era of Connectivity, Transformation in the Automotive Industry - The Development Trends for Car Connectivity and New Energy Vehicle in China	Mr Zhu Xichan, Professor of School of Automotive of Tongji University			
14:10	Digitisation and Connectivity - A Customer's View on Autonomous Driving in Germany	Mr Mario Sela, Bitkom e.V.			
14:30	Carmakers Development Plans for Future Mobility	Mr Rong Hui, Vice President of BAIC New Technology Research Institute			
14:50	The Developments and Future Trends of Intelligent Transportation in Shanghai	Mr Zhu Hao, Director of Intelligent Transportation Working Committee of Shanghai Transportation Industry Association			
15:10	Welcome Self-driving's Dawn - Development Platform Construction and Practice	Mr Zhou Youhui, Senior Principle Engineer of Horizon Automotive Business Unit			
15:30	Diversified Development of Future Mobility	Mr Ying Yilun, Founder and Chairman of Shanghai Botai Banyan Electronic Equipment Manufacturing Co Ltd			
15:50	Aftermarket Development in Digitalisation and Electrification Trends	Ms Lily Wang, Sales Director of Hella (Shanghai) Management Co Ltd			
16:10	Roundtable Discussion: Challenges and Solutions for Future Mobility	Mr Zhu Xichan, Professor of School of Automotive of Tongji University Mr Mario Sela, Bitkom e.V. Mr Rong Hui, Vice President of BAIC New Technology Research Institute Mr Zhu Hao, Director of Intelligent Transportation Working Committee of Shanghai Transportation Industry Association Mr Zhou Youhui, Senior Principle Engineer of Horizon Automotive Business Unit Mr Ying Yilun, Founder and Chairman of Shanghai Botai Banyan Electronic Equipment Manufacturing Co Ltd Ms Lily Wang, Sales Director of Hella (Shanghai) Management Co Ltd			

China Tyre Manufacturing Enterprise International Environment Change Summit °

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd				
Date	28 November 2018	Time	13:00-16:30	Venue	Meeting Room M5-02 in NECC
Language	Chinese				
Theme	Explore the Changes about the International Environment of Chinese Tyre Manufacturing Enterprises, the Challenges and Opportunities of Enterprises in the Process of Internationalisation				

Hikvision Car Product Launch 2018 °

Organiser	Hikvision Automotive Technology Co Ltd				
Date	28 November 2018	Time	13:00-17:00	Venue	Meeting Room M4-03 in NECC
Language	Chinese				
Time	Topic	Speaker			
13:00	Introduction	The Host: Mr Chen Xuanyi, Presales Manager of Hikvision Automotive Technology Company			
13:05	Hikvision Brand Strategy Introduction	Mr Liu Yan, Product Director of Hikvision Automotive Technology Company			
13:30	New Product Launch - Hikvision Intelligent Eye G2 Dashboard Camera	Ms Liu Pan, Product Manager of Hikvision Automotive Technology Company			
14:30	New Product Launch - M2 Streaming Rearview Mirror	Mr Xu Zhangqian, Marketing Director of Hikvision Automotive Technology Company			
15:15	Speech Delivered by Partners	Mr Zheng Changming, Operation Director of Hangzhou Zaozhu Technology Company			
15:30	Speech Delivered by Partners	Mr Chong Chuanfa, President of Shandong Yuzeng Network Technology Company			
16:00	Signing Ceremony of Strategic Cooperation				

The New Market Landscape of Auto Parts Industry Summit 2018 °

Organisers	Beijing Huilian Shiji International Media Co Ltd, auto265.com, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd				
Date	29 November 2018	Time	09:00-12:00	Venue	Meeting Room M3-03 in NECC
Language	Chinese				
Topic	Interpretation of Automotive Aftermarket Policies Breaking the Conventional Framework to Develop the E-commerce Platform for Auto Parts Practitioners How to Embrace the New Era through Cooperation Automotive Aftermarket Leaders Sharing				

