



automechanika
SHANGHAI

26 – 29.11.2025

National Exhibition and Convention
Center (Shanghai), China

**Innovate, transform:
driving a sustainable
future**

Shanghai international trade fair for automotive
parts, equipment and service suppliers

www.automechanika-shanghai.com

What to expect at Automechanika Shanghai 2025



383,000_{sqm}
exhibition space



15
halls



7,000
exhibitors



39,000_{sqm}
New Energy & Connectivity
covers Hall 5.1 and Hall 6.1



80+
fringe events



50% of exhibitors feature products
related to new energy

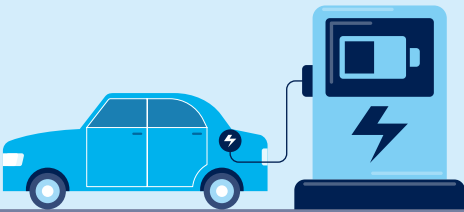
Visitors with business
segments that relate to
commercial vehicles

62%



Visitors with business
segments that relate to
new energy vehicles

44%



Buyers from 180 countries
and regions outside of
China

28%



Visitors satisfied with
their participation

97%



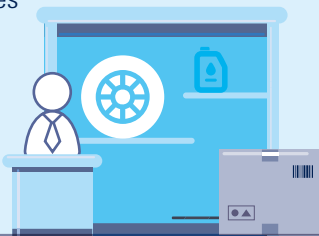
Decision-makers place
orders from the show

78%



Exhibitors agree the
exhibition fulfilled
their objectives

85%



Remarks: Data from 2024

Grasp the future of industry transformation with Automechanika Shanghai

The automotive industry is undergoing swift changes, influenced by cutting-edge innovations and the integration of AI technologies. The potential for seamless movement over different terrains across various forms of transportation is within reach. This dynamic shift puts a bigger spotlight on the advancement of electrification and alternative drives, while also driving the development of future mobility services and maintenance processes, digitalisation of distribution channels, and enhancements in logistics.

Automechanika Shanghai originates from a Messe Frankfurt brand established in 1971 under the Mobility & Logistics sector. The exhibition stays at the forefront of progress, aiming to inspire the industry and equip players with the insights and trade opportunities to effectively navigate the ever-changing automotive sector.

An interplay between academia, industry, research and finance

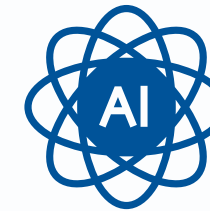
Collaboration brings together key stakeholders across different disciplines to drive innovation, enhance R&D efforts, and accelerate the successful commercialisation of automotive products and technologies in the market.

- Knowledge sharing through keynote presentations, panel discussions, and networking events
- A start-up zone illustrating research and entrepreneurial projects



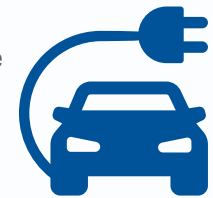
AI integration

Interactive demonstrations, workshops, and expert-led discussions at Innovation4Mobility will reveal how various AI applications are transforming the development of assisted driving vehicles, predictive maintenance, ADAS, and personalised driving experiences.



Surging new energy and intelligent applications

Sectors like Diagnostics & Repair, Body & Paint, Accessories, Customising, Tyres & Wheels will address the advancements in new energy and intelligent applications, reflecting an industry-wide embrace of these trends.



Innovations in Parts & Components and New Energy & Connectivity

Both sectors will share the limelight in advancing traditional engine technologies, new energy vehicles, connectivity, and assisted driving trends. Exhibits shall parade innovations in intelligent chassis, thermal management, sensor technology, lightweighting, hydrogen electric drives, solid-state batteries, and supercharging.



Amplifying Digital Solutions / Services

The widespread impact of digital solutions and services in the automotive industry is highlighted by advancements in software systems and AI. These technologies are enhancing logistics and distribution channels, optimising operations, streamlining e-commerce processes, and improving onboard vehicle systems.



