

同期活动议程 Fringe Programme Detail Rundown (25/11-29/11/2025)

2025年Automechanika Shanghai汽车产业国际发展大会CEO峰会 ^{as} International Automotive Industry Conference 2025 Presented by Automechanika Shanghai - CEO Summit						
日期 Date	2025/11/25 25 November 2025	时间 Time	13:30-20:00	地点	国家会展中心上海洲际酒店二楼大宴会厅 2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC	
承办单位 Co-organiser(s)	工信装备工程研究院（北京）有限公司 Equipment Industry Engineering Research Institute of Industry and Information Technology (Beijing) Co Ltd					
支持单位 Supporter(s)	新能源汽车品牌评价与促进中心 New Energy Vehicle Brand Evaluation & Promotion Center					
时间 Time	题目 Topic	讲者 Speaker				
13:30	会议签到 Conference Sign In					
14:00	主持人开场 Opening Remarks	吴志新, 中国汽车技术研究中心有限公司原副总经理 Wu Zhixin, Former Deputy General Manager of Automotive Technology and Research Center Co Ltd				
14:05	欢迎辞 Welcome Speech	李方正, 工信装备研究院执行董事兼总经理 张力, 中国机械国际合作股份有限公司董事长 Li Fangzheng, General Manager of Equipment Industry Engineering Research Institute of Industry and Information Technology (Beijing) Co Ltd Zhang Li, Chairman, China National Machinery Industry International Co Ltd				
14:20	全球汽车产业新格局下如何求存图强? ——价值重构与战略破局 Redefining Value, Rewriting Strategy: Competing in the New Global Automotive Order	郑赟, 罗兰贝格, 全球高级合伙人兼大中华区副总裁、亚洲汽车业务负责人 Ron Zheng, Senior Partner at Roland Berger/Asia Head of Automotive Practice, Roland Berger				
14:45	新时代汽车国际化——全球化发展与本地化创新 Global Expansion and Local Innovation: The Next Chapter of Automotive Internationalisation	陆珉, 上汽集团海外出行副总经理 Brian Lu, VP of SAIC Motor Overseas Intelligent Mobility				
15:05	共建智能汽车新生态——技术赋能 品牌向上 Building a New Ecosystem for Intelligent Vehicles: Technology Empowerment and Brand Elevation	陈青波, 北汽新能源汽车党委副书记 Chen Qingbo, Deputy Party Secretary of BAIC BJEV				
15:25	技术为桥, 共创全球化合作新范式 Shaping a New Paradigm of Global Cooperation	王晓娟, 吉利汽车对外合作研究院院长 Wang Xiaojuan, President of Geely External Collaboration Research Institute				
15:45	茶歇&社交 Coffee Break					
16:00	互动讨论: 汽车产业链韧性提升: 战略抉择与整合路径 - 新时代全球汽车产业链有哪些重大趋势及调整? - 如何应对全球化时代产业链脆弱环节: 芯片、电池、物流等? - 整车出海如何进行全球供应链布局与合作, 以打造合规、稳定、韧性供应链? Roundtable: From Fragile to Agile — Strategies of Building a Resilient Automotive Supply Chain - Analysis of the major trends and structural shifts shaping the global automotive supply chain in the new era - Discussion on how to address vulnerabilities across the supply chain, including semiconductors, batteries, and logistics, in a globalized landscape - Exploration of how vehicle exporters shall optimise global supply chain layouts and partnerships to ensure compliance, stability, and resilience	主持人: 何芳, 华汽研究院院长 讨论嘉宾: 蔚来汽车 张卫, 猛士科技(襄阳)有限公司供应链及制造管理部高级总监 杨宏勇, 费尼亚德尔福, 费尼亚全球副总裁兼亚太区总经理 Moderator: He Fang, Dean of China Automobile Research Institute Speakers: NIO Zhang Wei, Senior Director, Supply Chain and Manufacturing Management, Mengshi Technology (Xiangyang) Co Ltd Hank Yang, Vice President of PHINIA Inc. and General Manager of Fuel Systems Asia, PHINIA DELPHI				
16:45	互动讨论: 构建健康竞争生态: 中外整零多元合作与协同生态 - 新型竞争关系下, 如何界定竞争与协作的边界/领域? - 整车OEM与零部件供应商之间如何实现从研发到配套、从技术到质量控制的高效协同? - 新全球化背景下, 零部件企业如何跟随整车企业全球化发展步伐? - 新产品周期和竞争态势下, 整车和零部件企业如何在推动新时代产业生态体系中各自发挥关键作用? Roundtable: Building a Healthy Ecosystem of Cooperation and Competition—Strengthening Collaborative Synergies Between Chinese and Global OEMs and Component Suppliers - Discuss how boundaries between competition and collaboration can be effectively defined under the emerging paradigm of “coopetition” - Explore pathways for achieving efficient end-to-end collaboration between OEMs and suppliers, from joint R&D to system integration - Analyse how component suppliers can align with the global expansion and localisation strategies of automotive manufacturers - Examine the roles of multinational OEMs, suppliers, and industry organisations in fostering a resilient, balanced ecosystem that encourages both healthy competition and strategic cooperation+B18	主持人: 郑赟, 罗兰贝格, 全球高级合伙人兼大中华区副总裁、亚洲汽车业务负责人 讨论嘉宾: 比亚迪 深蓝汽车 缪彬彬, 斯凯孚销售(中国)有限公司亚太区汽车售后业务总监 Imelda Labbé, 德国国际机动车制造商协会(VDIK)主席 Moderator: Ron Zheng, Senior Partner at Roland Berger/Asia Head of Automotive Practice, Roland Berger Speakers: BYD DEEPAL Ken Miao, Head of Vehicle Aftermarket, APACSKF (China) Sales Co LTD Imelda Labbé, President, VDIK – The Association of International Motor Vehicle Manufacturers				
18:00-20:00	交流晚宴 Networking Dinner					
2025汽车电动化与智能化创新论坛 ^o 2025 Vehicle Electrification and Intelligent Vehicle Innovation Conference						
日期 Date	2025/11/26 26 November 2025	时间 Time	09:30-12:10	地点	国家会展中心4.2号馆D1厅 Hall D1 of Hall 4.2, NECC	语言 中文 英文
协办单位 Co-organiser(s)	新能源汽车电驱系统创新中心 EMotor 100 (New Energy Vehicle Electric Drive Systems Innovation Center)					
时间 Time	题目 Topic	讲者 Speaker				
09:40	推进智能汽车、低空出行、智能机器人融合发展 Advancing the Integrated Development of Intelligent Vehicles, Low-Altitude Mobility, and Intelligent Robotics	师建华, 车百会副理事长, 车百智库研究院院长 Shi Jianhua, Vice Secretary General of China EV100, President of China EV100 Think Tank				

10:10	节能与新能源汽车技术路线图3.0—电驱技术 Energy-Saving and New Energy Vehicle Technology Roadmap 3.0 – Electric Drive Technology	蔡蔚, 国家卓越工程师, 哈尔滨理工大学教授 Cai Wei, National Outstanding Engineer, Professor of Harbin University of Science and Technology
10:40	空地一体化的智能网联汽车发展之路 The Development Path of Air-Space-Ground Integrated Intelligent and Connected Vehicles	殷承良, 上海交通大学教授、智能网联领域首席研究员 Yin Chengliang, Professor and Chief Researcher of Intelligent and Connected Vehicles of Shanghai Jiao Tong University
11:10	面向全球化市场的动力系统开发 Powertrain Development for the Global Market	徐政, 上汽集团创新研究开发总院总监、SAE Fellow Xu Zheng, Director of the Innovation Research and Development Institute of SAIC Motor Corporation, SAE Fellow
11:40	双碳背景下的动力系统 Powertrain Systems under the Dual-Carbon Policy	韩志玉, 同济大学教授, SAE Fellow Han Zhiyu, Professor of Tongji University, SAE Fellow

2025年智能电动出行创新论坛[®]
2025 Intelligent Electric Mobility Innovation Technology Forum

日期 Date	2025/11/26 26 November 2025	时间 Time	09:30-15:00	地点	国家会展中心402会议室 Meeting Room 402, NECC
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协办单位 Co-organiser(s)	德国弗戈传播集团 机械工业信息研究院 Vogel Communications Group Machinery Industry Information Research Institute
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时间 Time	题目 Topic	讲者 Speaker
10:05	汽车智能出行趋势发展 Development Trend in Intelligent Mobility	麦肯锡公司 McKinsey
10:35	全球智能网联汽车政策协同与标准化进程 Global Policy Coordination and Standardisation Process for Intelligent Connected Vehicles	左培文, 中国汽车技术研究中心有限公司中汽信科平台发展技术总监 Zuo Peiwen, Technical Director of China Automotive Information Technology Platform of the China Automotive Technology Research Center Co Ltd
11:05	大模型重塑智能座舱人机交互范式 Large AI Models Reshaping the Human-Machine Interaction Paradigm of Intelligent Cockpit	杨聪, 苏州大学副教授 Prof. Yang Cong, Soochow University
13:30	持续进阶的城市智驾解决方案 Evolving Urban Assisted Driving Solutions	小鹏汽车 Xpeng
14:00	车路云协同下的智能驾驶可用性进阶模型 Advanced Model for Intelligent Driving Capability under Vehicle-Road-Cloud Collaboration	胡川, 上海交通大学教授 Prof. Hu Chuan, Shanghai Jiao Tong University
14:30	基于车路云的智能出行在上海的探索与实践 Exploration and Practice of Vehicle-Road-Cloud Intelligent Mobility in Shanghai	冯纪朋, 智能汽车创新发展平台(上海)有限公司 Feng Jipeng, ANIP

2025汽车维修诊断新技术论坛—第五届汽车维修技术服务年会[®]
**2025 New Technology Forum on Automotive Maintenance and Diagnosis-
The 5th Annual Conference on Automotive Maintenance Technology Services**

日期 Date	2025/11/26 26 November 2025	时间 Time	09:30-16:30	地点	国家会展中心4.2号馆D2厅 Hall D2 of Hall 4.2, NECC	语言	中文 英文
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协办单位 Co-organiser(s)	《汽车维修与保养》杂志 MOTOR CHINA MAGAZINE
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时间 Time	题目 Topic	讲者 Speaker
10:00	2025汽车售后产业的裂变与重构 2025 Fission and Restructuring of the Automotive Aftermarket Industry	徐向东, 天猫养车 Xu Xiangdong, Tmall Auto Care
10:30	新能源维修的政策监管与法律边界, 数据安全与车联网合规维修挑战, 主机厂政策壁垒与独立维修市场挑战 Policy Regulation and Legal Boundaries in New Energy Vehicle (NEV) Repair, Challenges of Data Security & Telematics Compliance and OEM Policy Barriers vs the Independent Aftermarket	李志军, 享受国务院特殊津贴技术技能大师, 汽车维修高级技师, 全国技术能手, 国家级技能竞赛裁判 Li Zhijun, the Master Technician Honored with the Special Allowance of the State Council, the Senior Automotive Maintenance Technician, the National Technical Expert and the Certified Judge for National-level Skill Competitions
11:00	三电系统维修中的技术盲区与突破路径, 零部件重构: 高压配件、热管理、智能模块的维保路径 Technical Gaps and Breakthrough Paths in NEV Powertrain Repair: Maintenance Strategies for Reconfigured Components (High-Voltage Parts, Thermal Management, & Intelligent Modules)	许建忠, 北京汇智慧众汽车技术研究院 Xu Jianzhong, Beijing Huizhihuizhong Automotive Technology Research Institute
13:00	大众奥迪EA888-Evo5关键技术 Key Technologies of the Volkswagen Audi EA888 Evo5 Engine	张利, 大连职业技术学院船舶与车辆学院 Zhang Li, School of Naval Architecture and Automotive Engineering, Dalian Vocational & Technical College
14:00	奥迪PPE全新电子电器架构诊断与维修技能 Mastering the E/E Architecture: Diagnostics and Repair for the Audi PPE Platform	路明辉, 上海昇成科技总经理 Lu Minghui, General Manager of Shanghai Shengcheng Technology
15:00	奥迪8AT自动变速器故障诊断与检修技术 Fault Diagnosis and Repair Techniques for the Audi 8-Speed Automatic Transmission (8AT)	薛庆文, 薛庆文自动变速器有限公司总工程师 Xue Qingwen, Chief Engineer at "Xue Qingwen" Automatic Transmission Co Ltd
16:00	圆桌论坛: 新能源汽车售后技术能力的边界在哪里? 汽车行业的“权力再平衡”主机厂VS独立维修企业VS零部件厂商 Roundtable: Where is the Boundary of Technical Capability in the NEV After-sales Service? The Automotive Industry's "Great Rebalancing" - OEMs VS IAMs VS Component Suppliers	李刚, 上海英齐汽车设备有限公司总经理, 中国汽车保修设备行业协会副会长 Li Gang, General Manager of Shanghai Yingqi Automotive Equipment Co Ltd, Vice President of China Automotive Maintenance and Repair Equipment Industry Association

2025年Automechanika Shanghai智能网联汽车国际发展峰会⁰⁵
International Summit on Connected Vehicles Development 2025 Presented by Automechanika Shanghai



日期 Date	2025/11/26 26 November 2025	时间 Time	09:30-17:00	地点 地点	国家会展中心上海洲际酒店二楼大宴会厅 2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
协办单位 Co-organiser(s)	中国汽车技术研究中心有限公司中国汽车战略与政策研究中心 China Automotive Strategy and Policy Research Center, CATARC				
时间 Time	题目 Topic	讲者 Speaker			
09:30	主持人开场 Opening Remarks	秦孔建, 中汽中心首席专家、中汽政研智能网联汽车研究部部长 Qin Kongjian, Chief Expert, CATARC; Director, Intelligent and Connected Vehicle Research Department, China Automotive Strategy and Policy Research Center			
09:35	欢迎致辞 Welcome Speech	徐耀宗, 中汽政研副主任 周劭渊, 法兰克福展览(香港)有限公司总经理 Xu Yaozong, Deputy Director of China Automotive Strategy and Policy Research Center Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd			
09:45	智能网联汽车产品管理体系及实践分享 Sharing on Product Management System and Practice for Intelligent Connected Vehicles (ICVs)	工业和信息化部装备工业发展中心 Ministry of Industry and Information Technology Equipment Industry Development Center			
10:05	智能网联汽车沙盒监管及实践分享 Sharing on Sandbox Supervision and Practice for Intelligent Connected Vehicles (ICVs)	市场监管总局缺陷产品召回技术中心 Samr Defective Product Recall Technical Center			
10:25	智能网联汽车运输服务研究进展及趋势 Research Progress and Trends of Intelligent Connected Vehicle Transportation Services	周炜, 交通运输部公路科学研究院汽车运输研究中心主任/研究员 Zhou Wei, Director / Professor, Research Institute of Highway Ministry of Transport			
10:45	茶歇 Coffee Break				
10:55	国际数据规则裂变下的中国车企战略选择 Strategies for Chinese Automakers in the Evolving Global Data Regulations Era	杜志彬, 中汽科技(上海)副总经理 Du Zhibin, Deputy General Manager, CATARC Automotive Technology (Shanghai) Co Ltd			
11:15	智能网联重点技术政策调整趋势及应对建议 Trends in Key Policy Adjustments for Intelligent Connected Technologies and Recommendations for Response	申杨柳, 中汽政研智能网联汽车研究部高级总监 Shen Yangliu, Senior Director, ICV Research Department, China Automotive Strategy and Policy Research Center			
11:35	智能网联汽车标准体系进展及规划 Current Developments in Intelligent and Connected Vehicles (ICV) Standards	中国汽车技术研究中心有限公司中国汽车标准化研究院 China Automotive Standardisation Research Institute (CASRI), CATARC			
11:55	会议总结 Midday Summary	秦孔建, 中汽中心首席专家、中汽政研智能网联汽车研究部部长 Qin Kongjian, Chief Expert, CATARC; Director, Intelligent and Connected Vehicle Research Department, China Automotive Strategy and Policy Research Center			
12:00	午休 Lunch Break				
14:00	主持人开场 Afternoon Session Opening	葛鹏, 中汽政研智能网联汽车研究部副部长 Ge Peng, Deputy Director, ICV Research Department, China Automotive Strategy and Policy Research Center			
14:05	自动驾驶控制技术现状与发展建议 Current Updates on the Development of Assisted Driving Control Technology	熊璐, 同济大学汽车学院院长/教授 Xiong Lu, Dean and Professor, School of Automotive Studies at Tongji University			
14:25	德国智能网联汽车政策法规与市场应用 Application and Policy & Regulation of Germany's Intelligent Connected Vehicles Sector	董倩倩, 德国汽车工业协会(VDA)政策法规负责人 Stacy Dong, Head of Policy and Regulation of German Association of the Automotive Industry (VDA)			
14:45	自动驾驶量产的技术挑战与破局之道 Challenges and Solutions for Mass Production of Assisted Driving Vehicles	李晰, CARIAD中国全球平台自动驾驶研发负责人 Li Xi, Head of Autonomous Driving R&D for Global Platforms, CARIAD China			
15:05	科技企业功能型无人车商业化与技术创新实践 Commercialisation and Technological Innovation of Functional Self-driving Vehicles	赵玮, 美团无人车公共事务部行业发展中心负责人 Zhao Wei, Director of the Industry Development Center, Public Affairs Department, Meituan Autonomous Vehicles			
15:25	AI赋能全场景车内外智能感知与交互系统的创新实践 Innovations of AI-Enabled Panoramic Intelligent Perception and Interaction Systems	张杰, 博泰车联网科技(上海)股份有限公司技术副总裁 Jet Zhang, Vice President of Technology, Pateo			
15:45	科技企业自动驾驶汽车全球化与技术创新实践 Global Commercialisation and Technological Innovation of Self-driving Vehicles	王疆, 北京小马智行科技有限公司政府事务总裁 Wang Qiang, President of Government Affairs, PonyAI			
16:05	茶歇 Coffee Break				
16:20	沙龙讨论: 安全与发展并行: 行业技术实践、中长期路径及政策建议 - 企业人工智能技术上车应用实践及发展趋势 - 智能网联新技术应用安全挑战及企业应对举措 - 促进新技术创新发展与安全应用的政策建议 Salon Discussion: Safety vs Development: Industry Technology Practice, Mid-to-Long-Term Development and Policy Advices - The Application and Trends of Commercial AI Technology in the Automotive Industry - Challenges of Intelligent Connected Technology Applications Safety and its Countermeasures - Policy Recommendations for Promoting the Innovations and Safety Application	主持人: 秦孔建, 中汽中心首席专家、中汽政研智能网联汽车研究部部长 讨论嘉宾: 吴琼, 百度在线网络技术(北京)有限公司自动驾驶安全与政策首席专家 上海汽车集团股份有限公司 上汽大众汽车有限公司 上汽通用汽车有限公司 蔚来汽车科技有限公司 北京初速度科技有限公司 Moderator: Qin Kongjian, Chief Expert, CATARC; Director, Intelligent and Connected Vehicle Research Department, China Automotive Strategy and Policy Research Center Speakers: Gina Woo, Chief Expert, Automated Driving Safety and Policy, Baidu SAIC SAIC General Motors Co Ltd NIO momenta			

