

## Automechanika Shanghai 2019 Fringe Programme Overall Rundown

### Create the Legend -2019 Auto Parts and Auto Insurance Industry Branding Award Ceremony °

<b>Co-organiser(s)</b>	HC360 HC Auto Parts Network China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	02 December 2019	<b>Time</b>	13:00-18:00	<b>Venue</b>	Sofitel Shanghai Hongqiao	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:30	The Current Situation and the Trends of China's Automotive Parts Brand Development			Ms Zhao Yifen, General Manager of Huicong Automobile Company			
14:00	Development Opportunities of China's Automotive Maintenance Service Market			Mr Wang Fengling, Deputy Secretary of China Automotive Maintenance and Repair Trades Association			
14:30	Grand Ceremony Automotive Parts and Vehicle Maintenance & Repair Industry Brands 2019						
15:00	2019 Automotive Parts Brand Development Conference						
15:30	2019 Automotive Repair & Maintenance Services Conference						

### "The Rise of Chain Stores" Meeting - Salon, Shanghai °

<b>Co-organiser(s)</b>	Magic Square Auto Aftermarket College China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	02 December 2019	<b>Time</b>	18:00-21:00	<b>Venue</b>	Mercedes me Restaurant	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
18:15	Panel Discussion: the Operation and Development Trends of the European and American Auto Aftermarket						
18:40	Panel Discussion: the Core Competitive Advantages Auto Service Stores' Supply Chain System						
19:00	Networking and Party						

### AIAG Auto Parts Purchasing Leadership and Suppliers Summit 2019 orfs

<b>Co-organiser(s)</b>	Automotive Industry Action Group China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	08:30-17:00	<b>Venue</b>	Shanghai Marriott Hotel Hongqiao	<b>Language</b>	English Chinese
<b>Speaker</b>	<p>Mr J. Scot Sharland, CEO of AIAG</p> <p>Mr Jeffrey D.Dutton, Director of U.S. Development of Commerce International Trade Administration</p> <p>Mr Zhang Fusheng, President of China National Machinery Industry International Co Ltd</p> <p>Mr Peter Layer, Vice President of Global Purchasing and Supply Chain of GM China Group</p> <p>Ms Gao Xiaobing, Purchasing Vice President of Greater China of Ford</p> <p>Mr Marcello Bariani, Vice President of Asia Pacific Purchasing of FCA</p> <p>Mr Harry Li, Vice President of Volvo Car Asia Pacific</p> <p>Mr Xu Hua, Senior Director of Group Quality of Geely</p> <p>Mr Kevin Pan, Senior Director Purchasing Strategy and Planning of NIO</p> <p>Mr Charles Morrison, CEO of NQC Ltd</p> <p>Mr Joachim Albert, Senior Vice President of of Corporate Sector Purchasing and Logistics of Bosch</p> <p>Mr Fred Yao, Purchasing Director of Magna Asia Purchasing</p> <p>Mr Ferry Suwandinata, Vice President of Supply Chain, Purchasing &amp; Logistics of Lear Asia Pacific Headquarters</p> <p>Mr Yan Wei, China Purchasing Director of Valeo</p> <p>Mr George Tu, Director of Components BU Purchasing Director of Cummins (China)</p>						

### 2019 Yangtze River Delta Auto Parts Industry Development Forum cum 2019 Shanghai Yangtze River Delta Auto Parts Industry Trading Development Report and Shanghai Automotive Industry Competitiveness Report Conference °

<b>Co-organiser(s)</b>	Shanghai Automotive Parts and Accessories Trade Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	09:30-12:30	<b>Venue</b>	Seminar Area B, National Convention Center (Shanghai), NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
09:50	2019 Shanghai Yangtze River Delta Auto Parts Industry Trading Development Report and Shanghai Automotive Industry Competitiveness Report						
10:10	The Opening Ceremony for the Foundation of Yangtze River Delta Auto Industry Union, the Appointment Ceremony for Academia						
10:30	The Sino-US Trade Fiction Impacts on Auto Parts Industry						
10:30	The Analysis of China's Auto Parts Import and Export Status in New Period						
10:30	Free Trade Brings New Opportunities for International Expansion						
12:00	Business Networking						

Top Ten Automotive Engine Awards Ceremony 2019 cum New Energy Drive System Awards Ceremony 2019 °							
<b>Co-organiser(s)</b>	AUTOSPORTS Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	09:00-17:30	<b>Venue</b>	Golden Tulip Shanghai Rainbow	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
09:00	Annual Top Ten Engine Awards Ceremony "China Heart"2019						
13:30	Annual New Energy Vehicle Power System Awards Ceremony "China Heart"2019						
14:30	China Automotive Engine Technology Summit						

International Market Development Conference of Commercial Vehicles and Engine Parts, Shanghai, China 2019 °							
<b>Co-organiser(s)</b>	China Association of Automobile Manufacturers Aftermarket Commercial Vehicles Chapter China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room M3-02 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:35	Analysis on the Current Situation and Environmental Trends of China's Automobile Export under Sino-US Trade Friction			Mr Shen Qing, Minister of China Automotive Technology Research Center, Import and Export of Industrial Policy Research Department			
14:15	2019 China's Export of Commercial Vehicles and Parts and Analysis of Overseas Popular Markets			Mr Sun Xiaohong, Secretary General of Committee for Automobile, China Chamber of Commerce for Import and Export of Machinery and Electronic Products			
14:45	Market Demand Analysis of Commercial Vehicle and Machinery Parts in South Africa and Southern African Region			Mr Wang Xiaochun, President of ESI South Africa			
15:00	Auto Parts Manufacturers Leverage on the Established Channels of Carmakers Futian and Beiben in The Southern African Market to Start the New Market			Matchmaking between Carmakers and Auto Parts Manufacturers			
15:20	Solutions to Avoid High Financial Risk for China Auto Parts Exporting to the Overseas Markets			Ms Lou Min, Head of Financial Business of Shaanxi Overseas Investment Development Co Ltd Mr Li Weidong, General Manager of F-DIESEL Power Co Ltd			
15:45	Solving the Financial Risks for Export			Industry Experts and Key Export Enterprises of Relevant Parts			
16:30	Overseas Procurement Information Release						

The 3 <sup>rd</sup> Application of Advanced Composite Materials in New Energy Vehicles Summit 2019 ° <sup>orf</sup>							
<b>Co-organiser(s)</b>	Germany Vogel Business Media China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	14:00-16:30	<b>Venue</b>	Meeting Room M4-02 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
14:10	Product Design and Project Development Based on Manufacturing, Cost and Life Cycle			Dr Xiong Fei, General Manager of Suzhou HT Carbon Fiber Co Ltd			
14:40	How to Make Class A Exterior?			Mr Thomas He, Managing Director of Disnflex Composites (Zhejiang) Co Ltd			
15:10	Application of Carbon Fiber Composite and Light Alloy in New Energy Passenger Cars			Mr Tang Yisheng, Deputy general manager of Jiangsu Guoxin New Energy Passenger Cars Co Ltd			
15:40	STS Lightweight Solution for Exterior Parts of Transportation System			Mr Hua Zhengwei, EC Manager of STS Plastics Co Ltd			

The New Market Landscape of Auto Parts Industry Summit 2019 °							
<b>Co-organiser(s)</b>	Beijing Huilian Shiji International Media Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	13:30-16:00	<b>Venue</b>	Meeting Room B0-01 in NECC	<b>Language</b>	Chinese
<b>Theme</b>	Integrate Industry Resources and Reshaping Automotive Parts Market						

