

automechanika

SHANGHAI



Shanghai international trade fair for automotive parts,
equipment and service suppliers

REIFEN (Tyres & Wheels)

2 – 5.12.2020

National Exhibition and Convention
Center (Shanghai), China



REIFEN (Tyres & Wheels)

“Trading business expansion in new markets”

Product coverage

- Tyres
- Raw material
- Tyre storage
- Wheels & rims
- Tyre / wheel repair & disposal
- Manufacturing equipment & facilities
- Accessories for tyres, wheels & installation
- Tyre / wheel retreading & recycling
- Management & systems

2019 key players

Anchi, DOUBLE COIN, HAOHUA, Huasheng, I-reach, Kyoto, Nankang, Ouchi, Rockbuster, SUNFULL, TRIANGLE, Xinfra and Zhengshang

2020 highlights

- **A honeypot for tyres and rims**

The sector expands by focusing on advanced products and technologies for tyres and wheels. Exhibitors in the sector will flaunt a lineup of tyre manufacturing tools, raw materials and new business models. The area will see visitors from OEMs, dealers, resellers and workshops. At the same time, conferences and fringe activities will deliver more industry trade and cooperation opportunities.

- **Brand-building breaks with high-performance and customising trends**

Benefitting from synergy with the Motorsport and High-performance Area, located next door in the Customising hall, the sector expects to encourage cross-sector partnerships through sharing and networking sessions about motorsport culture, products and technology, and new product launches.



Mr Alan Chang, Marketing Specialist, Nankang Rubber Tire Corp Ltd (Taiwan)

“We have come to expand our business network, forge new business cooperation and reach players in the Chinese and Southeast Asian markets. We have met a number of high-quality and potential domestic buyers from Xinjiang, Jiangsu and other places as far as Africa. We are very satisfied with the results making the show our first choice for exhibiting.”

Learn more:



Fair facts

Date

2 – 5 December 2020

Opening hours

09:00 – 17:00 (2 – 4 December)

09:00 – 15:00 (5 December)

Stand rental prices

Zone A

Standard package (min 12 sqm)	RMB 2,700 / sqm
Raw space (min 36 sqm)	RMB 2,400 / sqm

Zone B

Standard package (min 12 sqm)	RMB 2,000 / sqm
Raw space (min 36 sqm)	RMB 1,700 / sqm

Accessories / Customising

Standard package (min 12 sqm)	RMB 1,400 / sqm
Raw space (min 36 sqm)	RMB 1,100 / sqm

REIFEN (Tyres & Wheels)

Standard package (min 12 sqm)	RMB 1,400 / sqm
Raw space (min 36 sqm)	RMB 1,100 / sqm

*A media package fee of RMB 1,500 is compulsory for all exhibitors.

Contact

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