2025新能源汽车技术创新与发展论坛°
2025 New Energy Vehicle Technology Innovation and Development Forum

日期 Date	2025/11/26 26 November 2025	时间 Time	09:30-17:00	地点	国家会展中心4.2号馆A1厅 Hall A1 of Hall 4.2, NECC
协办单位 Co-organiser(s)	中汽检测技术有限公司 清华大学苏州汽车研究院 CRAT Testing & Certification Technology Co Ltd Tsinghua University Suzhou Automotive Research Institute				
时间 Time	题目 Topic	讲者 Speaker			
10:00	欢迎致辞 Opening Remarks	王乾廷, 国机智能科技有限公司董事长致辞 辛强, 中汽检测技术有限公司董事长致辞 Wang Qianting, Chairman of Sinomach Intelligent Technology Co Ltd Xin Qiang, Chairman of China Automotive Testing Technology Co Ltd			
10:30	新能源汽车发展现状及挑战 Development Status and Challenges of New Energy Vehicles	叶盛基, 中国汽车工业协会总工程师 Ye Shengji, Chief Engineer of China Association of Automobile Manufacturers			
11:00	如何应对汽车行业的内卷 How to Deal with the Internal Competition in the Automotive Industry	孙勇, 阿维塔汽车独立董事 Sun Yong, Independent Director of AVATR Automotive			
11:30	汽车主被动安全现状与技术发展趋势 Current Status and Technological Development Trends of Active and Passive Safety in Automobiles	许述财, 清华大学苏州汽车研究院副院长 Xu Shucai, Vice Dean of Tsinghua University Suzhou Automotive Research Institute			
13:00	光纤在车载高速通信中的运用与展望 Applications and Prospects of Optical Fiber in High-speed In-Vehicle Communication	贾晓龙, 东风汽车技术中心技术工程师 Jia Xiaolong, Technical Engineer at Dongfeng Motor Technology Center			
13:30	汽车电气化对高压连接系统带来的技术挑战与对策 The Technical Challenges and Countermeasures Brought by the Electrification of Automobiles to High-voltage Connection Systems	周成勇, 深蓝汽车整车电气集成高级总工程师 Zhou Chengyong, Senior Deputy Chief Engineer of Vehicle Electrical Integration at Deep Blue Automotive			
14:00	揭秘罗森伯格连接器的技术奥秘 Revealing the Technical Secrets of Rosenberg Connectors	周同昌, 罗森伯格亚太电子有限公司技术专家 Zhou Tongchang, Technical Expert at Rosenberger Asia Pacific Electronics Co Ltd			
14:30	汽车线束电源分配中E-fuse应用策略 E-fuse Application Strategy in Automotive Wiring Harness Power Distribution	邱伟, 盛威尔(惠州)电缆科技有限公司 Qiu Wei, ECI (Huizhou) Cable Technology Co Ltd			
15:00	新型底盘部件疲劳测试技术 New Fatigue Testing Technology for Chassis Components	白爽, 中机试验装备股份有限公司董事长 Bai Shuang, Chairman of China Machinery Test Equipment Co Ltd			
15:30	圆桌论坛: AI技术正在推动汽车行业从“价格战”转向“价值战”, 车企如何“卷”出生机? Roundtable Forum: AI is driving the automotive industry from a "price war" to a "value war". How can automakers race for vitality and opportunity?	主持人: 丁磊 罗森伯格亚太电子有限公司副总裁 嘉宾: 孙勇 阿维塔汽车独立董事 (原奇瑞汽车, 国机汽车副总) 许述财, 清华大学苏州汽车研究院副院长 辛强, 中汽检测技术有限公司董事长兼总经理 关海飞, 安波福中央电气(上海)有限公司产品工程总监 贾晓龙, 东风汽车技术中心技术工程师 邱伟, 盛威尔(惠州)电缆科技有限公司 Moderator: Ding Lei, Vice President of Rosenberger Asia Pacific Electronics Co Ltd Panelists: Sun Yong, Independent Director of Avita Automotive (formerly Vice President of Chery Automobile and China National Machinery Industry Corporation) Xu Shucai, Vice Dean of Tsinghua University Suzhou Automotive Research Institute Xin Qiang, Chairman and General Manager of China Automotive Testing Technology Co Ltd Guan Haifei, Director of Product Engineering at Aptiv Central Electric (Shanghai) Co Ltd Jia Xiaolong, Technical Engineer at Dongfeng Motor Technology Center Qiu Wei, ECI (Huizhou) Cable Technology Co Ltd			

聚合智能创新融合发展论坛°
Integration-Driven Intelligent Development Forum

日期 Date	2025/11/26 26 November 2025	时间 Time	13:30-16:00	地点	国家会展中心4.2号馆D1厅 Hall D1 of Hall 4.2, NECC
协办单位 Co-organiser(s)	新能源汽车电驱系统创新中心 EMotor 100 (New Energy Vehicle Electric Drive Systems Innovation Center)				
时间 Time	题目 Topic	讲者 Speaker			
13:30	主持人开场 Opening Remarks	闫锋, 中国民用航空飞行学院教授、低空航空器适航验证工程技术中心主任 Yan Feng, Professor at Civil Aviation Flight University of China, Director of the Low-Altitude Aircraft Airworthiness Validation Engineering Technology Center			
13:35	亿航智能-城市空中交通推动低空经济高质量发展 EHang Intelligent - Urban Air Mobility Powering High-Quality Low-Altitude Economy Development	蒋瑜涛, 亿航智能运营副总裁 Jiang Yutao, Vice President of Operations, Ehang			
13:55	生态与产业, 引领飞行汽车立体出行 Ecology and Industry: Leading the Way in Three-Dimensional Flying-Car Mobility	郑家响, 广汽域副总经理 Zheng Jiaxiang, Deputy General Manager, GAC GOVY			
14:15	人人可享有的空中出行 Air Mobility for Everyone	盛亮, 御风未来副总裁 Sheng Liang, Vice President, MYFLY			
14:50	主持人开场 Opening Remarks	郑军奇, 上海机器人产业技术研究院院长 Zheng Junqi, President, Shanghai Robot Industry Technology Research Institute			
14:55	AI全面合作, 助力打造机器人智能体 Full-Spectrum AI Cooperation for Building Robotic Agents	胡爽, 宁波均胜具身智能机器人有限公司总经理 Hu Shuang, General Manager, Ningbo Joyson Embodied Intelligent Robotics			
15:15	汽车具身智能体工程化的思考与实践 Reflections and Practice on the Engineering of Automotive Embodied Intelligence	李红林, 东风汽车研发总院智能化技术总工程师 Li Honglin, Chief Engineer of Intelligent Technology, Dongfeng Automotive R&D Institute			
15:35	空间智能赋能具身智能 Spatial Intelligence Enabling Embodied Intelligence	潘坚伟, 深圳遨睿科技有限公司创始人&首席执行官 Pan Jianwei, Founder&CEO, Shenzhen Aorui Technology			

2025中国（上海）国际商用车零部件国际贸易发展论坛^o
2025 China (Shanghai) International Forum on the Development of International Trade in Commercial Vehicle Parts

日期 Date	2025/11/26 26 November 2025	时间 Time	13:30-16:30	地点	国家会展中心302会议室 Meeting Room 302, NECC
协办单位 Co-organiser(s)	商用车服务网 Commercial Vehicle Service Network				
时间 Time	题目 Topic	讲者 Speaker			
13:40	新形势、新变量下，对汽车及零部件企业全球拓展的影响分析 Analysis of the Impact on the Global Expansion of Automobile and Auto Parts Enterprises Under the New Situation and New Variables	马胜，中国汽车战略研究中心国际化研究部专家 Ma Sheng, Expert, the Internationalisation Research Department of China Automotive Strategy Research Center			
14:20	2025商用车传统零部件及新能源零部件出口细分市场分化解析 Analysis on the Differentiation of Export Segmented Markets for Commercial Vehicle Traditional Parts and New Energy Parts in 2025	孙晓红，中国机电产品进出口商会汽车国际化专业委员会秘书长 Sun Xiaohong, Secretary-General, Automotive Internationalisation Professional Committee of the China Chamber of Commerce for Import and Export of Machinery and Electronic Products			
15:00	商用车零部件东盟出海的差异化增长路径——玉柴跨境电商项目探索分享 Differentiated Growth Path for Commercial Vehicle Parts' Expansion into the ASEAN Market—Exploration and Sharing of Yuchai's Cross-border E-commerce Project	蒋福佳，南宁市纳智汇进出口贸易有限公司总经理 Jiang Fujia, General Manager, Nanning Nazhi Hui Import and Export Trading Co Ltd			
15:20	从“中国供应商”成长为“全球价值链参与者” From 'Chinese supplier' to 'participant in global value chain'	王志云，河南省中原内配集团股份有限公司市场部副部长 Wang Zhiyun, Deputy Director of the Marketing Department, Henan Zhongyuan Inner Fitting Group Co Ltd			
15:40	解放赋能·全链筑基——淄博宝达以“全生命周期能力，实现产业出海解决方案落地” Liberation and Empowerment: Building Foundations Across the Entire Chain - Zibo Baoda's 'Full Life Cycle Capability to Implement Industrial Overseas Solutions'	淄博宝达汽配物流有限责任公司海外业务负责人 Overseas Business Manager, Zibo Baoda Auto Parts Logistics Co Ltd			
16:00	从“单打独斗”转向“生态共建”产业链生态协同出海 From "Going It Alone" to "Co-building the Ecosystem" for the Collaborative Global Expansion of the Industrial Chain	宋强，商用车及零部件国际贸易合作出口工作组秘书长 Song Qiang, Secretary-General, the Working Group for International Trade Cooperation and Export Cooperation of Commercial Vehicles and Components			

2025汽车后市场全域流量创新发展大会^o
2025 Automotive Aftermarket Global Omni-channel Traffic Innovation and Development Conference

日期 Date	2025/11/26 26 November 2025	时间 Time	13:30-16:30	地点	国家会展中心303会议室 Meeting Room 303, NECC
协办单位 Co-organiser(s)	大正传媒 DAZHENG MEDIA				
时间 Time	题目 Topic	讲者 Speaker			
13:40	解读汽车底盘项目盈利提升新模式 Interpreting the New Model for Profit Enhancement in Automotive Chassis Projects	峰子，广州勒世底盘培训基地负责人 Fengzi, Head, Guangzhou Leshi Chassis Training Base			
14:30	终端门店如何抓住流量差异化发展 How to Seize the Differentiated Development of Traffic in Terminal Stores	赵昕，全国工商联改装委员会高级顾问 Zhao Xin, Senior Advisor, the Modification Committee of the All China Federation of Industry and Commerce			
15:10	重塑汽车后市场渠道价值链 Reshaping the Value Chain of the Automotive Aftermarket Channel	项瑞强，深圳养车帮创始人 Xiang Ruiqiang, Founder, Shenzhen Yangchebang			
16:00	汽车后市场如何玩转流量提升价值 How to Leverage Traffic to Enhance Value in the Automotive Aftermarket	宫万森，共赢圈集采联盟负责人 Gong Wansen, Head, the Win-Win Circle Collective Procurement Alliance			

2025汽车后市场盈利提升与跨境出海高峰论坛^o
2025 Automotive Aftermarket Profit Enhancement and Cross Border Going Global Summit Forum

日期 Date	2025/11/26 26 November 2025	时间 Time	13:30-16:30	地点	国家会展中心403会议室 Meeting Room 403, NECC
协办单位 Co-organiser(s)	全球汽配采购港 麦顿商学院 The global automotive parts procurement port Maton Business School				
时间 Time	题目 Topic	讲者 Speaker			
14:00	经销商与终端门店如何夯实内功盈利提升 How Distributors and Retail Stores Can Strengthen Internal Capabilities to Boost Profitability	闫若飞，中科翼能（厦门）新材料研究院院长 Yan Ruofei, Dean of the Institute of New Materials at Zhongke Yineng (Xiamen)			
14:40	2025门店如何破局重启增长 How to Break Through and Restart Growth for Stores in 2025	王锐，麦顿商学院金牌导师 Wang Rui, Gold Medal Mentor, Mai Dun Business School			
15:20	汽车后市场出海全球市场新机遇 New Opportunities in the Global Market for the Automotive Aftermarket	王耀晟，汽配外贸圈创始人 Wang Yaosheng, Founder, the Automotive Parts Foreign Trade Circle			

2025年智能网联新能源汽车供应链发展趋势论坛暨产业链供需对接会^o
Intelligent Connected New Energy Vehicles Supply Chain Trends Forum and Matchmaking Conference 2025

日期 Date	2025/11/26 26 November 2025	时间 Time	13:30-17:00	地点	国家会展中心4.2号馆B1厅 Hall B1 of Hall 4.2, NECC
承办单位 Co-organiser(s)	工信装备工程研究院（北京）有限公司 Equipment Industry Engineering Research Institute of Industry and Information Technology (Beijing) Co Ltd				
支持单位 Supporter(s)	新能源汽车品牌评价与促进中心 New Energy Vehicle Brand Evaluation & Promotion Center				
时间 Time	题目 Topic	讲者 Speaker			
13:30	会议签到 Conference Sign In				
14:00	主持人开场 Opening remarks	李宗懋 Li Zongmao			

