

# automechanika

## SHANGHAI

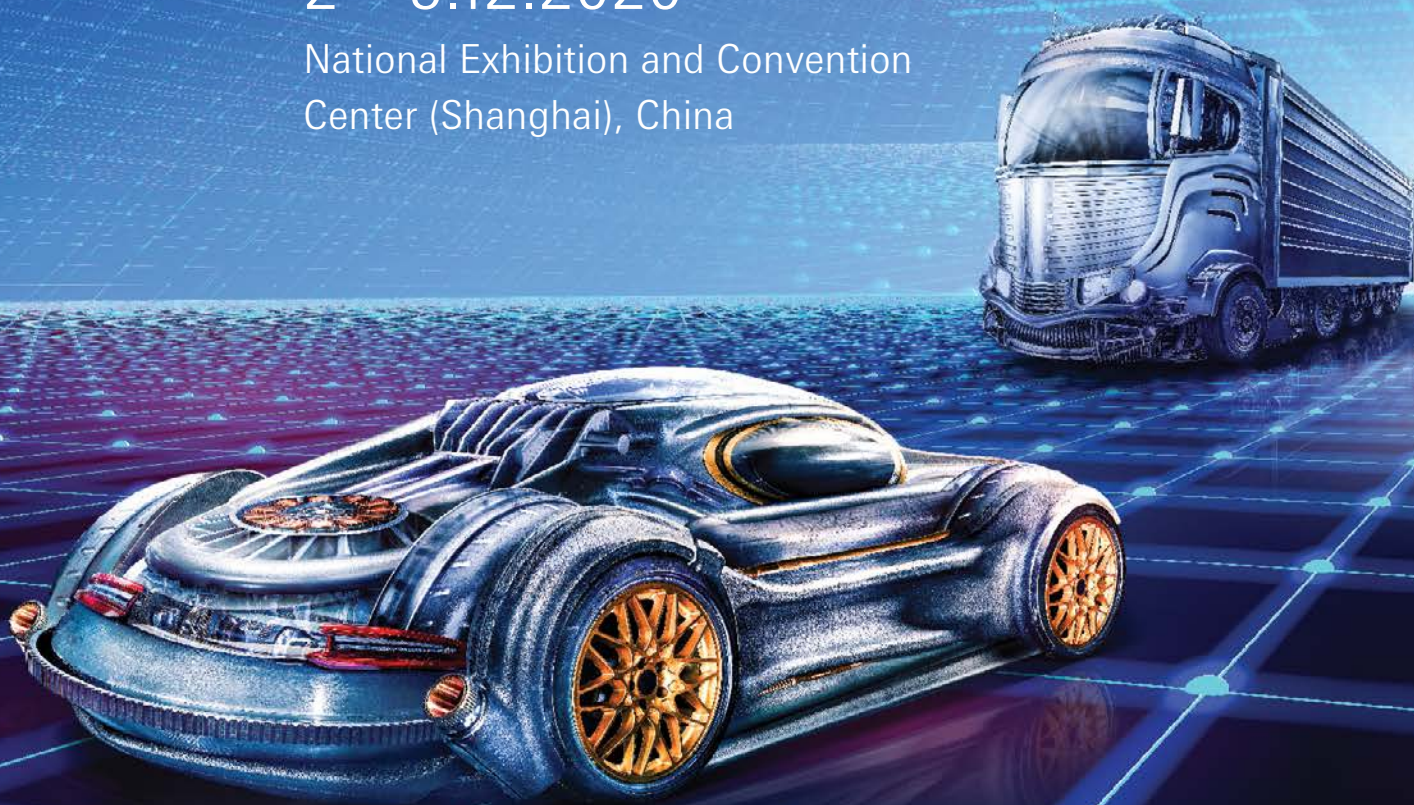


Shanghai international trade fair for automotive parts,  
equipment and service suppliers

## Tomorrow's Service & Mobility

2 – 5.12.2020

National Exhibition and Convention  
Center (Shanghai), China



# Tomorrow's Service & Mobility

“ Exploring future mobility's countless possibilities ”



## Product coverage

- **Automated driving**  
Related electrical components, sensors, artificial intelligence, ultrasonics, driver assistance systems, human machine interface (HMI) and robocabs
- **Alternate energy & fuels**  
Energy storage, charging and tank systems and new workshop technology
- **New material**  
3D printing, fibre composite, renewable energy, lightweight and recyclable materials
- **Mobility services**  
Fleet management, car-sharing, car-hailing platforms and e-bikes

## 2019 key players

APG, CATARC, CRRC, Futurus Technology, GoHigh Data, Hitachi Chemical, KUS, SIEKON, SMVIC, Sumitomo Bakelite, Taiyun and VIE

## 2020 highlights

- **Building an ecosystem for Tomorrow's Service & Mobility**  
The sector delves into tomorrow's industry by uniting a collection of local and overseas industry associations, research institutes, commercial corporations, finance firms and start-ups. Interactive displays and technological sharing expose future developments of new business models, core technology, information security, standards, regulations and policies.
- **Future perspectives for auto manufacturers and parts companies**  
The "Automotive New Four Modernisations", driven by the integration of electrification, technical reform, intelligence and mobility, continues to gain more traction as vehicle and component suppliers deploy new energy and automated driving devices. Tomorrow's Service & Mobility supports players under these transformations by facilitating collaboration between different branches of the industry.
- **All year-round industry engagement for future mobility**  
Automechanika Shanghai will host a number of networking events and sharing sessions throughout the year that aim to spark industry engagement. Government bodies, industry and research institutions, car manufacturers and technical experts will debate future trends and challenges in the market.

Mr Zhang Wei, Channel Manager, Future (Beijing) Hei Technology Co Ltd (China)

*"We are a high-tech company, exhibiting at the show with our automotive display technology. Our smart bus and road system attracted a lot of attention and allowed visitors to immerse in new types of transportation services. We have even received a number of orders during the fair itself. Automechanika Shanghai is excellent at showcasing industry sectors as visitors can accurately identify products. We will continue to support the exhibition in the future."*



# Fair facts

## Date

2 – 5 December 2020

## Opening hours

09:00 – 17:00 (2 – 4 December)

09:00 – 15:00 (5 December)

## Stand rental prices

### Zone A

Standard package (min 12 sqm)	RMB 2,700 / sqm
Raw space (min 36 sqm)	RMB 2,400 / sqm

### Zone B

Standard package (min 12 sqm)	RMB 2,000 / sqm
Raw space (min 36 sqm)	RMB 1,700 / sqm

### Accessories / Customising

Standard package (min 12 sqm)	RMB 1,400 / sqm
Raw space (min 36 sqm)	RMB 1,100 / sqm

### REIFEN (Tyres & Wheels)

Standard package (min 12 sqm)	RMB 1,400 / sqm
Raw space (min 36 sqm)	RMB 1,100 / sqm

\*A media package fee of RMB 1,500 is compulsory for all exhibitors.

## Contact

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