automechanika
SHANGHAI

2 – 5.12.2026
中国 • 国家会展中心（上海）
National Exhibition and Convention Center (Shanghai), China

观众邀请函
Your invitation to visit

参观预登记
Pre-registration

创变 • 融合 • 可持续发展
Innovate, transform: driving a sustainable future

390,000
平方米 sqm

16
个展馆 halls

7,600
家参展企业
exhibitors

100+
场同期活动
fringe events

253,691*
名专业观众
visitors

28%*
观众为境外买家
buyers from overseas

*2025年数据 Data from 2025

2026年Automechanika Shanghai立足全球产业格局，紧扣技术创新、产品迭代、服务升级三条核心主线，以专业展览展示结合高质量会议论坛为核心载体，搭建覆盖汽车行业与新兴支柱产业的综合性服务平台。

Automechanika Shanghai 2026 taps into global trends to help the industry innovate, improve product development, and strengthen the aftermarket. The exhibition and events work in tandem to provide a comprehensive and complementary platform for the automotive sector and emerging industries.

messe frankfurt
中机国际 SINOMACHINT

展会规划
Hall plan

二层 Level 2

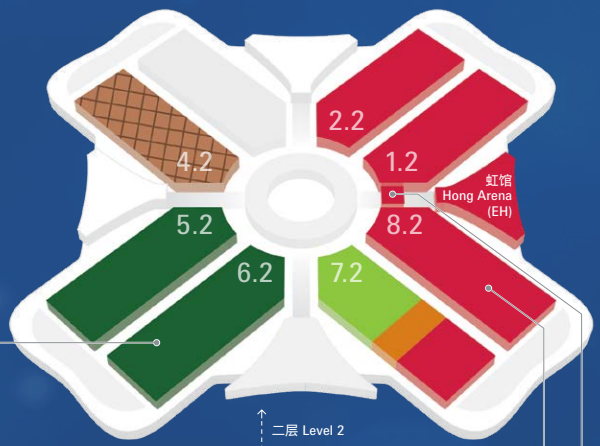
- 1.2 车辆照明 / 影音电子 / 外饰改装 Vehicle Lighting / Infotainment Electronics / Exterior Customising
- 2.2 美容养护及润滑油 / 随车用品 Car Care & Lubricants / Accessories
- 4.2 会议室 Meeting Room
- 5.2 维修及检测诊断设备 / 工具 Diagnostics & Repair / Tools
- 6.2 维修设备 / 车身及喷涂 / 工具 / 汽车清洗 Workshop Equipment / Body & Paint / Tools / Car Wash
- 7.2 轮胎及轮毂 / 轮辋 Tyres & Wheels / Rims
- 7.2 数字解决方案 / 产业服务 Digital Solutions / Services
- 7.2 内饰 / 外饰改装 Interior / Exterior Customising
- 8.2 汽车膜 / 定制改装 / 外饰改装 / 高性能改装 Auto Film / Customising / Motorsport & High Performance
- 虹馆 Hong Arena (EH) 汽车膜 / 高性能改装 Auto Film / Motorsport & High Performance

夹层 Mezzanine

- MM 2/4/6/8 部件及组件 Parts & Components
- 会议室 Meeting Room

一层 Level 1

- 1.1 驱动 Powertrain
- 2.1 国家及地区展团 Country & Region Pavilions
- 3 部件及组件 Parts & Components
- 4.1 电气及电子系统 Electrics & Electronics
- 5.1 车路云一体化技术、辅助驾驶及自动驾驶、智能座舱 / 三电系统 / 充换电及储能 / 汽车测试技术及认证 / 氢能及燃料电池 C-V2X (Cellular Vehicle-to-Everything), Assisted Driving & Autonomous Driving, Intelligent Cockpit / Battery & Motor & Electric Control System / Charging & Swapping & Energy Storage / Automotive Testing & Certification / Hydrogen Fuel Cell
- 6.1 智能底盘 / 新能源整车热管理 Intelligent Chassis / Thermal Management System
- 6.1 底盘 / 零部件再制造 Chassis / Remanufacturing
- 7.1 底盘 Chassis
- 8.1 驱动 / 车身 Powertrain / Body



