

automechanika
SHANGHAI

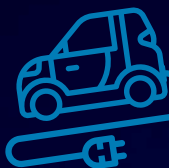
29.11 – 2.12.2023

中国 • 国家会展中心（上海）
National Exhibition and Convention
Center (Shanghai), China

观众邀请函
Your
invitation
to visit



观众实名预登记
Real-name
pre-registration



**共襄行业年终盛会
见证新能源时代技术创新变革**
**Grasp opportunities arising from
China's market transformation**

汇聚行业技术领军企业
Key brands shaping
the transition



部件及组件
电子及智能网联
汽车用品
改装
明日出行
轮胎轮毂
诊断及修理 / 车身及喷涂

汽车制造技术专区
零部件再制造专区
产业服务及供应链连锁专区

- Parts & Components
- Electronics & Connectivity
- Accessories
- Customising
- Tomorrow's Service & Mobility
- Tyres & Wheels
- Diagnostics & Repair / Body & Paint

Auto Manufacturing Zone
Remanufacturing Zone
Services & Supply Chain Zone

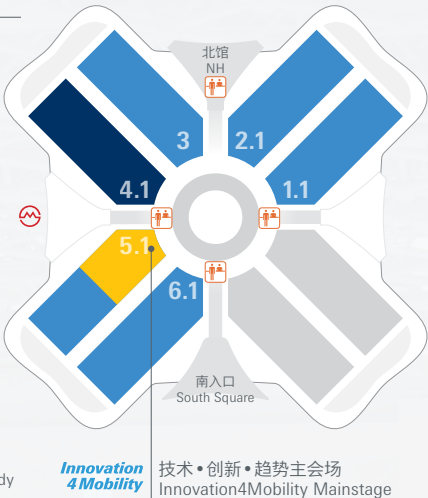


*2023年部分确认展商名单
Partial list of confirmed exhibitors in 2023

展会规划 Hall plan

一层 Level one

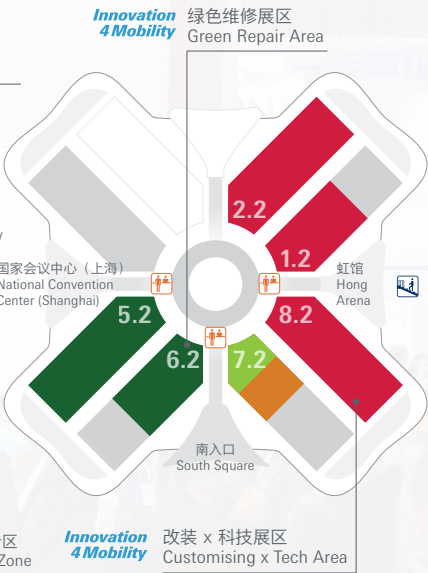
- 1.1 驱动
Powertrain
- 2.1 国家及地区展馆
Country & Region Pavilions
- 3 部件及组件
Parts & Components
- 4.1 电子及智能网联
Electronics & Connectivity
- 5.1 新能源 / 可替代能源及燃料 / 自动驾驶
E-mobility / Alternative Drive Systems & Fuels / Autonomous Driving
- 6.1 驱动 / 底盘 / 车身
Powertrain / Chassis / Body



- 观众登记处
Visitor Registration
- 虹桥商务区步行天桥
Footbridge between Hongqiao Central Business District and NECC
- 地铁2号线
Visitor Registration

二层 Level two

- 1.2 车辆照明 / 外饰改装
Vehicle Lighting / Customising
- 2.2 美容养护及润滑油 / 影音电子 / 随车用品
Car Care & Lubricants / Infotainment Electronics / Accessories
- 5.2 维修及检测诊断设备 / 工具
Diagnostics & Repair / Tools
- 6.2 维修设备 / 车身及喷涂 / 工具 / 汽车清洗
Workshop Equipment / Body & Paint / Tools / Car Wash
- 7.2 轮胎及轮毂 / 轮辋
Tyres & Wheels / Rims
- 8.2 外饰改装 / 订制改装 / 高性能改装
Customising / Motorsport & High Performance



明日出行板块聚焦汽车产业变革与发展的创新技术

明日出行聚焦未来移动出行新技术及解决方案，在展会的发展中起着至关重要的推动作用。今年板块移至5.1号馆并扩容1倍，呈现更完整的产品布局，提升参观效率，助力各方全面了解汽车技术发展方向。