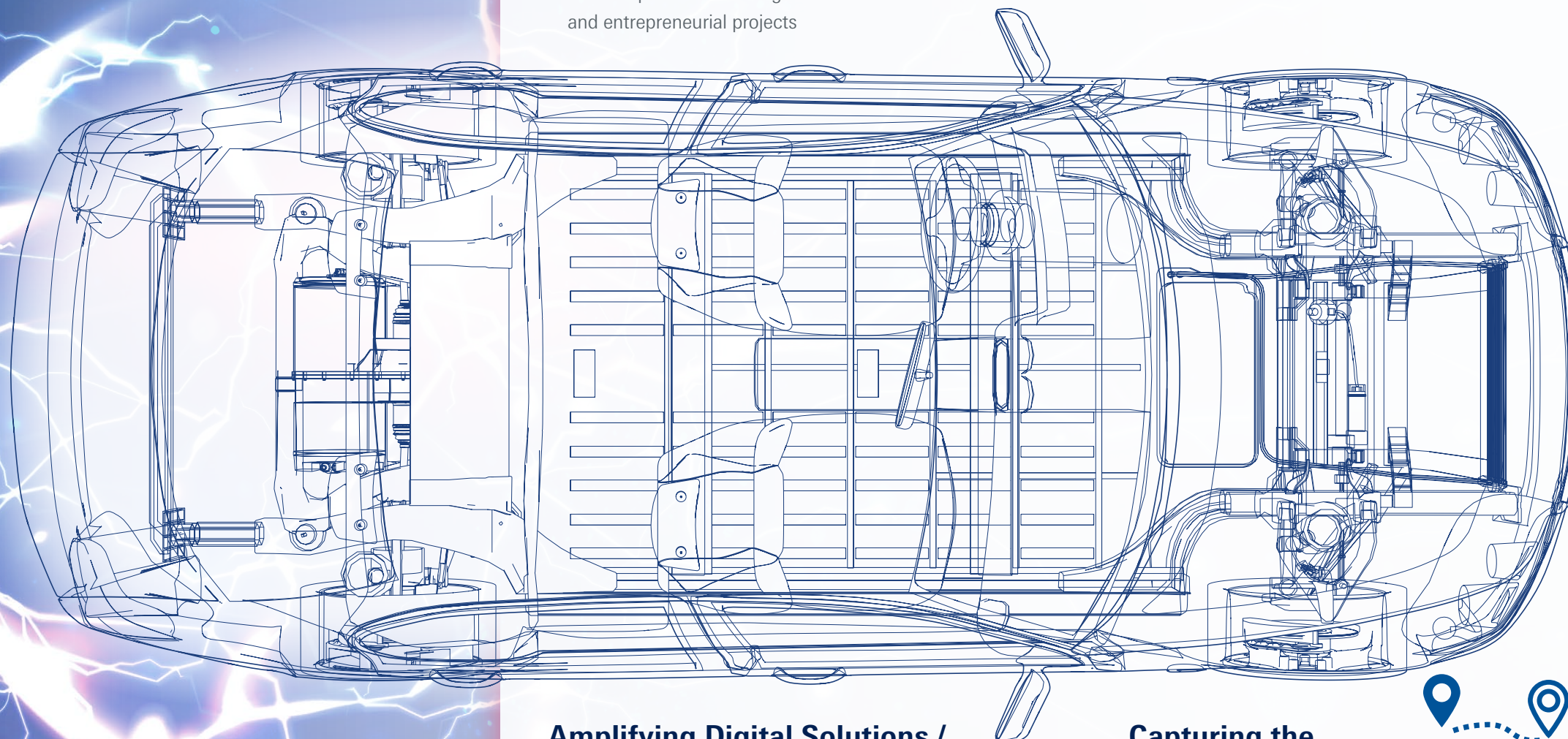
Capturing the growing fleets and logistics market

Fleets and logistics will be one of the focuses as demand grows for improved road infrastructure and efficient goods logistics. Over 60% of exhibitors will display a comprehensive range of products and solutions for commercial vehicles, including advanced technologies in vehicle intelligence, electrification, AIoT, and cross-border logistics.



