# automechanika



3 – 6.12.2019

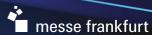
National Exhibition and Convention Center (Shanghai), China

Where the future automotive ecosystem begins



15 th
Automechanika
Shanghai





# Join the 15th edition celebrations

Are you ready to celebrate the 15<sup>th</sup> edition of Automechanika Shanghai? Along the way, the show has continued to build upon its extensive network and strong reputation within the industry to become a platform that nurtures business growth and automotive transformation. Get ready to explore the latest trends and technology across the entire supply chain, as well as meet automotive leaders from across the world.

# Find your focus in 2019



From pre-production to the aftermarket, digital trends remap the entire automotive value chain



Sector themes reflect the new service models in the industry



 $\begin{array}{c} 6,270 \text{ exhibitors} \\ \text{from over } 40 \text{ countries and regions} \end{array}$ 



# 18 country and region pavilions



# Future-fueled fringe events

Visitors can enjoy over 50 events highlighting future trends, delivered by industry experts.

Automotive Aftermarket Summit

the UAF

- Body & Paint World Championships
- China International Tyre Industry Conference
- Connected Mobility Conference
- International Bodyshop Industry Symposium
- Tomorrow's Service & Mobility Summit

# Discover key players across the show floor

# Tomorrow's Service & Mobility –



The industry's most inspiring developments include alternate drives, electric vehicles, car connectivity, autonomous driving, new mobility services, lightweight materials and more.

## Customising



Exposes the rising opportunities in the thriving motorsport, interior and exterior accessories, lighting, high performance customisation markets and racing markets in China.

# VIP § **NEW** 3H 2.1H 4.1H 1.1H EH 8.1H 8.2H 5.2H 7.1H 6.2H 7.2H South square

# Main Meeting Room

Press Centre

VIP Phoenix Lounge

Serial Premium Buyers

Metro Line 2

Visitor Registration

H InterContinental Shanghai NECC

### Parts & Components

- 1.1H Country & Region Pavilions / Powertrain
- 2.1H Country & Region Pavilions
- NEW 2.2H Parts & Components
  - Parts & Components
  - 7.1H Chassis / Body
  - 8.1H Powertrain / Chassis / Air-conditioning
  - 8.2H Parts & Components

### **■** Electronics & Systems

4.1H Electronics & Systems

#### Accessories

- 5.2H Car Care & Lubricants / Consumer Electronics / Accessories
- Customising
  - 6.2H Customising / Motorsport & High Performance
  - 7.2H Vehicle Lighting

#### Repair & Maintenance

- 5.1H Workshop & Diagnosis Equipment / Tools
- 6.1H Workshop Equipment / Body & Paint / Tools / Car Wash

#### REIFEN (Tyres & Wheels)

7.2H Tyres & Wheels / Rims

### Tomorrow's Service & Mobility

- E-mobility / Connectivity / Lightweight / Mobility Services
- WH Main Meeting Room (WH), National Convention Center (Shanghai)

#### Special zones

- 6.1H Auto Manufacturing Zone
- 7.2H Supply Chain & Chain Stores Zone
- 8.1H Remanufacturing Zone

# REIFEN (Tyres & Wheels)



Find the latest tyre, wheel and rim products, self-sealing, lightweight and electric vehicle tyres associated with high performance vehicles here.

### Key players in 2019\*

























































































































VAKIMA



(7) 萬何集團



**VUNYI** 七意

WEICHAI







\*Partial list

# Pre-register now

Exclusive benefits for online pre-registered visitors



FAST track entry

FREE gift redeemed onsite

FREE electronic version of official catalogue

or visit www.automechanika-shanghai.com/vor

Scan the QR code to download our mobile app





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Exploring the products at Automechanika Shanghai is very important for me as I am in the supply industry for OEMs. I am also looking for new developments like electric mobility, autonomous driving, and connectivity across the automotive industry, which are all reflected here under one roof.

2018 Visitor: Mr Oliver Schrader,





# Want more benefits?

# JOIN as a visitor group

Enjoy even more perks by forming a group buyer delegation of 15 visitors or more.

Contact: auto@hongkong.messefrankfurt.com for more information.

#### Visiting tips



Visa information

lucien.chen@shanghai-vision.com



Accommodation

www.automechanika-shanghai.com/travel



Transport / travel guide

www.automechanika-shanghai.com/trave



Interpreter services

chloie zhang@china messefrankfurt com



Exhibitor list\*

www.automechanika-shanghai.com/exhibitor-



Fringe programme\*

www.automechanika-shanghai.com/events

\*Mobile app compatible

# Fair details

**Date** 3 – 6 December 2019

**Opening hours** 09:00 – 17:00 (3 – 5 December)

09:00 - 15:00 (6 December)

Venue National Exhibition and Convention

Center (Shanghai)

333 Songze Avenue, Puxi,

Shanghai, China

Please show this address to your taxi driver:

请带我去

国家会展中心 (上海) 上海浦西崧泽大道333号北大厅



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