

Agenda

09:00	Opening Remarks Dr. Chen Yilong, Managing Director of MEMA China
09:10	Welcome Speech Ms. Fiona Chiew, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd Mr. Jens Schueler , Vice Chairman of AASA Board and President of Automotive Aftermarket for Schaeffler
09:30	Sino-US Automotive Aftermarket Current Status and Outlook Ms. Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination
10:00	Automotive Megatrends: Impact for the Future of Aftermarket and Particularly for the China Market Mr. Philippe Thegner, General Manager of Hella Trading (Shanghai) Co.
10:30	Coffee Break
10:45	The Impacts and Developments of Independent Automotive Aftermarket with the Entrant of Automakers Mr. Zhao Bing, Head of Eurorepar Strategy and Purchasing of PSA (Shanghai) Management Co Ltd
11:15	Panel Discussion : Comparison of Automotive Aftermarket & Channel Development Trend in China vs. US and Europe Moderator: Mr. Ricky Wang, VP & GM APAC of Brake Parts Inc & CAF Executive Committee Panel Speaker: Mr. Jiang Renhai, CEO of Kzmall Mr. Josef Parzhuber, President & General Manager Automotive Aftermarket of Mann+Hummel Mr. Dave Barbeau, CEO of Barbeau Consulting LLC
12:00	Lunch Break
13:30	How Auto Parts Supply Chain and Service Chains Can Facilitate the Development of Aftermarket Mr. Chen Haisheng, Co-founder of <i>Aftermarket in China</i>
14:00	The Rapid Development of Auto Finance Service in China Mr. Zhang Houqi, Chairman and CEO of Autozi.com
14:25	The Development of O2O and E-Commerce Model in China's Automotive Aftermarket Mr. Qing Yan, General Manager of Home & Life BU Automotive Aftermarket of JD.com
14:50	Panel Discussion 2: Different Modes of Supply Chain Platform and Their Survival Ways Moderator: Mr. Zhou Gang, CEO of Shanghai Jiace Business Consulting Co Ltd Panel Speaker: Mr. Cai Yongzhi (Li Yi), COO of New Carzone & General Manager of Tmall Automotive Aftermarket Mr. Li Guangming, Co-founder and COO of Homotor Mr. Jiang Yongxing, Founder & CEO of Cassmall Mr. Zhang Xiwen, Independent Consultant for Automotive Aftermarket Companies
15:30	Coffee Break
15:45	Panel Discussion 3: The Growth and Maturing of Chinese Automotive Service Chains Moderator: Mr. Fu Xiaojun, Founder and Editor-in-chief of Hangzhou JuQi Network Technology Co Ltd Panel Speaker: Mr. NI Junjie, Director of Independent Aftermarket Business Development of PEUGEOT CITROËN Shanghai Management Co Ltd Mr. Xie Guangchao, Director of Network and Business Development, Tyreplus (Shanghai) Auto Accessories Trading Co Ltd Mr. Frank Liu, CEO of Suzhou Automan Auto Repair Management Co Ltd Mr. Zhang Jiupeng, CEO of DAS MASTER Car Service Chain Mr. Tang Zhiyong , General Manager of Sichuan Jingdian Auto Service Chain Co Ltd
16:30	Panel Discussion 4: An Era of Big Data - How to Use Data as a Powerful Weapon Moderator: Mr. Li Binbin, CEO of Timing Car Panel Speaker: Mr. Wayne Yao, Managing Director for China and Asia Wolk Aftersales Experts GmbH Mr. Zhang Ke , Founder of UQIAUTO Mr. Guan Wei , Vice President of 51Autoshop Mr. Xiang Zhanzhou , Chairman of Shanghai Sihui Software Technology Development Co Ltd Mr. Ma Cheng , CEO of Shanghai Liyang Software Technology Co Ltd