

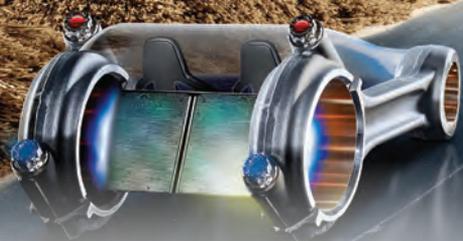
概念展区
Showcase
Areas

Innovation 4 Mobility

技术 · 创新 · 趋势

展位 Booth

5.1H52



展区由主题演讲区、科技成果及应用展示区、初创企业展区及休息交流区组成，旨在为行业专业人士提供交流新思维、寻找商业合作机会、观摩创新技术产品并推动未来汽车产业发展的理想场所。

Innovation4Mobility is a dynamic platform showcasing cutting-edge technologies and encouraging visionary idea exchange across the entire supply chain. It highlights the future of mobility through its Startup Zone, Product Showcase, Forum Area, and Networking Lounge.

Day 1 - 26.11.2025 (星期三 / Wednesday)

汽车 AI 应用 Automotive AI

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|---|
| 10:30 - 11:00 | Hyper Agent: 挖掘汽车全生命周期数据价值 Hyper Agent: Unlocking the Data Value Across the Entire Automotive Lifecycle | 李晟博士, 车凌科技总工程师 Dr. Li Sheng, Chief Engineer, Carlinx Technology |
| 11:00 - 11:30 | 智能座舱: 从工具化到无感化 Seamless Smart Cockpits: Redefining the Human-Vehicle Experience | 江西省行之成汽车电子有限公司 Jiangxi Hansong Car Electronics Co Ltd |
| 11:30 - 12:00 | 驱动创新: 人工智能赋能辅助驾驶与未来出行 Driving Innovation: Leveraging AI for Assisted Driving and the Future of Mobility | Ir. Ts. Dr. Vimal Rau Aparow, 泰莱大学创新与技术学院工程学院机械工程副教授 Ir. Ts. Dr. Vimal Rau Aparow, Associate Professor of Mechanical Engineering, School of Engineering, Faculty of Innovation and Technology, Taylor's University |

汽车 + Automotive Cross-Industry Integration

| 时间 Time | 题目 Topic | 讲者 Speaker |
|----------------|--|---|
| 12:00 - 12:30 | 面向未来交通的 NOA 仿真测试—为智慧交通保驾护航 Simulation Testing of NOA: Enabling Safer Automotive and Intelligent Transportation System | 杨波, 苏州智行众维智能科技有限公司技术总监 Yang Bo, Technical Director, IAE Suzhou Technologies Co Ltd |
| 午休 Lunch Break | | |

数字化升级 Digital Upgrade

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|---|--|
| 13:30 - 14:00 | 生态协同: 平台赋能汽车产业数字化转型 Ecosystem Synergy: Empowering Automotive Digital Transformation through Industrial and Digital Platforms | 彭良, 西门子数字科技(深圳)有限公司合作伙伴业务发展总监 Peng Liang, Partner Business Development Director, Siemens Digital Technology (Shenzhen) Co Ltd |
| 14:00 - 14:30 | 5G 赋能智慧工厂, 实现运营智能化与生产力规模化 5G-Enabled Smart Factories: Driving Operational Intelligence and Scalable Productivity | 武汉合智数字能源技术有限公司 HICI Digital Power Technology Co Ltd |

可持续发展 Sustainable Development

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|---|----------------------|
| 14:30 - 15:00 | 可再生能源优势: 通过太阳能与储能融合驱动净零出行 Advantages of Renewable Energy: Driving Net-Zero Mobility Through Solar Power and Energy Storage Integration | 三晶电气 SAJ Electric |