6.2号馆

绿色维修展区
Green Repair Area

8.2号馆

改装 x 科技展区
Customising x Tech Area

户外展区
Outdoor Zone

5.1号馆

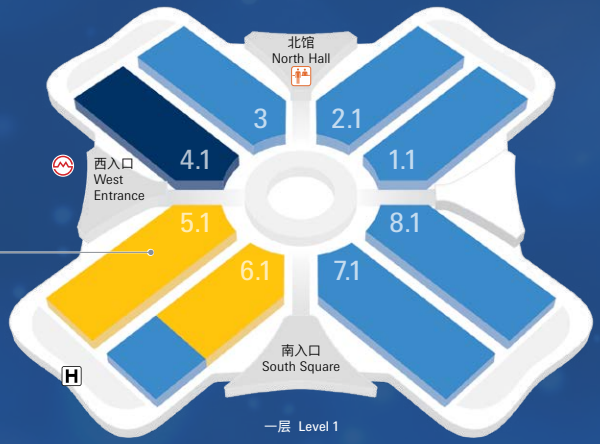
Innovation 4Mobility
技术 • 创新 • 趋势

新 New

空地智联展区
Air-Ground Integrated Intelligence Zone

质量认证标准展区
Global Quality Alliance Hub

汽车半导体生态展区
Automotive Semiconductor Ecosystem Zone



观众登记处
Visitor Registration

地铁2号线
Metro Line 2

H 国家会展中心上海洲际酒店
InterContinental Shanghai NECC

虹桥商务区步行天桥
Footbridge between Hongqiao Central Business District and NECC

超100场会议活动探讨趋势，推动供应链深度融合

Over 100 fringe events discussing emerging trends, accelerating supply chain integration

来自众多汽车产业国家及地区的480余位演讲嘉宾，超过30%议题深度聚焦国际市场趋势及产业协同合作，覆盖能源与动力、智能网联、商用车、售后服务、质量认证与标准、半导体、具身智能与低空经济等核心领域；关注汽车行业人才体系建设、全球化布局，深入解析前沿技术与未来出行趋势，高效链接全球优质产业资源。

Featuring over 480 global speakers, more than 30% of the programme focuses on international trends and cross-industry collaboration to connect participants with wider industry resources for business expansion and development. It includes direct access to initiatives for talent development, and offers technical insights on technologies and future mobility trends. Topics range from energy and powertrain, intelligent connectivity, commercial vehicles, after-sales services, certification and standards, semiconductors, embodied AI, and the low-altitude economy.

旗舰活动 Flagship events

- 2026年Automechanika Shanghai 汽车产业国际发展大会CEO论坛
  International Automotive Industry Conference 2026 Presented by Automechanika Shanghai – CEO Summit
- 2026年Automechanika Shanghai 智能网联汽车创新发展大会
  Intelligent Connected Vehicle Innovation and Development Conference 2026 Presented by Automechanika Shanghai
- 2026新能源电池产业高质量发展大会
  New Energy Battery Industry Advanced Development Conference 2026
- 2026电动物流与商用车国际交流论坛
  Electric Logistics and Commercial Vehicles International Forum 2026
- 2026汽车售后市场发展大会
  Automotive Aftermarket Summit 2026
- 2026 AIAG亚太质量峰会
  AIAG Asia Quality Summit 2026
- 2026汽车半导体生态发展论坛
  Automotive Semiconductor Ecosystem Development Forum 2026
- 2026汽车电动化与智能化创新论坛
  Vehicle Electrification and Intelligent Vehicle Innovation Conference 2026

技术研讨会系列 Tech series

- 智能座舱 Smart cockpit
- 智能底盘 Intelligent chassis
- 动力系统技术创新 Powertrain innovation
- 热管理技术 Thermal management
- 新材料技术 New materials
- 轮胎技术 Tyre technology
- 辅助驾驶技术 Assisted driving

产业投资与合作 Connect

全年举办供需对接会、跨国投资与合作及考察活动，助力企业决策与资源整合，促进产业链协同，深化全球合作。

Year-round events connect carmakers and suppliers, drive the exploration of investment, integrate resources, and support collaboration to foster global cooperation.

- 产业链供需对接系列
  Automotive Supply-Demand Matching Series
- 跨国投资及全球合作系列 Global Collective Series

汽车 Auto motive +

聚焦机器人系统与低空经济等核心领域，通过展览展示、主题演讲与精准对接等形式，探索汽车供应链跨界融合机遇，打造无缝连接、创新驱动、互联互通的智能生态圈。

Focusing on robotics and the low-altitude economy, unlock cross-sector opportunities across the automotive supply chain through exhibits, keynote speeches, and targeted networking for a seamless, innovative, and interconnected future mobility ecosystem.

人才系列活动 Talent series

通过多样化人才活动，支持院校专业建设与实践，助力企业精准对接人才，培养具备全球竞争力的专业人才队伍。

Education and training initiatives bridge companies with talent to cultivate skilled global workforces.

有意向成为活动赞助商？

Interested in becoming a sponsor?

