

Co-located zone

# automechanika

## SHANGHAI



Shanghai international trade fair for automotive parts,  
equipment and service suppliers

28.11 – 1.12.2018

National Exhibition and Convention Center (Shanghai), China

Tomorrow's Service  
& Mobility



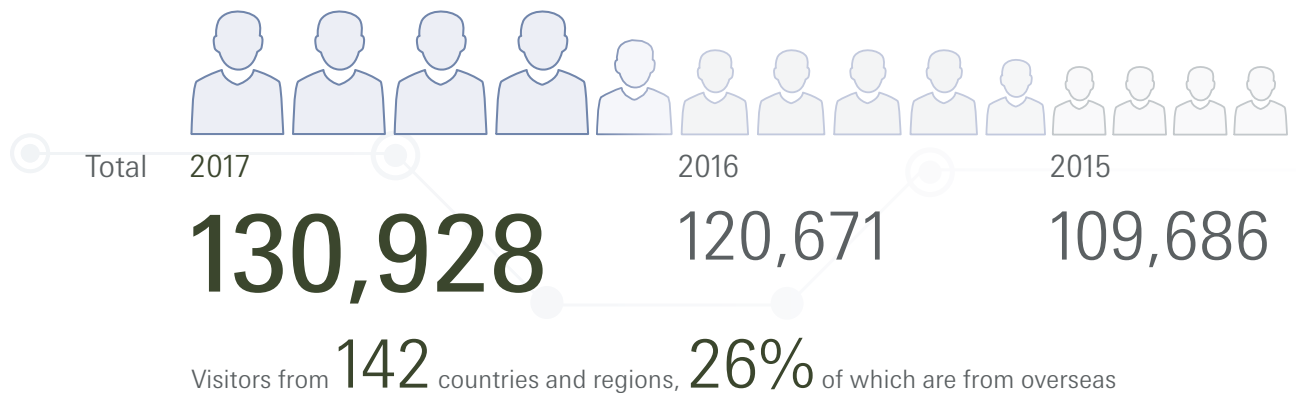
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# Automechanika Shanghai

Automechanika is one of the largest trade fair brands for automotive parts, accessories and service industries worldwide, with 17 shows taking place across 15 countries. Automechanika Shanghai is part of this international network, and represents Asia's largest fair of its kind, facilitating business exchange, marketing, networking and education on a global scale.

The fair showcases the entire automotive supply chain and brings together key market players from around the world. Leveraging its global resources and network, the show is a vital platform in connecting the industry in China with the rest of the world.