概念展区议程详情 Showcase area agenda detail rundown

能源革新 Energy Innovation

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|---|
| 15:00 - 15:30 | 驱动可持续未来：高效安全的电动汽车电池全生命周期管理 Driving a Sustainable Future: Efficient and Safe Lifecycle Management of Electric Vehicle Batteries | 程航，骆驼集团股份有限公司创新研发中心 高级工程师 / 技术负责人 Cheng Hang, Senior Engineer / Technical Leader of Innovation R&D Center, Camel Group Co Ltd |
| 15:30 - 16:00 | 氢能价值链如何转化盈利动能 Hydrogen Fuel Value Chain Reinvented: From Clean Energy Vision to Profitable Reality | 演讲嘉宾待定 Speaker to be confirmed |
| 16:00 - 16:40 | 圆桌讨论：内燃机、混动、纯电的未来变局 Panel Discussion: The Next Chapter for Internal Combustion Engines (ICE), Hybrid, and EV in a Transforming Market | 主持人：官萃，德国 EAC 欧亚咨询公司， 汽车业务总监 / 项目总监 讨论嘉宾： 韩志玉，同济大学教授，国际汽车工程师学会 会士 魏少华，费尼亚标定经理 李刚，无锡威孚高科技集团股份有限公司 总工程师 Moderator: Guan Cui, Director of Automation (Projects), EAC Consultant Panel speakers: Han Zhiyu, Professor, Tongji University; SAE Fellow Wei Shaohua, Calibration Manager, PHINIA Li Gang, Chief Engineer, Weifu High Technology Group Co Ltd |

Day 2 - 27.11.2025 (星期四 / Thursday)

汽车 AI 应用 Automotive AI

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|--|
| 10:00 - 10:30 | 加速汽车智能化：AI 驱动制造与辅助驾驶创新 Accelerating Automotive Intelligence: AI-Driven Innovation in Manufacturing and Assisted Driving | 林小引，戴尔科技集团大中华区售前系统工程部 汽车行业首席技术官 Lin Xiaoyin, Automotive Industry CTO, Presales System Engineering Dept, Greater China, Dell Technology |
| 10:30 - 11:00 | 汽车 AI 芯片的创新与挑战 Pioneering Automotive AI Chips: Innovation, Integration, and Challenges | 李汉军，天津国芯科技有限公司项目经理 Li Hanjun, Project Manager, Tianjin Guoxin Technology Co Ltd |
| 11:00 - 11:30 | 智能底盘：驱动未来智慧出行 Smart Chassis: Empowering Intelligent Mobility | 朱正，北京英创汇智汽车技术有限公司副总裁 Zhu Zheng, Vice President, Beijing Trinova Auto Tech Co Ltd |

汽车 + Automotive Cross - Industry Integration

| 时间 Time | 题目 Topic | 讲者 Speaker |
|----------------|---|---|
| 11:30 - 12:10 | 增程式串联翼电动垂直起降飞行器关键技术 Range-Extended Tandem-Wing eVTOL: Key Technologies and Innovations | 李浩然，清华大学苏州汽车研究院高级工程师 Li Haoran, Senior Engineer, Suzhou Automotive Research Institute, Tsinghua University |
| 午休 Lunch Break | | |

数字化升级 Digital Upgrade

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|---|--|
| 13:20 - 13:50 | 让售后服务从此更懂数据、更会思考 From Reactive to Reflective, Making Aftermarket Service Think with Data | 常波，采埃孚销售服务（中国）有限公司亚太区 数字化事业线负责人 Bob Chang, Head of Business Line Digital Solution APAC & Head of China Service, ZF Services (China) Co Ltd |
| 13:50 - 14:20 | 供应链物流数字化运营的机遇与挑战 Opportunities and Challenges in Digital Supply Chain Operations | 马宁，陕西通汇汽车物流有限公司配件事业部 部长 Lemon, Accessories Minister, Shaanxi Tonghui Automotive Logistics Co Ltd |

概念展区议程详情

Showcase area agenda detail rundown

能源革新 Energy Innovation

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|---|
| 14:20 - 14:50 | 驱动可持续未来：高效安全的电动汽车电池全生命周期管理 Empowering Sustainability: Cost-effective and Safe EV Battery Lifecycle Management | Angelina Karlin, Vinso Global 总经理 Angelina Karlin, Managing Director, Vinso Global |