14:05	主办方致欢迎辞 Welcome Speech	于光, 法兰克福展览(上海)有限公司总经理 James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd
14:15	全球汽车供应链趋势观察 Observation of Trends in Global Automotive Supply Chain	于鑫磊, 理特咨询(国际管理咨询公司)全球合伙人 Yu Xinlei, Global Partner, Arthur D. Little
14:35	建立面向未来出行的创新供应链 Building the Smart Automotive Supply Chain for the Future of Mobility	龚文杰, 广东小鹏汽车供应链运营总经理 Gong Wenjie, General Manager of Supply Chain Operations, XPENG Motors
14:55	汽车产业链国际化发展战略思考与风险评估 Strategic Insight and Risk Assessment for the Internationalisation of the Automotive Supply Chain	王东升, 工信装备研究院总监、新能源汽车品牌评价与促进中心秘书长 Wang Dongsheng, Director of the Equipment Industry Engineering Research Institute of Industry and Information Technology, Secretary-General of the New Energy Vehicle (NEV) Brand Evaluation and Promotion Center
15:15	技术路演环节 Technology Roadshow	战略技术代表企业 前沿技术代表企业 特色创新技术代表企业 Strategic Technology Representative Enterprises Cutting-edge Technology Representative Enterprises Featured Innovative Technology Representative Enterprises
16:05	整零供需匹配与自由交流环节 OEM-Supplier Matchmaking and Networking	一汽、上汽、上汽通用五菱、比亚迪、长城汽车、赛力斯、北汽新能源、小鹏汽车、蔚来汽车、东风(拟邀) FAW Group, SAIC Motor, SGMW, BYD, Great Wall Motors, SERES, BJEV, XPENG Motors, NIO, Dongfeng Motor (Invited)

智联复材新生态, 共筑汽车新未来^o
New Materials, New Innovations, New Automobile

日期 Date	2025/11/26 26 November 2025	时间 Time	14:00-15:45	地点	国家会展中心503会议室 Meeting Room 503, NECC
协办单位 Co-organiser(s)	国际复合材料交流联盟 洲创集团 ICCA ZEN3 GROUP				
时间 Time	题目 Topic		讲者 Speaker		
14:00	复合材料零部件高效低成本制造技术探讨 High-Efficiency and Low-Cost Manufacturing Technology for Composite Material Components		孙泽玉, 东华大学副研究员、中国汽车工业协会汽车新材料分会秘书长 Sun Zeyu, Associate Researcher, Donghua University; Secretary-General, New Materials Branch of China Association of Automobile Manufacturers		
14:40	面向汽车轻量化的复合材料电池包成型新工艺-HP-RTM生产工艺介绍 New process for molding composite battery packs for automotive lightweighting-HP-RTM Introduction		杜星, 无锡市鹏达海卓智能装备有限公司副总经理 Cindy Du, Vice President, Wuxi PengdaHZ Intelligent Equipment Co Ltd		
15:20	碳纤维在汽车领域的应用 Application of Carbon Fiber in the Automotive Industry		江苏恒神股份有限公司 Jiangsu Hengshen Co Ltd		

2025汽车维修诊断新技术论坛—第五届汽车维修技术服务年会^o
**2025 New Technology Forum on Automotive Maintenance and Diagnosis-
The 5th Annual Conference on Automotive Maintenance Technology Services**

日期 Date	2025/11/27 27 November 2025	时间 Time	09:00-12:00	地点	国家会展中心4.2号馆D2厅 Hall D2 of Hall 4.2, NECC	语言	中文 英文
协办单位 Co-organiser(s)	《汽车维修与保养》杂志 MOTOR CHINA MAGAZINE						
时间 Time	题目 Topic		讲者 Speaker				
09:00	新款奥迪国6/国6B动力系统维修方案 Service Solutions for the Powertrain of New Audi Models Compliant with China 6B Emission Standards		路明辉, 上海昇成科技总经理 Lu Minghui, General Manager, Shanghai Shengcheng Technology				
10:00	豪华高端品牌汽车电子48V轻混维修技术与售后解决方案 Repair Techniques and After-sales Solutions for 48V Mild-Hybrid Electronics in Luxury Automotive Brands		华雷, 广州华奔新能源汽车科技技术总监 Hua Lei, Technical Director, Guangzhou Huahui New Energy Vehicle Technology				

前沿新型动力电池产业技术与应用^o
Advanced Power Battery Technology and Industrial Applications

日期 Date	2025/11/27 27 November 2025	时间 Time	09:00-12:00	地点	国家会展中心503会议室 Meeting Room 503, NECC	语言	中文 英文
协办单位 Co-organiser(s)	上海前沿新能源电源技术研究院 北京汇海展览有限公司 Shanghai Institute of Advanced Energy Power Source Technology Beijing Huihai Exhibition Co Ltd						
时间 Time	题目 Topic		讲者 Speaker				
09:30	主持人汤卫平院长介绍参加本次论坛的主要嘉宾 Moderator, President Tang Weiping, introduces the distinguished guests of the forum		汤卫平, 上海前沿新能源电源技术研究院院长, 上海交通大学特聘教授 Tang Weiping, President of Shanghai Institute of Advanced Energy Power Source Technology, Distinguished Professor of Shanghai Jiao Tong University				
09:35	新能源汽车固态电池及其发展现状和发展趋势 Solid-State Batteries for New Energy Vehicles: Current Status and Development Trends		汤卫平, 上海前沿新能源电源技术研究院院长, 上海交通大学特聘教授 Tang Weiping, President of Shanghai Institute of Advanced Energy Power Source Technology, Distinguished Professor of Shanghai Jiao Tong University				
10:05	固体电解质电界面改性 Interface Modification for Solid Electrolyte Batteries		温兆银, 上海科技大学特聘教授, 中科院上海硅酸盐研究所研究员 Wen Zhaoyin, Distinguished Professor of ShanghaiTech University, Research Professor at the Shanghai Institute of Ceramics, Chinese Academy of Sciences				
10:55	基于固态电解质的动力汽车用锂电池研究 Research on Lithium Batteries for Electric Vehicles Based on Solid Electrolytes		徐群杰, 上海电力大学教授 Xu Qunjie, Professor of Shanghai University of Electric Power				
11:15	全固态锂电池研发进展和发展趋势浅析 Analysis of R&D Progress and Trends in All-Solid-State Lithium Batteries		许晓雄, 南方科技大学教授 Xu Xiaoxiong, Professor of Southern University of Science and Technology				
11:35	固态电产线智能环境与产品一致性 Intelligent Manufacturing Environment and Product Consistency in Solid-State Battery Production Lines		刘训春, 铄鑫科技(上海)有限公司董事长 Liu Xunchun, Chairman of Baxin Technology (Shanghai) Co Ltd				

轮胎与底盘智能技术论坛°
Tyre and Chassis Smart Technology Forum

日期 Date	2025/11/27 27 November 2025	时间 Time	09:00-17:00	地点	国家会展中心402会议室 Meeting Room 402, NECC
协办单位 Co-organiser(s)	轮胎动力学协同创新联盟 北京汇海展览有限公司 Tyre Dynamics Collaborative Innovation Alliance Beijing Huihai Exhibition Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:35	分布式电驱动底盘数字智能开发技术与展望 Distributed Electric Drive Chassis: Digital and Intelligent Development Technology and Prospects	高镇海, 吉林大学汽车底盘集成与仿生全国重点实验室主任、国家万人计划科技创新领军人才 Gao Zhenhai, Director, National Key Laboratory of Automotive Chassis Integration and Bionics, Jilin University; National High-Level Personnel of Special Support Program (Ten Thousand Talents Program) - Leading Talent in Technological Innovation			
10:05	基于轮胎力矢量控制的底盘域控软件开发 Development of Chassis Domain Control Software Based on Tire Force Vector Control	卢荡, 吉林大学教授, 轮胎动力学协同创新联盟秘书长 Lu Dang, Professor, National Key Laboratory of Automotive Chassis Integration and Bionics, Jilin University; Secretary-General of the Tyre Dynamics Collaborative Innovation Alliance			
10:55	主动横向稳定杆的功能、原理及产业化研究 Research on the Function, Principle, and Industrialisation of the Active Lateral Stabilizer Bar	崔笑仙, 吉林大学汽车底盘集成与仿生全国重点实验室 Cui Xiaoxian, National Key Laboratory of Automotive Chassis Integration and Bionics, Jilin University			
11:25	轮胎与底盘智能技术-产学研论坛(一) Intelligent Tyre and Chassis Technology Forum: Industry-Academia-Research Collaboration (Session I)	主持人: 卢荡 高校嘉宾: 吉林大学及兄弟院校 企业嘉宾: 孔辉汽车、蔚来汽车、上汽乘用车、千顺、泛亚、玲珑等 Presiding: Lu Dang Speaker: Jilin University and Peer Institutions Distinguished Industry Representatives: Konghui Automotive, NIO, SAIC Motor Passenger Vehicle, Qiangui, Pan Asia, Linglong Tyre, etc.			
13:30	底盘极端工况运动控制方法研究 Research on Motion Control Methods for Chassis under Extreme Operating Conditions	陈国迎, 吉林大学汽车底盘集成与仿生全国重点实验室教授、博导 Chen Guoying, Professor and Doctoral Supervisor, National Key Laboratory of Automotive Chassis Integration and Bionics, Jilin University			
14:00	智能轮胎的应用场景、技术挑战及产业化研究 Technical Challenges and Industrialisation of Smart Tyres	毕智源, 吉林大学汽车底盘集成与仿生全国重点实验室 Bi Zhiyuan, State Key Laboratory of Automotive Simulation and Control, Jilin University			
14:30	智能化时代的底盘变革与自动轮模块 Intelligent Era Chassis Revolution and the Auto-Wheel Module	靳立强, 吉林大学自动轮智能行底盘创新中心主任、领军教授 Jin Liqiang, Director&Lead Professor, Auto-Wheel Intelligent Chassis Innovation Center, Jilin University			
15:30	轮胎与底盘智能技术-产学研论坛(二) Intelligent Tyre and Chassis Technology Forum: Industry-Academia-Research Collaboration (Session II)	主持人: 卢荡 高校嘉宾: 吉林大学及兄弟院校 企业嘉宾: 上汽研发总院、保隆、汇川、华为、汇众、朔集半导体、中策、佳通等 Presiding: Lu Dang Speaker: Jilin University and Peer Institutions Distinguished Industry Representatives: SAIC Motor R&D Headquarters, Baolong, Inovance, Huawei, Huizhong, Sojet Semiconductor, Zhongce, Giti, etc.			

中国供应链的出海机遇与本地化破局°
Opportunities for Global Expansion and Localisation Breakthroughs for China's Supply Chains

日期 Date	2025/11/27 27 November 2025	时间 Time	09:30-12:00	地点	国家会展中心303会议室 Meeting Room 303, NECC
协办单位 Co-organiser(s)	北京慧联世纪国际传媒广告有限公司 Beijing Huiilianshiji International Media Advertisement Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
10:10	车灯换新、改装、升级是永不落幕的整车维修 Headlight Replacement, Modification, and Upgrading: A Never-ending Maintenance Project	任江华, 佛山猛犸汽车部件有限公司 Ren Jianghua, General Manager, Foshan Mammoth Auto Parts Co Ltd			
10:30	汽车后市场平台的供应链优化与路线突围 Supply Chain Optimisation and Route Breakthrough for Automotive Aftermarket Platforms	黄翀, 我的车车(北京)网络技术有限公司CEO Huang Chong, CEO, Deputy General Manager, Mycheche (Beijing) Network Technology Co Ltd			
10:50	汽车后市场从“单打独斗”到“产业共创”的底层逻辑 The Underlying Logic Behind the Automotive Aftermarket's Transition from "Solo Efforts" to "Industry Collaboration"	刘超, 肆拾玖坊集团副总裁 Liu Chao, Vice President, Forty-Nine Union			

新能源汽车驱动系统创新技术大会°
Innovation Technology Conference for New Energy Vehicle Drive Systems

日期 Date	2025/11/27 27 November 2025	时间 Time	09:30-12:10	地点	国家会展中心4.2号馆D1厅 Hall D1 of Hall 4.2, NECC	语言	中文 英文
协办单位 Co-organiser(s)	中汽汽车电子电器信息 AI全域供应链信息网 中国电子商会智能电动汽车专业委员会 China Auto Electronics and Electrical Information AI Ecosystem Supply Chain Information Network Electric Vehicle China Electronics Chamber of Commerce (CECC)Chain Information Network						
时间 Time	题目 Topic	讲者 Speaker					
09:40	面向全球化市场的动力系统开发 Powertrain Development for the Global Market	徐政, 上汽集团创新研究开发总院总监 Xu Zheng, Director, SAIC Innovation & R&D Headquarters					
09:55	新能源三电系统需求分析 Analysis of System Requirements for New-Energy "Three Electrics"	杨钊, 中国一汽新能源开发院首席专家 Yang Zhao, Chief Expert, New-Energy Development Academy, FAW					
10:10	新形势下动力域发展趋势 Trends in Powertrain Domain Development Under the New Situation	梁亚非, 北京汽车研究总院有限公司电驱系统总师 Liang Yafei, Chief Engineer of Electric Drive Systems, Beijing Automotive Research Institute Co Ltd					

10:25	全栈技术创新：打造智驱原生的电驱系统 Full-Stack Technological Innovation: Building an AD-Native Electric Drive System	郑超, 苏州汇川联合动力系统股份有限公司研发总监 Zheng Chao, R&D Director, Suzhou Inovance United Power Systems
10:40	创新科技和全球布局引领电驱市场 Driving the E-Drive Market Through Innovative Technologies & Global Expansion	许向东, 博格华纳中国区工程委员会主任及动力驱动系统中国技术顾问 Xu Xiangdong, Chair of BorgWarner China Engineering Council & Technical Advisor for Power Drive Systems in China
10:55	AI赋能电驱下的新商业模式和应用场景 AI-Enabled New Business Models and Application Scenarios for Electric Drives	吴晓鹏, 华为数字能源智能电动产品线开发总监 Wu Xiaopeng, Development Director, Huawei DriveONE
11:10	圆桌讨论 Panel Discussion	

2025年汽车售后市场高峰论坛⁰⁹
Automotive Aftermarket Summit 2025

日期 Date	2025/11/27 27 November 2025	时间 Time	09:30-16:30	地点 地点	国家会展中心上海洲际酒店二楼大宴会厅 2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
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协办单位 Co-organiser(s)	中国机电产品进出口商会 魔方汽车 China Chamber of Commerce for Import and Export of Machinery and Electronic Products Magic Cube Auto-aftermarket
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时间 Time	题目 Topic	讲者 Speaker
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全球视野下的售后市场创新与协同
Global Perspectives on Aftermarket Innovation and Strategic Synergy
主持人: 马英伟, 法兰克福展览(上海)有限公司
Host: Ma Yingwei, Messe Frankfurt (Shanghai) Co Ltd

09:30	欢迎致辞 Opening Remarks	周劭闾, 法兰克福展览(香港)有限公司总经理 Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd
09:40	全球汽车行业及售后市场前景展望 Global Automotive Industry and Aftermarket: Trends, Disruption, and Strategic Shifts	Paulo Mutuc, 弗若斯特沙利文副总监 Paulo Mutuc, Associate Director, Frost & Sullivan
10:05	宏观经济、产业政策对中国汽车后市场的影响 Macroeconomic and Industrial Policy: Shaping China's Automotive Aftermarket	郎学红, 中国汽车流通协会副秘书长 Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association
10:30	"技术+场景"重构汽车后市场服务生态 Reshaping the Aftermarket Service Ecosystem through Technology and Real-World Integration	尹峰, 博世智能出行售后大中华区总裁 Yin Feng, Regional President of Bosch Mobility Aftermarket, Greater China
10:55	茶歇 Coffee Break	
11:25	数据驱动+AI赋能: 数字在重塑售后市场新"面貌" The Intelligent Aftermarket: Building a Data-Driven and AI-Powered Future	Aleksander Rabinovitch, 采埃孚集团售后事业部高级副总裁、全球商用车事业线负责人 Aleksander Rabinovitch, Senior Vice President of ZF Aftermarket, Head of Business Line Commercial Vehicle