Automotive Aftermarket Summit 2018 ^{9th}

Organisers	Automotive Aftermarket Suppliers Association, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Sponsors	Gold Sponsor		Silver Sponsor				
Date	29 November 2018	Time	09:00-17:00	Venue	InterContinental Shanghai Hongqiao NECC	Language	English Chinese
Time	Topic			Speaker			
09:00	Opening Remarks			Dr Chen Yilong, Managing Director of MEMA China			
09:10	Welcome Speech			Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd Mr Jens Schueler, Vice Chairman of AASA Board and President of Global Sales & Marketing, Automotive Aftermarket of Schaeffler			
09:30	Sino-US Automotive Aftermarket Current Status and Outlook			Ms Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination			
10:00	Automotive Megatrends: Impact for the Future of Aftermarket and Particularly for the China Market			Mr Philippe Thegner, General Manager of Hella Trading (Shanghai) Co Ltd			
10:45	The Impacts and Developments of Independent Automotive Aftermarket with the Entrant of Automakers			Mr Zhao Bing, Head of Eurorepar Strategy and Purchasing of PSA (Shanghai) Management Co Ltd			
11:15	Panel Discussion 1: Comparison of Automotive Aftermarket & Channel Development Trend in China vs. US and Europe			Moderator: Mr Ricky Wang, VP & GM APAC of Brake Parts Inc & CAF Executive Committee Panel Speaker: Mr Jiang Renhai, CEO of Kzmall Mr Josef Parzhuber, President & General Manager Automotive Aftermarket of Mann+Hummel Mr Dave Barbeau, CEO of Barbeau Consulting LLC Mr Zhou Dajun, President of Harson Group			
13:30	How Auto Parts Supply Chain and Service Chains Can Facilitate the Development of Aftermarket			Mr Chen Haisheng, Co-founder of Aftermarket in China			
14:00	Innovating Supply Chain Finance, Empowering the Automobile Industry Chain			Mr Zhang Houqi, Chairman and CEO of Autozi.com			
14:25	The Development of O2O and E-Commerce Model in China's Automotive Aftermarket			Mr Qing Yan, General Manager of Home & Life BU Automotive Aftermarket of JD.com			
14:50	Panel Discussion 2: Different Modes of Supply Chain Platform and their Survival Ways			Moderator: Mr Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Panel Speaker: Mr Cai Yongzhi (Li Yi), COO of New Carzone & General Manager of Tmall Automotive Aftermarket Mr Li Guangming, Co-founder and COO of Homotor Mr Jiang Yongxing, Founder & CEO of Cassmall Mr Zhang Xiwen, Independent Consultant for Automotive Aftermarket Companies			
15:45	Panel Discussion 3: The Growth and Maturing of Chinese Automotive Service Chains			Moderator: Mr Fu Xiaojun, Founder of Hangzhou JuQi Network Technology Co Ltd Panel Speaker: Mr Ni Junjie, Director of Independent Aftermarket Business Development of PEUGEOT CITROËN Shanghai Management Co Ltd Mr Xie Guangchao, Director of Network and Business Development, Tyreplus (Shanghai) Auto Accessories Trading Co Ltd Mr Frank Liu, CEO of Suzhou Automan Auto Repair Mangement Co Ltd Mr Zhang Jiupeng, CEO of DAS MASTER Car Service Chain Mr Tang Zhiyong, General Manager of Sichuan Jingdian Auto Service Chain Co Ltd			
16:30	Panel Discussion 4: An Era of Big Data - How to Use Data as a Powerful Weapon			Moderator: Mr Li Binbin, CEO of Timing Car Panel Speaker: Mr Wayne Yao, Managing Director for China and Asia Wolk Aftersales Experts GmbH Mr Zhang Ke, Founder & CEO of UQI Auto Mr Guan Wei, Vice President of 51Autoshop Mr Xiang Zhanzhou, Chairman of Shanghai Sihui Software Technology Development Co Ltd Mr Ma Cheng, CEO of Shanghai Liyang Software Technology Co Ltd			

2018 the 4th Summit on Globalization Strategy of Chinese Auto Manufacturers (SGSCA) ^{9th}