Talent development

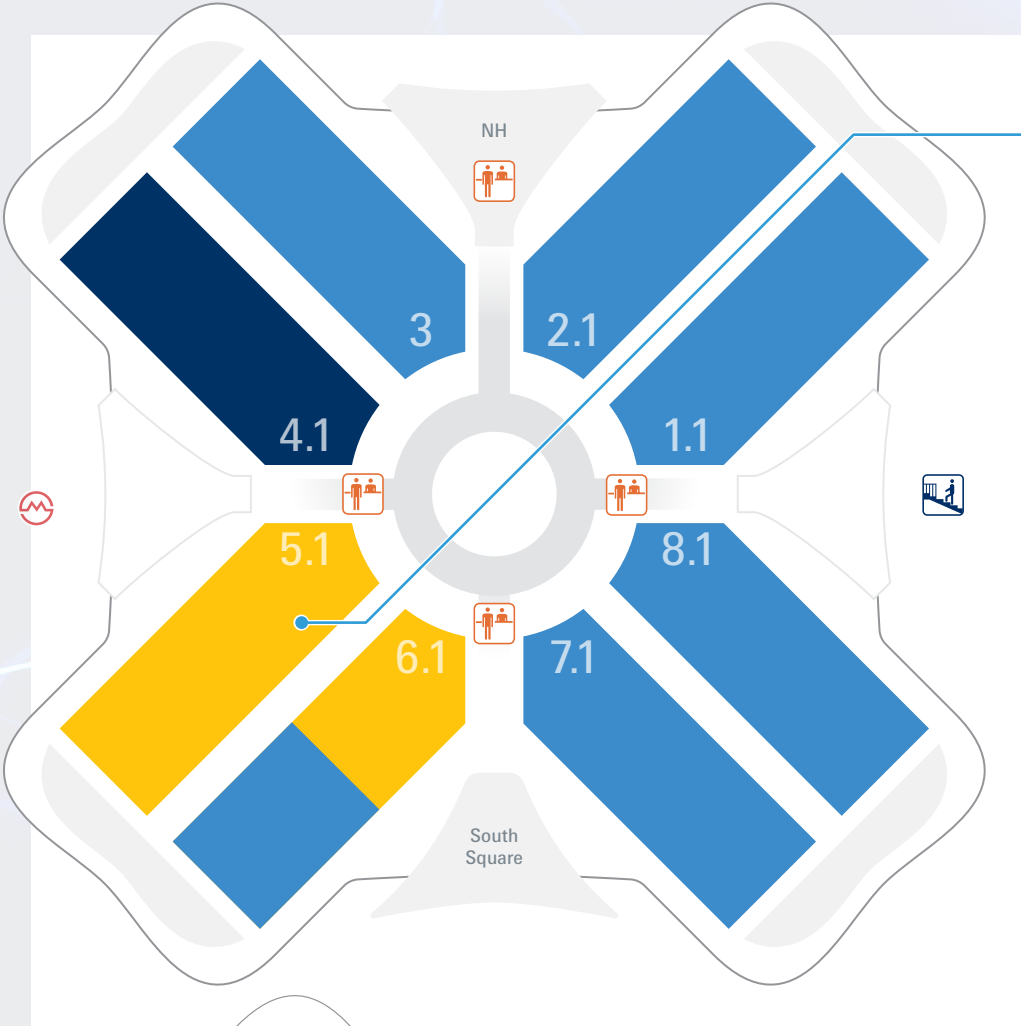
Engage in industry-academia collaborations and research cooperation to advance talent development within the automotive sector. The exhibition offers skills training, workshops, technical seminars, and conferences focused on nurturing R&D talent.



Hall plan

Level 1

- 1.1 Powertrain
- 2.1 Country & Region Pavilions
- 3 Parts & Components
- 4.1 Electrics & Electronics
- 5.1 Battery & Motor & Electric Control System / Charging & Swapping & Energy Storage / Hydrogen Fuel Cell / Connectivity & Assisted Driving
- 6.1 Intelligent Chassis / Thermal Management System
- 6.1 Parts & Components / Remanufacturing
- 7.1 Chassis
- 8.1 Powertrain / Body



Innovation 4 Mobility

技术 · 创新 · 趋势

An innovative platform for unveiling cutting-edge technologies and exchanging visionary ideas throughout the supply chain that are defining the future of mobility. Explore topics like automotive AI, intelligent chassis, digital transformation, hydrogen energy, alternative drives, power batteries, and charging solutions.

The Start-up Zone, organised by institutions promoting industry-education-research collaboration, will unveil innovations in intelligent connectivity, smart cabins, low-altitude economy, and new materials through an immersive scenario-based setting.

#inspiration #innovation #knowledge #networking



Green Repair Area

Through seminars, hands-on training, and live demonstrations geared towards the safe handling of high-voltage electricity in electric vehicles, battery maintenance, and advanced workshop technologies, this area equips professionals with the necessary skills to adapt to the evolving automotive landscape. These elements play a supportive role in the industry's transition from a traditional aftermarket to a space increasingly dominated by new energy vehicles.

#workshops #skills #livedemos



Customising x Tech Area

This part of the show fuels growth of the customising market by emphasising personalisation and diversification to meet end-user demands. It showcases the newest modified models, accessories and new energy vehicle customisation, as well as offering event-based experiences like racing, camping, and off-roading. Furthermore, exciting simulated racing competitions are set to return in partnership with international racing teams and professional drivers.