### Automotive Aftermarket Certified Parts Development Conference cum Asia Pacific Automotive Certified Parts Alliance Cooperation Press Conference 2019 °

<b>Co-organiser(s)</b>	Tianjin Auto Aftermarket Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	13:30-16:30	<b>Venue</b>	Meeting Room M3-03 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:30	Welcome Speech			Mr Ye Xiangdong, Deputy Director of China Automotive Maintenance and Repair Trades Association Parts Working Committee			
14:00	Standards Lead to the Promotion of Quality Improvement of Parts in the Automotive Aftermarket			Dr Du Hongzhong, China Consumer Product Quality and Safety Promotion Association Director of Operations			
14:30	Under The New Four Modernization, the Transformation of the Automotive After-Sales Industry			Mr Chen Haifeng, Asia Pacific Automotive Certified Parts Alliance			
15:00	Certified Parts Help the Development of Automotive After-Sales Ecosystem			Mr Wang Chenyang, Minister of CAQC Certification Inc.			
15:30	Big Data Empowers Auto Parts Industry Chain			Mr Li Wenfeng, COO (Chief Operating Officer) of CheTongGui Technology Co Ltd			
15:40	The First Batch of Certification Standards Issued by the Alliance			Mr Zhang Xianguo, Director of China Automotive Center Policy Research Center			
15:55	PICC Certification Parts Purchasing System Introduction			Mr Liu Hongbin, Senior Director of Bangbang Auto Service Company			
16:10	Alliance Cooperation Results Report			Mr Wang Chenyang, Minister of CAQC Certification Inc.			

### Body & Paint World Championships °

<b>Co-organiser(s)</b>	Messe Frankfurt Exhibition GmbH China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Sponsor(s)</b>	SATA, BASF China and Yatu						
<b>Date</b>	03 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Hall 6.1, D109 in NECC	<b>Language</b>	English Chinese
<b>Time</b>	<b>Agenda</b>						
09:00	Onsite Voting						

### Supercar & Coachbuild Salon °

<b>Co-organiser(s)</b>	Underground Tuning Salon American Muscle Club of China Beijing Transera China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Outdoor Area between Hall 6.2 and 7.2 in NECC	<b>Language</b>	English Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:00	The Combination of Racing and the Automotive Aftermarket			Mr Max Chou, Racing KOL			
13:30	Classic Porsche RWB Introduction			Mr Ray, RWB Chief Operating Officer of China			
14:10	The Charm of High Performance Cars With Rear-Wheel Drive			Mr Leo, AMCC Global President			

### Motorsport & High Performance Event °

<b>Co-organiser(s)</b>	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Outdoor Area between Hall 5.2 and 6.2 in NECC	<b>Language</b>	Chinese
<b>Theme</b>	Focus on International Competitions and Racing, and Customising Culture. High Performance Auto Parts Will be on Display.						

<b>Motorsport &amp; Customising Sharing (Morning Session) °</b>							
<b>Co-organiser(s)</b>	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	10:30-11:30	<b>Venue</b>	Outdoor Area between Hall 5.2 and 6.2 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
10:30-11:30	Introduction of CTCC and 333 Racing						
	Introduction of All-terrain Vehicle and the Difference between ATV and UTV						
	Introduction of TCSA						
	Introduction of Kawasaki Championship						

<b>Motorsport &amp; Customising Sharing (Afternoon Session) °</b>							
<b>Co-organiser(s)</b>	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	14:00-15:00	<b>Venue</b>	Outdoor Area between Hall 5.2 and 6.2 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
14:00-15:00	Customising Case of High Performance of CEC						
	Introduction of FAST4WARD and Customising in Motive Power						
	Introduction of the Favorite Competitions of Motorcycle (WSBK, iomtt, Dakar)						

<b>The 2<sup>nd</sup> Smart Public Transport Innovation and Development on Tomorrow's Service &amp; Mobility Conference °</b>							
<b>Co-organiser(s)</b>	Urban Civil Transport Chapter of China Civil Engineering Society Chinese Public Traffic Informatisation to Advance Industrial Alliance China Bus Information Network China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	09:00-11:30	<b>Venue</b>	Meeting Room M3-02 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:20	The Five-in-One Circular Economy of Public Transport Payment in the Intelligent Era			Professor Zhang Xiaotian, Zhejiang University			
09:50	The Key Technology of Self-Driving Bus & the Operation Environment?			Dr. Lei Hongjun, Doctoral Supervisor, College of Automobile and Traffic Engineering, Wuhan University of Science and Technology (WUST) Chief Engineer, New Energy Intelligent Vehicle Research Institute			
10:20	The Information Service of Public Transport in New Era			Mr.Chen Liang, The Information Center, Shanghai Urban Bus Group			
10:45	Smart Bus Makes the City Better			Mr.Wang Yu, Qingdao Bus Group Co Ltd			
11:05	Intelligent Vehicle Charging Terminal			Shanghai Honglong Electronic Technology Co Ltd			
11:20	Development Trend of Cockpit of Bus			Qingxian Intelligent Technology (Shanghai) Co Ltd			
11:35	Keynote Speech			Ruian Yutian Auto Parts Co Ltd			
11:50	Keynote Speech			Shanghai Bowen Auto Parts Co Ltd			

Tomorrow's Service & Mobility Summit 2019 <sup>os</sup>							
Co-organiser(s)	China Automotive Technology & Research Center Co Ltd China Electronics Chamber of Commerce Shanghai Electronics Chamber of Commerce China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2019	Time	09:30-17:00	Venue	Seminar Area A, National Convention Center (Shanghai), NECC	Language	English Chinese
Time	Topic	Speaker					
10:00	Welcome Speech from the Organisers	Mr Cheng Ruiyu, Director of Auto Technical Information Research Institute, China Automotive Technology and Research Centre Co., Ltd. Mr James Yu, Deputy General Manager, Messe Frankfurt (Shanghai) Co., Ltd.					
10:10	The Development of Autonomous Driving and Intelligent Transportation System Industry	Mr Wang Lin, Deputy Director of National ITS Research Centre, Research Institute of Highway, Ministry of Transport					
10:30	Perspectives on Geographic Information System Industry for ICV	Mr Jia Zongren, Associate Research Fellow, Ministry of Natural Resources of the People's Republic of China					
10:50	Analysis to US & EU Autonomous Vehicle Regulatory Policies	Dr. Li Jinlong, Senior Director of Public Policy and Government Affairs, ON Semiconductor China					
11:10	The Overview of Intelligent Connected Vehicle (ICV) Standardisation in China	Mr Xie Hanguang, Engineer of National Technical Committee of Auto Standardization, China Automotive Technology Research Centre Co Ltd					
11:30	Review on the Legal Barriers of ICV Industrialisation and the Release of Research Report: <The Legal Climate of China's Intelligent Connected Vehicle and Optimisation Proposal>	Mr Zhu Yifang, Deputy Director of Auto Industry Policy Research Section, Policy Research Dept China Automotive Technology Research Centre Co Ltd					
11:50	Remarks by Chairman	Mr Li Yuke, Director of Auto Industry Policy Research Section, Policy Research Dept., China Automotive Technology Research Centre Co Ltd					
13:30	Panel Discussion: How will Urban Road System Change with Autonomous Driving?	Moderator: Mr Liu Yufeng, Vice President, China Electronics Chamber of Commerce  Panelists: Mr Rong Hui, President of Greater China, Everon International Holding Limited; Deputy Director of On-road Vehicle Committee, China Intelligent Transportation Systems Association; Vice President, 5G-Based Autonomous Driving Alliance Mr Chen Wenlin, Autonomous Driving Senior Expert of Intelligent Driving Tech Centre, Geely Automobile Research Institute Mr Zhang Jianyong, Director of Automated Driving, NIO Mr Wu Shilu, Senior Director of Business Strategy, Horizon Robotics					
14:10	Smart Connected Cars Reshape the Value of Cars	Professor Zhu Xichan, Director of Automotive Safety Technology Research Institute, Tongji University					
14:40	On Board & Cooperative Autonomous Driving	Mr Chen Wenlin, Autonomous Driving Senior Expert of Intelligent Driving Tech Centre, Geely Automobile Research Institute					
15:10	Valeo's Route to Commercialization and Industrialization of Autonomous Driving	Dr. Gu Jianmin, China Chief Technology Officer, Valeo Group China					
15:40	The Introduction of the NIO PILOT	Mr Zhang Jianyong, Director of Automated Driving, NIO					
16:00	C-V2X Enables Autonomous Driving	Ms Zhang Jie, Technical Director of ICV BU, Gohigh Data Networks Technology Co Ltd					
16:20	Bosch Next Gen. Sensors/ Controller Enable Future Automated Driving	Mr Lei Xin, Chassis System Purchasing Project Manager, Bosch Automotive Products (Suzhou) Co Ltd					
16:40	Advanced Display Technologies of Futurus	Ms Zou Li, President of Auto Business, Futurus Technology Co Ltd					

