



参观预登记
Register now

观众邀请函 Your invitation to visit

automechanika
SHANGHAI

26 – 29.11.2025

中国·国家会展中心（上海）
National Exhibition and Convention
Center (Shanghai), China

创变·融合·可持续发展

Innovate, transform: driving a sustainable future



383,000
平方米 sqm



15
个展馆 halls



7,000
家参展商
exhibitors



90+
场同期活动
fringe events

本届Automachanika Shanghai展会将首次启用国家会展中心（上海）全部展馆，吸引来自40多个国家及地区的7,000余家参展商以及15个境外国家及地区展团参与，致力打造一场全球瞩目的汽车全产业链盛会。通过多方位展示汽车行业发展趋势，展会期待与广大业界人士共同见证产业的创新与变革，助力与会者精准把握产业转型浪潮中的战略机遇。

Automechanika Shanghai will use all 15 halls of the National Exhibition and Convention Center (Shanghai) for the first time, expecting to host over 7,000 exhibitors from more than 40 countries and regions, and 15 country and region pavilions. Through showcasing the latest developments and trends from throughout the industry value chain, the show looks to drive strategic business growth.

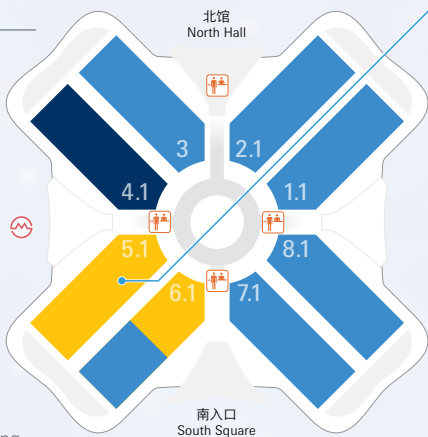


展会规划

Hall plan

一层 Level 1

- 1.1** 驱动
Powertrain
- 2.1** 国家及地区展馆
Country & Region Pavilions
- 3** 部件及组件
Parts & Components
- 4.1** 电气及电子系统
Electrics & Electronics
- 5.1** 三电系统 / 充换电及储能 /
氢能及燃料电池 /
智能网联及辅助驾驶
Battery & Motor &
Electric Control System /
Charging & Swapping &
Energy Storage /
Hydrogen Fuel Cell /
Connectivity & Assisted Driving
- 6.1** 智能底盘 / 新能源整车热管理
Intelligent Chassis / Thermal
Management System
- 6.1** 部件及组件 / 零部件再制造
Parts & Components / Remanufacturing
- 7.1** 底盘
Chassis
- 8.1** 驱动 / 车身
Powertrain / Body

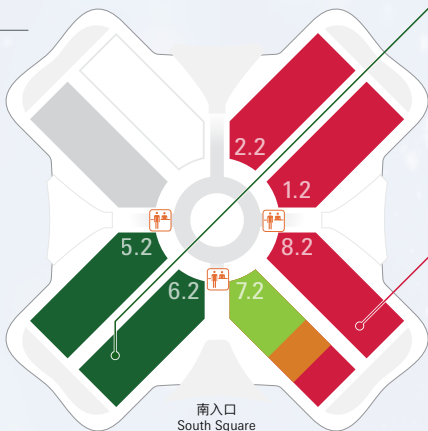


 观众登记处
Visitor Registration

 地铁2号线
Metro Line 2

二层 Level 2

- 1.2** 车辆照明 / 外饰改装
Vehicle Lighting /
Customising
- 2.2** 美容养护及润滑油 /
影音电子 / 随车用品
Car Care & Lubricants /
Infotainment Electronics /
Accessories
- 5.2** 维修及检测诊断设备 / 工具
Diagnostics & Repair / Tools
- 6.2** 维修设备 / 车身及喷涂 /
工具 / 汽车清洗
Workshop Equipment /
Body & Paint / Tools /
Car Wash
- 7.2** 轮胎及轮毂 / 轮辋
Tyres & Wheels / Rims
- 7.2** 数字解决方案 / 产业服务
Digital Solutions / Services
- 7.2** 内饰 / 外饰改装
Interior / Customising
- 8.2** 汽车膜 / 定制改装 / 外饰改装 / 高性能改装
Auto Film / Customising / Motorsport & High Performance



Innovation 4 Mobility

技术 · 创新 · 趋势

该区域聚焦技术突破、创新模式探索及趋势研判，旨在整合资源、推动跨界合作，是促进技术成果转化与产业升级的关键。

This area supports integration and collaboration to boost technology transfer and industry upgrades.

- 主题演讲区 Innovation4Mobility forum
- 科技成果及应用展示区 Technology advancements showcase
- 初创展区 Start-up zone
- 交流区 Networking lounge

绿色维修展区 Green Repair Area

该展区将以汽车维保门店经营的转型升级热点及难点问题为基础，聚焦新能源售后、辅助驾驶维保、数字化升级、精细化轮保四大方向。

A focus on upgrading repair workshops to support the new energy aftermarket, assisted driving maintenance, digital upgrades, and tyre repairs.

- 产品展示 Product showcases
- 操作演示 Live demonstrations
- 技能培训 Skills training
- 职业教育 Vocational learning

改装 x 科技展区 Customising x Tech Area

该展区通过现场自驾露营、越野、赛车及高性能等多样化活动，结合车辆展示、座谈会与经验分享，为参与者提供沉浸式的汽车运动与文化体验。此外，观众还可体验奥地利 Red Bull城市极速换胎秀，并有机会与车手签名合影。同样将在8.2号馆呈现的还有“超级车x高端定制沙龙”展区。

Enjoy motorsports and understand how driving culture is changing through activities like simulator racing, car camping, off-roading, and high-performance showcases. Don't miss the Red Bull Pit Stop Tyre Change experience and the chance to get autographs from famous racers! Another highlight is the Supercar & Coachbuild area, which is also present in Hall 8.2.