Organisers	National Auto and Parts Export Base (Shanghai), China Automotive Technology and Research Centre Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-17:00	Venue	Sofitel Shanghai Hongqiao	Language	English Chinese
Time	Topic			Speaker			
09:00	Welcome Remarks and Introduction			China Automotive Technology & Research Center Co Ltd (CATARC)			
09:15	Opening Speech			People's Government of Jiading District in Shanghai Municipality			
09:20	Opening Speech			Messe Frankfurt (Shanghai) Co Ltd			
09:25	Opening Speech			CATARC			
09:30	China Automotive Market Analysis and Future Development Trends			Mr Xu Changming, Deputy Director of the State Information Center			
09:50	Chinese Automakers Foreign Investment and Overseas Operation			Mr Wang Zhile, Vice Chairman of National Enterprise Compliance Committee of China Council for the Promotion of International Trade			
10:30	Sino-US Trade Dispute and Impacts on Automotive Industry in China			Mr Xu Haidong, Assistant to the Secretary General of China Association of Automobile Manufacturers			
10:50	SAIC Group Global Strategic Planning and Market Prospects of Cooperation between China and ASEAN Automotive Sector			Mr Shao Jianqiang, Director of Strategic Planning of SAIC Group			
11:10	OBOR and Globalisation Opportunities for Chinese Manufacturers			Mr Xu Zongwen, Chairman of Malaysian Association of Automobile Industry			
11:30	Geely Auto Global Brand Strategy and Market Development			Mr Wu Songquan, Chief Expert of CATARC and Deputy Chief Engineer of Auto Technical Information Research Institute			
13:30	SINOTRUK OBOR Market Development Strategy and Experience Sharing			Zhejiang Geely Holding Group Co Ltd			
13:50	Global Cooperation Between Manufacturing and Finance Investment to Optimise Production Capacity			China Export & Credit Insurance Corporation			
14:10	Joyson Electronics Overseas Merger and Acquisition			Ningbo Joyson Electronic Corp			
14:50	The Cooperation between Auto Parts Suppliers and Automakers in Overseas Market			Wanxiang Group			
15:30	Panel Discussion: Opportunities and Challenges for Chinese Automotive Companies in Developing Overseas Market under the New Situation			CATARC Policy Research Center Zhejiang Geely Holding Group Co Ltd China National Heavy Duty Truck Group Co Ltd China Export & Credit Insurance Corporation Ningbo Joyson Electronic Corp Wanxiang Group			

Application of Advanced Composite Materials in New Energy Vehicles Summit 2018 ^{or1}

Organisers	Germany Vogel Business Media, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-12:00	Venue	Meeting Room M3-04 in NECC	Language	Chinese
Time	Topic			Speaker			
09:30	High Performance Composite Lightweight Solutions			Ms Helen Yang, Deputy Head of Sales of HRC			
10:00	Lightweight Solutions for SMC Tailgate			Mr Thomas He, Managing Director of Disnflex Composites (Zhejiang) Co Ltd			
10:30	DecoJect - Automotive Interior In-mold Engraving and Injection Molding for High-end Vehicle			Mr Liu Haitao, Deputy Manager Processing Department of Engel			
11:00	Techniques and Equipment for Mass Production of CFRP Auto Parts			Mr Xue Jian, the Chief Representative and Business Manager of Beijing Representative Office of Cannon Fareast			

Top Ten Automotive Engine Awards Ceremony 2018 ^o

Organisers	AUTOSPORTS Magazine, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:30-11:30	Venue	Renaissance Shanghai Caohejing Hotel	Language	Chinese

Shanghai International Automobile City Tour ^{rs}

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	12:30-17:30	Venue	Anting Shanghai International Automobile City	Language	English Chinese
Time	Agenda						
12:30	Set Off						
13:30	SAIC Factory						
15:00	Auto Parts Manufacturer						
16:00	Auto Innovation Park						
16:40	NIO Factory						
17:30	End and Return to Venue						

New Energy Power System Awards Ceremony 2018 ^o

Organisers	AUTOSPORTS Magazine, China Automotive Technology and Research Centre Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	14:30-16:00	Venue	Renaissance Shanghai Caohejing Hotel	Language	Chinese