Tomorrow's Service & Mobility - New Product Presentation <sup>o</sup>							
Co-organiser(s)	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	03 December 2019	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area, North Hall in NECC	Language	Chinese

**The Way to Win - Let Good Product Speaks for Itself - Announcement of China's Top Tyre Test Ranking Cum Xi Zhong Awards Ceremony 2019 °**

<b>Co-organiser(s)</b>	Car & Tire (Beijing) Advertising Media Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	03 December 2019	<b>Time</b>	13:00-17:00	<b>Venue</b>	Seminar Area B, National Convention Center (Shanghai), NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>		<b>Speaker</b>				
14:00	Industry Data Sharing						
14:30	2019 TOP 100 Retailers Award Ceremony						
15:00	Industry Marketing Case Sharing						
15:30	2019 Xi Zhong Award Ceremony						
16:20	China Tyre Test Ranking Announcement		Mr Chen Wenbo, Chief Editor of Car & Tire (Beijing) Advertising Media Co Ltd				

**The 12<sup>th</sup> International Automotive Congress 2019 cum Automotive Innovation and Technology Award Ceremony <sup>orfs</sup>**

<b>Co-organiser(s)</b>	Vogel Automotive Media Group Institute for Automotive Engineering(ika) RWTH Aachen University China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	04 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Shanghai San Noah Crowne Plaza Hotel	<b>Language</b>	English Chinese
<b>Time</b>	<b>Topic</b>		<b>Speaker</b>				
<b>Main Forum</b>							
09:10	UNICARagil - Disruptive Modular Architecture for Agile, Automated Vehicle Concepts		Prof Dr Henning Wallentowitz, International Automotive Expert, Former Vice President of RWTH Aachen and Director of Institute of Automotive Engineering(ika)				
09:40	The New Technology Development of Automatic Diving from Germany		Dr Thomas Meurers, General Manager of VDA in China				
10:30	Latest Material Research in the Automotive Industry		Mr Qing Liu, Managing Director of Novelis China, Vice President of Automotive Business of Novelis Asia				
11:00	Powertrain System Research and Development of New Energy Vehicle		Mr Dr Xianglin Guo, Senior Director in Brilliance Automotive Research Institute				
11:30	The Award Ceremony of Automotive Innovation Technology Award						
<b>Breakout Session I - New Energy Vehicle</b>							
13:10	Comparison of Fuel Cell Electric Vehicles and Battery Electric Vehicles – A Technological and Market-related Approach		Mr Ma. Michael Bartmann, Senior Expert for Fuel Cell Electric Vehicle Strategies within the Strategy and Consulting of fka, RWTH Aachen				
13:40	48V for US and Chinese Trucks and Passenger Cars - A Turning Point in Car Technology		Dr Peter Herges, Senior Expert				
14:10	High Voltage Connectors for New Energy Auto Applications		Mr Rosenberger				
15:00	Latest Wireless Charging Technology Analysis		Mr Sensata				
15:30	HV Batteries for Automotive Applications - Challenges and Opportunities Beyond Cell Chemistry		Dipl.-Ing. Nils Robert Neumann, Manager for Market & Efficiency Strategies of fka, RWTH Aachen				
16:00	Traction Drive Speed Reducer for High Speed Traction Motor		Mr Eiji Inoue, General Manager of Powertrain Technology Department of NSK				
<b>Breakout Session II - Future Travel</b>							
13:10	Vehicle Motion Control - Chassis Control Coordinator		Mr Mesut Ormankiran, Head of VMC System House of Region Asia Pacific of ZF				
13:40	High Performance Automotive Ethernet Solution		Mr Rosenberger				
14:10	Latest Developments in Automotive Semiconductor Technology		Mr Rohm				
15:00	Smart Interconnect and 5G Technology		Mr Guo Yansong, Deputy Director of Technology Center in GreatWall				
15:30	Automated Vehicle Technologies for Mobility-as-a-Service (MaaS) Solutions – Status-quo and Outlook		Dipl. Wirt.- Ing. Christian Burkard, Digitalization Manager of fka, RWTH Aachen				
16:00	Advanced Active Cleaning System		Mr Roehling				
16:30	Future Developments in the Latest Developments		Mr Devid Will, Senior Manager Automated Driving of E-go-mobile				
<b>Breakout Session III - New Material / Lightweighting</b>							
13:10	Electric Vehicle Body Lightweight Design		FAW				
13:40	Car Body Design for Battery Electric Vehicles		Dr Ralph Stenger, Executive Chief Engineer Vehicle Mr Henry Zhou, Systems in Geely Research Institute Lightweight Senior Expert in Geely Research Institute				
14:10	Overall Solution of Lightweight Chassis for New Energy Vehicles		Mr Robin Cashmore, Director of Vehicle Design of Expert				
15:00	The Latest Research and Development of Seat Lightweighting		Mr Brose				
15:30	Evaluation Method for Lightweight Body and Cost-effective Choice in Specific Applications		Mr Changhu Zhao, Chief Engineer of Car Body in Hozonauto				
16:00	Lightweight Design Evaluation in the Context of Product Portfolio Strategies: The E2P Approach		Mr Alexander Busse, M.Sc., Senior Expert Lightweight Design and Senior Consultant of fka, RWTH Aachen				

