

# automechanika

## SHANGHAI

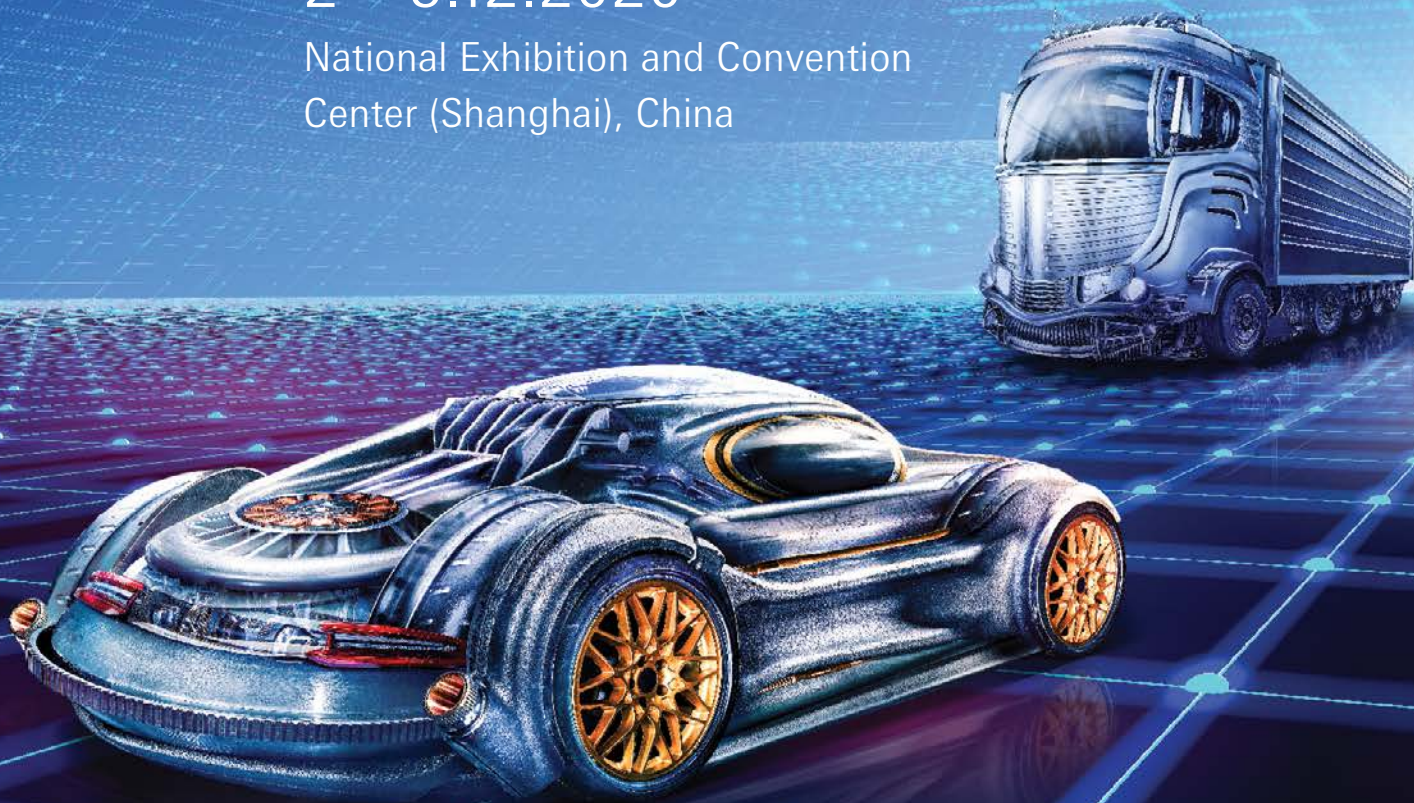


Shanghai international trade fair for automotive parts,  
equipment and service suppliers

## Parts & Components / Electronics & Connectivity

2 – 5.12.2020

National Exhibition and Convention  
Center (Shanghai), China



# Parts & Components / Electronics & Connectivity

“The premium service platform”