板块汇集新能源整车、核心零部件、燃料电池、智能驾驶、充电桩等产品与技术，代表展商：IVECO、Unity、昌辉、地平线、富临精工、恒义、美泰、妙益、全兴精工、瑞浦兰钧、斯巴克瑞、硕大、拓普、万安、威可特、卫东新能源、鑫可传动、英磁、智驾科技等。

Tomorrow's Service & Mobility presents the latest technologies and solutions for future mobility

As a key product sector at Automechanika Shanghai, Tomorrow's Service & Mobility (Hall 5.1) will double in size compared with the previous edition. Exhibitors can present a wider range of products and solutions such as new energy vehicle parts and components, charging and battery swapping, hydrogen energy and fuel cells, connected and autonomous driving, new materials and more.

Get ready to find Changhui, Fulin Precision, Hengyi, Horizon, Inn-Mag, IVECO, MAXIEYE, Mewyeah, MT Microsystem, Quanxing, Ruipu Lanjun, SIEKON, Sogreat, SPARKTRONIC, Tuopu, Unity, Victory Auto Heat-transfer, VIE, Weidong and more across the show floor.



“技术·创新·趋势”概念展区

Innovation4Mobility Showcase Areas

“技术·创新·趋势”主会场

Innovation4Mobility Mainstage

主会场分别由主题演讲区、产品展示区、初创区和休息交流区组成，重点聚焦智能底盘、动力电池核心技术、电驱动发展趋势、补能技术及市场展望、智能驾驶解决方案及落地运用、燃料电池产业布局与关键技术等话题。

The Mainstage is a prime area championing contributions made to the advancing innovations across the value chain. Its forum area, networking lounge, start-up arena and product showcase create an ideal environment to share new ideas, network with like-minded players and celebrate transformations propelling the new automotive era forward.

氢电并行，智驾未来展区

Future Mobility Area

云集新能源与智能网联细分领域的产品与技术，以场景化应用来呈现广泛的商业前景。

Find the latest new energy vehicle, hydrogen technology, connectivity and autonomous driving solutions, from local industry clusters and other global hotspots. Together, the area will spotlight the complex enabling technologies supporting future mobility and sustainability.

绿色维修展区

Green Repair Area

展示国内外新能源汽车售后盈利项目、三电维修技术及优质设备；联合上海汽保商会、山东保修行业协会，举办产教融合、维保设备智能化升级等内容的活动。

The area will delve into systematic changes across the aftermarket, such as infrastructure, skilled labour, equipment and accessories through product displays, live demonstrations, training workshops and open forums.

改装 x 科技展区

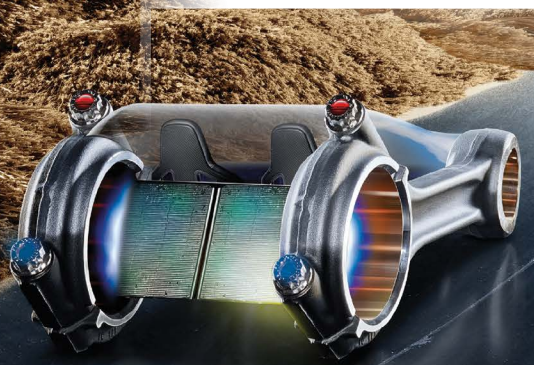
Customising x Tech Area

汇集整车热门改装车型、改色膜、内外饰、影音电子、照明以及自驾露营等不同驾驶环境下的随车用品，呈现汽车改装市场最新的创新元素及个性化潮流趋势。

The spotlight draws attention to the latest trends and advancements in the customising market. It will feature a collection of customised cars, car wrapping, accessories, infotainment, lighting and products for driving activities like car camping.