Green Automotive Painting Summit 2018 ^o

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-12:00	Venue	Meeting Room A0-02 in NECC	Language	Chinese
Time	Topic			Speaker			
09:25	Leading the Way of Green Painting of China's Automotive Aftermarket			Mr Lin Shaoming, Senior Training Manager in Automotive Products Systems Division of Festool China Co Ltd			
09:50	Operation Mode of Green Environmental Protection Automotive Painting Center			Mr Li Huazhi, CEO of Guangzhou Yatai Automotive Painting Service Co Ltd & Deputy Director of Guangdong Automobile Dealers Association Auto Parts Committee (Painting Team Leader)			
10:15	Green Painting Spraying Tools and Technology Sharing			Mr Xiong Xin, Shanghai Sales Manager of Shenzhen MAXLINK Technology Co Ltd			
10:40	The Trends of Green Painting Technology and its Application and Promotion			Mr Sun Miao, General Manager of Guangdong Jingzhongjing Industrial Painting Equipment Co Ltd			
11:05	The Transformation and Upgrading of Paint Shops under the Environmental Protection Trends			Mr Liu Qing, CEO of Suzhou Automan Auto Repair Management Co Ltd			
11:30	Roundtable Discussion: How Should Painting Equipment Manufacturers and Service Stores Face the New Environmental Policy						

2018 Commercial Vehicle Aftermarket Chain Store Development Forum and Dacheng Auto Service Unveiling Ceremony ^a

Organisers	China Association of Automobile Manufacturers Aftermarket Commercial Vehicles Chapter, Yunlian Media, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-12:00	Venue	Meeting Room M4-03 in NECC	Language	Chinese
Time	Topic			Speaker			
09:00	The Opening Speech			Leader of Commercial Vehicle Affiliate of CAAM			
09:10	The Impacts of Chinese Logistics Industry's Rapid Development on Commercial Vehicle Aftermarket Service			Leader of Logistics Association			
09:30	The Experience of Overseas Automobile Aftermarket Chain Development and the Case Study of the Rapid Development of China's Logistics Industry			Mr Li Zhongxin, Director of Research Centre of TUC Media			
09:50	The Success Stories of Chinese Commercial Vehicle Repair Service Chain - Part One			Mr Chen Guogang, Founder of DaCheng Truck Care Service Chain			
10:10	The Success Stories of Chinese Commercial Vehicle Repair Service Chain - Part Two			Mr Bo Aihua, CEO of Autocare			
10:25	Roundtable Discussion: The Direction of Developing Chinese Commercial Vehicle Aftermarket			Host: Mr Li Zhongxin, Director of Research Centre of TUC Media			
10:55	The Interaction and Assurance Between the Supply Chain of Commercial Vehicle Parts and Repair Service Chain			Mr Shen Zhonghua, CEO of Jiangsu Chiata Foton			
11:10	The Capital Perspective on Commercial Vehicle Aftermarket			Ms Long Yan, VP of GVC (Great Voyange Capital)			
11:25	The Benefits of Strategic Alliance			Mr Zhao Yilin, Senior Consultant of Commercial Vehicle Aftermarket Affiliate of CAAM			

Innovation, Creation and Craftsmanship ^a

Organisers	Shanghai Automobile Maintenance and Repair Trade Association, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-12:00	Venue	Meeting Room M5-02 in NECC	Language	Chinese
Theme	The Upgrade and Transformation of Repair & Maintenance Equipment Manufacturing						

China Service Chain Stores Forum ^o

Organisers	YIMA Media, Auto Aftermarket Service, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:30-16:00	Venue	Meeting Room M4-02 in NECC	Language	Chinese
Time	Topic			Speaker			
09:30	Opening Speech			Mr Wang Fengling, Deputy Secretary General of China Automobile Maintenance Industry Association			
09:40	The Development Trend of Service Chain Stores			Mr Liu Xiaobing, Chairman of Devi Eurasian Automotive Technology Group			
10:20	How Does Blockchain Technology Empower Chain Companies			Mr Zhang Ke, Founder and CEO of UQI Auto			
11:00	Service Store Management's Improvement, Transformation and Upgrade			Mr Zhao Jianguo, Chairman of Fujian Zhongchuang Chelian Network Technology Co Ltd			
14:00	The Value of a Central Warehouse Connects to Service Stores			Mr He Wei, Chairman of Chongqing Jufeng Group			
15:00	Cross-industry Alliance Promotes the Development of Service Stores			Mr Li Qizhan, Vice President of Chetong Cloud E-commerce Platform			