11:50	圆桌讨论: 售后市场全球化合作: 协同共进, 积极应对行业变革挑战 -全球售后生态化战略, 构建"技术+服务+数据"三位一体价值网络 -供应链韧性升级, 从"成本最优"到"安全可控"的范式转型 -用户体验升级, 全周期服务设计重塑品牌忠诚度 -智能协同网络构建, 技术驱动服务效率跃迁 Panel Discussion: Global Collaboration in Times of Industry Disruption -Examines global strategies for integrating technology, service, and data to build integrated value ecosystems -Analysis the shift in supply chain resilience from cost efficiency to security and controllability -Discussion on how full-cycle service design is elevating user experience and reshaping brand loyalty -Explore how intelligent collaborative networks enhance service efficiency	主持人: 周明洋, 弗若斯特沙利文咨询公司移动出行研究分析师 讨论嘉宾: Aleksander Rabinovitch, 采埃孚集团售后事业部高级副总裁、全球商用车事业线负责人 Neville CJ, 费尼亚售后市场全球产品&工程高级总监 陈钟展, 欧摩威独立售后市场大区负责人 钟波, 湖北恒隆企业集团售后业务中心总经理 陈斯, 温州市冠盛汽车零部件集团股份有限公司战略执行总监 Moderator: Lily Zhou, Research Analyst, Mobility Practice, Frost & Sullivan Asia Pacific Speakers: Aleksander Rabinovitch, Senior Vice President of ZF Aftermarket, Head of Business Line Commercial Vehicle Neville CJ, Senior Director, Global Product & Engineering, PHINIA Aftermarket Jacky Chen, Head of Independent Aftermarket APAC, Aumovio Holding China Co Ltd Zhong Bo, General Manager of Aftermarket Center of Hubei Henglong Group Susan Chen, Director of Strategic Execution, GSP Automotive Group Wenzhou Co Ltd
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12:30	午休 Lunch Break	
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中国汽车售后市场的全球化实践
China's Automotive Aftermarket in Global Transition
主持人: 戴晨, 中国汽车维修行业协会连锁经营副秘书长、MCAA汽配出海联盟创始人
Host: David Dai, Deputy Secretary General of Chain Operation of China Association of Automobile Maintenance Industry / Founder of MCAA Auto Parts Alliance

13:30	全球布局征程: 售后市场出海策略与挑战 Global Expansion Journey: Strategies and Challenges in the Automotive Aftermarket	孙晓红, 中国机电产品进出口商会汽车国际化专业委员会秘书长 Sun Xiaohong, Secretary General of CCCME Automotive Internationalisation Professional Committee
13:50	整车售后体系全球化发展战略布局 Global Strategic Development of OEM After-Sales Systems	张朝俊, 芜湖车贝健汽车科技有限公司总经理 Zhang Chaojun, General Manager of Wuhu Chebeijian Automotive Technology Co Ltd

14:10	圆桌讨论: 整车出口浪潮下, 零部件出海与售后服务体系的全球化联动发展策略 -锚定整车出口趋势, 构建零部件与售后服务端的高效协作机制 -围绕整车出口生态, 打造以用户为中心的全球化价值服务闭环 -贴合整车出口区域特性, 制定零部件与售后的差异化协同策略 Panel Discussion: Driving Global Growth – How Parts Export and Aftermarket Networks Evolve with the Vehicle Export Wave -Explore how to align with vehicle export trends and build an efficient collaboration mechanism between parts and components and after-sales segments -Discuss how to create a user-centric global value service ecosystem within the vehicle export landscape -Examine strategies for developing differentiated collaboration models for parts and after-sales, tailored to regional export market characteristics	主持人: 陈菁晶, 中国机电产品进出口商会汽车分会秘书长 讨论嘉宾: 刘全, 江苏毅合捷汽车科技股份有限公司CEO 曹振宇, 辰致集团旗下万友汽车投资有限公司总经理、党委副书记 陈东平, 斯凯孚(中国)销售有限公司亚太区汽车后市场, 产品线总监 高平业, 马来西亚雪隆机械及车辆零件商会会长 (EMPTA) Moderator: Chen Jingjing, Secretary General of CCCME Automobile Branch Speakers: Liu Quan, CEO of Jrone Turbocharger System Cao Zhenyu, General Manager and Deputy Secretary of the Party Committee, Wanyou Automobile Investment Co Ltd under Chenzhi Group Raven Chen, Director, Product Lines and Engineering, VA APAC, SKF (China) Sales Co Ltd Kau Peng Yap, Chairman, Selangor and Federal Territory Engineering and Motor Parts Traders' Association, Malaysia (EMPTA)
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14:55	茶歇 Coffee Break	
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15:10	海外经销商采购标准与合作模式解析 Unlocking Procurement Standards and Partnership Models of Overseas Distributors	Mr Mukhammad Makhmudov, 乌兹别克斯坦汽车商业协会首席运营官 Mr Mukhammad Makhmudov, Chief Operating Officer, Automobile Business Association of Uzbekistan
15:30	全球新能源后市场生态重构与战略机遇 Ecological Reconstruction and Strategic Opportunities in the Global New Energy Aftermarket	产利兵, 宁德时代后市场业务部副总裁 Chan Libing, Vice President of CATL Aftermarket Business Department
15:50	圆桌讨论: 跨行业合作新机遇, 与跨境电商、金融、物流、数据服务等行业的协同发展路径 -跨境电商+汽车产业融合, 实现从“整车出口”到“数字化贸易生态”的转变 -金融工具赋能: 出口信保、供应链金融与全周期风控服务的协同创新 -物流网络重构: 海外仓储与多式联运的降本增效路径 -数据驱动协同: 数据平台与物联网如何构建跨行业信任纽带 Panel Discussion: Cross-Industry Synergy – Unlocking New Growth Paths Through E-Commerce, Finance, Logistics, and Data Collaboration -E-Commerce Meets Automotive: The shift from traditional vehicle exports to a digital trade ecosystem, cross-border platforms are reshaping aftermarket distribution and customer engagement -Financial Innovation for Export Growth: Coordinated development of export credit insurance, supply chain finance, and full-cycle risk management tools to support global expansion -Logistics Reinvented: Cost-effective strategies through overseas warehousing, multimodal transport, and smart fulfillment networks -Data-Driven Trust & Collaboration: How IoT and data platforms are creating new trust mechanisms across industries, enabling seamless coordination and transparency	主持人: 戴晨, 中国汽车维修行业协会连锁经营副秘书长、MCAA汽配出海联盟创始人 讨论嘉宾: 楼广涛, 量子物流执行总经理 易鹏, eBay汽配品类总监 蔡展, 瑞安市谷德进出口有限公司创始人 黄妹荣, 泰案联中国区执行副总裁 Moderator: David Dai, Deputy Secretary General of Chain Operation of China Association of Automobile Maintenance Industry / Founder of MCAA Auto Parts Alliance Speakers: Graham Lou, Managing Director of Quanta Logistics Daniel Yi, eBay Greater China, Head of Automotive Mia Cai, Founder of Ruian City Gude Import and Export Co Ltd Iris, Executive Vice President of Tecalliance China

《聚智共绘蓝图 创新引领发展》橡胶行业发展论坛^{oarf}
Rubber Industry Development Forum: Innovation-led Growth through Collective Wisdom

日期 Date	2025/11/27 27 November 2025	时间 Time	09:30-17:00	地点	国家会展中心4.2号馆A1厅 Hall A1 of Hall 4.2, NECC	语言	中文 英文
协办单位 Co-organiser(s)	山东省橡胶行业协会 Shandong Rubber Trade Association						
时间 Time	题目 Topic			讲者 Speaker			
10:00	橡胶行业新技术研究 Research on New Technologies in the Rubber Industry			张立群, 中国工程院院士、西安交通大学校长 Zhang Liqun, Member of the Chinese Academy of Engineering, President of Xi'an Jiaotong University			
10:30	中国轮胎站上世界新高度 Chinese Tyres Reach New Heights in the World			袁仲雪, 国家橡胶与轮胎工程技术研究中心主任、赛轮集团董事长 Yuan Zhongxue, Director of the National Engineering Research Center for Rubber and Tyres, and Chairman of Sailun Group			
11:00	橡胶行业“十五五”展望 Outlook for the “15th Five-Year Plan” Period in the Rubber Industry			傅向升, 中国石化联合会副会长 Fu Xiangsheng, Vice President of the China Petroleum and Chemical Industry Federation			
11:30	中国合成橡胶现状与发展 Current Situation and Development of Synthetic Rubber in China			李锦山, 中国合成橡胶工业协会李锦山秘书长 Li Jinshan, Secretary-General of the China Synthetic Rubber Industry Association			
14:00	汽车动力锂电池系统的密封技术概述 Overview of Sealing Technology for Automotive Power Lithium-Ion Battery Systems			任文坛, 上海交通大学教授 Ren Wentan, Professor of Shanghai Jiao Tong University			
14:30	分段组装式全橡胶履带设计与制造 Design and Manufacturing of Segmented Assembled All-Rubber Tracks			刘卫东, 吉林大学教授 Liu Weidong, Professor of Jilin University			
15:00	航空轮胎标准化与设计规范 Standardisation and Design Specifications for Aircraft Tyres			盛宝信, 中科院长春应用化学所教授 Sheng Baoxin, Professor of Changchun Institute of Applied Chemistry, Chinese Academy of Sciences (CAS)			

CCIS 2025: 综修厂钣喷业务高质量发展^o
CCIS 2025: High-Quality Development of Body Shop Painting and Repair Business

日期 Date	2025/11/27 27 November 2025	时间 Time	10:00-12:00	地点	国家会展中心403会议室 Meeting Room 403, NECC
协办单位 Co-organiser(s)	北京慧联世纪国际传媒广告有限公司 Beijing Huilianshiji International Media Advertisement Co Ltd				
时间 Time	题目 Topic			讲者 Speaker	
10:20	综修厂钣喷业务-专业运营新时代 Comprehensive Repair Plant Paint and Spray Business - Professional Operation in the New Era			张锐平, 绿效车身精修联盟 Zhang Ruiping, Green Efficiency Body Refinishing Alliance	
10:35	汽车维修设备的科学选购 Scientific Selection of Auto Repair Equipment			刘明, 上海上盟汽车科技发展有限公司 Liu Ming, Shanghai Shangmeng Automotive Technology Development Co Ltd	
10:50	汽修喷涂环保绩效升级 (C→B→A) 综合解决方案 Comprehensive Solution for Environmental Performance Upgrade in Auto Repair Painting (C→B→A)			李国华, 北京鼎驰智能环保设备有限公司 Li Guohua, Beijing Dingchi Intelligent Environmental Protection Equipment Co Ltd	
11:05	新型钣喷修复技术应用和未来发展趋势 Application and Future Development Trends of New Paint and Spray Repair Technology			胡敏, 北京嘉泰恒盛汽车技术有限公司 Hu Min, Beijing Jiatai Hengsheng Automotive Technology Co Ltd	
11:20	新能源时代的喷漆业务变革 Transformation of Paint Spraying Business in the New Energy Era			高飞油漆 Onwings Coatings	
11:40	IAM事故车业务管理系统-维修厂产值提升利器 IAM Accident Vehicle Business Management System - A Tool to Boost Repair Shop Output Value			精友科技 Jingyou Technology	

2025年智能网联新能源汽车深度供需对接会^a
Intelligent Connected New Energy Vehicles In-depth Matchmaking Conference 2025

日期 Date	2025/11/27 27 November 2025	时间 Time	10:00-12:00	地点	优选买家俱乐部NA05 NA05, Premium Buyers Club	语言	中文 英文
协办单位 Co-organiser(s)	评仕(上海)管理咨询有限公司 Plexus (Shanghai) Management Consulting Co Ltd						
时间 Time	整车厂及一级配套供应商 OEM & Tier 1			供需对接总成及产品 System & Product			
10:00-12:00	通用中国/GM China 采埃孚/Z&F	AI解决方案、检测设备、动力电池、新能源动力系统、电子电器产品、ADAS辅助驾驶系统 AI Solution, Simulation Test Solution, Vercile Battery, New Energy Driveline, Electronics, ADAS System					
	斯特兰蒂斯/Stellantis	辅助驾驶芯片、底盘、转向、电机 ADAS System & Chips, Chassis System, Steering System, Electric Motor					
	帕卡集团/Paccar 纳威斯塔/Navistar	燃油动力总成、混合动力总成、新能源三电系统、功率模块、逆变器、IGBT模块、SiC功率半导体、功率电子器件、电源模块等 Powertrain, HEV, PHEV, BEV, Power Module, Inverter, IGBT, SiC, Power Electronic Device, etc					
	蔚来汽车/NIO	新能源三电系统、汽车电子电器类产品、汽车座椅 HEV, PHEV, BEV, Electrics & Electronics, Seat					
	江铃汽车/JMC Group	燃油动力总成、混合动力总成、新能源三电系统、汽车电子电器类产品、汽车座椅 Powertrain, HEV, PHEV, BEV, Electrics & Electronics, Seat					
	李尔/Lear 延锋/Yanfeng 欧摩威/AUMOVIO	线束、电子电器 Wiring Harnesses, Electrics & Electronics 燃油动力总成、混合动力总成、新能源三电系统、汽车电子电器类产品、汽车座椅 Powertrain, HEV, PHEV, BEV, Electrics & Electronics, Seat 自动驾驶电器元件、机器人驾驶舱、传感器、执行器、摄像头、雷达、行泊一体等 Electrical Components for Autonomous Driving, Robocabs, Sensors, Actuators, Artificial Intelligence, Cameras, Radar, ADAS System, etc					

商贸配对洽谈会(境外买家)^a
Buyers Matchmaking Programme (Overseas Buyers)

日期 Date	2025/11/27 27 November 2025	时间 Time	10:00-12:00	地点	优选买家俱乐部NA05 NA05, Premium Buyers Club	语言	中文 英文
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CCIS 2025: 新能源车事故的保险与维修^a
CCIS 2025: Insurance and Repair of New Energy Accident Vehicles

日期 Date	2025/11/27 27 November 2025	时间 Time	13:00-16:00	地点	国家会展中心403会议室 Meeting Room 403, NECC	语言	中文 英文
协办单位 Co-organiser(s)	北京慧联世纪国际传媒广告有限公司 Beijing Huilianshiji International Media Advertisement Co Ltd						
时间 Time	题目 Topic			讲者 Speaker			
14:10	保险与后市场的共同追求: 提升综修厂维修比例的实战策略 Common Pursuit of Insurance and Aftermarket: Practical Strategies to Increase Comprehensive Repair Shop Repair Ratios						
14:40	以“检-修-收-数”一体化网络, 助力新能源汽车售后高质量服务 An Integrated Network of 'Inspection-Maintenance-Reception-Data' to Support High-Quality After-Sales Service for New Energy Vehicles						
15:10	政策破冰与市场适配: 新能源车险“风险分级”与维修生态的协同改革 Policy Breakthrough and Market Adaptation: Synergistic Reform of Risk Grading and Repair Ecosystem in New Energy Vehicle Insurance						
15:40	圆桌论坛 Roundtable Discussion						

慧联汽车2025年度汽车后市场品牌盛会^a
Hc Auto 2025 Annual Aftermarket Brand Summit

日期 Date	2025/11/27 27 November 2025	时间 Time	13:00-17:00	地点	国家会展中心4.2号馆D2厅 Hall D2 of Hall 4.2, NECC
协办单位 Co-organiser(s)	慧联汽车 HC Auto				
时间 Time	题目 Topic			讲者 Speaker	
13:00	2025年度荣耀盛典表彰环节 The Commendation Session of the 2025 Honor Ceremony			行业协会领导、企业代表 Industry Association Leaders and Enterprise Representatives	

2025 汽车芯片供应链生态论坛^a
Automotive Chip Supply Chain Ecosystem Forum 2025

日期 Date	2025/11/27 27 November 2025	时间 Time	13:30-16:00	地点	国家会展中心4.2号馆B1厅 Hall B1 of Hall 4.2, NECC	语言	中文 英文
协办单位 Co-organiser(s)	上海市汽车零部件行业协会 Shanghai Automotive Parts Industry Association						
时间 Time	题目 Topic			讲者 Speaker			
13:30	大会签到 Conference Sign In						
14:00	主持人开场 Opening Remarks						