2019 China Automotive Engine Technology Summit °							
Co-organiser(s)	AUTOSPORTS Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:00-17:30	Venue	Golden Tulip Shanghai Rainbow	Language	Chinese
Time	Topic			Speaker			
09:00	China Automotive Engine Technology Conference			Representatives of Toyota, Honda, Nissan, Mazda, Volkswagen, etc.			
Automotive Aftermarket Summit 2019 °rs							
Co-organiser(s)	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Sponsors	Gold Sponsors:  						
Date	04 December 2019	Time	09:30-17:00	Venue	Seminar Area B, National Convention Center (Shanghai), NECC	Language	English Chinese
Time	Topic			Speaker			
09:30	Opening Remarks			Dr Chen Yilong, Managing Director of MEMA China			
09:35	Welcome Speeches			Mr James Yu, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd Mr Chris Gardner, Senior Vice President of Operations for AASA			
09:45	The Influence of Macroeconomic and Industrial Policies on China's Automotive Aftermarket			Ms Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination			
10:15	A Comparative Analysis of Auto Parts Distribution and Aftermarket Chain Stores in Europe and China			Mr Antti Wolk, CEO of Wolk-Aftermarket			
10:45	Suggestions and Solutions for the Auto Parts Enterprises Under the "New Four Modernizations"			Mr Ivan Lim, Head of Service, ZF Aftermarket AP. & Managing Director of ZF Services China			
11:15	Panel Discussion: How the New Service Models in the Aftermarket Change the Auto Parts Supply Chain in China			Moderator: Mr Ricky Wang, Vice President & General Manager Asia Pacific, Brake Parts Inc Speakers: Mr Philippe Thegner, CAF Chairman Ms Chen Hongmei, General Manager of MAHLE Trading (Shanghai) Co Ltd Mr David Miller, Vice President for Global Auto Replacement of Gates Mr Marco Loth, VP Global Aftermarket CM/Engineering Commercial Director MEA & Asia Pacific of TMD Enterprise (Shanghai) Co Ltd Mr Neil Fryer, Vice President Product, Marketing and Strategic Planning Delphi Technologies Aftermarket			
12:00	Noon Break						
13:00	China's Automotive Aftermarket Development Trends from the Digitalisation Perspective			Mr Chen Haisheng, Co-founder of AC QICHE			
13:30	The Aftermarket of New Energy Vehicles and Innovative Business Models Bring in New Opportunity			Ms Lin Zhu, Associate Partner of Greater China Strategy and Operations of EY Transaction Advisory Services			
14:00	Risk Management Solutions for Automotive Industry			Mr Xi Jun, GM of Aon-COFCO Insurance Brokers Co Ltd Shanghai Branch			
14:15	Panel Discussion: How Vehicle Manufacturers Can Differentiate Their Services in the Competitive Independent Aftermarket			Moderator: Mr Zhougang, CEO of Shanghai Jiace Business Consulting Co Ltd Panel Speakers: Mr Zhang Hao, Deputy General Manager of Baic Autoyong Mr Zhang Chaojun, CEO of Chery Chebejian Mr Zhao Bing, Head of Eurorepair Strategy and Purchasing of PSA (Shanghai) Management Co Ltd			
15:00	Coffee Break						
15:15	Openness• Collaboration• Shared Success—Technology Connects High Quality Resources, Data Leads the Future of the Automotive Aftermarket			Mr Overmars Jiang, Founder & CEO of Casstime			
15:30	Panel Discussion: Strategic Planning of Insurance Industry in Automotive Aftermarket			Moderator: Mr David Dai, Dean of Magic Square Auto Aftermakert College Panel Speakers: Ms Zhouyinyin, Vice President of Harson Group Mr Hua Xiaodong, Vice President of PICC (Bangbang) Mr Li Quyang, Marketing Director of Monarch Extended Warranty Project Mr Feng Jun, CEO of EasyEPC Mr Deng Xudong, Founder & CEO of Yunxian Technology			
16:15	Panel Discussion: The Aftermarket Opportunities from the Investor's Perspective			Moderator: Mr Fu Xiaojun, Founder of Hangzhou JuQi Network Technology Co Ltd Panel Speakers: Mr Cai Jingzhong, Partner of Galaxy Capital Mr Zhang Xiwen, Independent Consultant Mr Yang Xingtao, Founder of Aotu Capital Mr Jiang Renhai, Founder of Kzmall Mr Song Jibin, Founder of Mancando			



Visit "Shanghai International Automobile City" <sup>rs</sup>							
Co-organiser(s)	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	11:30-17:00	Venue	Anting Shanghai International Automobile City	Language	English Chinese
Time	Agenda						
11:30	Registration						
12:00	Set Off						
13:00	SAIC Factory						
14:20	Shanghai Electric Vehicle Public Data Collecting, Monitoring and Research Center Electric Car Experience Zone						
17:00	Return to Venue						

CCIS China Collision Industry Summit 2019 <sup>o</sup>							
Co-organiser(s)	China Automobile Maintenance Industry Association Accident Auto Repair Working Committee China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:00-17:00	Venue	Meeting Room M3-03 in NECC	Language	Chinese
Time	Topic			Speaker			
10:30	Guest Speech			Mr Wang Fengling, Deputy Secretary of China Automotive Maintenance and Repair Trades Association			
10:45	Repair and Insurance Linkage-Ecological Link between Insurance Claims and Maintenance Services						
11:20	Sharing and Co-constructing-Constructing Data Center of Automobile After-sales Service Market						
14:00	Where Do Customers Come From? Cross-border of Aftermarket and Horizontal Alliances						
15:00	Value Mining of Insurance Business in Maintenance Stores						
16:00	Live Interaction, Asking Questions						

Body & Paint World Championships <sup>o</sup>							
Co-organiser(s)	Messe Frankfurt Exhibition GmbH China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Sponsor(s)	SATA, BASF China and Yatu						
Date	04 December 2019	Time	09:00-17:00	Venue	Hall 6.1, D109 in NECC	Language	English Chinese
Time	Agenda						
09:00	Onsite Voting						

The International Bodyshop Industry Symposium (IBIS China 2019) <sup>fs</sup>							
Co-organiser(s)	IBIS						
Date	04 December 2019	Time	09:30-17:00	Venue	Seminar Area A, National Convention Center (Shanghai), NECC	Language	English Chinese
Time	Topic			Speaker			
09:30	Welcome to IBIS China 2019			Mr Jason Moseley, CEO of IBIS			
09:45	IBIS around the World - Global Collision Repair Industry Trends			Mr Jason Moseley, CEO of IBIS			
10:30	The Challenges and Opportunities Of an Increasingly Mobile Chinese Society			Mr Nikos Peratis, Road Assistance China			
11:45	Optimising Data Processing in Collision Repair Claims						
13:30	The Connected Car			Mr Sean Carey, SCG Management Consultants LLC			
14:15	Keeping Pace With Ever - Evolving Vehicle Technology			Mr Sawyer Gong, Director of GiPA China Mr Eric Devos, President of GiPA China			
15:30	Innovation in Collision Repair Processes			Mr Vigin Wang, Marketing Manager of TTS Tooltechnic Systems (Shanghai) Ltd			
16:15	The Skills Gap - Turning a Negative Into a Positive			Mr Aomen Xu, Gold Medalist of Autobody Repair at WorldSkills Kazan 2019			



### China New Energy Vehicle Maintenance Technology Development Summit °

<b>Co-organiser(s)</b>	YIMA Media Auto Aftermarket Service China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	04 December 2019	<b>Time</b>	09:30-17:00	<b>Venue</b>	Meeting Room B0-02 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:00	The Current Situation and Future Trends of China and Global New Energy Vehicle Market			Mr Wen Chaohua, the Honorary Chairman of China XiFu Union			
10:00	The Service Chains Business Model of China New Energy Vehicle			Mr Yang Shoucong, Founder of MianChe New Energy Vehicle Service Chain			
11:00	Ways to Improve Skills for Repair & Maintenance Sector			Mr Cheng Daoxi, Founder of ShiJieMingChe Maintenance Chain			
13:30	Building Automotive Aftermarket Insurance Ecosystem in 2019			Mr Wu Hao, Chief Consultant of JingYou Technology			
14:30	The Power of Branding in Automotive Service Chains			Mr Zhao Jianguo, Founder of FuJian ZhongChuangCheLian Network Technology			
15:30	Repair and Maintenance Safety of New Energy Vehicle			Mr Bin, Senior Lecturer of ShiJieMingChe			
16:30	Repair German Hybrid Vehicle			Mr Cheng Yuan, Lecturer of ShiJieMingChe			

