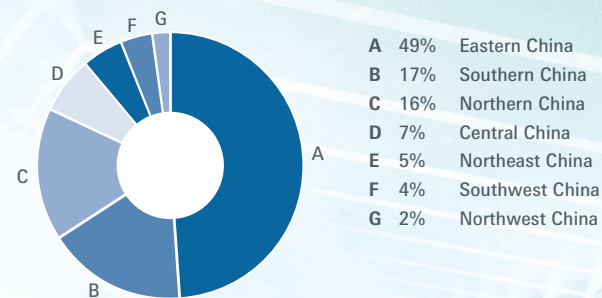


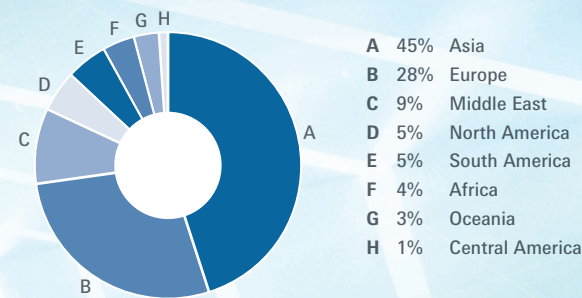
2018 show review

Automechanika Shanghai 2018 recorded an impressive upswing in participation compared to previous editions. The number of visitors rose by 15%, reaching a total of 150,568 delegates, while overseas attendance also increased by 25%. The fair hosted 6,269 companies from 43 countries and regions, which covered 350,000 sqm of exhibition space. These positive figures highlight the fair's global network and resources.

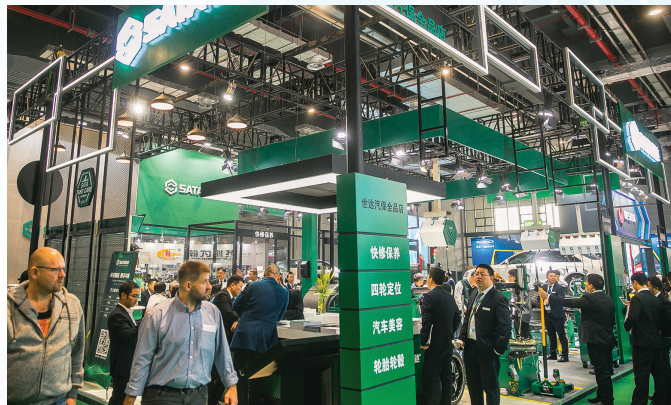
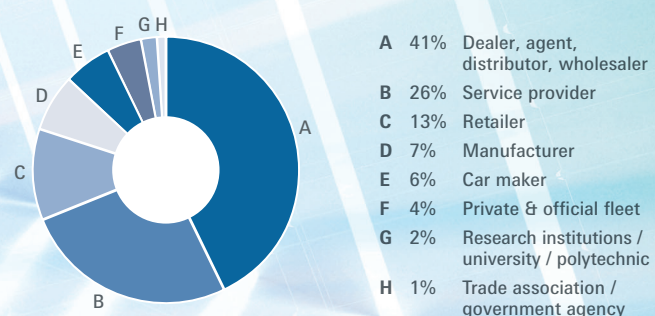
Chinese visitors by geographical location



Overseas visitor geographical origin



Visitor's nature of business



Date 3 – 6.12.2019

Venue National Exhibition and Convention Center (Shanghai), China

Organisers Messe Frankfurt (Shanghai) Co Ltd
China National Machinery Industry International Co Ltd

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automechanika SHANGHAI

Shanghai international trade fair for automotive parts, equipment and service suppliers

3 – 6.12.2019

National Exhibition and Convention Center (Shanghai), China

Repair & Maintenance



15th
edition



messe frankfurt



Subject to change, as of March 2019

An industry hotspot showcasing the latest upgrades in repair and maintenance

Automechanika Shanghai gathers world-renowned industry leaders across the entire automotive ecosystem, and serves as a dedicated platform for professionals to connect at the city's largest automotive trade fair. This year, visitors will expect to see over 6,270 exhibitors across 350,000 sqm of space. The show will spotlight the latest trends, one of which is the Repair & Maintenance sector. As one of China's fastest growing segments in the industry, the fair offers a strong collection of products, services and technology that meet the current and future needs of the market.



International exposure for leading brands

Exhibitors from over 20 countries and regions including China, Germany and Italy will display their newest products, services and technology in the Repair & Maintenance sector. Participants can achieve significant results through new product launches as well as enhance brand image and reputation, increase industry presence and expand communication channels.

Spotlighting the latest trends

The rise of electrification, digitalisation and environmental protection have sparked new trends across the industry. As a result, new energy vehicles are becoming more popular. This has created a ripple effect, where innovative products and solutions for new energy vehicles can be seen throughout the Repair & Maintenance sector. Visitors can also discover the latest advancements in dedicated zones for car painting, washing, tools, equipment and more.

The supply chain and workshop management

Driven by the ever-changing upgrades in internet technology, the Supply Chain & Chain Stores zone will continue to focus on the service innovation model. Exhibitors will showcase their latest solutions for integrating various resources and distribution channels that will seamlessly fit into any repair shop.

Future-focused fringe programme

A range of conferences, seminars and forums will run alongside the fair. Topics focusing on repair and maintenance will include the transformation of the service sector and the development of chain stores, e-commerce and the supply chain, as well as workshop management, collision repair and opportunities for training and education.

Repair & Maintenance sector continues to expand



65,000sqm

(Estimated figures for 2019)



750Exhibitors

Comprehensive product coverage

- Repair and maintenance
- Paintwork and corrosion protection
- E-commerce and chain stores
- Diagnostics
- Bodywork repairs
- Training and professional development
- Tools
- Car wash and care
- Dealer and workshop management systems and applications
- Others

2018 Key players

Alight, Asia Wash, Atek Makina, Baozhongbao, Beta*, Bright, Dali, DeVilbiss, Doocar, EAE, Fix Auto, Fly-Eagle, Friend, Gaochang, Graco, Hunter*, Jonnesway, Launch, Lawrence, MAXIMA, RAV, Rotary, SATA, Shanghai Xianghong, SJE, Snap-on, Stertil-Koni, Stronger, SUNSHINE, Super Q Refinish, TCE, Tech, Triens, UNITE, Winntec, WONDER and more.

*participating for the first time



This year, our booth has been very busy. I have seen both local and overseas visitors across different areas of the automotive industry. There has been a lot of interest in our products, as we specialise in the repair of commercial vehicles.

Mr James Xu
Sales Marketing Manager
Stertil-Koni

Exhibitor

Automechanika Shanghai is a renowned platform covering a variety of fields. I have used this show to inform my purchasing decisions ever since it opened. The fringe programme is also very helpful as I can learn about the latest industry trends.

Mr Liu Peng, General Manager
Dalian LianBei Automobile Maintenance
Tool & Equipment

Visitor