

## Agenda

<b>09:00</b>	<b>Opening Remarks</b>
	Dr. Chen Yilong, Managing Director of MEMA China
<b>09:10</b>	<b>Welcome Speech</b>
	Ms. Fiona Chiew, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd Mr. Jens Schueler , Vice Chairman of AASA Board and President of Global Sales & Marketing , Automotive Aftermarket of Schaeffler
<b>09:30</b>	<b>Sino-US Automotive Aftermarket Current Status and Outlook</b>
	Ms. Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination
<b>10:00</b>	<b>Automotive Megatrends: Impact for the Future of Aftermarket and Particularly for the China Market</b>
	Mr. Philippe Thegner, General Manager of Hella Trading (Shanghai) Co.
<b>10:30</b>	<b>Coffee Break</b>
<b>10:45</b>	<b>The Impacts and Developments of Independent Automotive Aftermarket with the Entrant of Automakers</b>
	Mr. Zhao Bing, Head of Eurorepar Strategy and Purchasing of PSA (Shanghai) Management Co Ltd
<b>11:15</b>	<b>Panel Discussion : Comparison of Automotive Aftermarket &amp; Channel Development Trend in China vs. US and Europe</b>
	Moderator: Mr. Ricky Wang, VP & GM APAC of Brake Parts Inc & CAF Executive Committee Panel Speaker: Mr. Jiang Renhai, CEO of Kzmall Mr. Josef Parzhuber, President & General Manager Automotive Aftermarket of Mann+Hummel Mr. Dave Barbeau, CEO of Barbeau Consulting LLC Mr. Zhou Dajun, President of Harson Group
<b>12:00</b>	<b>Lunch Break</b>
<b>13:30</b>	<b>How Auto Parts Supply Chain and Service Chains Can Facilitate the Development of Aftermarket</b>
	Mr. Chen Haisheng, Co-founder of <i>Aftermarket in China</i>
<b>14:00</b>	<b>The Rapid Development of Auto Finance Service in China</b>
	Mr. Zhang Houqi, Chairman and CEO of Autozi.com
<b>14:25</b>	<b>The Development of O2O and E-Commerce Model in China's Automotive Aftermarket</b>
	Mr. Qing Yan, General Manager of Home & Life BU Automotive Aftermarket of JD.com
<b>14:50</b>	<b>Panel Discussion 2: Different Modes of Supply Chain Platform and Their Survival Ways</b>
	Moderator: Mr. Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Panel Speaker: Mr. Cai Yongzhi (Li Yi), COO of New Carzone & General Manager of Tmall Automotive Aftermarket Mr. Li Guangming, Co-founder and COO of Homotor Mr. Jiang Yongxing, Founder & CEO of Cassmall Mr. Zhang Xiwen, Independent Consultant for Automotive Aftermarket Companies
<b>15:30</b>	<b>Coffee Break</b>
<b>15:45</b>	<b>Panel Discussion 3: The Growth and Maturing of Chinese Automotive Service Chains</b>
	Moderator: Mr. Fu Xiaojun, Founder and Editor-in-chief of Hangzhou JuQi Network Technology Co Ltd Panel Speaker: Mr. Ni Junjie, Director of Independent Aftermarket Business Development of PEUGEOT CITROËN Shanghai Management Co Ltd Mr. Xie Guangchao, Director of Network and Business Development, Tyreplus (Shanghai) Auto Accessories Trading Co Ltd Mr. Frank Liu, CEO of Suzhou Automan Auto Repair Mangement Co Ltd Mr. Zhang Jiupeng, CEO of DAS MASTER Car Service Chain Mr. Tang Zhiyong , General Manager of Sichuan Jingdian Auto Service Chain Co Ltd
<b>16:30</b>	<b>Panel Discussion 4: An Era of Big Data - How to Use Data as a Powerful Weapon</b>
	Moderator: Mr. Li Binbin, CEO of Timing Car Panel Speaker: Mr. Wayne Yao, Managing Director for China and Asia Wolk Aftersales Experts GmbH Mr. Zhang Ke , Founder of UQIAUTO Mr. Guan Wei , Vice President of 51Autoshop Mr. Xiang Zhanzhou , Chairman of Shanghai Sihui Software Technology Development Co Ltd