### Automotive Exhaust Gas Management Summit 2019 °

<b>Co-organiser(s)</b>	China Automotive Maintenance and Repair Trades Association Chain Working Committee Motor Vehicle Inspection and Maintenance Professional Committee of China Federation of Industry and CommerceAuto (Motorbike) Parts Chamber of Commerce China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	04 December 2019	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room B0-01 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:00	Introduce the Leaders and Guests Present at the Meeting			Host: Ms Zhang Xiaoting			
13:20	Welcome Speech						
13:40	Interpretation of Relevant Policies of Vehicle Inspection and Maintenance (IM) System			Dr Gong Weiwei, Planning Institute of Ministry of Communications			
14:00	Vehicle Emission Pollutants Maintenance and Inspection and Maintenance Technical Conditions and Group Standards			Ms Yan Xueyue, Vice Chairman and Secretary General of China Automotive Maintenance and Repair Trades Association Chain Working Committee			
14:20	Implement IM System for Vehicle Inspection and Maintenance to Defend Blue Sky			Mr Qu Hua, Experts of IM System Research Group for Vehicle Inspection and Maintenance of Ministry of Communications			
14:50	Using Data to Gain Insight into Global Opportunities and Improve Supply Chain Efficiency			American Automobile Care Association			
15:10	Experience of Implementing IM System in Shanghai			Mr Tao Wei, Chairman of Shanghai Motor Vehicle Environmental Control Technology Association			
15:30	Tail Gas Control of Commercial Vehicles in Hong Kong			Hong Kong Commercial Vehicle Maintenance Industry Association Leaders			
16:00	Roundtable Discussion			Host: Ms Zhang Xiaoting			

### The 1<sup>st</sup> Automechanika Shanghai Automotive Repair & Maintenance Matchmaking Programme cum New Product Lunch °

<b>Co-organiser(s)</b>	Shanghai Automobile Maintenance and Repair Trade Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	04 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Buyer Delegations Lounge	<b>Language</b>	English Chinese

### Supercar & Coachbuild Salon °

<b>Co-organiser(s)</b>	Underground Tuning Salon American Muscle Club of China China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	04 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Outdoor Area between Hall 6.2 and 7.2 in NECC	<b>Language</b>	English Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:30	Daily Maintenance and Customising of Muscle Cars			Mr Leo, AMCC Global President			
14:10	RWB Customising Culture Sharing			Mr Ray, RWB Chief Operating Officer of China			
15:30	Laotao Talk Show - Different Car Models, Their History and Customising Areas			Mr Lao Tao, Self-Media Celebrity			

Motorsport & High Performance Event °							
Co-organiser(s)	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:00-17:00	Venue	Outdoor Area between Hall 5.2 and 6.2 in NECC	Language	Chinese
Theme	Focus on International Competitions and Racing, and Customising Culture. High Performance Auto Parts Will be on Display.						

Motorsport & Customising Sharing (Morning Session) °							
Co-organiser(s)	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	10:30-11:30	Venue	Outdoor Area between Hall 5.2 and 6.2 in NECC	Language	Chinese
Time	Topic						
10:30-11:30	Introduction of CTCC and 333 Racing						
	Introduction of All-terrain Vehicle and the Difference between ATV and UTV						
	Introduction of TCSA						
	Introduction of Kawasaki Championship						

Motorsport & Customising Sharing (Afternoon Session) °							
Co-organiser(s)	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	14:00-15:00	Venue	Outdoor Area between Hall 5.2 and 6.2 in NECC	Language	Chinese
Time	Topic						
14:00-15:00	CEC China's High Performance Customising Case Sharing						
	FAST4WARD Straight Track Racing and Horsepower Upgrade						
	Introduction of Three International Competitions of Motorcycle (WSBK, iomtt, Dakar)						

Connected Mobility Conference (Day1) orfs							
Co-organiser(s)	Ignite						
Date	04 December 2019	Time	09:00-17:00	Venue	Primus Hotel Shanghai Hongqiao	Language	English Chinese
Time	Topic			Speaker			
09:30	Conference Opening and Remarks			Mr Michael Johannes, Vice President Mobility and Logistics of Messe Frankfurt Exhibition GmbH			
09:35	The Birth of Internet of Mobility Business Model			Mr Bill Russo, Founder and CEO of Automobility Ltd			
10:10	DEKRA – Safely Accelerate C-V2X Journey			Mr Stanislaw Zurkiewicz, Chief Regional Officer of DEKRA East & South Asia, Executive Vice President of DEKRA Group			
11:10	Mr Jenny Lee, Managing Partner of GGV Capital						
11:45	Dr Brian Gu, Vice Chairman and President of XPENG Motors						
13:20	Shared Economy's Impact on Mobility			Mr William Liu, Strategy Director of DiDi			
14:55	How to Make Shared Mobility Car Ownership Complementary than Conflicting?			Mr Bruno Lambert, Global President of Borgward Automotive Group			
15:30	BYTON – More Time to Be When You Move			Mr Rainer Becker, Senior Director Mobility Services of BYTON			
16:10	Panel Discussion: How Shared Economy Drives the Accelerated Commercialisation of Technology?			Mr William Liu, Strategy Director of DiDi Mr Bruno Lambert, Global President of Borgward Automotive Group Mr Rainer Becker, Senior Director Mobility Services of BYTON			

Vehicle Electrification and Autonomous Vehicle Technology Conference 2019 (Day1) <sup>orfs</sup>							
Co-organiser(s)	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:00-17:00	Venue	Crowne Plaza Shanghai (Panyu Road)	Language	English Chinese
Time	Topic			Speaker			
08:30-09:00	Award Ceremony of Outstanding Entrepreneurs in NEV Industry in China & Technology Innovation Award Ceremony			CAAM China National Machinery Industry International Co Ltd			
Main Forum 09:00-12:00	Vehicle Electrification and Autonomous Vehicle Technology Trends and Outlook			RolandBerger BMW Eaton SVOLT			
Session A 13:30-17:00	Innovative Technology of Automotive Drive Motor System			Mr William Cai, Scientist-in-Chief of Automotive e-Drive Control and System Integration Engineering Research Center Mr Gun Gong, Chairman of Shanghai Edrive Co Ltd TOYOTA/GAC NE Valeo / Continental / Schaeffle / ZF / SEG			
Session B 13:30-17:00	Digital Cockpit & User Experience			Professor Chen Fang, School of Computer Science and Engineering of Chalmers University of Technology of Sweden Mr Boni Sa, Director of HIS Mr Jie Zhang, Chief Engineer of Changan Mr Guo Yansong, VP of R&D of Great Wall Motor Mr Li Yin, Asia Pacific President of Automotive Multimedia Division of Bosch			