可持续发展 Sustainable Development

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|--|
| 14:50 - 15:30 | 全球再制造业深度对话：中国、东盟与欧洲市场的现状、挑战与机遇 Global Remanufacturing: A Deep Dive into the Current Status, Challenges, and Opportunities in China, ASEAN, and Europe | 主持人：Sven Grochocki，循环经济解决方案有限公司 讨论嘉宾： Peter Bartel，欧洲汽车回收协会副总裁 吴圣旻，采埃孚售后再制造中心生产负责人 Moderator: Sven Grochocki, Circular Economy Solutions GmbH Panel speakers: Peter Bartel, C-ECO and Vice President APRA Europe Wu ShengMin, Head of Production at ZF Aftermarket Remanufacturing Center |

跨国投资及全球合作系列活动：东南亚投资前景和机遇 Global Collective - Southeast Asia

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|--|
| 15:30 - 15:45 | 东盟汽车市场及机遇 ASEAN Automotive Market Overview and Opportunities | 周明洋，弗若斯特沙利文汽车行业分析师 Lily Zhou, Research Analyst, Mobility Practice, Frost & Sullivan |
| 15:45 - 16:00 | 印尼汽车市场深度解读 Indonesian Automotive Market Deep Dive | TPW Gagat Prijawan，印度尼西亚汽车零部件及配件工业协会（GIAMM），公共关系与推广负责人 TPW Gagat Prijawan, Head of Public Relations & Promotions, Indonesian Automotive Parts & Components Industries Association (GIAMM) |
| 16:00 - 16:30 | 圆桌讨论：市场落地：案例与营销策略分享 Panel Discussion: Case Sharing and Marketing Strategies for a Successful Market Entry | 主持人：周明洋，弗若斯特沙利文咨询公司，移动出行研究分析师 嘉宾： Billy Riestianto，印度尼西亚 OtoHub.com 创始人及汽车分析师 TPW Gagat Prijawan，印度尼西亚汽车零部件及配件工业协会（GIAMM），公共关系与推广负责人 张朝俊，芜湖车贝健汽车科技有限公司（奇瑞控股子公司），公司总经理 Moderator: Lily Zhou, Research Analyst, Mobility Practice, Frost & Sullivan Asia Pacific Panel speakers: Billy Riestianto, Founder of OtoHub.com and Automotive Analyst, Indonesia TPW Gagat Prijawan, Head of Public Relations & Promotions, Indonesian Automotive Parts & Components Industries Association (GIAMM) Zhang Chaojun, General Manager, Wuhu Chebeijian Automotive Technology Co Ltd (Chery's subsidiary) |

Day 3 - 28.11.2025（星期五 / Friday）

汽车 AI 应用 Automotive AI

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|---|
| 10:00 - 10:30 | 汽车安全的“第六感”：AI 驱动下的红外感知系统 The Sixth Sense of Automotive Safety: Infrared Perception Systems Driven by AI | 董振东，武汉轩辕智驾科技有限公司商务总监 Zhendong Dong, Business Director of Wuhan Xuanyuan Idrive Technology Co Ltd |

概念展区议程详情

Showcase area agenda detail rundown

| | | |
|---------------|---|--|
| 10:30 - 11:00 | 从传统到智能：商用车制动系统的转型之路 From Conventional to Intelligent: The Transformation of Commercial Vehicle Braking | 任立鹏，清智汽车科技（苏州）有限公司线控底盘总工 Ren Lipeng, Chief Engineer of Drive-by-Wire Chassis, Tsintel Automotive Technology (Suzhou) Co Ltd |
|---------------|---|--|

