

automechanika

SHANGHAI



Shanghai international trade fair for automotive parts,
equipment and service suppliers

3 – 6.12.2019

National Exhibition and Convention Center (Shanghai), China

Tomorrow's Service & Mobility



15th
edition



messe frankfurt

The building blocks of an intelligent automotive ecosystem

Automechanika Shanghai gathers world-renowned industry leaders across the entire automotive ecosystem and serves as a dedicated platform for professionals to connect at one of Asia's most influential automotive trade fairs.

This year, visitors will expect to see:

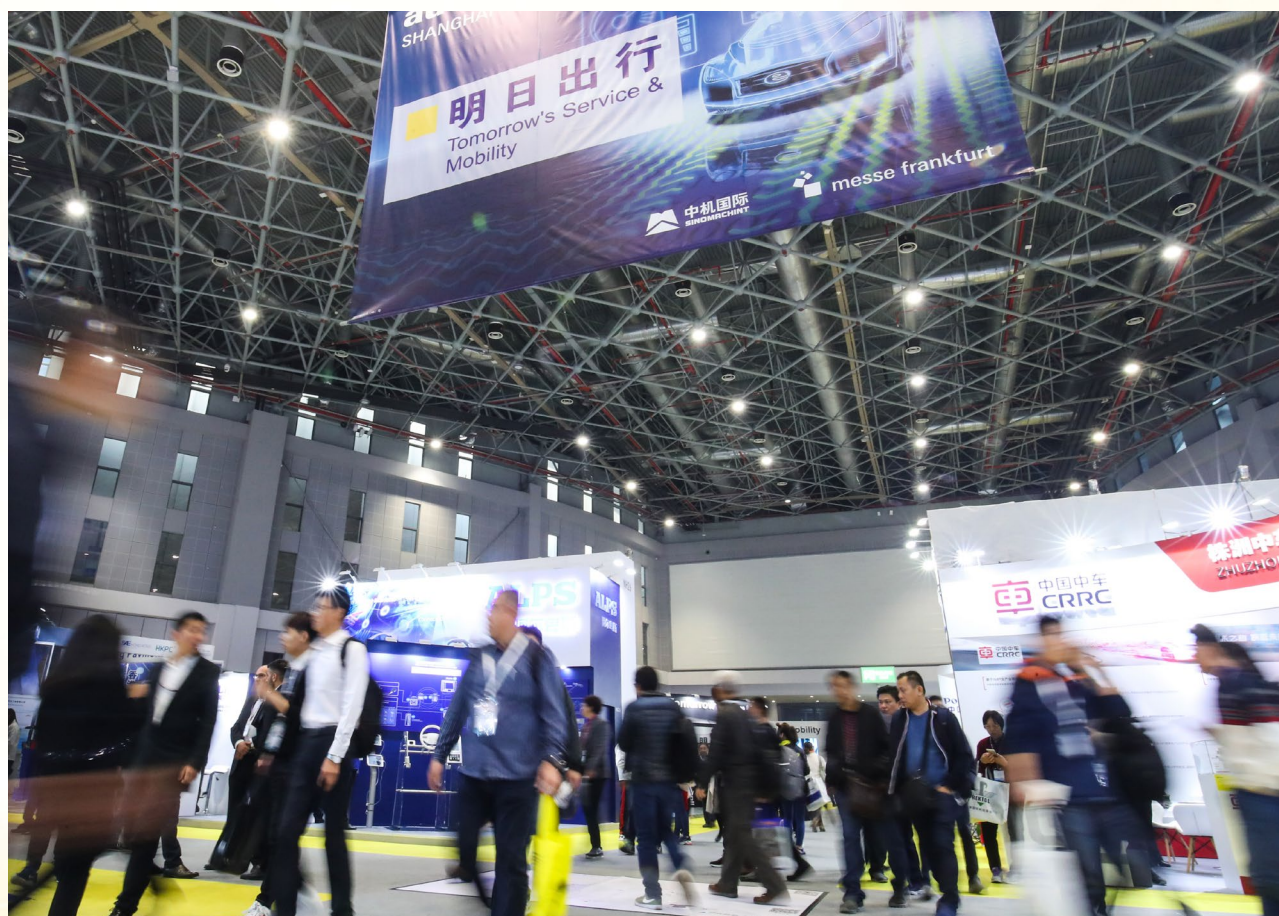


6,270 exhibitors



350,000 sqm of space

The show will continue to spotlight the latest industry trends in the Tomorrow's Service & Mobility sector. The area is set to explore five ground-breaking topics including connectivity, autonomous driving, new energy vehicles, new materials and mobility services. These advancements will be displayed across the show floor, as well as through a variety of forums, product demonstrations and launches.



Amplifying future trends

A stage for automotive innovation

The most forward-thinking trends for digitalisation, intelligent vehicle technology, advanced systems and lightweighting will transcend around the hall. Exhibitors will cover all types of applications from materials and parts, to systems and services.



The platform for technology and service innovation

With the future fast approaching, the sector looks ahead at the technologies and services that are currently shaping tomorrow's infrastructure. Exhibitors will reveal the transforming scope of electro-mobility and digitalisation. The area aims to delve into new energy for public transportation, the smart road system and advanced GPS.

An ideal business platform to connect with professional buyers