Tomorrow's Service & Mobility Innovative Technology Conference 2019 <sup>o</sup>							
Co-organiser(s)	Intelligent Connected Vehicle Innovation Center (ICVIC) Tongji University Science Park EUrope Chinese MicroElectronics Forum SPAT China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	10:00-15:50	Venue	Meeting Room 03, North 2F, National Convention Center (Shanghai), NECC	Language	Chinese
Time	Topic			Speaker			
10:00	Network-based Multi-sensors Location Tracking and Prediction			Dr Fang Shengkun, Co-founder and Chief Engineer of Shanghai Asayuki Automobile Electronics Co Ltd			
10:20	Scenario-based Testing and Validation Solution for ADAS and Autonomous Driving			Dr Ju Xueming, General Manager of Beijing LiangDao Intelligent Automotive Technology Co Ltd			
10:40	Testing Technology for In-Car Millimeter-Wave Radar			Mr Shen Yafei, Director of Intelligent Vehicle Sensor Dept and Measuring Department of Shanghai Motor Vehicle Inspection Certification and Tech Innovation Centre Co Ltd (SMVIC)			
11:20	5G-V2X Based Automated Valet Parking (AVP) System			Dr Zong Wenhao, CEO of Shanghai DominantTech Intelligent Technology			
11:40	Acoustic Algorithm			Mr Wu Rengguang, CEO of Sine Tac Auto (Shanghai) Co Ltd			
12:00	SmartEdrive Virtual Transmission			Mr Li Hongguang, General Manager of Shanghai Mastimes Electrical Technology Co Ltd			
13:30	Automotive Electronic Systems and the Related Chips - from LCD Panel to Smart Cockpit			Dr Jin Xing, Managing Director of Autorock Electronics (Zhejiang) Co Ltd			
13:50	Automotive Electronics and Sensor Chips			Dr Li Mengxiong, CEO of SENASIC			
14:10	The Trends and Challenges of China made MCU			Dr Qin Ling, CEO of Chipways Technology Co Ltd			
14:50	Future Development of Commercial Vehicle's Integrated Multiple Sources Powertrain			Mr Sun Haidong, General Manager of Sinoway			
15:10	The Power Battery Failure Analysis			Mr Han Guangshuai, General Manager of Shanghai Sunrise Material Analysis Co Ltd			
15:30	The Automotive Carbon Tank Filter Complied with China's Stage VI Emissions Standard			Mr Wang Zhibin, General Manager of ShangHai Encofu Environmental Science & Technology Co Ltd			

Tomorrow's Service & Mobility - New Product Presentation <sup>o</sup>							
Co-organiser(s)	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	10:00-17:00	Venue	Tomorrow's Service & Mobility Event Area, North Hall in NECC	Language	Chinese

China Tyre Manufacturing Enterprise on International Business Environment Change Summit <sup>os</sup>							
Co-organiser(s)	Beijing Huihai Exhibition Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:30-12:00	Venue	Meeting Room B0-01 in NECC	Language	Chinese
Time	Topic			Speaker			
09:30	Tyre Industry Should Transform Itself to Meet with the Future Automobile Development			Tyre Dynamics Collaborative Innovation Alliance			
10:10	The Internationalism of Linglong Tyre			Shandong Linglong Tyre Co Ltd			
10:50	The Performance Requirement for Electric Vehicle Tyres			Research Institute of Geely Auto			

2019 Green Development of Rubber Industry Summit <sup>o</sup>							
Co-organiser(s)	Shandong Rubber Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:00-12:00	Venue	Hall 1, Wein Cineplex, NECC	Language	Chinese
Time	Topic			Speaker			
10:30	Prospect of China's Rubber Additive Industry "14th Five-Year Plan"			Ms Xu Chunhua, Professor Level Senior Engineer & Director of Green Auxiliary Professional Committee of China Chemical Society			
11:00	Green Tyre Design and Manufacturing Technology			Mr Wang Youshan, Vice President & Professor of School of Automotive Engineering of Harbin Engineering University			
11:30	Molecular Design of NR Macromolecular Epoxidation Modification			Mr Zong Chengzhong, Dean & Professor of School of Polymer Materials and Engineering of Qingdao University of Science and Technology			

Transtec Transmission Rebuilding Industry Seminar <sup>o</sup>							
Co-organiser(s)	Corteco China Co Ltd Transtec China						
Date	04 December 2019	Time	10:00-11:00	Venue	Meeting Room M3-02 in NECC	Language	Chinese

2019 eBay Auto Parts Business Matchmaking & Investment Seminar <sup>o</sup>							
Co-organiser(s)	eBay Co Ltd						
Date	04 December 2019	Time	13:30-16:30	Venue	Meeting Room M3-02 in NECC	Language	English Chinese
Time	Topic			Speaker			
14:00	eBay User Sharing			Mr Taylor Li, Senior Business Development Manager of eBay			
15:00	2019 eBay Light House Project and Year-End Award Ceremony (By Invitation)			Ms Fan Jia, Senior Category Manager of eBay			
15:40	Media Session (By Invitation)						

An Analysis for Brazil's Automotive Aftermarket and the Business Opportunities for Chinese Enterprises <sup>os</sup>							
Co-organiser(s)	Camara de Desenvolvimento Economico e Cultural Brasil-China China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	09:00-12:00	Venue	Meeting Room M4-02 in NECC	Language	English Chinese

Buyers Matchmaking Programme <sup>or</sup>							
Co-organiser(s)	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	04 December 2019	Time	10:00-12:00	Venue	Buyer Delegations Lounge	Language	English Chinese

Sinomachint 2020 Project Promotion Conference <sup>or</sup>							
Co-organiser(s)	China National Machinery Industry International Co Ltd						
Date	04 December 2019	Time	10:00-12:00	Venue	Meeting Room M4-03 in NECC	Language	Chinese

Automechanika Worldwide Presentation <sup>os</sup>							
Co-organiser(s)	Messe Frankfurt (Shanghai) Co Ltd Beijing Office						
Date	04 December 2019	Time	14:00-16:00	Venue	Meeting Room M4-02 in NECC	Language	English
Theme	Automechanika is one of the most successful trade fair brands of Messe Frankfurt. Today, with a total of 16 events in 15 countries around the world, Automechanika is well-known as leading brand in automotive industry. At the presentation, show directors of Automechanika events worldwide will share latest information on show facts and local markets.						

China Auto Dealer Supply Chain and Financial Innovation Summit 2019 <sup>or</sup>							
<b>Co-organiser(s)</b>		China Automobile Dealers Association China Automobile Data Platform of Service Quality Monitoring (CADA YUN) AUTOHAUS CHINA China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd					
Date	05 December 2019	Time	10:00-12:00	Venue	Seminar Area A, National Convention Center (Shanghai), NECC	Language	Chinese
Time	Topic			Speaker			
10:00	Opening Remarks			Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (HK) Ltd			
10:10	The Transformation and Innovation of The China Automotive Distribution Channel			Mr Shen Jinjun, President of CADA			
10:30	China's International Trade and Economy Situation under the Sino-US Trade Friction			Mr Bai Ming, Deputy Director of International Market Research Centre, Chinese Academy of International Trade and Economic Cooperation			
10:50	The Automotive Industry Development Under the National Economy in 2019-2020			Ms Ren Xingzhou, Director (Previously) of National Development Research Institution of Market Economy Institution			
11:10	The Changes of Aftermarket Landscape in the Influx of Capital			Mr Kang Binghua, Founding Partner of Jingkui Capital			
11:30	The Report of After-Sales Service Development Trend of China Automobile Dealer Groups 2019			Ms Gao Ling, General Manager of Cadayun			
11:50	Road To Win - Thoughts on New Business Models in China Auto Parts Market			Mr Zheng He, Director of Ways			