立即联系 Contact:

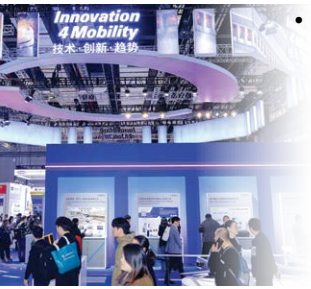
贺磊女士 Ms Emily He
Emily.He@china.messefrankfurt.com

浏览更多详情
Learn more

Innovation 4 Mobility
技术 • 创新 • 趋势

该展区以行业洞察与知识分享为核心，结合沉浸式实景体验与商务交流，是整合全球资源、推动跨界合作、加速技术成果转化的高效平台。

A dynamic stage designed to integrate global resources, foster cross-industry collaboration, and accelerate the commercialisation of emerging automotive technologies.



- 六大主题 Key themes
  - > 汽车AI应用 AI and automotive intelligence
  - > 汽车+ Automotive+
  - > 多元动力
    Diverse powertrains and energy solutions
  - > 跨国投资及全球合作系列
    Global Collective Series
  - > 智驾与智慧出行
    Intelligent driving and smart mobility
  - > 可持续发展 Sustainable mobility

绿色维修展区 Green Repair Area

聚焦汽车维保门店转型升级，呈现绿色数字化维修新质解决方案，提升行业售后服务能力，助力可持续发展。深化“实训工坊”模式，聚焦六大领域：

Spotlighting the transformation of service shops and centres, the area presents green digital maintenance solutions to enhance aftermarket capabilities and drive sustainability. Deepening the “Training Workshop” model, the area focuses on six core sectors:

- 新能源售后 NEV aftermarket services
- 辅助驾驶维保
  Assisted driving system maintenance
- 数字化汽修 Digital auto repair
- 精细化轮保 Precision tyre services
- 二手车整备 Used-car reconditioning
- 商用车维修 Commercial vehicle maintenance

改装 x 科技展区 Customising x Tech Area

通过沉浸式体验与赛事文化深度融合，打造集汽车文化、前沿科技与产业对接于一体的互动平台，围绕赛事运动、越野露营、新能源改装以及性能升级等主题展开交流探讨。

The area highlights the intersection of motorsport culture, technological innovation, and targeted business matching with a focus on off-road camping, NEV customisation, performance and more.

- 互动体验 Interactive experiences
  - > 寻找竞速车王3.0 Quest for a Racing Master 3.0
  - > 《飞驰人生》沉浸式驾乘体验
    “Pegasus” Immersive Racing Experience
- 展示车及产品展示区 Featured vehicles and product displays
- 赛事运动主题户外展区 Outdoor zone (motorsport theme)
- #AMS周边精品店 #AMS Merchandise Shop

立刻规划您的观展之行
Plan your visit now

优选买家俱乐部
Premium Buyers Club

邀请企业高管及采购决策者，尊享精准商贸配对、定制参观及休息室服务。

Professional buyers and senior procurement executives can benefit from tailored business matching, personalised tours, and exclusive lounge services.

汽车技术俱乐部
Auto Tech Club

面向整车和零部件企业设计研发负责人及科研专家，推荐相关企业参与技术交流活动。

Targeting design and R&D experts from automakers and institutes, recommended for technical exchanges and conferences.

专业观众参观团
Buyer group programme

30人或以上的国内买家团可组团参观以享多重服务。

Form an overseas buyer group of at least 15 to enjoy multiple benefits.

线上平台
AMS Live

AMS Live提供直播、智能展商推荐、商贸配对、数字化活动日程等多种服务。

AMS Live is an online portal that offers livestreams, exhibitor recommendations, business matching, digital event calendars, and more.

尽早完成参观预登记，享受多重服务
Pre-register and enjoy more benefits

快速通道
换领入场证
Fast track entry

电子版参展商名录
*2026年10月31日前
完成预登记
Access e-catalogue
*Pre-register before
31 October 2026

AMS Live展前
洽谈预约服务
Schedule meetings
before the show
using AMS Live

立即体验
Experience now!

汇集全球领军品牌与创新技术
Key brands leading transformation

（部分参展品牌 Partial list）

展会资料
Fair facts

开放日期及时间 Opening dates & hours:

2 – 4.12.2026	09:00 – 18:00
5.12.2026	09:00 – 15:00

入场 Admission:

免费，仅限18岁或以上业内人士
Free of charge. Trade visitors aged 18 or above only.

展馆地址 Venue:

国家会展中心（上海）
中国上海市青浦区崧泽大道333号
National Exhibition and Convention Center (Shanghai)
333 Songze Avenue, Qingpu District, Shanghai, China

Subject to change, as of August 2026 资料截至2026年8月，如有更改恕不通知

咨询请洽 Contacts

中国观众 Chinese visitors:

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autosh@sinomachint.com

境外观众 Overseas visitors:

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auto@hongkong.messefrankfurt.com

微信公众号 Wechat

展会网站 Website

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