14:05	领导致辞 Welcome Speech	上海市经济和信息化委员会领导 于光, 法兰克福展览(上海)有限公司总经理 Leader of Shanghai Municipal Commission of Economy and Informatization James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd
14:20	车规级芯片技术趋势与产业生态变革前瞻 Automotive-Grade Chip Technology Development Trends and Industry Transformation Outlook	贺青, 上海汽车芯片工程中心有限公司总经理 He Qing, General Manager of Shanghai Automotive Chip Engineering Center Co Ltd
14:40	整车视角下的车规芯片需求演进与国产化布局 The Evolution of Automotive-Grade Chip for Automaker and the Roadmap of China Domestic Production	赵玉良, 蔚来汽车芯片应用及规划负责人 Zhao Yuliang, Director of Chip Application & Planning, NIO
15:00	车规芯片供应链的挑战与协同破局之道 The Challenges in the Automotive-Grade Chip Supply Chain and Collaborative Solutions	卢万成, 联合汽车电子有限公司副总工程师 Lu Wancheng, Deputy Chief Engineer of United Automotive Electronic Systems Co Ltd
15:15	RISC-V车规芯片: 自主创新与产业化突破实践 RISC-V: The Industrialisation and Innovations of China's Automotive-Grade Chips	曹常锋, 南京紫荆半导体有限公司(长城汽车)董事长 Cao Changfeng, Chairman of Cercis Semiconductor, Great Wall Motor
15:30	高性能芯片的自主之路与生态共建 The Roadmap of Independence High-Performance Chips and its Ecosystem	蔡屹培, 上海芯旺微电子技术有限公司技术市场经理 Cai Yipei, Technical Marketing Manager of Shanghai ChipON Microelectronics Technology Co Ltd
15:45	高速车载连接芯片的技术攻坚与商业化落地 Technological Breakthroughs and Commercialisation of High-Speed In-Vehicle Connectivity Chips	何旭鹏, 北京芯驰半导体科技股份有限公司产品总监 He Xupeng, Product Director of Beijing Semidrive Technology Co Ltd

新能源汽车核心供应链展示暨交流对接会[†]
New Automotive Core Supply Chain Showcase and Exchange Matchmaking Meeting

日期 Date	2025/11/27 27 November 2025	时间 Time	13:30-16:00	地点	国家会展中心4.2号馆D1厅 Hall D1 of Hall 4.2, NECC	语言	中文 英文
协办单位 Co-organiser(s)	中汽汽车电子电器信息 AI全域供应链信息网 中国电子商会智能电动汽车专业委员会 China Auto Electronics and Electrical Information AI Ecosystem Supply Chain Information Network Electric Vehicle China Electronics Chamber of Commerce (CECC)Chain Information Network						

中系车海外售后高峰论坛[‡]
China-branded Vehicles Overseas After-sales Summit

日期 Date	2025/11/27 27 November 2025	时间 Time	13:30-16:30	地点	国家会展中心303会议室 Meeting Room 303, NECC	语言	中文 英文
协办单位 Co-organiser(s)	广州依维贸易服务有限公司 Guangzhou EV Trading Service Co Ltd						
时间 Time	题目 Topic		讲者 Speaker				
13:33	中系车出口海外市场售后现状概况 The Current State of After-Sales Service for China-branded Vehicles in Oversea Markets		钟毅, SRC超技负责人 Zhong Yi, Manager, SRC				
13:53	国家新规+企业成功案例: 守护中国品牌 National Policies and Corporate Success Stories: Guarding Chinese Brands		Jack, 瑞斯卡外贸负责人 Jack, Foreign Trade Manager, Raisecar				
14:13	汽车出海、服务先行 Service First in the Global Expansion		于景渊, 上海万高联席CEO Jason Yu, Co-CEO, Vango				
14:33	海外商协会分享 Overseas Business Association Sharing		阿拉伯商人论坛ABF、格鲁吉亚工商会 ABF, Georgian Chamber of Commerce and Industry				
14:43	海外后市场的机遇与挑战: 零部件篇 Opportunities and Challenges in the Overseas Aftermarket: Parts Segment		陈亮, 有亮邦 Chen Liang, Youliangbang				
15:03	海外后市场的机遇与挑战: 新能源篇 Opportunities and Challenges in the Overseas Aftermarket: New Energy		虞宗群, 车福宁 Hu Zongqun, Che Funing				
15:23	海外市场的机遇与挑战: 改装用品篇 Opportunities and Challenges in the Overseas Aftermarket: Modification Segment&Accessories		岳旭, 重庆车智会通总经理 Yue Xu, General manager, Chongqing Chezhihitong				
15:33	海外市场的机遇与挑战: 联盟篇 Opportunities and Challenges in the Overseas Aftermarket: Alliance Segment		徐华, 中系出海联盟发起人 Christina Xu, Founder, the China Overseas Alliance				

2025年Automechanika Shanghai新能源汽车热管理技术发展论坛[‡]
NEV Thermal Management Technology Development Forum 2025 Presented by Automechanika Shanghai

日期 Date	2025/11/27 27 November 2025	时间 Time	13:30-16:30	地点	国家会展中心502会议室 Meeting Room 502, NECC	语言	中文 英文
协办单位 Co-organiser(s)	上海嘉之道数据科技有限公司 汽车咨询中心网 Timer Data Technology(Shanghai) Co Ltd AUTOCHINA360						
时间 Time	题目 Topic		讲者 Speaker				
13:30	开幕致辞 Opening Remarks						
13:45	整车视角下的新能源汽车热管理零部件集成及应用 Integration and Application of New Energy Vehicle Thermal Management Components from OEM Perspective		上汽集团技术中心 Technology Center of Saicmotor				
14:15	GB/T22068-2025《汽车空调用电动压缩机总成》国家标准宣贯 Interpretation of the National Standard GB/T 22068-2025 "Electrically Driven Compressor Sssembly for Automobile Air Conditioning"		谢鸿玺, 合肥通用机电产品检测院有限公司院长助理 Xie Hongxi, Assistant to the Dean, Hefei General Machinery & Electrical Products Inspection Institute Co Ltd				
14:45	从部件到整车级能量管理 Energy Management: From Component to Car Making		洪晓清, 联合汽车电子有限公司系统开发专家 Hong Xiaqing, System Development Expert, United Automotive Electronic Systems Co Ltd				

15:15	汽车热管理新冷媒替代路径深度剖析与挑战 In-depth Analysis and Challenges of New Refrigerant Alternatives in Automotive Thermal Management	空调国际 Air International Thermal Systems
15:45	AI驱动的电动汽车电池全生命周期运营 The Operations Lifecycle of AI-Driven EV Batteries	叶磊, 蔚来汽车电池运营总监 Ray Ye, NIO Power Director
16:15	互动交流 Networking and Q&A	

2025国际汽车供应链融合创新交流会^a
Global Automotive Supply Chain Integration and Innovation Conference 2025

日期 Date	2025/11/27 27 November 2025	时间 Time	13:30-17:00	地点	多功能厅NA06 NA06, Multi-function Area	语言	中文 英文
时间 Time	题目 Topic			讲者 Speaker			
13:30	大会签到 Conference Sign In						
14:00	全球化整车企业与供应链企业的战略合作机遇与路径 The Collaboration Strategies for the Global Automaking and Supply Chain Industry			沈海波, 大众汽车集团沃尔夫斯堡足球俱乐部(北京)中国和亚洲区销售副总裁 Shen Haibo, VP of Sales China & Asia, VfL Wolfsburg (Beijing) Football Club Co Ltd, VOLKSWAGEN			
14:15	整车企业的全球化融合创新 Global Collaboration and Innovation for Automakers			李祥平, 上海龙创汽车设计公司高级副总裁 Li Xiangping, Senior Vice President, Shanghai Launch Automotive Technology Co Ltd			
14:30	智能底盘集成与产业化 Integration and Industrialisation of Intelligent Chassis			张元伟, 上汽汇众底盘构型部高级总监 Zhang Yuanwei, Senior Director of Chassis Configuration Department, Shanghai Huizhong Automotive Manufacturing Co Ltd			
14:45	新能源汽车动力系统助力车企加速发展 New Energy Vehicle Powertrain Systems: Accelerating Automakers Developments			新能源动力系统国际化企业负责人 Global New Energy Powertrain Enterprise			
15:00	固态电池创新技术与产业化 Innovations and Industrialisation of Solid-State Batteries			固态电池国际化企业负责人 Global Solid-State Battery Enterprise			
15:15	新能源汽车热管理系统和集成模块的正向设计理念探讨 Design Concepts for New Energy Vehicle Thermal Management Systems and Integrated Modules			朱习源, 岚图汽车科技股份有限公司热管理高级工程师 Zhu Xiuyan, Senior Thermal Management Engineer, VOYAH			
15:30	多彩多功能智能座舱技术与产业化 Innovations and Industrialisation of Multifunctional Intelligent Cockpits			智能座舱国际化企业负责人 Global Smart Cockpit Enterprise			
15:45	新轻商无人智驾基座技术与产业化 Innovations and Industrialisation of Lightweight Commercial Self Driving Vehicles			肖宁, 广汽集团祺速汽车科技(广州)有限公司董事长 Bill Xiao, Chairman of Miracomotor Technology (Guangzhou) Co Ltd			
16:00	一对一交流: 以主机厂和一级配套供应商牵头为小组, 现场交流对接 On-Site Matchmaking Hosted by OEMs and Tier 1 Suppliers			上汽、上汽大众、大众、小鹏、岚图汽车、东风汽车、广汽集团、斯特兰蒂斯中国、上海龙创汽车设计公司 SAIC, SAIC VOLKSWAGEN, VOLKSWAGEN, XPENG, VOYAH, Dongfeng Motor, GAC Group, Stellantis China, Shanghai Launch Automotive Technology Co Ltd			

商贸配对洽谈会(境外买家)^a
Buyers Matchmaking Programme (Overseas Buyers)

日期 Date	2025/11/27 27 November 2025	时间 Time	14:00-16:00	地点	优选买家俱乐部NA05 NA05, Premium Buyers Club	语言	中文 英文
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AI大模型与智能驾驶创新技术论坛^a
AI Large Models and Intelligent Driving Innovation Technology Forum

日期 Date	2025/11/28 28 November 2025	时间 Time	09:00-12:00	地点	上海银星皇冠假日酒店 Crowne Plaza Shanghai		
协办单位 Co-organiser(s)		中国电子商会智能电动汽车专业委员会 The Professional Committee of Intelligent Electric Vehicle China Electronics Chamber of Commerce (CECC)					
时间 Time	题目 Topic			讲者 Speaker			
09:10	AI与自动驾驶的机遇和挑战 AI and Assisted Driving: Opportunities and Challenges			陈学文, 广汽研究院人工智能首席科学家 Chen Xuewen, Chief AI Scientist, GAC R&D Institute			
09:30	多模态大模型在汽车行业的应用 Multimodal Large Models in the Automotive Industry			谭映水, 阿里巴巴集团大语言模型高级算法专家 Tan Yingshui, Senior Algorithm Expert for Large Language Models, Alibaba Group			
09:50	AI技术下的整车体验 Exploring New Frontiers for AI Applications			杨永喆, 长城汽车技术品牌与规划总监 Yang Yongzhe, Director, Technology Brand & Planning, Great Wall Motor			
10:45	Robotaxi的风起、云涌及终局 The Rise, Tumult, and Final Act of Robotaxi			彭波, 安迈咨询(A&M)董事总经理 Peng Bo, Managing Director, Alvarez & Marsal (A&M)			
11:05	端到端智能驾驶辅助测试的挑战与应对方法 End-to-End Intelligent Driving-Assistance Testing: Challenges and Countermeasures			文谢, 深蓝汽车智能驾驶副总工程师 Wen Xie, Deputy Chief Engineer of Intelligent Driving, Deepal Auto			
11:25	高级别智驾技术的探索与实践 Exploration and Practice of High-Level Autonomous-Driving Technology			赵九花, 智己汽车智驾模型首席专家 Zhao Jiuhua, Chief Expert in Autonomous-Driving Models, IM Motor			
11:45	AI座舱芯片“最优解” The “Optimal” AI Cockpit Chip			芯驰科技 SemIDrive			

2025年二手车创新发展论坛——非洲专场⁰⁵
Used Car Strategy and Development Forum 2025—Africa Session



日期 Date	2025/11/28 28 November 2025	时间 Time	09:30-12:00	地点	国家会展中心上海洲际酒店二楼大宴会厅 2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
协办单位 Co-organiser(s)	中国汽车流通协会 中国汽车流通协会数据应用与消费者研究分会 中非工业合作发展论坛 CADA柠檬查 China Automobile Dealers Association Data Application and Consumer Research Committee of CADA China Africa Industrial Forum CADA Lemon Check				
时间 Time	题目 Topic	讲者 Speaker			
09:30	主办方致辞 Opening Remarks	于光, 法兰克福展览(上海)有限公司总经理 王都, 中国汽车流通协会副会长 James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd Wang Du, Vice Chairman of China Automobile Dealers Association			
09:40	“非”向蓝海: “十五五”期间汽车产业发展趋势 Automotive Industry Trends during the 15th Five-Year Plan	徐长明, 国家信息中心正高级经济师 Xu Changming, Senior Economist of State Information Center			
10:10	“非跃新机”: 非洲国家汽车产业政策 Policies of Automotive Industry in African Countries	李鑫, 中非工业合作发展论坛国际联络部主任 Li Xin, Executive International Liaison Officer, China-Africa Industrial Forum			
10:40	“非”诚勿扰: 高效透明的二手车出口交易服务平台 An Efficient and Transparent Used Car Export Platform	常亮, CADA柠檬查海外事业部总经理 Chang Liang, General Manager, Overseas Business Division, CADA Lemon Check			
11:00	“非”常车源: 中国优质二手车走进非洲 The Import of High-Quality Chinese Used Cars in African Market	李嘉, 神州租车副总裁 Li Jia, Vice President, CAR Inc			
11:20	“非”常可靠: 非洲汽车市场掘金之路 Africa Automotive Market: The Roadmap to a Profitable Growth	成都宏盟汽车集团 Chengdu Hongmeng Automobile Group Co Ltd			
11:40	“非”融共赢: 跨境金融服务创新与风险管理 Cross-Border Financial Innovation and Risk Management	易宝支付有限公司 Yeepay Co Ltd			

新能源汽车智能安全创新论坛¹
NEV Intelligent Safety Innovation Forum

日期 Date	2025/11/28 28 November 2025	时间 Time	09:30-16:30	地点	上海银星皇冠假日酒店 Crowne Plaza Shanghai
协办单位 Co-organiser(s)	中汽汽车电子电器信息 AI全域供应链信息网 SASYTECH安全社区 China Auto Electronics and Electrical Information AI Ecosystem Supply Chain Information Network SASYTECH Safety Community				
时间 Time	题目 Topic	讲者 Speaker			
09:45	行业趋势演讲 Industry Trends Keynote	朱西产, 同济大学汽车学院教授 Zhu Xichan, Professor, Tongji University			
10:05	政策趋势演讲 Policy Trends Keynote	中国汽车标准化研究院 China Automotive Standardisation Research Institute			
10:35	智能网联汽车融合安全探索与创新 Exploring Innovation in Integrated Safety for Intelligent and Connected Vehicles	杨雪珠, 中国一汽智能网联开发院系统安全高级主任 Yang Xuezhu, Senior Director, System Safety, Intelligent and Connected Vehicle Development Academy, FAW (China)			
10:55	组合驾驶辅助系统安全研究与应对 Safety Research and Countermeasures for Combined Driving Assist Systems	刘辉, 卓驭科技安全平台负责人 Liu Hui, Head, Safety Platform, Zhuoyu Tech			
11:15	信息安全分享 Information Security Sharing	一汽奔腾 FAW Besturn			
11:35	预期功能安全分享 SOTIF (Safety of the Intended Functionality) Sharing	周堂瑞, 磐时信息技术预期功能安全专家 Zhou Tangrui, SOTIF Expert, SASETIME Technology			
13:30	AI安全的博世方案: 从研究创新到工程方法论的建立 Bosch's Approach to AI Safety: From Research Innovation to Engineering Methodology	周涛, 博世汽车安全部门经理 Zhou Tao, Department Manager of Automotive Safety, Bosch			
13:50	解锁智驾安全新范式: AI技术与ISO8800的双向赋能 A New Paradigm for Intelligent Driving Safety: The Mutual Empowerment of AI Technology and ISO 8800	Steven Zeng Steven Zeng			
14:10	完整的SOTIF实现之路: AI Safety的重要性和建议 The Path to Full SOTIF Realisation: The Importance and Recommendations for AI Safety	陈龙, 先起技术首席自动驾驶系统安全专家 Chen Long, Chief Autonomous Driving System Safety Expert, Xianqi Technology			
14:30	底盘安全 Chassis Safety	刘洋, 孔辉科技电控研究院院长 Liu Yang, Dean of the Electronic Control R&D Institute, KH Automotive Technologies			
14:50	底盘安全 Chassis Safety	严海亮, 坐标系功能安全及信息安全专家部总监 Yan Hailiang, Director of Functional Safety&Information Security Expert Department, Orient Motion			
15:20	圆桌论坛+专家问答: 自由问答 Panel Discussion + Open Q&A				