Parallel Session I: China Top 100 Automotive Dealer Groups Auto Parts Business Matchmaking Summit <sup>or</sup>							
<b>Co-organiser(s)</b>		China Automobile Dealers Association China Automobile Data Platform of Service Quality Monitoring (CADA YUN) AUTOHAUS CHINA China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd					
Date	05 December 2019	Time	14:00-17:00	Venue	Meeting Room 03, North 2F, National Convention Center (Shanghai), NECC	Language	Chinese
Time	Topic			Speaker			
14:00	China Top 100 Auto Dealer Groups' Parts Purchasing Demands Briefing			CADA Consumer Study Committee			
14:10	Analysis of the Selective After-sales Parts Enterprises Features			Ms Li Tongmei, Secretary, After-sales Parts Division of CADA			
14:25	Representative of Top 100 Auto Dealer Purchasing Demands Briefing (1)			Shandong Xinyue Hai Automobile Holding Co Ltd			
14:40	Representative of Top 100 Auto Dealer Purchasing Demands Briefing (2)			Wuxi Dongfang Shanggong Chain Store			
14:55	How the Value-added Service Improve the Quality and Efficiency of Auto Dealer Group						
15:10	Representative of After-Sale Parts Manufacturer Service Briefing (1)			Mr Zhang Zhou, Deputy General Manager of Shanghai Hemeng Auto Parts Co Ltd			
15:25	Representative of After-Sale Parts Manufacturer Service Briefing (2)			Mr Li Guangming, Co-Founder of Homotor.com			
15:40	Opportunity & Revolution - The Strategic Transformation of OEM under the New After-sales Circumstance			Mr Wang Zhenxing, Director of Components Management Department of Faw-Volkswagen			
15:55	Business Matchmaking						

Parallel Session II: China Automotive Aftermarket Financial Services Summit <sup>or</sup>							
<b>Co-organiser(s)</b>	China Automobile Dealers Association China Automobile Data Platform of Service Quality Monitoring (CADA YUN) AUTOHAUS CHINA China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	14:00-17:00	<b>Venue</b>	Meeting Room 03, South 2F, National Convention Center (Shanghai), NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
14:00	Financial Services Empower High-quality Development of China's Automotive Aftermarket			Ms Wang Lixin, Deputy Secretary, The Finance Institute of China Automobile Dealers Association			
14:10	How to Solve the Problem that Small Enterprises Have Difficulties to Get Capital Investment			Du Zhiming, Head of Puhui Finance, Shanghai Branch, China CITIC Bank			
14:30	The Finance System in Auto Parts Supply Chain			Mr Kong Haibiao, Deputy President, Jing Dong			
14:50	Invoice and Commercial Tichket - How two use them to help Small Enterprises to Get Investment			Ms Zou Junlian, Manager of Financial Project, Linklogis			
15:10	The Investment Opportunities in Supply Chain - from the Point of View of VC			Mr Huang Xisheng, Head of Automobile Indstry, China Merchants Venture Capital			
15:30	Introduction of Parts Manufacturers' Demands on Financial Service(1)			Mr Wang Ying Hui, AM Manager of Marketing Department of Zhuhai Huayue Transmission Technology Co Ltd			
15:45	Introduction of Supply Chain's Demands on Financial Service(2)			Mr Yang Haifeng, General Manager of Chinaqpmall			
16:00	Business Matchmaking						

Visit "Shanghai International Automobile City" <sup>rs</sup>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	11:30-17:00	<b>Venue</b>	Anting Shanghai International Automobile City	<b>Language</b>	English Chinese
<b>Time</b>	<b>Agenda</b>						
11:30	Registration						
12:00	Set Off						
13:00	New Energy Auto Parts Manufacturer						
14:00	Shanghai Electric Vehicle Public Data Collecting, Monitoring and Research Center						
15:00	Shanghai Auto Museum						
17:00	Return to Venue						

2019 International Forum on Remanufacturing <sup>o</sup>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room M3-03 in NECC	<b>Language</b>	English Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:00	Welcome and Introductions			Mr John Chalifoux, President & COO of MERA - The Association for Sustainable Manufacturing Mr Mike Yu, General Manager of iRM eCommerce Shanghai Co Ltd			
13:15	Remanufacturing and Procurement in China - Testing Solutions			Mr Mike Yu, General Manager of iRM eCommerce Shanghai Co Ltd Mr King Li, ReCon China General Manager of Cummins (Xiangyang) Engine Remanufacturing Co Ltd Mr Paul Schuck, Managing Director of UCX Calipers Ms Wendy Yang, Vice President Sales - China of D&V Electronics			
15:15	Core Management - Raising Awareness and Perception of Remanufacturing			Mr Justin Greenberg, CEO of DieselCore Mr Jochen Trommer, Director of Market Development of Encory GmbH Mr John Chalifoux, President & COO of MERA - The Association for Sustainable Manufacturing			

Body & Paint World Championships <sup>o</sup>							
<b>Co-organiser(s)</b>	Messe Frankfurt Exhibition GmbH China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Sponsor(s)</b>	SATA, BASF China and Yatu						
<b>Date</b>	05 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Hall 6.1, D109 in NECC	<b>Language</b>	English Chinese
<b>Time</b>	<b>Agenda</b>						
09:00	Onsite Voting						

Supercar & Coachbuild Salon °							
Co-organiser(s)	Underground Tuning Salon American Muscle Club of China China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	09:00-17:00	Venue	Outdoor Area between Hall 6.2 and 7.2 in NECC	Language	English Chinese
Time	Topic			Speaker			
13:30	How to Drive Faster With Rapid Acceleration and Linear Acceleration Techniques			Mr Leo, AMCC Global President			
14:10	RWB Annual Brands Event and Car Racing Tournament Sharing			Mr Ray, RWB Chief Operating Officer of China			
15:30	Laotao Talk Show			Mr Lao Tao, Self-Media Celebrity			
Motorsport & High Performance Event °							
Co-organiser(s)	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	09:00-17:00	Venue	Outdoor Area between Hall 5.2 and 6.2 in NECC	Language	Chinese
Theme							
Focus on International Competitions and Racing, and Customising Culture. High Performance Auto Parts Will be on Display.							
Motorsport & Customising Sharing (Morning Session) °							
Co-organiser(s)	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	10:30-11:30	Venue	Outdoor Area between Hall 5.2 and 6.2 in NECC	Language	Chinese
Time	Topic						
10:30-11:30	Introduction of CTCC and 333 Racing						
	All-terrain Vehicle Competition and the Differences between ATV and UTV						
	Introduction of Touring Car Series in Asia (TCSA) and the Competition Team						
	Introduction of Kawasaki Championship						
Motorsport & Customising Sharing (Afternoon Session) °							
Co-organiser(s)	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	14:00-15:00	Venue	Outdoor Area between Hall 5.2 and 6.2 in NECC	Language	Chinese
Time	Topic						
14:00-15:00	CEC China's High Performance Customising Case Sharing						
	FAST4WARD Straight Track Racing and Horsepower Upgrade						
	Introduction of Three International Competitions of Motorcycle (WSBK, iomtt, Dakar)						
Reshaping Distribution Channel Values for the Lubricant Industry Summit 2019 cum National Excellent Distributors and Brands Case Sharing °							
Co-organiser(s)	TengFei Consulting Planning China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	09:30-17:00	Venue	Seminar Area B, National Convention Center (Shanghai), NECC	Language	Chinese
Time	Topic						
09:30-17:00	How to Enhance Salesmen's Self-competence						
	The Opportunities, Challenges and Development Trends of the Lubricants Industry						
	The Quick and Efficient Ways for New Lubricant Brand to Achieve Market Access						
	How Can Distributors Use Social Media to Boost Their Publicity						
	Case Study and Sales Technology Training						
	Award Certificates						