CCIS China Collision Industry Summit 2018 - Cooperation Seminar ^o

Organisers	China Automobile Maintenance Industry Association Accident Auto Repair Working Committee, Jingyou International Group, Beijing Huilian Shiji International Media Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	10:00-16:00	Venue	Meeting Room M6-02 in NECC	Language	Chinese
Theme	Collaboration, Communication and Stride Together						

Science, Environmental Protection, Safety and Innovation, The Summit of China Automotive Aftermarket Transition and Upgrading °

Organisers	Beijing Huihong Tongda Business Service Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	13:00-17:00	Venue	Meeting Room M3-02 in NECC	Language	Chinese
Time	Topic			Speaker			
13:30	Introduction of China's "Blue Sky Defense" Policy and IM System			IM Systems Specialist			
13:50	Win the Blue Sky Defense War - Implement the I/M System for Vehicle Inspection and Maintenance			Mr Qu Hua, Expert of China Automobile Maintenance Industry Development Strategy Advisory			
14:10	Technology Innovation - Integrated Vehicle Exhaust Management System			Mr Li Fenglin, Chairman of Xiong Chuang (Shanghai) New Energy Technology Co Ltd			
14:30	Pre-active Suppression Technology - Energy Saving Device for Reducing Internal Combustion Engine's Emission			Mr Tao Wei, Vice President of China Automobile Repair Association & President of Shanghai Motor Vehicle Environmental Management Association			
14:50	A New Era of Lubrication Brought by the Technological Revolution			Ms Kang Xiaofang, President of the SUV Professional Committee of the National Federation of Industry and Commerce			
15:10	Conditions for the Construction of M stations-Technical Programmes Related to Testing			Mr Li Shuhua, Sales Director of Shijiazhuang Huayan Transportation Technology Co Ltd			
15:30	Technological Conditions for Constructing Vehicle Emission Pollution Maintenance Station (M Station) (Preparation of			Mr Wei Yi, Senior Engineer and (M Station) Members of the Technical Conditions Group Standard Writing Group			

Automotive Aftermarket Certified Parts Development Conference cum Asia Pacific Automotive Certified Parts Alliance Cooperation Press Conference °

Organisers	Tianjin Automobile Aftermarket Industry Association, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	13:00-17:00	Venue	Meeting Room M5-03 in NECC	Language	Chinese
Time	Topic			Speaker			
13:00	Certified Parts Help Building Automotive Aftermarket			Mr Wang Chenyang, Minister of New Business Department of CAQC Certification Inc			
14:00	Cooperation and Achievements of APACPA			Mr Chen Haifeng, Director of Automotive Circulation and Post-Market Policy Research Office of China Automotive Technology and Research Center			
16:00	Goods Circulation Data Management System - A Discussion of Improving Auto Parts Supply Chain			Mr Li Wenfeng, COO of WuXi CheTongGui Corp			

China Electric Cars Circuit Championship; The Popularisation of Electric Cars in Competition; The Customising Differences between Gasoline Car and Electric Car °

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	10:30-11:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker							
Mr Huang Wei, CECC Competition Director of Shanghai Mingtai Sports Development Co Ltd							

The 1st M2K Street Racing in China; Technical Sharing on Customisation of Racing Car at M2K Street Racing °

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	13:00-14:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker							
Ms Sean Liu, Founder of Wasai Competition							

"Jujiapai Sharing Salon" - Operation Breakthroughs of Automobile Aftermarket Service Stores °

Organisers	Shanghai Driving Car Mdt Info Tech Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	13:30-17:00	Venue	Meeting Room M4-04 in NECC	Language	Chinese
Time	Topic			Speaker			
13:00	Brief Introduction of New Media Approach to Automobile Aftermarket (Communication, Interaction, Marketing)			Mr Chen Hao, Marketing Director of Shanghai Dazhong Allied Developing Co Ltd			
13:30	Application and Innovation of New Media in Automobile Industry (Case Sharing)						
15:15	Case Study - Precision Marketing in New Media in Automobile Aftermarket						
16:15	Q&A Session						

Redefining "Film": The New Opportunity and Solutions of Vehicle Protection Film (Window Film, Paint Protection Film and Construction Film) °