数字化升级 Digital Upgrade

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|--|
| 11:00 - 11:30 | 如何实现以用户为中心的数字化转型 Driving the Future of Digital Transformation Through User-Centric Innovation | 徐虎雄，罗兰贝格全球合伙人 Xu Huxiong, Partner, Roland Berger |
| 11:30 - 12:00 | 工业互联网助力汽车智能制造 Industrial Internet Empowering Intelligent Automotive Manufacturing | 许国仁，百世康私人有限公司首席顾问 Colin Koh, Principal Consultant, LKH Precicon Pte Ltd |

午休 Lunch Break

可持续发展 Sustainable Development

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|--|--|
| 13:20 - 13:50 | 2026 汽车产业人才发展趋势报告 The Future Workforce of Mobility: 2026 Talent Trends in the Automotive Industry | 徐磊，中国人才研究会汽车人才专业委员会资深研究员 Xu Lei, Senior Researcher of Auto Talents Committee of China Talents Society |

| | | |
|---------------|--|---|
| 13:50 - 14:30 | 菁英启航—对话企业高管 Elite Pathway Programme: A Dialogue with Executives | 主持人：朱正吉，上海市嘉定区汽车人才研究会秘书长 嘉宾： 朱睿，智己汽车科技有限公司人力资源总监 魏志延，科德宝过滤技术集团汽车事业部执行副总裁 施文彬，博世中国雇主品牌 and 人才甄选总监 褚洪庆，同济大学汽车学院副教授 Moderator: Zhu Zhengji, Secretary-General, Shanghai Jiading Auto Talents Society Panel speakers: Zhu Rui, HR director, IM Motors Technology Co Ltd James Wei, Executive Vice President Automotive, Freudenberg Filtration Technologies (FFT) Simon Shi, Director of CoE – Talent Acquisition & Employer Branding Bosch China Chu Hongqing, Associate Professor, School of Automotive Studies, Tongji University |
|---------------|--|---|

能源革新 Energy Innovation

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|---|---|
| 14:30 - 15:00 | 能源转型与区域战略：塑造亚洲未来出行新格局 Energy Transition and Regional Strategies: Shaping the Future of Mobility in Asia | Paulo Mutuc，弗若斯特沙利文副总监 Paulo Mutuc, Associate Director, Frost & Sullivan |
| 15:00 - 15:30 | AI 时代的技术革新，新一代电池与可持续发展路径 Technology Innovations in the AI Era for Next-Generation Batteries and Sustainability | Aditya Kumar Tiwari，越南 VinFast 汽车有限公司高压电池系统组组长 Aditya Kumar Tiwari, Group Leader, HV Battery System, VinFast Auto Ltd, Vietnam |

跨国投资及全球合作系列活动：拉美投资前景和机遇 Global Collective - Latin America

| 时间 Time | 题目 Topic | 讲者 Speaker |
|---------------|---|---|
| 15:30 - 15:40 | 拉丁美洲汽车市场概况 Overview of Automotive Market in Latin America | Paulo Mutuc，弗若斯特沙利文副总监 Paulo Mutuc, Associate Director, Frost & Sullivan |
| 15:40 - 16:00 | 墨西哥汽车市场概况及投资机遇 Investment Opportunities in Mexico Specifically for the Automotive Sector | 圣地亚哥·托莱多，墨西哥驻华使馆经济参赞 Santiago Toledo, Commercial Counsellor, The Embassy of Mexico in China 维克托·卡德纳，中国墨西哥商会副执行主席 Victor Cadena, Executive Vice President, Mexican Chamber of Commerce in China (MEXCHAM) |

