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**automechanika**  
SHANGHAI

2 – 5.12.2024

中国·国家会展中心（上海）  
National Exhibition and Convention  
Center (Shanghai), China

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
Automechanika Shanghai




# 拥抱创新，跨界融合，驱动汽车产业可持续发展

## Time to innovate, transform and drive a sustainable future

 **350,000**  
平方米  
sqm


 **14**  
个展馆  
halls

 **6,500**  
家参展商  
exhibitors


 **70+**  
场同期活动  
fringe events

### 新能源及智能网联板块于5.1号馆全新登场

#### New Energy & Connectivity sector to debut at Hall 5.1

 **26,000**  
平方米  
sqm

5.1号馆将全面展示并聚焦新能源、智能网联及自动驾驶相关的前沿产品、技术及服务模式，助推行业的可持续转型及汽车后市场的智能创新。

 **450家**  
参展商  
exhibitors

The dedicated area will present some of the most pioneering products, technologies, and concepts that are driving the transition of greener and more intelligent vehicles and aftermarket services.

### 数字解决方案/产业服务专区聚焦产业跨界融合

#### Digital Solutions / Services to amplify the integration across wider industries

该专区位于7.2号馆，将汇集一众汽车零部件供应链、电子商务和连锁店领域的领军企业，积极拥抱跨界融合，推动互联网、大数据和人工智能和制造、分销和消费市场的深度融合。

Hall 7.2 will host leaders in the auto parts supply chain, e-commerce and chain stores known for their highly evolved incorporation of the internet, big data, and AI in manufacturing, distribution and the consumer market.

“技术·创新·趋势”主会场  
Innovation4Mobility Mainstage

Hall 5.1号馆

绿色维修展区  
Green Repair Area

改装 x 科技展区

Customising x Tech Area

Hall 6.2号馆

Hall 8.2号馆

### 展品板块覆盖全产业链

#### Enhanced product portfolios cover the entire supply chain

- 部件及组件 Parts & Components
- 新能源及智能网联 New Energy & Connectivity (新 new)
- 电气及电子系统 Electrics & Electronics
- 诊断及修理 / 车身及喷涂 Diagnostics & Repair / Body & Paint
- 用品及改装 Accessories & Customising
- 轮胎及轮毂 Tyres & Wheels
- 数字解决方案 / 产业服务 Digital Solutions / Services (新 new)

### 2024年Automechanika Shanghai汽车产业国际发展大会

#### International Automotive Industry Conference 2024 Presented by Automechanika Shanghai

全球汽车市场趋势 Global automotive market trends

数字全球化 Digital globalisation

供应链重塑与企业全球战略 Supply chain transformation and corporate global strategy

汽车产业ESG战略 ESG in the automotive industry

区域市场的环境与国际投资策略及跨国合作模式  
Regional market dynamics, international investment strategies, and cross-border cooperation

### 汇集全球品牌与技术领军企业

#### Key brands leading transformation



\*部分参展品牌 Partial list

### 20周年系列活动

#### Let's celebrate 20 years together

20周年植树公益活动  
20<sup>th</sup> anniversary tree planting charity event  
“寻找竞速车王”比赛（改装 x 科技展区）  
Quest for a Racing Master (Customising x Tech Area)  
展会现场直播  
Live broadcast

更多周年活动即将公布，敬请关注！  
Stay tuned for more anniversary activities!

有意向成为活动赞助商？  
Interested in becoming a sponsor?

立即联系贺磊小姐  
Contact Ms Emily He  
Emily.He@china.messefrankfurt.com



更多精彩  
同期活动  
More exciting  
fringe events

**Innovation 4 Mobility**  
技术·创新·趋势





# 买家专属计划

## Enjoy exclusive benefits as a buyer

### 专业观众参观团

#### Buyer Group Programme

展会为超过30人及以上的参观团（同一组织方）提供一系列的定制化观展服务，包括：

- 展前胸卡邮寄
- 展会现场专人接待
- 享个性化参观路线
- 同期活动优先留位

Form an overseas buyer group of at least 15 members to enjoy multiple benefits!

- Pre-arranged admission badges and fast track entry
- Official e-catalogue
- Hotel accommodation (first-come-first-serve)

### 优选买家俱乐部

#### Premium Buyers Club

特邀企业高级管理人员或拥有采购决策权的业内人士加入，享受精准商贸配对，定制参观路线，尊享俱乐部休息室等贴心服务。

Professional buyers with full purchasing authority can join the programme for exclusive offers such as business matching services, onsite lounge access, a welcome kit and more.

### 汽车技术俱乐部

#### Auto Tech Club

以整车战略规划，零部件及汽车相关产品企业的设计、研发、技术负责人及科研机构专家等为服务对象，为其技术交流与合作推荐相关企业，参与技术类同期活动。

R&D personnel, strategic planners, automotive-related professors or tutors from colleges and universities are encouraged to sign up to join targeted events, business matching services, onsite lounge access, a welcome kit and more.

### Match Up全年商贸配对服务 Match Up (business matching)

#### AMS Live 线上平台



更多买家  
专属福利  
Contact us for  
more benefits

### 前往展馆 Getting to the fairground

#### 开放日期及时间 Opening date & time:

2.12 – 4.12.2024 9:00 – 17:00  
5.12.2024 9:00 – 15:00

#### 入场 Admission:

免费，仅限18岁或以上业内人士  
Free of charge. Trade visitors aged 18 or above only

#### 展馆地址 Venue:

中国上海市青浦区崧泽大道333号  
国家会展中心（上海）  
National Exhibition and Convention Center (Shanghai)  
333 Songze Avenue, Qingpu District, Shanghai, China

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