Organisers	Shanghai Astrace New Material Technology Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	14:00-14:30	Venue	Motorsports and High Performance Activity, Outdoor Area between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker							
Ms Sean Liu, Chairman of Wasai Competition & President of Shanghai Astrace New Material Technology Co Ltd							

Development Plan of Spectrum Brands Holdings' Global Auto Care Business in China °

Organisers	Shanghai AAG Automotive Products Trading Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	14:30-15:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker							
Mr Li Zhenhong, Sales Director of China of Shanghai AAG Automotive Products Trading Co Ltd							

A Perfect Car Wash Demonstration °

Organisers	MA-FRA China, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	15:00-15:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker							
Mr Zhao Feng, President of MA-FRA China							

The Performance of Motul Lubricant Products in the Motorsports and its Advantages in the Medium and High-end Modified Vehicles °

Organisers	High-Tech (Shanghai) Trading Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	15:30-16:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker							
Mr Bill Lin, Technical & Product Manager of High-Tech (Shanghai) Trading Co Ltd							

Connected Mobility Conference Shanghai ^{orts}

Organisers	Ignite, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-17:00	Venue	Sofitel Shanghai Hongqiao	Language	English Chinese
Time	Topic			Speaker			
09:30	Conference Opening and Remark			Mr Michael Johannes, Vice President Mobility and Logistics of Messe Frankfurt Exhibition GmbH			
09:35	Creating a Future of Mobility			Mr Bill Russo, Founder & CEO of Automobility Co Ltd			
10:05	Speeding up the Future of Mobility			Mr Zeng Mu, Chief Regional Officer at DEKRA East & South Asia and Executive Vice President at DEKRA Group			
10:55	Construction and Operation of the National Intelligent Connected Vehicle (Shanghai) Pilot Zone			Mr Lin Yu, Vice General Manager of Shanghai Intelligent Automotive Technology Co Ltd			
11:25	The Future of Shared Mobility			Mr Liu Daizong, China Director WRI Ross Center for Sustainable of World Resources Institute			
11:50	Future Mobility in the Context of Smart Cities			Mr Bernd Pichler, Chief Marketing Officer of ICONIQ Motors			
13:20	The Future of Connected Mobility			Special Guest			
14:00	Autonomous Driving			Baidu			
14:50	Blockchain as an Enabler to Alter the Future Mode of Mobility			Mr Yu Tao, CEO of Soda Mobility Tech			
15:20	Roundtable Discussion: Disruptive Tech as an Enabler to Improve the User Experience			Mr Nicolas du Cray, Partner of Cathay Capital's Innovation Fund			

SAE Vehicle Electrification and Autonomous Vehicle Technology Forum 2018 (day1) ^{orts}

Organisers	SAE International, China Auto Association Electric Motor and Electric Appliance Committee for Vehicle, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	09:00-17:00	Venue	Crowne Plaza Hotel Shanghai Anting	Language	English Chinese
Time	Topic			Speaker			
09:00	Welcome Speech			China Association of Automobile Manufacturers, China National Machinery Industry International Co Ltd, SAE International			
09:30	Automotive Disruption & Innovation			Mr Johan Karlberg, Partner of Roland Berger			
10:00	OEM's Development Strategy for Electrification & Intelligence			SAIC			
10:50	Auto Parts Manufacturers' Development Strategy for Electrification & Intelligence			EATON			
11:20	Roundtable Discussion: The Transformation of the Automotive Industry's Ecology			Moderator: Professor Yin Chengliang, Shanghai Jiaotong University Guests: Mr Jia Ke, SAIC, Dongfeng Automobile, Brilliance, Geely			
13:30	Sub-forum A: Vehicle Electrification Technology (Electric Motor, Electric Control)			Toyota Volvo Valeo Ms Guo Shuying, Chief Expert of CRRCC Zhuzhou Institute Co Ltd Denso NextEV			
13:30	Sub-forum B: Intelligence Technology			Baidu Mr Zeng Yong, Black Sesame Intelligent Technology Mr Rolf Morich, VP of Opensynergy ARM Qnx Nxp			
13:30	Sub-forum C: Key Technologies of Automotive Electronics			Huawei Alibaba Baidu Mr Li Wei, General Manager in Automotive Electronics Division of Shanghai Baolong Automotive Corporation Mr Long Yuanxiang, Chief Engineer of Guangzhou Kormee Automotive Electronics Co Ltd			