汇集全球领军品牌与技术企业



(部分参展品牌 *Partial list*)

知识共享，拓展网络 洞察产业转型

Stay attuned to transformation through education, collaboration, and networking

展会期间将举办逾90场题材多元的同期活动，邀请400余位业界领袖和专家齐聚，分享最新趋势、展望未来方向，有效推动行业向新能源和智能化转型，赋能从业者获取新知识技能、紧抓变革浪潮下的新机遇。

This year features over 90 fringe events and an excess of 400 speakers, highlighting the industry's shift to new energy and intelligent technologies, equipping professionals and Gen Z with skills to seize opportunities and foster growth.

旗舰会议 Flagship events

- 2025年Automechanika Shanghai汽车产业国际发展大会CEO峰会
International Automotive Industry Conference 2025 Presented by Automechanika Shanghai – CEO Summit
- 智能网联汽车国际发展峰会
International Summit on Connected Vehicles Development
- 汽车售后市场高峰论坛
Automotive Aftermarket Summit
- 中外轮胎行业合作论坛
China International Tyre Industry Conference
- 二手车创新发展论坛
Used Car Strategy and Development Forum



扫码浏览更多
活动详情
More exciting
fringe events



技术研讨会 Technical Seminar Series

- 新能源整车热管理技术 New energy vehicle thermal management
- 辅助驾驶技术 Assisted driving
- 电驱系统集成化技术 Integrated electric drive systems
- 动力系统革新 Dynamic systems innovation
- 智能底盘技术 Intelligent chassis
- 新材料技术 New materials
- 轮胎技术 Tyre technology

汽车产业链供需对接会 Automotive Supply Chain Matchmaking

推动整车企业与零部件企业在动力总成、智能网联、底盘系统、新能源热管理等核心领域实现精准对接与深度合作。

Facilitates partnerships between automakers and parts suppliers in key areas like powertrains, smart connectivity, chassis systems, and thermal management for new energy vehicles.

人才系列活动 Talent Development Series

人才是技术创新和行业发展的关键，本届展会通过多样化人才活动，支持院校专业建设与教学实践，助力企业精准对接优质人才，培养具备全球竞争力的新生力量，推动行业可持续发展。

Helps academic institutions improve curricula and teaching resources while connecting automotive companies with up-and-coming talent.

**有意向成为
活动赞助商？**

**Interested in
becoming a sponsor?**

立即联系 Contact:

贺磊女士 Ms Emily He
Emily.He@china.messefrankfurt.com

八大主题路线 助您开启高效观展之旅

8 themed routes: your efficient guide to industry trends

围绕热门产品趋势制定参观路线，助力与会观众快速定位兴趣领域，通过多渠道的高效导航协助观众轻松规划观展路径。

Routes are designed to focus closely on industry hotspots and helps visitors locate areas of interest. Multi-channel navigation options enable visitors to plan their visit efficiently.

- 燃油车动力总成系统 Internal Combustion Engine-based Powertrain System
- 新能源整车热管理 New Energy Vehicle Thermal Management
- 新能源三电及补能技术 New Energy Vehicle Key Components and Energy Storage Technology
- 智能底盘系统 Intelligent Chassis
- 智能网联与辅助驾驶 Car Connectivity and Assisted Driving
- 汽车数字解决方案 Digital Solutions / Services
- 绿色维修及轮胎轮毂 Green Repair and Tyres & Wheels
- 用品、改装及赛事 Accessories, Customising and Motorsports



立刻规划您的观展之行

Plan your visit now

优选买家俱乐部 Premium Buyers Club

邀请企业高管及采购决策者，尊享精准商贸配对、定制参观及休息室服务。

Professional buyers and senior procurement executives can benefit from tailored business matching, personalised tours, and exclusive lounge services.

汽车技术俱乐部 Auto Tech Club

面向整车和零部件企业设计研发负责人及科研专家，推荐相关企业参与技术交流活动。

Targeting design and R&D experts from automakers and institutes, recommended for technical exchanges and conferences.

专业观众参观团 Buyer group programme

30人或以上的国内买家团可组团参观以享多重服务。

Form an overseas buyer group of at least 15 to enjoy multiple benefits!

线上平台 AMS Live

AMS Live 提供直播、智能展商推荐、商贸配对、数字化活动日程等多种服务。

AMS Live is an online portal that offers livestreams, exhibitor recommendations, business matching, digital event calendars, and more.



尽早完成参观预登记，享受多重服务 Pre-register and enjoy more benefits



快速通道
换领入场证
Fast track entry



电子版
参展商名录
Access
e-catalogue



AMS Live展前
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Schedule meetings
before the show
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邀请函赞助商 Invitation flyer brought to you by:

青岛艾特斯汽车零部件有限公司（展位 Booth 1.1A28）
Qingdao Ats Autoparts Manufacturing Co Ltd



展会资料 Fair facts

开放日期及时间 Opening dates & hours:

26 – 28.11.2025 09:00 – 17:00

29.11.2025 09:00 – 15:00

入场 Admission:

免费，仅限18岁或以上业内人士

Free of charge. Trade visitors aged 18 or above only.

展馆地址 Venue:

国家会展中心（上海）

中国上海市青浦区崧泽大道333号

National Exhibition and Convention Center (Shanghai)

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