商贸配对洽谈会(境外买家)⁸
Intelligent Connected New Energy Vehicles In-depth Matchmaking Conference 2025

日期 Date	2025/11/28 28 November 2025	时间 Time	10:00-16:00	地点	优选买家俱乐部NA05 NA05, Premium Buyers Club	语言	中文 英文
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2025年Automechanika Shanghai智能底盘技术论坛[®]
Intelligent Chassis Technology Forum 2025 Presented by Automechanika Shanghai

日期 Date	2025/11/28 28 November 2025	时间 Time	13:00-15:25	地点	国家会展中心502会议室 Meeting Room 502, NECC
协办单位 Co-organiser(s)	中汽研汽车检验中心(天津)有限公司 天津市汽车零部件制造行业协会 China Automotive Technology and Research Center (Tianjin) Co Ltd Tianjin Auto Parts Manufacturing Industry Association				
时间 Time	题目 Topic	讲者 Speaker			
13:00	主持人开场 Opening Remarks				
13:10	线控底盘标准体系建设现状及未来规划 Current Status and Future Development of the X-by-Wire Chassis Standard System	田富刚, 中国汽车标准化研究院底盘标准专家 Tian Fugang, Chassis Standard Expert of China Automotive standardisation Research Institute			
13:25	集成式双模后轮主动转向系统设计与控制 Design and Control of Integrated Dual-Mode Rear-Wheel Active Steering Systems	王军年, 吉林大学汽车学院副院长 Wang Junnian, Vice Dean, College of Automotive Engineering, Jilin University			
13:40	角模块车辆开发 The Development Corner Module Vehicle	宋明, 浙江亚太机电股份有限公司研究院院长 Song Ming, President of Research Institute, Zhejiang Asia-Pacific Mechanical & Electronic Co Ltd			
13:55	吉利AI数字底盘-发展趋势与创新技术 AI Digital Chassis by Geely — Trends and Innovative Technologies	程伟, 吉利汽车集团有限公司底盘域控集成专家 Cheng Wei, Chassis Domain Control Integration Expert, Geely Automobile Group Co Ltd			
14:10	软件定义汽车的底盘关键技术 Key Technologies for Software-Defined Vehicle Chassis	周泉, 同济大学教授 Zhou Quan, Professor, Tongji University			
14:25	轮毂电机角模块测试技术 Testing Technologies for In-Wheel Motor Corner Modules	高丰岭, 中汽研汽车检验中心(天津)有限公司总监 Gao Fengling, Director of China Automotive Technology and Research Center (Tianjin) Co Ltd			
14:40	基于i-Corner的线控底盘解决方案 X-by-wire chassis Solutions Based on i-Corner	张茂华, 舍弗勒系统高级经理 Zhang Maohua, Senior manager, Schaeffler Co Ltd			
14:55	LABCAR HIL分布式驱动与控制仿真测试解决方案 LABCAR HIL Distributed Drive and Control Simulation Testing Solution	毓华, 上海蔚赫信息科技有限公司汽车研发工具软件工作委员会特聘专家 Shanghai Weihe Information Technology Co Ltd			
15:10	智能底盘轮胎测试技术 Intelligent Chassis Tyre Testing Technologies	王文军, 中汽研汽车检验中心(天津)有限公司主任助理 Wang Wenjun, Assistant Director, China Automotive Technology and Research Center (Tianjin) Co Ltd			

智行·共研——智能交通创新技术成果展示[®]
Intelligent Transportation Innovation Technology Showcase

日期 Date	2025/11/28 28 November 2025	时间 Time	13:30-16:30	地点	上海银星皇冠假日酒店 Crowne Plaza Shanghai
协办单位 Co-organiser(s)	中国电子商会智能电动汽车专业委员会 The Professional Committee of Intelligent Electric Vehicle China Electronics Chamber of Commerce (CECC)				
时间 Time	题目 Topic	讲者 Speaker			
13:30	主持人开场 Opening Remarks				
13:35	高校创新成果展示 University Innovation Achievement Presentations				
15:40	企业-高校一对一需求对接会 Enterprise - University - One-on-One Needs Matching Meeting				

2025年中外轮胎行业合作发展论坛[®]
China International Tyre Industry Conference 2025



日期 Date	2025/11/28 28 November 2025	时间 Time	13:30-17:00	地点	国家会展中心上海洲际酒店二楼大宴会厅 2+3 2F, Grand Ballroom 2+3, InterContinental Shanghai NECC
协办单位 Co-organiser(s)	中国橡胶工业协会 China Rubber Industry Association				
时间 Time	题目 Topic	讲者 Speaker			
13:30	主持人开场 Welcome Speech	裴雨飞, 中国橡胶工业协会副秘书长 Pei Yufei, Deputy Secretary General of China Rubber Industry Association			
13:35	领导致辞 Opening Remarks	于光, 法兰克福展览(上海)有限公司总经理 James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd			
13:40	全球轮胎产业的变革与机遇 Transformation and Opportunities in the Global Tyre Industry	Adam McCarthy, 欧洲轮胎协会秘书长 Adam McCarthy, Secretary General of Tyres Europe			
14:10	2025年中国轮胎产业发展现状及展望 Development Status and Outlook of the China Tyre Industry in 2025	徐文英, 中国橡胶工业协会会长 Xu Wenying, President of China Rubber Industry Association			
14:40	标胎(SRTT)对比与湿滑试验方法不确定性研究 Study on SRTT Performance Comparison and Uncertainty of Wet-grip Testing	马忠, 大陆马牌轮胎(中国)有限公司亚太区标准及法规总监 Ma Zhong, Director of Standards and Regulations, Asia Pacific, Continental Tyre (China) Co Ltd			
15:00	智能驾驶时代的轮胎技术革新与突破 Technological Innovations of Tyre in the Era of Intelligent Driving	唐腊梅, 吉利汽车研究院(宁波)有限公司底盘架构总工 Tang Lamei, Senior Technical Expert, Chassis Development Department, Geely Automobile Research Institute (Ningbo) Co Ltd			

15:30	国产轮胎创新发展之路 The Innovation Journey for Chinese Tyres	孙广清, 赛轮集团股份有限公司副总裁 Sun Guangqing, Vice President of Sailun Group Co Ltd
15:50	茶歇 Coffee Break	
16:10	圆桌讨论: 轮胎厂商、经销商与终端的协同增效路径 - 厂商如何制定差异化政策 (如区域返利、库存补贴), 引导经销商与终端聚焦高毛利产品 - 厂商如何借助数智化工具赋能经销商与终端, 提升运营效率 (如优化库存管理、数据共享) - 三方如何联动提升终端动销能力与服务价值 - 三方如何协同共建渠道生态, 助推行业可持续发展 Panel Discussion: Pathways to Synergy among Tyre Manufacturers, Distributors, and End Users - How can manufacturers formulate differentiated policies (such as regional rebates, inventory subsidies) leading distributors and retails channels to focus on high-margin products? - How can manufacturers empower distributors and retails channels with digital and intelligent tools to improve operational efficiency (such as optimising inventory management and data sharing)? - How can the three parties collaborate to enhance the retails channels' sales capabilities and service value? - How can the three parties collaborate to build a channel ecosystem and to foster sustainable development of the industry?	主持人: 裴雨飞, 中国橡胶工业协会副秘书长 讨论嘉宾: 孙广清, 赛轮集团股份有限公司副总裁 余恒坤, 北京正强新世纪国际贸易有限公司总经理 徐向东, 杭州天猫车站科技有限公司总监 朱伟, 南京爱福路汽车科技有限公司销售总监 Moderator: Pei Yufei, Deputy Secretary General of China Rubber Industry Association Speakers: Sun Guangqing, Vice President of Sailun Group Co Ltd Yu Hengkun, General Manager of Snewcen International Co Ltd Xu Xiangdong, Directr of Hangzhou Tmall Station Technlogy Co Ltd Zhu Wei, Sales Director of F6 Automotive Technology Co Ltd

长三角汽车工业考察之旅——上海临港新片区^{orfs}
Yangtze River Delta Industrial Visits-Shanghai's Lin-gang Special Area

日期 Date	2025/11/28 28 November 2025	时间 Time	07:30-18:30	地点 地点	上海临港新片区 Shanghai's Lin-gang Special Area
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长三角汽车工业考察之旅——江苏苏州^{orfs}
Yangtze River Delta Industrial Visits-Jiangsu Suzhou

日期 Date	2025/11/28 28 November 2025	时间 Time	08:15-19:00	地点 地点	江苏苏州 Jiangsu Suzhou
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长三角汽车工业考察之旅——浙江宁波杭州湾^{orfs}
Yangtze River Delta Industrial Visits-Zhejiang Ningbo Hangzhou Bay

日期 Date	2025/11/29 29 November 2025	时间 Time	07:30-19:00	地点 地点	浙江宁波杭州湾 Zhejiang Ningbo Hangzhou Bay
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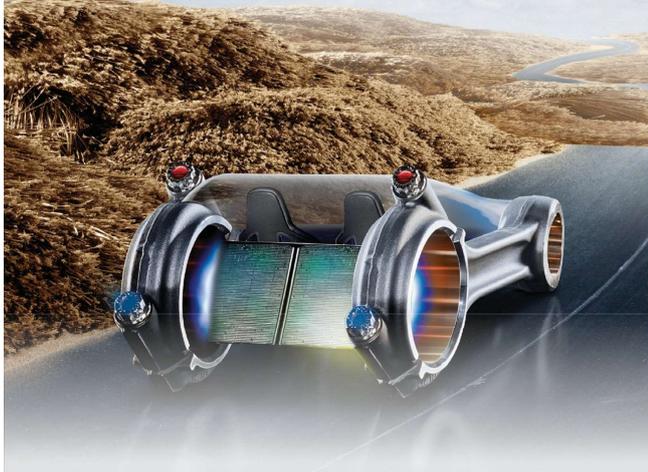
-  此活动将在AMS Live平台线上直播
This event is livestreamed on AMS Live
- o 对业内人士开放 Open to all
 - a 仅限携大会邀请函之人士出席 Admission by invitation only
 - r 必须与主办单位报名方可进场 Registration is required
 - f 必须与主办单位缴交报名费 Registration fee is required
 - s 提供中/英文同声翻译 English/Chinese simultaneous interpretation is provided
 - c 提供中/英文交替翻译 English/Chinese consecutive interpretation is provided

概念展区
Showcase
Areas

**Innovation
4 Mobility**
技术 · 创新 · 趋势

展位 Booth

5.1H52



展区由主题演讲区、科技成果及应用展示区、初创企业展区及休息交流区组成，旨在为行业专业人士提供交流新思维、寻找商业合作机会、观摩创新技术产品并推动未来汽车产业发展的理想场所。

Innovation4Mobility is a dynamic platform showcasing cutting-edge technologies and encouraging visionary idea exchange across the entire supply chain. It highlights the future of mobility through its Startup Zone, Product Showcase, Forum Area, and Networking Lounge.

Day 1 – 26.11.2025 (星期三/ Wednesday)

汽车AI应用 Automotive AI

时间 Time	题目 Topic	讲者 Speaker
10:30-11:00	Hyper Agent: 挖掘汽车全生命周期数据价值 Hyper Agent: Unlocking the Data Value Across the Entire Automotive Lifecycle	李晟博士, 车凌科技总工程师 Dr.Li Sheng, Chief Engineer, Carlinx Technology
11:00-11:30	智能座舱: 从工具化到无感化 Seamless Smart Cockpits: Redefining the Human-Vehicle Experience	江西省行之成汽车电子有限公司 Jiangxi Hansong Car Electronics Co Ltd
11:30-12:00	驱动创新: 人工智能赋能辅助驾驶与未来出行 Driving Innovation: Leveraging AI for Assisted Driving and the Future of Mobility	Ir. Ts. Dr. Vimal Rau Aparow, 泰莱大学创新与技术学院工程学院机械工程副教授 Ir. Ts. Dr. Vimal Rau Aparow, Associate Professor of Mechanical Engineering, School of Engineering, Faculty of Innovation and Technology, Taylor's University

汽车+ Automotive Cross-Industry Integration

时间 Time	题目 Topic	讲者 Speaker
12:00-12:30	面向未来交通的NOA仿真测试-为智慧交通保驾护航 Simulation Testing of NOA: Enabling Safer Automotive and Intelligent Transportation System	杨波, 苏州智行众维智能科技有限公司技术总监 Yang Bo, Technical Director, IAE Suzhou Technologies Co Ltd

午休 Lunch Break

数字化升级 Digital Upgrade

时间 Time	题目 Topic	讲者 Speaker
13:30-14:00	生态协同: 平台赋能汽车产业数字化转型 Ecosystem Synergy: Empowering Automotive Digital Transformation through Industrial and Digital Platforms	彭良, 西门子数字科技(深圳)有限公司合作伙伴业务发展总监 Peng Liang, Partner Business Development Director, Siemens Digital Technology (Shenzhen) Co Ltd
14:00-14:30	5G赋能智慧工厂, 实现运营智能化与生产力规模化 5G-Enabled Smart Factories: Driving Operational Intelligence and Scalable Productivity	武汉合智数字能源技术有限公司 HICI Digital Power Technology Co Ltd

可持续发展 Sustainable Development

时间 Time	题目 Topic	讲者 Speaker
14:30-15:00	可再生能源优势: 通过太阳能与储能融合驱动净零出行 Advantages of Renewable Energy: Driving Net-Zero Mobility Through Solar Power and Energy Storage Integration	三晶电气 SAJ Electric

能源革新 Energy Innovation

时间 Time	题目 Topic	讲者 Speaker
15:00-15:30	驱动可持续未来: 高效安全的电动汽车电池全生命周期管理 Driving a Sustainable Future: Efficient and Safe Lifecycle Management of Electric Vehicle Batteries	程航, 骆驼集团股份有限公司创新研发中心高级工程师 / 技术负责人 Cheng Hang, Senior Engineer / Technical Leader of Innovation R&D Center, Camel Group Co Ltd
15:30-16:00	氢能价值链如何转化盈利动能 Hydrogen Fuel Value Chain Reinvented: From Clean Energy Vision to Profitable Reality	演讲嘉宾待定 Speaker to be confirmed
16:00-16:40	圆桌讨论: 内燃机、混动、纯电的未来变局 Panel Discussion: The Next Chapter for Internal Combustion Engines (ICE), Hybrid, and EV in a Transforming Market	主持人: 官萃, 德国EAC欧亚咨询公司, 汽车业务总监 / 项目总监 讨论嘉宾: 韩志玉, 同济大学教授, 国际汽车工程师学会会员 魏少华, 费尼亚标定经理 李刚, 无锡威孚高科技集团股份有限公司总工程师 Moderator: Guan Cui, Director of Automation (Projects), EAC Consultant Panel speakers: Han Zhiyu, Professor, Tongji University; SAE Fellow Wei Shaohua, Calibration Manager, PHINIA Li Gang, Chief Engineer, Weifu High Technology Group Co Ltd

Day 2 – 27.11.2025 (星期四/ Thursday)