A variety of visitors from OEMs, parts manufacturers, academic institutions, industry organisations and investment firms will participate in numerous aspects of the fair. Through onsite activities, exhibitors have even more opportunities to establish new business networks.

Future-focused fringe programme

The show will build upon last year's success and offer even more conferences, seminars and forums to run alongside the sector's theme. Topics will examine connectivity, the development of new energy technology, the application of advanced composite material as well as new policies and initiatives.



Automechanika Shanghai is a very famous and professional platform. We have exhibited at the show for many years as it's an excellent arena to showcase our products and connect with others; it attracts both management and decision makers. I am glad to see that the sector has expanded to accommodate the new market trends.

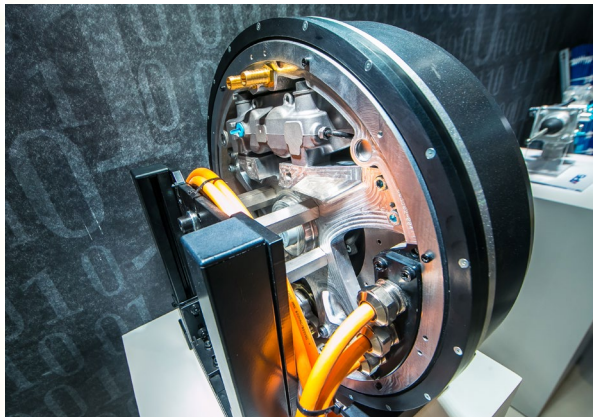
Ms Yang Huijuan, International Trade Manager, APG

Exhibitor

Driving new technology

Comprehensive product coverage

- **Connectivity and automated driving**
Electrical components, sensors, artificial intelligence, ultrasonics, driver assistance systems, human machine interface (HMI) and robocabs
- **Alternate energy and fuels**
Energy storage, charging and tank systems and new workshop technology
- **New material**
3D printing, fibre composite, renewable resources and lightweight, hybrid and recyclable materials
- **Mobility services**
Fleet management, car-sharing, car-hailing platforms and e-bikes



2018 key players*



*Partial list

2018 show review

Automechanika Shanghai 2018 recorded an impressive upswing in participation compared to previous editions. The number of visitors rose by 15%, reaching a total of 150,568 delegates, while overseas attendance also increased by 25%. The fair hosted 6,269 companies from 43 countries and regions, which covered 350,000 sqm of exhibition space. These positive figures highlight the fair's global network and resources.