#excitement #trends #EVcustomising



Supercar & Coachbuild

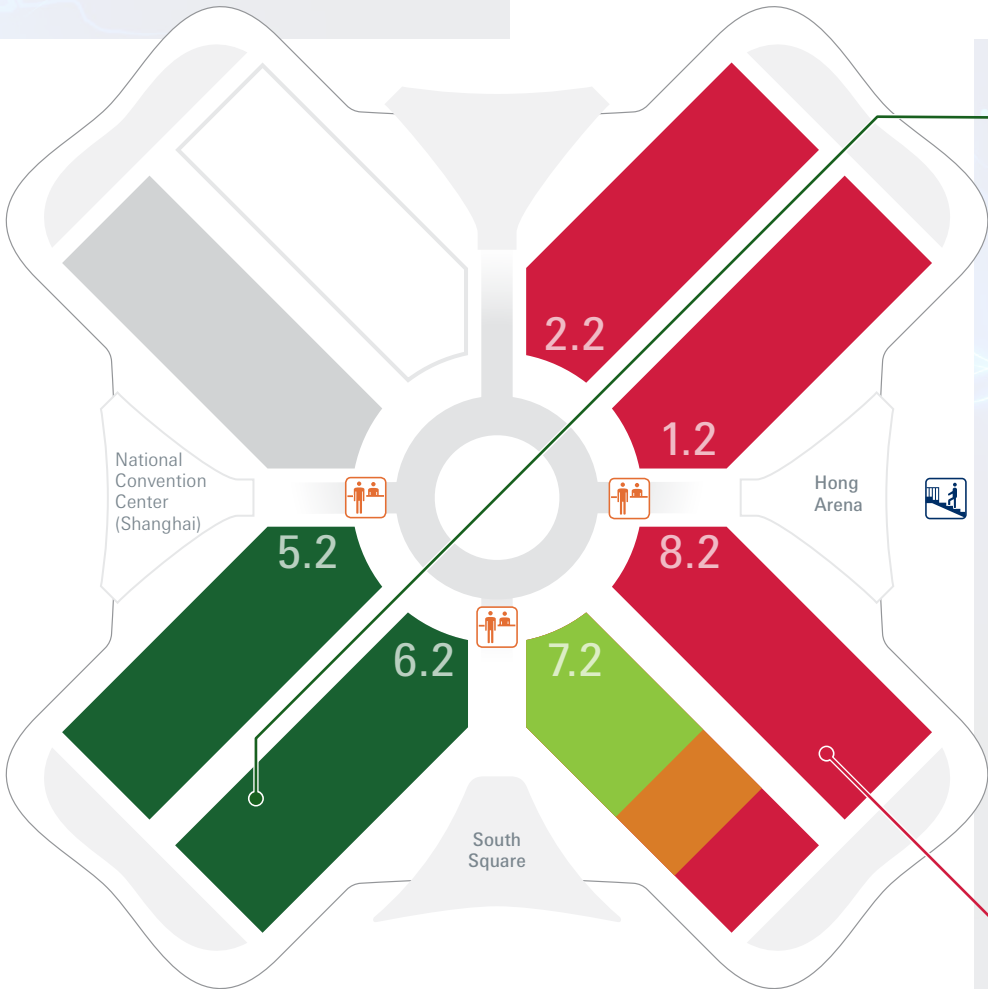
Speed and passion combined with global exploration will amplify the high performance modifications and advanced technologies in motorsports and coachbuild cars. The area is set to showcase flare in supercar displays, off-road customisation and carbon neutral initiatives. An international forum will further spotlight innovation and sustainability in high performance vehicles.

#borderlessmodification #globalexploration #supercardreamfactory



Level 2

- 1.2 Vehicle Lighting / Customising
- 2.2 Car Care & Lubricants / Infotainment Electronics / Accessories
- 5.2 Diagnostics & Repair / Tools
- 6.2 Workshop Equipment / Body & Paint / Tools / Car Wash
- 7.2 Tyres & Wheels / Rims
- 7.2 Digital Solutions / Services
- 7.2 Interior / Customising
- 8.2 Auto Film / Customising / Motorsport & High Performance



Attuned to the changes in industry transformation

With over 80 fringe events featuring more than 400 distinguished speakers, this year's direction is on empowering the industry transition towards new energy and intelligent application, while preparing industry professionals and Gen Z with knowledge and skillsets to capitalise on market opportunities. The programme advocates for overseas cooperation, offering tools for expansion and business development.

The International Automotive Industry Conference 2025 Presented by Automechanika Shanghai

This premier conference serves as a stage designed to unite global experts and visionary leaders. Through compelling keynote presentations, insightful panel discussions, and market updates, this event is set to explore growth opportunities as a driving force behind advancements in the automotive industry.