Tomorrow's Service & Mobility - New Product Presentation ^o

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area, North Hall in NECC	Language	Chinese

China International Conference on Tyre Industry Cooperation & Developments ^{os}

Organisers	QingdaoPH-Bigdata Co Ltd, Valebridge Media Services, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	29 November 2018	Time	13:00-17:00	Venue	Meeting Room A0-02 in NECC	Language	English Chinese
Time	Topic			Speaker			
13:30	China Tyre Industry Current Situation and Policy Developments			Mr Hong Qunlian, Director and Deputy Researcher of the Industrial Economic Research Institute of the National Development and Reform Commission			
14:00	How to Sell More Tyres in Europe			Mr David Shaw, Chief Executive of Tire Industry Research (TIRes)			
14:30	Opportunities and Development in the Transformation of Traditional Channel Trade in China's Tyre Industry			Mr Shen Huixing, Chairman of Shanghai Quyang Tyre Co Ltd & President of Shanghai Tyre Association			
15:00	Optimising the Tyre Brand for Western Markets			Mr Sandro Garcia Salmones, Project Manager of Valebridge Media Services			
15:30	The Prospects of Tyre E-commerce Business in China			Mr Zhao Zhengbo, General Manager of JYBD.cn			
16:00	Tyre Recycling of the Future			Mr Martin von Wolfersdorff, Recycling Specialist of Wolfersdorff Consulting Berlin			

The Future of Tyre - How the Puncture Proof and Leak Proof Tyre Change the World ^o

Organiser	Henan Farris Rubber Technology Co Ltd						
Date	29 November 2018	Time	10:20-11:20	Venue	Meeting Room M5-03 in NECC	Language	Chinese
Theme	Product Presentation of Puncture Proof and Leak Proof Tyre-Farris						

Seven Networked Distribution Centers Serving Across China - 2018 China Automotive Aftermarket Full Value Chain Summit ^o

Organiser	Guangzhou Baturu Information Technology Co Ltd						
Date	29 November 2018	Time	13:30-16:30	Venue	Meeting Room M4-03 in NECC	Language	Chinese
Time	Topic			Speaker			
13:30	How Does Baturu's Intelligent Distribution Center Serve the Industry						
14:00	The Transformation of Auto Parts Business from Traditional Wholesale to Online Retailing						
14:30	Partners in Urban Area: the Key for Aftermarket Service Sector to Establish their Business						
15:00	How Insurance Companies Can Use the Auto Parts E-Commerce Platform to Reduce Costs and Increase Efficiency						
15:30	Signing Ceremony of Strategic Cooperation						
16:00	Roundtable Discussion: Integration, Collaboration and Building Values in the Entire Auto Parts Supply Chain						

Automechanika Worldwide Presentation ^{os}

Organiser	Messe Frankfurt (Shanghai) Co Ltd Beijing Office						
Date	29 November 2018	Time	14:00-16:00	Venue	Meeting Room M5-02 in NECC	Language	English
Theme	Automechanika is one of the most successful trade fair brands of Messe Frankfurt. Today, with a total of 17 events in 16 countries around the world, Automechanika is well-known as leading brand in automotive industry. At the presentation, show directors of Automechanika events worldwide will share latest information on show facts and local markets.						

Shanghai International Automobile City Tour ^{rs}

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	12:30-17:30	Venue	Anting Shanghai International Automobile City	Language	English Chinese
Time	Agenda						
12:30	Set Off						
13:30	SAIC Factory						
14:45	Shanghai Auto Museum						
16:00	Auto Parts Manufacturer						
17:00	Auto Innovation Park						
17:30	End and Return to Venue						

CATS China Automotive Industry New Technology Summit (Shanghai) cum Smart Innovation and Industry White Paper Seminar ^o