2018 visitors profile*

Carmakers/OEMs

- Changan Automobile
- Ford Motor
- Infiniti
- NIO
- PACCAR
- Samsung
- Volvo
- Daimler
- GM China
- Mercedes-Benz
- Nissan Motor
- Porsche AG
- Volkswagen
- Zhejiang Geely Holding Group

Research centres/institutions

- Daegu Mechatronics & Materials Institute
- Drexel University
- Geely Automobile Research Institute
- Institute for Quality and Reliability Management GmbH
- MQS AG
- Pan Asia Automotive Technology Center
- Prospect Technology Research Institute of FAW Commercial Vehicle Engine Department
- Qingdao Public Transport Group Public Transport Research Institute
- SAIC Group Passenger Car Company Technology Center
- University of Bremen

Investment companies

- Guangfa Qianhe Investment Co Ltd
- Meiya Investment Holding Co Ltd
- Qiandao Investment Holding Group
- Sinian (China) Investment Co Ltd

Public Transportation

- Nantong Bus Corporation
- Jilin Public Transport Co Ltd
- Shanghai Ba-shi Public Transportation Co Ltd
- Shanghai Long-distance Coach Co Ltd



The show presents many of the industry's hottest topics, like new energy vehicles and car connectivity. I am mainly interested in the autonomous driving element. The themes and content in the Tomorrow's Service & Mobility Summit were all very relevant, and suit market needs. The entire exhibition is an efficient business platform, and the fringe programme provides an ideal place for industry exchange.

Mr Chengji Wei
Vice General Manager
Shanghai Chenghua Environmental
Protection Technology Development

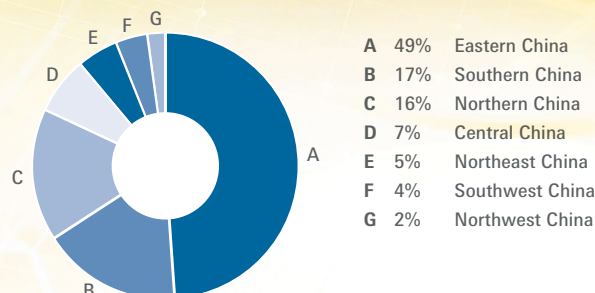
Visitor

*Partial list

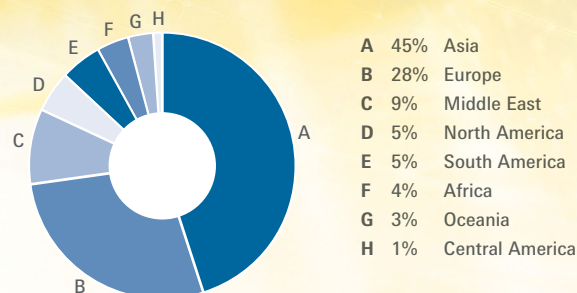
Expand your global network

Buyers around the world convene at Shanghai's all-inclusive automotive sourcing platform for parts, equipment and service solutions.

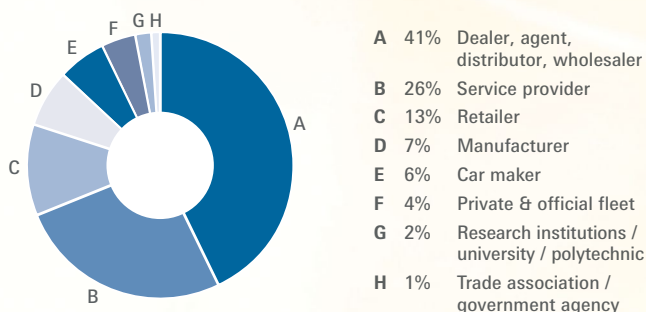
Chinese visitors by geographical location



Overseas visitor geographical origin



Visitor's nature of business



Date 3 – 6.12.2019

Venue National Exhibition and Convention Center (Shanghai), China

Organisers Messe Frankfurt (Shanghai) Co Ltd
China National Machinery Industry International Co Ltd

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