## Product coverage

- Chassis
- Car body
- Air-conditioning
- Components for driving systems
- Commercial vehicle parts
- Connectivity
- Electronics & electrical system
- Sustainable products

## 2019 key players

ACDelco, ACHR, Aisin, Bando, Bosch, BPI, Brembo, CHAOLI, China Changan, China North Industries, Continental, ContiTech, Corteco, Cummins, Dayco, Delphi, DENSO, DEYE, Dongan, DRB, DRiV™, EURO REPAR, FAW-Volkswagen, FAWAY, FAWDE, FAWER, F-Diesel, FMG, Gates Unitta, GSP, Halla, HASCO POWERTRAIN COMPONENTS, Hengst, IBI, JILONG, JUGUANG, Knorr-Bremse, KYB, Lucas, Luoshi, Magneti Marelli, Mahle, MANN+HUMMEL, Michelin Lifestyle, Mobiletron, MS Motorservice, NAVECO, NGK, NTN-SNR, NYDK, Qiming, Quanchai, Riyong-JEA, SAIC MOTOR, SAMPA, SOFIMA AUTOMOTIVE FILTER, SOGREAT, TecAlliance, TMD, Toyota Tsusho, Valeo, Valvoline, Walker Products, Wanan, Wanxiang, WEICHAI, YABOLAN, Yangming, Yunyi, ZF, Zhongmou and Zynp Group

## 2020 highlights

- **Key players lead expansion of the worldwide auto parts industry**  
The ever-growing regional market is attracting industry players from around the world. Amplifying development opportunities, Automechanika Shanghai offers a business, market, service and technology-driven platform for leading international companies that are looking to expand into the region. A wider collection of high-quality OEMs, dealers, workshops and chain store visitors across the automotive supply chain will, undoubtedly, attract even more well-known brands and industry institutes to participate in this globally-recognised industry event.
- **Rapid advancements in automotive electronics**  
The scale of China's automotive electronics market will continue to lead growth across the world, at the fastest rate of 10%<sup>1</sup>. With the popularity of electric vehicles rising, the automotive electronics aftermarket is also surging; intelligent transformation, digitalisation, energy-saving and sustainability are becoming the driving forces for these developments. In addition to traditional auto electronic products, exhibitors will demonstrate many new electronic systems like safety, comfort, infotainment and connectivity.
- **Opening up the commercial vehicle market**  
The fair's extensive visitor database of fleet management and logistics companies, commercial vehicle parts dealers and repair service providers attracts leading commercial vehicle parts manufacturers. These exhibitors will bring their latest products, technologies, services and concepts to the show. Dedicated fringe events will also create a one-of-a-kind business arena for commercial vehicles.

### Reference:

1. Analysis on market performance, future outlook and development trends of Automotive electronics industry 2019, <http://m-es.se/Jm8k> (Retrieved 12 October 2019)

Mr Kato Toshihiro, Connected Business Development, Aftermarket Sales & Marketing, Customer Service Department Senior Director, Denso (China) Investment Co Ltd Shanghai Branch (Japan)

“With the market experiencing a once-in-a-century reform, the show can help us understand future developments and associated challenges. We are very satisfied with our exhibiting results. Professionals across different sectors including workshops signify that the market has high expectations for DENSO products.”

Learn more:



# Fair facts

## Date

2 – 5 December 2020

## Opening hours

09:00 – 17:00 (2 – 4 December)

09:00 – 15:00 (5 December)

## Stand rental prices

### Zone A

Standard package (min 12 sqm) RMB 2,700 / sqm

Raw space (min 36 sqm) RMB 2,400 / sqm

### Zone B

Standard package (min 12 sqm) RMB 2,000 / sqm

Raw space (min 36 sqm) RMB 1,700 / sqm

### Accessories / Customising

Standard package (min 12 sqm) RMB 1,400 / sqm

Raw space (min 36 sqm) RMB 1,100 / sqm

### REIFEN (Tyres & Wheels)

Standard package (min 12 sqm) RMB 1,400 / sqm

Raw space (min 36 sqm) RMB 1,100 / sqm

\*A media package fee of RMB 1,500 is compulsory for all exhibitors.

## Contact

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