## Continued success reflected in visitor growth



## Records broken in previous edition



### Automotive sectors



Parts & Components



Electronics & Systems



Tomorrow's Service & Mobility



Repair & Maintenance



Accessories & Customising



REIFEN Zone

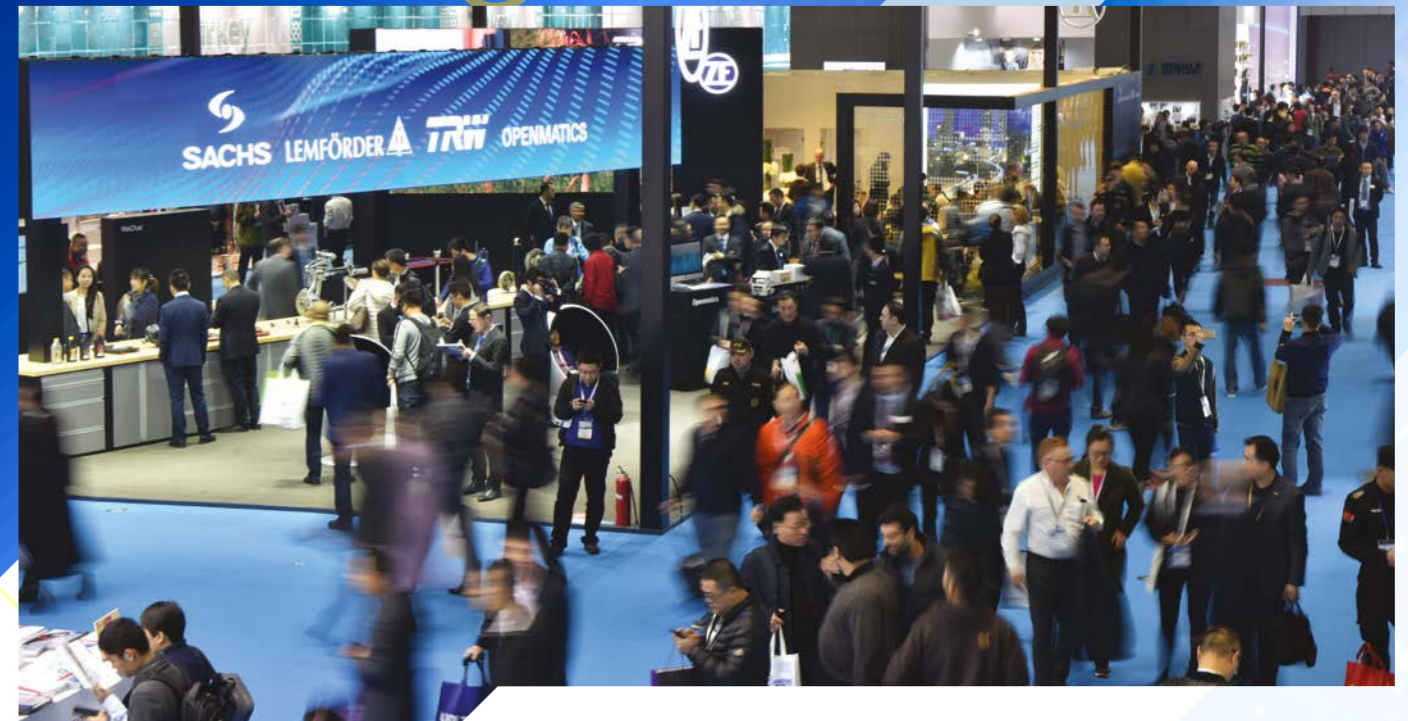
# Innovative themes for tomorrow's mobility

The very latest digital automotive trends and associated technologies, including electronics, connectivity, autonomous driving and numerous IT platforms will be reflected across the entire supply chain at this year's edition of Automechanika Shanghai. In total, it's expected that at least 1,200 exhibitors across the show floor will be demonstrating multiple products and services associated with car electronics and digital advancements.

New for 2018 is Tomorrow's Service & Mobility, situated in the North Hall. This area underlines most important innovations for future mobility. Renowned manufacturers, components suppliers and creative start-ups will be presenting their products and solutions for alternative drives, connectivity, automated driving, the repair shop of the future, and mobility services.

*Our company works on the research and development of new energy vehicle drive system products, which is becoming a very hot topic at Automechanika Shanghai. The number of associated visitors and the scale of the fair both continue to grow, which demonstrates the show's all-round coverage.*

*Mr Guang Yang, Marketing & Sales Department  
CCRT Times Electric Co ITF*



The area will feature the five most essential elements of car connectivity through exhibits, forums and interactive activities for private and public transportation. These are:



## People

This area will focus specifically on in-car well-being, including the very latest interior electronics for improved safety, personal entertainment and driver comfort



## Vehicle

Visitors can explore a number of on-site car demonstrations, with a host of electric vehicles on display to bring the show's connectivity concepts to life



## Road

The area will also promote the future infrastructure, standards and regulations for connected roads, supporting autonomous driving in the most efficient way possible



## Network

A number of international network and IT providers will gather here, demonstrating how connectivity continues to bridge the auto sector and the online world



## Cloud

Data management will be a key aspect here, allowing visitors to explore the ways in which car connectivity data can enhance fleet management, car sharing, and smart cities



# A unique exhibiting opportunity

## Who should participate?

Tomorrow's Service & Mobility is seeking the most innovative automotive solutions to shed light on future car developments. If you are a carmaker, parts and components manufacturer, tech firm, data service provider, system integrator, or a player in car connectivity, we welcome you to participate at Automechanika Shanghai under the following categories:

- Alternative drive systems
- Connected cars
- Autonomous driving
- Digital Solutions
- Vehicle lightweighting
- Legal frameworks

Providing exposure to over 200 international media publications at the show, as well as visibility on the show's promotional materials, you can register your interest to be a speaker or exhibitor at Tomorrow's Service & Mobility. Please contact:

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# Fair facts

Subject to change, as of May 2018

Date	28 November – 1 December 2018
Venue	National Exhibition and Convention Center (Shanghai), China
Organisers	Messe Frankfurt (Shanghai) Co Ltd China National Machinery Industry International Co Ltd



[www.automotivika-shanghai.com](http://www.automotivika-shanghai.com)

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