- Discover future-shaping technologies
- Stay informed on global trends and market dynamics
- Find solutions to global challenges
- Identify cross-border collaboration and opportunities

International Automotive Industry Talent Development Conference

The conference aims to foster, attract, and nurture high-tech talents within the automotive industry. By bringing together government, industry, academia, and research, it provides a communicative platform for reviewing talent markets, strategising talent nurturing, and aligning talent with the industry's R&D needs.

“ The speakers’ inspiring presentations and innovative themes opened new perspectives and sparked my vision for the future of the automotive industry. In this rapidly changing era, embracing transformation and continuous learning are increasingly important, making this conference an excellent educational opportunity. ”

Mr Zhengbing Yao, Head, Easy Yao Yao Industrial Talent Studio
Audience at International Automotive Industry Talent Development Conference 2024



Fringe events attendees

Air Products, BMW, Bosch, Bridgestone, BYD, Changan Automobile, China Center for Economic Research Peking University, Chuanglian Holdings, Delphi, Denso, Didi, Exxon Mobil, GAST, Geely, Goodyear, Honda, HINIA, Nissan, Romax Technology, SAIC, Shanghai EV Data Center, and Starcharge.

*Partial list in 2024

Automechanika Shanghai Technology Seminar Series

- Integrated electric drive systems
- New energy vehicle thermal management
- Assisted driving
- Intelligent chassis
- New materials
- Tyre technology



Other highlighted conferences

- Automotive Aftermarket Summit
- China International Tyre Industry Conference
- Global New Energy Vehicle Technology Innovation Summit
- Green and Sustainable Development Forum for the Rubber Industry
- International Summit of Connected-Vehicle Policies and Regulations
- Used Car Strategy and Development Forum



Contact us for speaker and sponsorship opportunities



A global platform to nurture future trends and engage in meaningful dialogues

Immerse yourself in interactive and engaging experiences at the fairground with specialised zones dedicated to training, workshops, live demonstrations, and trend showcases. Join high-impact events designed to facilitate meaningful connections that expand professional networks.

Workshops

- Training on the repair and diagnostics of key components in new energy vehicles
- Digital transformation of the aftermarket
- Motorsports and new energy vehicle customisation
- Performance driving and car camping

Live demonstrations and showcases

- Innovation4Mobility
- New energy vehicle and modern garage demonstrations
- Digital and intelligent tyres
- Robotic painting and spraying
- Car washing technology

Matchmaking and networking

Global Collective

Business networking in strong growth markets: Southeast Asia, the Middle East and South America

Happy Hour @ 4

A reception for like-minded professionals

Press Connect

Meet journalists for informed conversations

Industrial Visits

Discover the rise of the new energy vehicle industry in China's Yangtze River Delta region

Match Up

A custom-built one-to-one business matching event to generate high-yielding pairs

Key brands leading transformation



**Partial list from 2024 edition*

Your gateway to reach a global community



15,200
global media contacts



44 government and association supporters



220,000+
social media reach



600,000+
global buyers database



Check out local mass and trade media coverage

Review of 2024



17 country and region pavilions



350,000 sqm
across **14** halls



6,763 exhibitors from
40 countries and regions
(**↑20%** of exhibitors)



215 buyer groups from
50+ countries and regions
(↑21% of groups)



222,341 visitors from
181 countries and regions
(↑20% of visitors)



81 fringe
programme events



300 million livestream
views through online platforms



[Learn more](#)

Exclusive benefits for buyers

Buyer Group Programme (15+ group members)

- Pre-arranged admission badges and fast-track entry
- Official e-catalogue
- Hotel accommodation

Auto Tech Club

R&D personnel, product development experts, and academics from higher education can enjoy hotel accommodation, lounge access, and exclusive events designed for networking with like-minded individuals.

Premium Buyers Club

Professional buyers with full purchasing authority are eligible for perks such as hotel accommodation, lounge access, and business matching services.

Year-round services

Match Up – an online business matching programme for professionals around the world.

AMS Live – a versatile digital platform for exhibitors and visitors to enhance their connections by extending interactions from onsite to online.



Learn more

Exhibit, visit or sponsor?

Contact us now!

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Fair facts

Dates	26 – 29.11.2025
Opening hours	09:00 – 17:00 (26 – 28.11.2025) 09: :00 (29.11.2025)
Venue	National Exhibition and Convention Center (Shanghai), China

Stand rental prices*

Zone A	Standard package (min 12 sqm)	RMB 2,900 / sqm
	Raw space (min 36 sqm)	RMB 2,600 / sqm
Zone B	Standard package (min 12 sqm)	RMB 1,600 / sqm
	Raw space (min 36 sqm)	RMB 1,300 / sqm

*Media package fee of RMB 2,000 is compulsory for all exhibitors



Stay tuned



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