Organisers	CATS Organizing Committee, China Automotive Maintenance and Repair Trade Association Auto Repair Parts Committee, China Maintenance Parts Industry Development White Paper Editorial Board, CAASA, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	09:00-12:00	Venue	Meeting Room A0-02 in NECC	Language	Chinese
Time	Topic						
09:20	Trends and Applications of New Technology in the Automotive Industry						
09:40	Exploration in Intelligence and Blockchain Development in Automotive Aftermarket						
10:00	Innovation in Repair and Maintenance Supply Chain and the Implementation of Data Collection of Automotive Enterprises						
10:30	White Paper Roadmap for China Repair and Maintenance Industry						
11:00	Roundtable Discussion: Intelligent Development in Vehicle Propels the Development of Automotive Aftermarket and the Industry						
11:40	Roundtable Discussion: The Development and Significance of Automotive Industry White Paper						

The Current Situation and Prospect of Chinese Customising Shops (Brake System, Wheel Hubs and Brake Reinforcement Parts) ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	13:00-13:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Theme	Mr Li Bing, CEO of Shanghai Hephaestus Mr Cao Yuansheng, Founder of G-stance Mr Zhang Shaojun, Longduan International Trading Co Ltd Mr Lu Kang, Founder of Mati Wheel						

Customising Trends, Car Models and Customising Accessories of Eastern China ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	13:30-14:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Theme	Mr He Xianhui, CEO of EMC Club						

The Trends and Developments of Exterior Customising ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	14:00-14:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Theme	Mr Chang Tianhao, Chongqing Limgene						

An Introduction of Front Wheel Drive vs. Rear Wheel Drive ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	14:30-15:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Theme	Mr Yang Songyou, Vice President of China Automobile Aftermarket Council Customising Sub-Council						

How to Expand the Functionality of the Pickup Truck Bed. Different Accessories for Different Kinds of Self Driving Tours ^o

Organisers	Yakima (Nanjing) Precision Industry Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	15:00-15:30	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Theme	Ms Gu Min, Marketing Manager of Yakima (Nanjing) Precision Industry Co Ltd						

Key Technology Training for New Energy Vehicles ^{ort}

Organisers	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle, China Automobile New Energy Electric Motor And Electric Control Industry Alliance, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	08:30-17:30	Venue	Crowne Plaza Hotel Shanghai Anting	Language	Chinese
Time	Topic			Speaker			
08:30	Design and Validation of Electric Motors			Mr Cao Hongfei, Chief Engineer of Huayu E-drive System Co Ltd			
13:30	Automotive Electric Motors and its Power and Electronics			Mr Gong Jun, Chairman of Shanghai Edrive Co Ltd			

SAE Vehicle Electrification and Autonomous Vehicle Technology Forum 2018 (day2) ^{orts}

Organisers	SAE International, China Auto Association Electric Motor and Electric Appliance Committee for Vehicle, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	09:00-17:00	Venue	Crowne Plaza Hotel Shanghai Anting	Language	English Chinese
Time	Topic			Speaker			
09:00	How Automotive Industry Responds to Future Mobility						
09:30	Opportunities and Challenges of Future Mobility			Mr Zhang Wenhui, Vice President of Great Wall Motor & CEO of OLASHARING			
10:00	Future Mobility - Thinking and Practice			Mr Zhou Ping, Senior Vice President of Banma			
10:50	Roundtable Discussion: Future Mobility						
13:00	Conference of Vehicle-use Electron Motor & Electrical Appliance Committee of CAAM			CATARC Huawei IBM UISEE CAROTA			

Tomorrow's Service & Mobility - New Product Presentation ^o

Organisers	China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	30 November 2018	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area, North Hall in NECC	Language	Chinese

Motorcycle Racing Experience Sharing and Presentation of Motorcycle Customising ^o

Organisers	Shanghai Chi Peng Culture Communication Co Ltd, China National Machinery Industry International Co Ltd, Messe Frankfurt (Shanghai) Co Ltd						
Date	01 December 2018	Time	10:00-11:00	Venue	Motorsports and High Performance Activity, Outdoor Area Between Hall 6.2 and 7.2 in NECC	Language	Chinese
Speaker	Mr Wu Jie, Racing Driver						

- o Open to all
- a Admission by invitation only
- r Registration is required
- f Registration fee is required
- s English/Chinese simultaneous interpretation is provided
- c English/Chinese consecutive interpretation is provided