<b>Connected Mobility Conference (Day2) <sup>orfs</sup></b>							
<b>Co-organiser(s)</b>	Ignite China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Primus Hotel Shanghai Hongqiao	<b>Language</b>	English Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:30	Conference Opening and Remark			Mr Bill Russo, Founder and CEO of Automobility Ltd			
09:35	Innovations for Inspiring Mobility			Mr François TARDIF, President of Faurecia China			
10:10	Mr Tim Shih, Vice President of Design and User Experience of Yanfeng Technology						
11:05	Future Mobility Stage						
11:40	Creating the Next Generation WebOS						
13:45	The Adventure of Mass Production And Operation			Mr Yu Enyuan, Founder of Neolix Technologies Co Ltd			
14:40	The Matrix Autonomous Driving Computing Platform			Mr Zhang Yufeng, Vice President and General Manager of Automotive Business of Horizon Robotics			
15:15	What's the Vision of The Future of Autonomous Mobility on Demand?			Mr Yu Enyuan, Founder of Neolix Technologies Co Ltd			

<b>2019 China Automobile New Energy Electric Motor and Electric Control Industry Alliance Council <sup>a</sup></b>							
<b>Co-organiser(s)</b>	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China Automotive New Energy Motor Electronic Control Industry Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	09:00-12:00	<b>Venue</b>	Crowne Plaza Shanghai (Panyu Road)	<b>Language</b>	Chinese

<b>Vehicle Electrification and Autonomous Vehicle Technology Conference 2019 (Day2) <sup>orfs</sup></b>							
<b>Co-organiser(s)</b>	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	09:00-17:00	<b>Venue</b>	Crowne Plaza Shanghai (Panyu Road)	<b>Language</b>	English Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:00-17:00	Digital Cockpit & User Experience			Mr Chris Schreiner, Director of UX Innovation Practice of Strategy Analytics Mr Zhang Renjie, CEO of VW-Mobvoi Mr Narendra Ghate, Chief Designer   UX of Tata Elxsi Mr Dong Yuanwen, Chief Representative of Greater China of BlackBerry QNX			

<b>Tomorrow's Service &amp; Mobility - New Product Presentation <sup>o</sup></b>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	05 December 2019	<b>Time</b>	10:00-17:00	<b>Venue</b>	Tomorrow's Service & Mobility Event Area, North Hall in NECC	<b>Language</b>	Chinese

China International Tyre Industry Conference <sup>os</sup>							
Co-organiser(s)	China Rubber Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	13:00-17:00	Venue	Seminar Area A, National Convention Center (Shanghai), NECC	Language	English Chinese
Time	Topic			Speaker			
13:30	Welcome Speech from the Organiser			Ms Fiona Chiew, Deputy General Manager, Messe Frankfurt (HK) Ltd Ms Xu Wenying, Vice President and Secretary-General, China Rubber Industry Association			
13:45	Prospects for the Global Tyre Industry			Mr Zeng Zhiling, General Manager of LMC Automotive Consulting (Shanghai) Co Ltd			
14:45	Experience Sharing: How Chinese Tyre Manufacturer Overcome Difficulties			Mr Wang Feng, Managing Director of Party Committee Secretary and General Manager of Aeolus Tyre Co Ltd			
14:15	China Tyre Industry Trends for 2020 and Beyond			Ms Xu Wenying, Vice President and Secretary-General of China Rubber Industry Association			
15:15	The Future of Sales Channel: Retail and Supply Chain			Mr Ler Hwee Tiong, Asia Representative and Director of Point S Asia Pte Ltd Mr Steven Lv, Founder and Director of Tireler International Consultants LLB			
15:45	Panel Discussion: The Impact from China's Auto New "Four Modernisations" on the Demand Side of Rubber Tyre			Moderator: Mr Zhou Gang, CEO of Shanghai Jiace Consulting Co Ltd  Panelists: Mr Du Daofeng, Director of Parts Dept., China Association of Automobile Manufactures Mr Shi Yifeng, Secretary-General of Tyre Branch, China Rubber Industry Association Mr Hu Houbao, Lead Engineer, SAIC General Motors Co Ltd Mr Qin Xiaokang, Suspension System Engineer, Changan Automobile Co Ltd Mr Ge Guorong, Deputy General Manager, Zhongce Rubber Group Co Ltd Mr Qian Ruijin, Chief Engineer, Double Coin Tyre Group Ltd Mr Ma Zhong, Director of Standards and Regulations, Continental Tires (China) Co Ltd			

LAUNCH Super Remote Diagnostics Technical Seminar and New Product Release Conference <sup>o</sup>							
Co-organiser(s)	Launch Tech Co Ltd MOTOR-CHINA						
Date	05 December 2019	Time	14:00-17:00	Venue	Meeting Room B0-02 in NECC	Language	English Chinese

Premium Buyer International Procurement Sharing Session 2019 <sup>or</sup>							
Co-organiser(s)	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	05 December 2019	Time	14:30-15:30	Venue	Buyer Delegations Lounge	Language	English Chinese

Body & Paint World Championships <sup>o</sup>							
Co-organiser(s)	Messe Frankfurt Exhibition GmbH China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Sponsor(s)	SATA, BASF China and Yatu						
Date	06 December 2019	Time	09:00-15:00	Venue	Hall 6.1, D109 in NECC	Language	English Chinese
Time	Agenda						
09:00	Onsite Voting						
10:00	Judging						
11:30	Prize Presentation						

Supercar & Coachbuild Salon <sup>o</sup>							
Co-organiser(s)	Underground Tuning Salon American Muscle Club of China China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	06 December 2019	Time	09:00-15:00	Venue	Outdoor Area between Hall 6.2 and 7.2 in NECC	Language	English Chinese
Theme	A Talk Show Provides International Information for Car Customising Lovers. Large Sharing Session to Let More People Understand Customisation and being Part of It.						

<b>Motorsport &amp; High Performance Event</b> °							
<b>Co-organiser(s)</b>	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	06 December 2019	<b>Time</b>	09:00-15:00	<b>Venue</b>	Outdoor Area between Hall 5.2 and 6.2 in NECC	<b>Language</b>	Chinese
<b>Theme</b>	Focus on International Competitions and Racing, and Customising Culture. High Performance Auto Parts Will be on Display.						

<b>Motorsport &amp; Customising Sharing (Morning Session)</b> °							
<b>Co-organiser(s)</b>	Shanghai Chi Peng Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	06 December 2019	<b>Time</b>	10:30-11:30	<b>Venue</b>	Outdoor Area between Hall 5.2 and 6.2 in NECC	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
10:30-11:30	Introduction of CTCC and 333 Racing						
	All-terrain Vehicle Competition and the Differences between ATV and UTV						
	Introduction of Touring Car Series in Asia (TCSA) and the Competition Team						
	Introduction of Kawasaki Championship						

- o Open to all
- a Admission by invitation only
- r Registration is required
- f Registration fee is required
- s English/Chinese simultaneous interpretation is provided
- c English/Chinese consecutive interpretation is provided