**Innovation
4 Mobility**

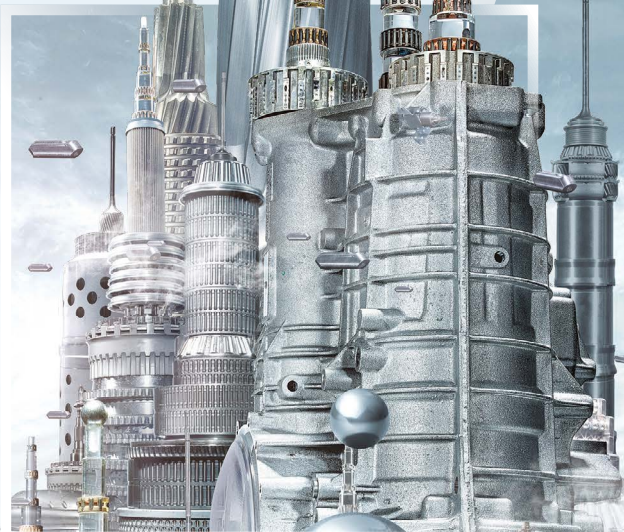


知识交流及拓展合作网络 Educational and networking opportunities

旗舰会议

Flagship conferences

- 2023年Automechanika Shanghai汽车产业国际发展大会
International Automotive Industry Conference 2023
Presented by Automechanika Shanghai
- 新能源汽车可持续发展论坛
New Energy Vehicle Sustainable Development Forum
- 2023年智能网联汽车政策法规交流国际论坛
International Summit of Connected-Vehicle Policies and Regulations
- 2023年汽车售后市场高峰论坛
Automotive Aftermarket Summit
- “聚势前行 加速出海” — 2023年二手车创新发展论坛
Used Car Strategy and Development Forum
- 中外轮胎行业合作发展论坛
China International Tyre Industry Conference



立即体验
Experience now

AMS Live

AMS Live线上平台是一个汇聚全球行业资源的线上枢纽，为远程用户和现场与会者提供全面的沟通途径和商贸连结。线上展位展品展示和商贸配对服务，将助力供需双方开展高效业务对接。同时，平台也将为与会者带来精彩纷呈的线上会议直播与视频节目。

AMS Live empowers remote and onsite users to explore purchasing decisions and capture the latest market information through digital booths, exhibitor and product searches, business matching, appointment scheduling, and on-demand and livestreamed events.

买家专属计划

Dedicated buyer services

优选买家俱乐部

Premium Buyers Club

特邀企业高级管理层或拥有采购决策权的业内人士加入，享受精准商贸配对，定制参观路线，尊享俱乐部休息室等贴心服务。

Professional buyers with full purchasing authority can join the programme for exclusive benefits such as business matching services, onsite lounge access, a welcome kit and more.

汽车技术俱乐部

Auto Tech Club

以整车战略规划，零部件及汽车相关产品企业的设计、研发、技术负责人，科研机构专家等为服务对象，为其技术交流与合作推荐相关企业，参与技术类同期活动。

R&D personnel, strategic planners, automotive-related professors or tutors from colleges and universities are encouraged to sign up to reap the benefits of targeted events, business matching services, onsite lounge access, a welcome kit and more.

专业观众参观团

Buyer Group Programme

展会还为超过30人及以上的参观团（同一组织方）提供一系列的定制化观展服务，包括：

- 展前胸卡邮寄
- 展会现场专人接待
- 享个性化参观路线
- 同期活动优先申请

Form an overseas buyer group of at least 15 members to enjoy multiple benefits!

- Pre-arranged admission badges and fast track entry
- Official catalogue (e-version)
- Hotel accommodation (first-come-first-serve)

Match Up 全年商贸配对服务

Match Up (business matching)

根据买家采购需求，我们将安排专业团队协助成功登记该项服务的买家以及展会潜在的供应商进行商贸配对，在展前和展中安排一对一的会议。

Match Up is an online and onsite matchmaking service offering a personalised approach for buyers and suppliers around the globe to network and expand business activities.



立即参与
Join us

观众服务联系

Contacts for buyer services

中国观众 For domestic visitors:

顾婉宁 女士 Ms Wendy Gu

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wendy.gu@china.messefrankfurt.com

境外观众 For overseas visitors:

陈翠榕女士 Ms Candice Chan

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前往展馆 Getting to the fairground

开放日期及时间 Opening date & time:

29.11 – 1.12.2023 9:00 – 17:00
2.12.2023 9:00 – 15:00

入场 Admission:

免费，仅限18岁或以上业内人士；
入场观众请于展前完成实名预登记。
Free of charge. Trade visitors aged 18 or above only;
Real-name pre-registration is required

展馆地址 Venue:

中国上海市青浦区崧泽大道333号
国家会展中心（上海）
National Exhibition and Convention Center (Shanghai)
333 Songze Avenue, Qingpu District, Shanghai, China



计划行程
Plan your trip

联系方式 Contacts

中国观众 Domestic visitors:

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