汽车AI应用 Automotive AI

时间 Time	题目 Topic	讲者 Speaker
10:00-10:30	加速汽车智能化: AI 驱动制造与辅助驾驶创新 Accelerating Automotive Intelligence: AI-Driven Innovation in Manufacturing and Assisted Driving	林小引, 戴尔科技集团大中华区售前系统工程部 汽车行业首席技术官 Lin Xiaoyin, Automotive Industry CTO, Presales System Engineering Dept, Greater China, Dell Technology
10:30-11:00	汽车AI芯片的创新与挑战 Pioneering Automotive AI Chips: Innovation, Integration, and Challenges	李汉军, 天津国芯科技有限公司项目经理 Li Hanjun, Project Manager, Tianjin Guoxin Technology Co Ltd
11:00-11:30	智能底盘: 驱动未来智慧出行 Smart Chassis: Empowering Intelligent Mobility	朱正, 北京英创汇智汽车技术有限公司副总裁 Zhu Zheng, Vice President, Beijing Trinova Auto Tech Co Ltd

汽车+ Automotive Cross-Industry Integration

时间 Time	题目 Topic	讲者 Speaker
11:30-12:10	增程式串联翼电动垂直起降飞行器关键技术 Range-Extended Tandem-Wing eVTOL: Key Technologies and Innovations	李浩然, 清华大学苏州汽车研究院高级工程师 Li Haoran, Senior Engineer, Suzhou Automotive Research Institute, Tsinghua University

午休 Lunch Break

数字化升级 Digital Upgrade

时间 Time	题目 Topic	讲者 Speaker
13:20-13:50	让售后服务从此更懂数据、更会思考 From Reactive to Reflective, Making Aftermarket Service Think with Data	常波, 采埃孚销售服务(中国)有限公司亚太区数字化事业线负责人 Bob Chang, Head of Business Line Digital Solution APAC & Head of China Service, ZF Services (China) Co Ltd
13:50-14:20	供应链物流数字化运营的机遇与挑战 Opportunities and Challenges in Digital Supply Chain Operations	马宁, 陕西通汇汽车物流有限公司配件事业部部长 Lemon, Accessories Minister, Shaanxi Tonghui Automotive Logistics Co Ltd

能源革新 Energy Innovation

时间 Time	题目 Topic	讲者 Speaker
14:20-14:50	驱动可持续未来: 高效安全的电动汽车电池全生命周期管理 Empowering Sustainability: Cost-effective and Safe EV Battery Lifecycle Management	Angelina Karlin, Vinso Global 总经理 Angelina Karlin, Managing Director, Vinso Global

可持续发展 Sustainable Development

时间 Time	题目 Topic	讲者 Speaker
14:50-15:30	全球再制造业深度对话: 中国、东盟与欧洲市场的现状、挑战与机遇 Global Remanufacturing: A Deep Dive into the Current Status, Challenges, and Opportunities in China, ASEAN, and Europe	主持人: Sven Grochocki, 循环经济解决方案有限公司 讨论嘉宾: Peter Bartel, 欧洲汽车回收协会副总裁 吴圣雯, 采埃孚售后再制造中心生产负责人 Moderator: Sven Grochocki, Circular Economy Solutions GmbH Panel speakers: Peter Bartel, C-ECO and Vice President APRA Europe Wu ShengMin, Head of Production at ZF Aftermarket Remanufacturing Center

跨国投资及全球合作系列活动: 东南亚投资前景和机遇 Global Collective - Southeast Asia

时间 Time	题目 Topic	讲者 Speaker
15:30-15:45	东盟汽车市场及机遇 ASEAN Automotive Market Overview and Opportunities	周明洋, 弗若斯特沙利文汽车行业分析师 Lily Zhou, Research Analyst, Mobility Practice, Frost & Sullivan
15:45-16:00	印尼汽车市场深度解读 Indonesian Automotive Market Deep Dive	TPW Gagat Prijawan, 印度尼西亚汽车零部件及配件工业协会 (GIAMM), 公共关系与推广负责人 TPW Gagat Prijawan, Head of Public Relations & Promotions, Indonesian Automotive Parts & Components Industries Association (GIAMM)
16:00-16:30	圆桌讨论: 市场落地: 案例与营销策略分享 Panel Discussion: Case Sharing and Marketing Strategies for a Successful Market Entry	主持人: 周明洋, 弗若斯特沙利文咨询公司, 移动出行研究分析师 嘉宾: Billy Riestianto, 印度尼西亚OtoHub.com创始人及汽车分析师 TPW Gagat Prijawan, 印度尼西亚汽车零部件及配件工业协会 (GIAMM), 公共关系与推广负责人 张朝俊, 芜湖车贝健汽车科技有限公司(奇瑞控股子公司), 公司总经理 Moderator: Lily Zhou, Research Analyst, Mobility Practice, Frost & Sullivan Asia Pacific Panel speakers: Billy Riestianto, Founder of OtoHub.com and Automotive Analyst, Indonesia TPW Gagat Prijawan, Head of Public Relations & Promotions, Indonesian Automotive Parts & Components Industries Association (GIAMM) Zhang Chaojun, General Manager, Wuhu Chebeijian Automotive Technology Co Ltd (Chery's subsidiary)

Day 3 – 28.11.2025 (星期五/ Friday)

汽车AI应用 Automotive AI

时间 Time	题目 Topic	讲者 Speaker
10:00-10:30	汽车安全的“第六感”: AI驱动下的红外感知系统 The Sixth Sense of Automotive Safety: Infrared Perception Systems Driven by AI	董振东, 武汉轩辕智驾科技有限公司商务总监 Zhendong Dong, Business Director of Wuhan Xuanyuan Idrive Technology Co Ltd
10:30-11:00	从传统到智能: 商用车制动系统的转型之路 From Conventional to Intelligent: The Transformation of Commercial Vehicle Braking	任立鹏, 清智汽车科技(苏州)有限公司线控底盘总工 Ren Lipeng, Chief Engineer of Drive-by-Wire Chassis, Tsintel Automotive Technology (Suzhou) Co Ltd

数字化升级 Digital Upgrade

时间 Time	题目 Topic	讲者 Speaker
11:00-11:30	如何实现以用户为中心的数字化转型 Driving the Future of Digital Transformation Through User-Centric Innovation	徐虎雄, 罗兰贝格全球合伙人 Xu Huxiong, Partner, Roland Berger
11:30-12:00	工业互联网助力汽车智能制造 Industrial Internet Empowering Intelligent Automotive Manufacturing	许国仁, 百世康私人有限公司首席顾问 Colin Koh, Principal Consultant, LKH Precicon Pte Ltd

午休 Lunch Break

可持续发展 Sustainable Development		
时间 Time	题目 Topic	讲者 Speaker
13:20-13:50	2026汽车产业人才发展趋势报告 The Future Workforce of Mobility: 2026 Talent Trends in the Automotive Industry	徐磊, 中国人才研究会汽车人才专业委员会资深研究员 Xu Lei, Senior Researcher of Auto Talents Committee of China Talents Society
13:50-14:30	菁英启航-对话企业高管 Elite Pathway Programme: A Dialogue with Executives	主持人: 朱正吉, 上海市嘉定区汽车人才研究会秘书长 嘉宾: 朱睿, 智己汽车科技有限公司人力资源总监 魏志延, 科德宝过滤技术集团汽车事业部执行副总裁 施文彬, 博世中国雇主品牌和人才甄选总监 褚洪庆, 同济大学汽车学院副教授 Moderator: Zhu Zhengji, Secretary-General, Shanghai Jiading Auto Talents Society Panel speakers: Zhu Rui, HR director, IM Motors Technology Co Ltd James Wei, Executive Vice President Automotive, Freudenberg Filtration Technologies (FFT) Simon Shi, Director of CoE – Talent Acquisition & Employer Branding Bosch China Chu Hongqing, Associate Professor, School of Automotive Studies, Tongji University

能源革新 Energy Innovation		
时间 Time	题目 Topic	讲者 Speaker
14:30-15:00	能源转型与区域战略: 塑造亚洲未来出行新格局 Energy Transition and Regional Strategies: Shaping the Future of Mobility in Asia	Paulo Mutuc, 弗若斯特沙利文副总监 Paulo Mutuc, Associate Director, Frost & Sullivan
15:00-15:30	AI时代的技术革新, 新一代电池与可持续发展路径 Technology Innovations in the AI Era for Next-Generation Batteries and Sustainability	Aditya Kumar Tiwari, 越南VinFast汽车有限公司高压电池系统组组长 Aditya Kumar Tiwari, Group Leader, HV Battery System, VinFast Auto Ltd, Vietnam

跨国投资及全球合作系列活动: 拉美投资前景和机遇 Global Collective - Latin America		
时间 Time	题目 Topic	讲者 Speaker
15:30-15:40	拉丁美洲汽车市场概况 Overview of Automotive Market in Latin America	Paulo Mutuc, 弗若斯特沙利文副总监 Paulo Mutuc, Associate Director, Frost & Sullivan
15:40-16:00	墨西哥汽车市场概况及投资机遇 Investment Opportunities in Mexico Specifically for the Automotive Sector	圣地亚哥·托莱多, 墨西哥驻华使馆经济参赞 Santiago Toledo, Commercial Counsellor, The Embassy of Mexico in China 维克托·卡德纳, 中国墨西哥商会副执行主席 Victor Cadena, Executive Vice President, Mexican Chamber of Commerce in China (MEXCHAM)
16:00-16:15	解锁巴西蓬勃汽车行业的投资机遇 Brazil Automotive Industry - Opportunities for Investments and Policy Updates	殷吉, 巴西圣保罗州投资促进局首席代表 Inty Mendoza, PhD, Chief Representative Officer, Invest SP, Shanghai
16:15-16:45	专题讨论: 拉丁美洲的机遇与挑战 Panel Discussion: Opportunities and Challenges in Latin America	主持人: Paulo Mutuc, 弗若斯特沙利文副总监 嘉宾: 殷吉, 巴西圣保罗州投资促进局首席代表 圣地亚哥·托莱多, 墨西哥驻华使馆经济参赞, 维克托·卡德纳, 中国墨西哥商会副执行主席 Moderator: Paulo Mutuc, Associate Director, Frost & Sullivan Panel speakers: Inty Mendoza, PhD, Chief Representative Officer, Invest SP, Shanghai Santiago Toledo, Commercial Counsellor, The Embassy of Mexico in China Victor Cadena, Executive Vice President, Mexican Chamber of Commerce in China (MEXCHAM)

Day 3 – 28.11.2025 (星期五/ Friday)

跨国投资及全球合作系列活动: 拉美投资前景和机遇 Global Collective - Latin America		
时间 Time	题目 Topic	讲者 Speaker
10:30-11:00	汽车遇见机器人 Automotive x Robotics: The Next Frontier of Mobility and Manufacturing	清华大学苏州汽车研究院 Suzhou Automotive Research Institute, Tsinghua University
11:00-11:30	构建数字信任: 转化网络安全法规为创新安全出行 Driving Digital Trust: Turning Cyber Regulations into Security Innovation for Mobility	演讲嘉宾待定 Speaker to be confirmed

概念展区
Showcase
Areas

绿色维修
Green Repair

展位 Booth

6.2A88

以“实训工坊模式”持续打造绿色维修概念展区，提升从业者售后服务能力，推动汽车维修业绿色可持续发展。融合产品展示、操作演示、技能培训、业务交流和职业教育，持续聚焦绿色数字化维修方案。

The Green Repair Area will adopt a “training workshop” model, designed to enhance the aftermarket service capabilities of industry professionals while promoting the sustainable and eco-friendly development of the automotive repair sector. The area combines product showcases, live demonstrations, skills training, business networking, and vocational education to highlight green and digital repair solutions.

Day 1 – 26.11.2025 (星期三/ Wednesday)

海外新能源汽车售后市场的前景与机遇 Prospects and Opportunities in the Overseas NEV Aftermarket

时间 Time	题目 Topic	讲者 Speaker
10:30-11:00	演讲：海外地区动力电池维保现状和机遇 Lecture: Current Status and Opportunities of Power Battery Maintenance in Overseas Regions	Angelina Karlin, Vinso Global 总经理 Angelina Karlin, Managing Director, Vinso Global
11:00-11:30	演讲：新能源汽车空气悬架解决方案 Lecture: Air Suspension Solutions for New Energy Vehicles	侯腾森, 上海保隆汽车科技股份有限公司销售经理 Henderson, Sales Manager, Shanghai Baolong Automotive Corporation

午休 Lunch Break

海外新能源汽车售后市场的前景与机遇 Prospects and Opportunities in the Overseas NEV Aftermarket

时间 Time	题目 Topic	讲者 Speaker
13:30-14:30	实训：国产品牌新能源汽车交流充电故障维修及故障分析 Practical Training: Troubleshooting and Fault Analysis of AC Charging Systems in Chinese New Energy Vehicles	卜庆强, 湖南创鸿立德科技集团股份有限公司技术总监 Bu Qingqiang, Technical Director, Hunan Chuanghong Lide Technology Group Co Ltd
14:30-15:00	演讲：新能源汽车运行安全性能检验的解决方案 Lecture: Solutions for Operational Safety Testing of New Energy Vehicles	梁伟明, 佛山市南华仪器股份有限公司总经理 Liang Weiming, General Manager, Nanhua Instruments Co Ltd
15:00-16:00	实训：新能源汽车高压模块维修及故障分析 Practical Training: Maintenance and Fault Analysis of High-Voltage Modules in New Energy Vehicles	卜庆强, 湖南创鸿立德科技集团股份有限公司技术总监 Bu Qingqiang, Technical Director, Hunan Chuanghong Lide Technology Group Co Ltd

Day 2 – 27.11.2025 (星期四/ Thursday)

新能源汽车售后服务的先进技术与智能管理 Advanced Technologies and Management in NEV Aftermarket Service

时间 Time	题目 Topic	讲者 Speaker
10:00-10:30	演讲：打造新能源汽车售后的“像素级”标准 Lecture: Establishing “Pixel-Level” Standards for NEV Aftermarket Service	演讲嘉宾待定 Speaker to be confirmed
10:30-11:30	实训：动力电池电压差故障维修方案 Practical Training: Maintenance for Power Battery Voltage Deviation	邵潘应/章成, 芜湖车贝键汽车科技有限公司经理/技术工程师 Shao Panying/Zhang Cheng, Manager/Technical Engineer, Wuhu Chebeijian Automobile Technology Co Ltd

午休 Lunch Break

**新质车间的效率、安全和可持续性的智能方案：精细化轮保
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Refined Wheel Maintenance**

时间 Time	题目 Topic	讲者 Speaker
13:30-14:30	实训：新能源时代，汽修门店的轮胎修补技术应如何迭代？ Practical Training: How Should Tyre Repairing Techniques in Auto Repair Shops Evolve in the New Energy Era?	李兴俊, 泰克中国暨东南亚区域高级培训讲师 Li XingJun, Senior Trainer, Tech China & Southeast Asia, Tech International (Shanghai) Co Ltd
14:30-15:00	演讲：新能源汽车胎压监测系统(TPMS)解决方案 Lecture: Tyre Pressure Monitoring System (TPMS) Solution for New Energy Vehicles	高宁宁, 上海卡适堡汽车工程技术有限公司市场总监 Janine Gao, Marketing Director, Shanghai Carxpert Automotive Engineering Co Ltd
15:00-16:00	实训：汽车智能底盘业务挖掘和疑难故障解决 Practical Training: Exploring Intelligent Chassis Systems and Troubleshooting Complex Faults	王佃庆/李大超, 烟台开发区海德科技有限公司底盘培训部部长/副部长 Wang Dianqing / Li Dachao, Director of Chassis Training Department / Vice Director of Chassis Training Department, Yantai Haide Science and Technology Co Ltd

Day 3 – 28.11.2025 (星期五/ Friday)