概念展区议程详情

Showcase area agenda detail rundown

| | | |
|---------------|--|--|
| 16:00 - 16:15 | 解锁巴西蓬勃汽车行业的投资机遇 Brazil Automotive Industry - Opportunities for Investments and Policy Updates | 殷吉, 巴西圣保罗州投资促进局首席代表 Inty Mendoza, PhD, Chief Representative Officer, Invest SP, Shanghai |
| 16:15 - 16:45 | 专题讨论: 拉丁美洲的机遇与挑战 Panel Discussion: Opportunities and Challenges in Latin America | 主持人: Paulo Mutuc, 弗若斯特沙利文副总监 嘉宾: 殷吉, 巴西圣保罗州投资促进局首席代表 圣地亚哥·托莱多, 墨西哥驻华使馆经济参赞 维克托·卡德纳, 中国墨西哥商会副执行主席 Moderator: Paulo Mutuc, Associate Director, Frost & Sullivan Panel speakers: Inty Mendoza, PhD, Chief Representative Officer, Invest SP, Shanghai Santiago Toledo, Commercial Counsellor, The Embassy of Mexico in China Victor Cadena, Executive Vice President, Mexican Chamber of Commerce in China (MEXCHAM) |

Day 4 - 29.11.2025 (星期六 / Saturday)

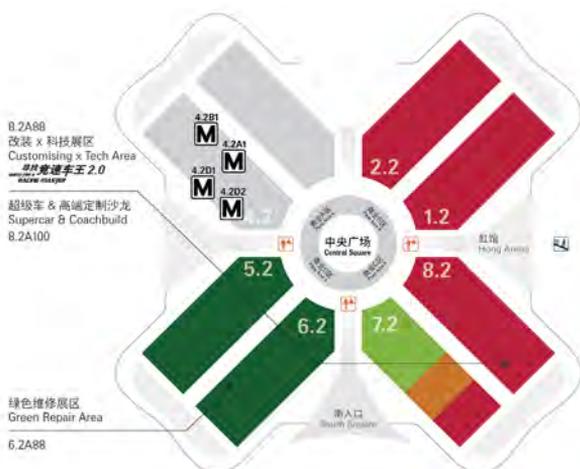
| 汽车 + Automotive Cross - Industry Integration | | |
|--|---|--|
| 时间 Time | 题目 Topic | 讲者 Speaker |
| 10:30 - 11:00 | 汽车遇见机器人 Automotive x Robotics: The Next Frontier of Mobility and Manufacturing | 清华大学苏州汽车研究院 Suzhou Automotive Research Institute, Tsinghua University |
| 11:00 - 11:30 | 构建数字信任: 转化网络安全法规为创新安全出行 Driving Digital Trust: Turning Cyber Regulations into Security Innovation for Mobility | 演讲嘉宾待定 Speaker to be confirmed |

会议室导览图

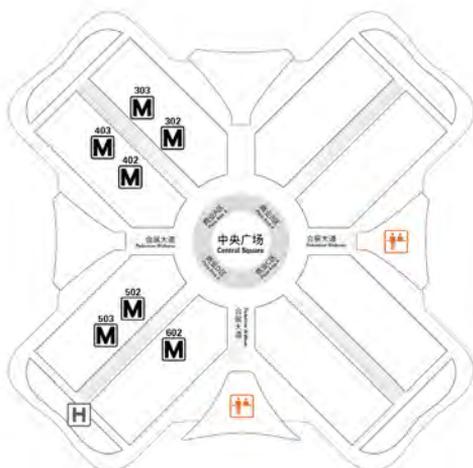
Floor plan of conference rooms



二层
2nd Floor



8米夹层
Mezzanine Floor



一层
1st Floor



#ams-live

- #ams-live 直播直播
- 展商展位展示 Exhibition & product search
- 精准配对 Business matching
- 会议预订 Appointment scheduling
- 展商及嘉宾 On-demand and Event-based events



90+同期活动
解锁行业未来

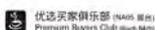
- 90+ 同期活动 to unlock the future of the industry



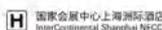
观众登记处
Visitor Registration



多功能厅 (NABU 展位)
Multi-Function Area (NABU stand)



优选买家俱乐部 (NABU 展位)
Premium Buyer Club (NABU stand)



国家会展中心上海洲际酒店
InterContinental Shanghai NECC



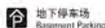
会议室
Meeting Room



地铁2号线
Metro Line 2



停车场
Car Parking



地下停车场
Basement Parking