**新质车间的效率、安全和可持续性的智能方案：数字化汽修
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Digital Intelligent Auto Repair**

时间 Time	题目 Topic	讲者 Speaker
10:00-10:30	演讲：元征超远程服务：突破边界，赋能业务 Lecture: Launch Hyper-Remote Service – Breaking Boundaries, Empowering Business	王新国, 深圳市元征科技股份有限公司海外市场中心服务部经理 Wang Xinguo, International Market Centre Customer Service Manager, Launch Tech Co Ltd
10:30-11:30	实训：谷柏特轮毂智能修复实训，助力汽修店与4S店破局升级 Practical Training: Gubot Intelligent Wheel Repair Training: Enabling Transformation for Auto Repair Shops and 4S Stores	张景, 安徽谷柏特天玑智能科技有限公司培训总监 Zhang Jing, Training Director, Anhui Gubot Tianji Intelligent Technology Co Ltd
11:30-12:00	演讲：当新能源汽车售后遇上AI大模型——技术应用与实施案例 Lecture: NEV Aftermarket vs AI Big Data — Technology Applications and Implementation Case Studies	尹沛劫, 杭州知基测科技有限公司首席技术官 Dale Yin, CTO, DeepNeuro Assess (Hangzhou) Technology Co Ltd

午休 Lunch Break

**新质车间的效率、安全和可持续性的智能方案：辅助驾驶维保
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Assisted Driving Maintenance**

时间 Time	题目 Topic	讲者 Speaker
13:30-14:00	演讲：星卡ADAS PRO：解锁雷克萨斯汽车前识别摄像头校准实例 Lecture: THINKCAR ADAS PRO: Case Sharing on Lexus's Front Recognition Camera Calibration	晏日安, 深圳市星卡科技股份有限公司产品总监 Rian, Product Director, Thinkcar Tech Co Ltd
14:00-15:00	实训：汽车辅助驾驶ADAS雷达三合一校准操作 Practical Training: Three-in-One Calibration Operation for ADAS Radar in Advanced Driver Assistance Systems	王佃庆/李大超, 烟台开发区海德科技有限公司骏泰隆底盘培训部部长/副部长 Wang Dianqing / Li Dachao, Director of Chassis Training Department / Vice Director of Chassis Training Department, Yantai Haide Science and Technology Co Ltd

**新质车间的效率、安全和可持续性的智能方案：安全与环保
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Safety and Environmental Sustainability**

时间 Time	题目 Topic	讲者 Speaker
15:00-15:30	演讲：车间业务经营与作业的安全新要求 Lecture: New Safety Standards for Workshop Operations and Management	李东江, 中国汽车维修行业协会《汽车维护与修理》杂志社总编 Li Dongjiang, Editor-in-Chief, CAMRA 《Automotive Maintenance & Repair》Magazine Office
15:30-16:00	演讲：重型柴油车环保监测车联网智能终端解决方案 Lecture: An IoV-Based Smart Terminal Solution for Environmental Monitoring of Heavy-Duty Diesel Vehicles	演讲嘉宾待定 Speaker to be confirmed



概念展区
Showcase
Areas

改装 × 科技
Customising × Tech

展位 Booth

8.2A88

改装 × 科技概念展区展示最新改装车型、配件及新能源改装方案，呈现创意产品和原创概念，并提供赛车、露营、越野等体验。精彩演讲涵盖赛车运动、汽车文化、前沿技术、超级跑车与高端定制改装及地库美术馆。

Explore creative custom vehicles, accessories, and NEV customisations. Experience hands-on racing simulation, off-roading, and camping activities. Join forums on automotive culture, cutting-edge technologies, supercars, luxury mods, and the underground art gallery.

寻找竞速车王2.0
Quest for a Racing Master 2.0

Day 1 – 26.11.2025 (星期三/ Wednesday)

- 10:00-16:30 “寻找竞速车王2.0”初赛
Quest for a Racing Master 2.0 – Preliminary Round
- 13:00-14:30 “寻找竞速车王2.0”预热
Quest for a Racing Master 2.0 – Warm-up

Day 2 – 27.11.2025 (星期四/ Thursday)

- 10:00-12:00 “寻找竞速车王2.0”初赛
Quest for a Racing Master 2.0 – Preliminary Round
- 15:30-17:00 “寻找竞速车王2.0”总决赛
Quest for a Racing Master 2.0 – Final

Day 3 – 28.11.2025 (星期五/ Friday)

- 10:30-11:30 “寻找竞速车王2.0”表演赛
Quest for a Racing Master 2.0 – Race Performance

奥地利Red Bull城市还房
Red Bull Pit Stop Challenge

Day 1 – 26.11.2025 (星期三/ Wednesday)

- 11:00-12:00 奥地利Red Bull城市还房 挑战换胎体验
Red Bull Pit Stop Challenge
- 14:30-15:30 奥地利Red Bull城市还房 专业车手VS你!
Red Bull Pit Stop Challenge: Professional Racer VS You!

Day 2 – 27.11.2025 (星期四/ Thursday)

- 11:00-12:00 奥地利Red Bull城市还房 挑战换胎体验
Red Bull Pit Stop Challenge
- 14:30-15:30 奥地利Red Bull城市还房 专业车手VS你!
Red Bull Pit Stop Challenge: Professional Racer VS You!

Day 3 – 28.11.2025 (星期五/ Friday)

- 11:00-12:00 奥地利Red Bull城市还房 挑战换胎体验
Red Bull Pit Stop Challenge
- 14:30-15:30 奥地利Red Bull城市还房 专业车手VS你!
Red Bull Pit Stop Challenge: Professional Racer VS You!

Day 4 – 29.11.2025 (星期六/ Saturday)

- 11:00-12:00 奥地利Red Bull城市还房 挑战换胎体验
Red Bull Pit Stop Challenge

Day 1 – 26.11.2025 (星期三/ Wednesday)

赛事运动系列 Motorsports

时间 Time	题目 Topic	讲者 Speaker
10:30-11:00	工具是赛车的“隐形引擎”拆解赛道背后的器械力 The Invisible Engine: The Hidden Power of Tools in Motorsport	吴陆玲, YATO 市场总监 Wu Luling, Marketing Director, YATO
11:00-11:30	大学生方程式赛车-汽车界的大学生奥林匹克 Formula Student: The Automotive Olympics for University Students	Tammy, ASR 创始人 Tammy, Founder, ASR

公益活动：改装人文类公益活动 Charity Event: Customising and Public Welfare		
时间 Time	题目 Topic	讲者 Speaker
11:30-12:00	UTS公益活动:十年公益同行, 为征途改装 为伙伴护航——公益环保科考的不同改装需求 UTS Charity Event: Ten Years of Public Welfare Service – Diversified Customisation for Eco-Expeditions	虞礼文, 北京《汽车与运动》杂志社有限公司副总经理 Yu Liwen, Vice General Manager, China Automotive News, EVO
产品技术系列 Product Technology		
时间 Time	题目 Topic	讲者 Speaker
12:30-13:00	车品工厂如何更好配合主机厂一同出海 How Automotive Parts Suppliers Can Better Collaborate with OEMs in Global Expansion	尚光明, 北京众进技术服务有限公司总经理 Shang Guangming, General Manager, Beijing Unionevo Technical Service
14:30-15:00	汽车改装产品全链路探索: 从创意火花到市场燎原 The Full Lifecycle of Customisation Products: From Concept to Market Expansion	秦红阳, 芜湖车贝键汽车科技有限公司定制改装中心高级顾问 Qin Hongyang, Senior Consultant at Customization and Modification Center, Wuhu Chebejian Automobile Technology Co Ltd
汽车文化生活系列 Auto Culture & Lifestyle		
时间 Time	题目 Topic	讲者 Speaker
15:00-15:30	谈家居航母跨界打造汽车综合商业体 How a Home Furnishing Giant is Venturing Into a Cross-industry Integrated Automotive Business	韩韩/朱家桂, 红星美凯龙家居集团股份有限公司执行总裁 Han Han/Zhu Jiagui, Executive President, Red Star Macalline Group Corporation Ltd
15:30-16:00	美式肌肉车的发展史 The Story of the American Muscle Car	戴明, 中国美式肌肉车俱乐部全球公关部长 Dai Ming, Global Public Relations Director, American Muscle Club of China
产品技术系列 Product Technology		
时间 Time	题目 Topic	讲者 Speaker
16:00-16:30	汽车制动与轮毂升级改装: 性能与个性化趋势 Automotive Brake and Wheel Upgrades: Trends in Performance and Customisation	曾宇青, 硬速科技(深圳)有限公司市场总监 JASON TSENG, Marketing Director, INSPEED BRAKES
Day 2 – 27.11.2025 (星期四/ Thursday)		
汽车文化生活系列 Auto Culture & Lifestyle		
时间 Time	题目 Topic	讲者 Speaker
10:00-10:30	泰国改装市场和对中国对泰国汽车改装的影响, 及新时代下的新改装 Thailand's Modification Market: China's Influence and Emerging Trends in a New Era	王昕迪, 深圳市高玩国际传媒有限公司(老6车库)自媒体 Wang Xindi, We-Media, Grand Six Auto Club
产品技术系列 Product Technology		
时间 Time	题目 Topic	讲者 Speaker
10:30-11:00	让经销商和客户“一起玩” Creating Shared Experiences for Dealers and Customers	李沛, 广州华驰福威汽车销售服务有限公司销售经理 Li Pei, Manager, Guangzhou Huachi Fuwei Automobile Sales Service Co Ltd
超级车&高端定制改装 Supercar and Coachbuild		
时间 Time	题目 Topic	讲者 Speaker
11:00-12:00	1.凝聚行业力量, 共筑贴膜未来-----汽车贴膜协会成立发布会 2.中国汽车膜企业如何抢占马来西亚汽车后市场 3.中国零部件制造商如何抢占泰国零部件后市场 4.Mia宠粉专场: 汽车膜企业出展风向--汽配及改装售后市场 1. The Inauguration of the Automotive Film Association: Forging a Shared Future Through Industry Collaboration 2. Strategies for Chinese Automotive Film Companies to Capture Malaysia's Aftermarket 3. Strategies for Chinese Parts and Component Companies to Capture Thailand's Parts Aftermarket 4. Mia's Exclusive Fan Event: Exhibition Trends for Automotive Film Companies in the Parts & Customisation Aftermarket	吴迪, 江苏双星彩塑新材料股份有限公司总经理 闻丽娜, 总经理 Mr. Jet Ong, 马来西亚噶哩同业总会国际区汽车用品板块副主席 Mr. Sompol Tanadumrongsak, 泰国汽车零部件制造商协会会长 Mia, 自媒体 Wu Di, General Manager, Jiangsu Shuangxing Color Plastic New Materials Co Ltd Wen Lina, General Manager Mr. Jet Ong, Vice Chairman of the Malaysian Loli Industry Association, Mr. Sompol Tanadumrongsak, President of the Thai Auto Parts Manufacturers Association Mia, Internet Celebrity Anchor
汽车文化生活系列 Auto Culture & Lifestyle		
时间 Time	题目 Topic	讲者 Speaker
12:00-12:30	润田莱福: 把家搬进山野, 露营即刻开场 Runningday Life: Home in the Wild, A Glamping Experience	岳岩, 润田莱福(广东)户外用品科技有限公司总经理助理 Yani Yue, General Manager Assistant, Runningday Life (GD) Outdoor Products Tech Co Ltd
赛事运动系列 Motorsports		
时间 Time	题目 Topic	讲者 Speaker
12:30-13:00	“引擎声里的韩魏——赛场上的执着与突破” The Spirit in the Engine's Roar — Persistence and Breakthroughs with the Han Wei Racing Team	韩魏, 韩魏汽车运动车队赛车手 Han Wei, Racer, Hanwei Motorsport Team
13:00-13:30	赛场上的女性力量 Female Power on the Racetrack	王嵘, 亚洲赛车电竞联合会主席、“中国车手青训计划”项目发起人、WRT赛车运动、创始人中国赛车手 Chloe Wong, Chairman of Asian Electronic Motor Sports Federation/"Rising Stars Project" Initiator /Founder Of WRT Motorsports
产品技术系列 Product Technology		
时间 Time	题目 Topic	讲者 Speaker
13:30-14:00	为传统汽车改装制造业赋能 Empowering the Traditional Automotive Retrofitting Manufacturing Industry	杨洪, 江西中能数字经济技术有限公司创始人 Yang Hong, Founder, Jiangxi Zhongneng Digital Economy Technology Co Ltd
汽车文化生活系列 Auto Culture & Lifestyle		
时间 Time	题目 Topic	讲者 Speaker
14:00-14:30	与Z世代共创: 汽车文化作为生活方式的新消费浪潮 Co-creating with Gen Z: The New Consumer Wave of Automotive Culture as a Lifestyle	郭鑫, 深圳市唠嗑文化传播有限公司主理人 Guo Xin, General Manager, SZLower
产品技术系列 Product Technology		
时间 Time	题目 Topic	讲者 Speaker
14:30-15:00	给庞巴迪加“buff”全地形车改装的硬核脑洞 Hardcore Ideas for Upgrading Bombardier All-Terrain Vehicles	张颖, 广州诺贝汽车配件有限公司市场负责人 Zhang Ying, Market Manager, Guangzhou Nobey Automobile Parts Co Ltd

Day 3 – 28.11.2025 (星期五/ Friday)

赛事运动系列 Motorsports

时间 Time	题目 Topic	讲者 Speaker
11:30-12:00	圆桌派对 Roundtable	TCOFF俱乐部/上海工程技术大学/上海天华学院 TCOFF Clubsport/Shanghai University of Engineering and Science / Shanghai Normal University Tianhua College

产品技术系列 Product Technology

时间 Time	题目 Topic	讲者 Speaker
12:00-12:30	电子排气：新时代汽车个性化定制的全能解决方案 A New Era of Customisation.Electronic Exhaust: the Ultimate Tech Solution & Emotion-Driven Feature	Alex Nord, Thor Tech Dwc LLC分销渠道发展总监 Alex Nord, Head of Distribution and Channel Development, Thor Tech Dwc LLC

超级车&高端定制改装 Supercar and Coachbuild

时间 Time	题目 Topic	讲者 Speaker
13:00-13:30	破风之形：碳纤维如何重塑超级跑车的边界性能图腾 How Carbon Fiber is Reshaping the Limits of Supercar Performance	易超，广州车美士汽车配件制造有限公司总经理 Yi Chao, General Manager, CMST
13:30-14:00	电动车到底是“平权”还是“新贵”？ Electric Vehicles: Equity or New Privilege?	嘴炮老陶，自媒体 Lao Tao, We-Media

地库美术馆 Underground Art Gallery

时间 Time	题目 Topic	讲者 Speaker
14:00-15:00	不只是车，破圈艺术下的个性觉醒 More Than Cars: The Awakening of Individuality Through Boundaries Breaking	浦洋，firefly萤火虫 x FELIX_勺子，助理副总裁，用户体验规划运营部，萤火虫事业部 FELIX_勺子，firefly萤火虫 x FELIX_勺子，图形艺术家 王博，firefly萤火虫 x FELIX_勺子，APW创始人 Michael Pu, Associate vice president,ue department,firefly business division, firefly X FELIX_SHAOZI FELIX_SHAOZI, Graphic Artist, firefly X FELIX_SHAOZI Kim Wang, Founder of APW, firefly X FELIX_SHAOZI
15:00-15:30	探索汽车文化与潮流娱乐生活的结合 The Convergence of Automotive Culture and Modern Entertainment Lifestyles	任弈杰，NEED FOR STANCE 创始人 Ren Yijie, Founder, NEED FOR STANCE
15:30-16:00	中国汽车产业与艺术文化融合及全媒体数字化营销出海策略的浅谈与案例分享 Exploring the Integration of China's Automotive Industry with Art and Culture, and Digital and Omnichannel Marketing Strategies for Overseas Expansion	任佳，索拉里斯星艺术空间 X 瑞斯卡汽车出口，Solaris Art艺术品牌创始人、独立策展人 Clarity Ren, Founder & Director, Solaris Art Independent Curator,Solaris Art X Raise Car

产品技术系列 Product Technology

时间 Time	题目 Topic	讲者 Speaker
16:00-16:30	从素车到猛兽：越野车改装进化论 Unleashing the Beast: The Evolution of Off-Road Vehicle Modification	柳全涛，WINFOR市场总监 Liu Quantao, Marketing Director, WINFOR

Day 4 – 29.11.2025 (星期六/ Saturday)

产品技术系列 Product Technology

时间 Time	题目 Topic	讲者 Speaker
10:30-11:00	埃尔夫与赛车的共生传奇 The Symbiotic Legend of ELF and Racing	徐顺盛，道达尔润滑油（中国）有限公司埃尔夫品牌行业经理 Lara Xu, Elf Segment Manager , Total Lubricant China Co Ltd