





# Leveraging year-round activities and driving future mobility forward

For the past eight years, China has led the world's new energy vehicle market. The country's outlook appears as strong as ever with the sector holding market shares of 25.6 percent<sup>1</sup>, which many estimate will rise in 2023 as yearly sales expect to hit the 9 million mark, a year-on-year increase of 35 percent<sup>2</sup>.

As a result, China will stake a claim to approximately two thirds of this year's global new energy vehicle sales (13.6 million)<sup>3</sup>.

As a key product sector at Automechanika Shanghai, Tomorrow's Service & Mobility will feature the latest technologies and solutions for future mobility, assist companies in their technological development and seize opportunities in the global market.

- ✔ Leverage the international platform by showcasing cutting-edge technologies and future mobility solutions backed by cross-collaboration between government, industry, academia and research.
- ✔ Expand your global footprint by interacting with OEMs, enabling technology and parts manufacturers, research institutions and traders from every corner of the world.
- ✔ Grasp the latest global trends, automotive innovations and technological upgrades during flagship conferences and forums.

## Product coverage in Tomorrow's Service & Mobility

- New energy vehicle parts and components (battery power, battery fuel cell, BMS management systems, motors, electric controls, electric drives, DC-DC converters, on-board chargers, electric compressors, and more)
- Charging and battery swapping (charging guns, charging piles, charging station operators, swapping stations, and related products)
- Hydrogen energy and fuel cells (stacks and systems, fuel cell testing, and fuel cell stack components)
- Connected and autonomous driving (self-driving car manufacturers, ADAS, intelligent hardware, radars, chips, sensors, voice interaction, intelligent cockpits, and more)
- New materials (lightweight, composite, hybrid, recyclable, and more)
- Mobility services (fleet management, shared mobility, car-hailing, and more)

### Sources:

1. "China's vehicle export exceeded 3 million units in 2022, production and sales ranked first in the world for 14 consecutive years", 17 January 2023, Government of China, [http://www.gov.cn/xinwen/2023-01/17/content\\_5737416.htm](http://www.gov.cn/xinwen/2023-01/17/content_5737416.htm) (Retrieved: 4 May 2023)
2. "China's new energy vehicle sales are expected to exceed 9 million units in 2023", 22 February 2023, CNIi, [https://www.cnii.com.cn/qc/202302/t20230222\\_448850.html](https://www.cnii.com.cn/qc/202302/t20230222_448850.html) (Retrieved: 4 May 2023)
3. "Global electric vehicle sales grow strongly, with China as the main driver", 1 March 2023, People's Daily, [http://paper.people.com.cn/rmrb/html/2023-03/01/nw.D110000renmrb\\_20230301\\_1-17.htm](http://paper.people.com.cn/rmrb/html/2023-03/01/nw.D110000renmrb_20230301_1-17.htm) (Retrieved: 4 May 2023)





## May

China New Energy Vehicle International Cooperation Conference 2023

"OEs + New Energy Vehicles" guided tour in Chengdu

## June



*Innovation4Mobility* product launch  

Webinar – Development status and outlook of the new energy vehicle industry in China and Europe  



## July

Guided tours of car manufacturers

## August

Webinar – Development and application of connectivity technology and talent training  

## September

Trends of the new energy vehicle aftermarket  

Guided tours of auto manufacturers

## Show highlights (29.11 - 2.12.2023)

Tomorrow's Service & Mobility Summit

International Green & Intelligent Automotive Congress

SAE Vehicle Electrification and Autonomous Vehicle Technology Forum

Application of Advanced Composite Materials in New Energy Vehicles Summit

International Summit of Connected-Vehicle Policies and Regulations

## Year-round

Match Up business matching programme





# About Automechanika Shanghai

Automechanika Shanghai ranks amongst Messe Frankfurt's leading trade fairs. The Automechanika brand has a worldwide presence with a network of 13 international events. As one of the most influential industry events in the world, it is a gateway for marketing, trade, information exchange and education covering the entire automotive ecosystem.



**280,000**sqm  
exhibition space



**4,800**  
exhibitors

## Innovation4Mobility

The Innovation4Mobility concept will reinforce pockets of the supply chain like parts and components, repair and diagnostics, future mobility and customising that are evolving rapidly. Four special areas include the Innovation4Mobility Mainstage, Green Repair Area, Future Mobility Area, and Motorsport & High Performance Area.



More details

### Exhibitor feedback

**Ms Gong Yanqiong**  
Brand Director of Nanjing Chuhang Technology Co Ltd

The show pivots on innovation and technology with a focus on new energy vehicles and connectivity. The integrated area was very useful for our results. For example, after we presented at the forum area, a lot of the audience came to our booth to enquire about our radar products. Therefore, we were very pleased with the opportunity to converse with like-minded industry leaders.

### Visitor feedback

An overseas buyer from Morocco  
**Mr Hamza Chandid**  
Managing Director of SigmaTauri

There is an extensive conversation at the show surrounding electric vehicles, batteries, hydrogen cars and software for self-driving automobiles. So we should look closely at these innovations for the Moroccan industry.

## Key brands leading transformation



\*Partial list from 2022



# Global connections through online and onsite resources



**15,200**

global press contacts



**810+** media

coverage from  
31 countries and regions



**170,000+**

social media followers through  
Automechanika Shanghai channels



**48** government and  
association supporters



**1.8** million

website views per year

## Supporting the sector

### Industry organisations

- China Chamber of Commerce for Import & Export of Machinery & Electronic Products
- China Electronic Chamber of Commerce
- European Electric Vehicle Association
- Hong Kong E-vehicles Business General Association
- Israel Chamber of Commerce in China
- Japan Electric Vehicle Promotion Association
- Korea New Energy Research Institute
- Shanghai Transportation Electronics Association Shanghai Fuel Cell Innovation Industry Alliance

### OEMs, research and development centres and scientific research institution

BYD Group, Chongqing Changan Automobile, General Motors (China) Investment, NIO, SAIC General Motors, SAIC Motor Passenger Vehicle, SAIC Volkswagen, Zhejiang Geely, China Automotive Technology and Research Center Co Ltd, China Automotive Engineering Research Institute, Geely Automobile Research Institute Co Ltd, Institut für Qualitäts- und Zuverlässigkeitsmanagement GmbH (IQZ quality and standardisation company), MQS AG (MQS Measurement and Quality Inspection Company-Automotive Industry), Pan Asia Automotive Technology Center Co Ltd, and Shanghai Motor Vehicle Testing Center Technology Co Ltd.

### Media

Mass and trade media partners from all across Americas, Asia, Australia, Europe and the Middle East.



# Hall plan

## Innovation 4 Mobility

Innovation4Mobility Mainstage

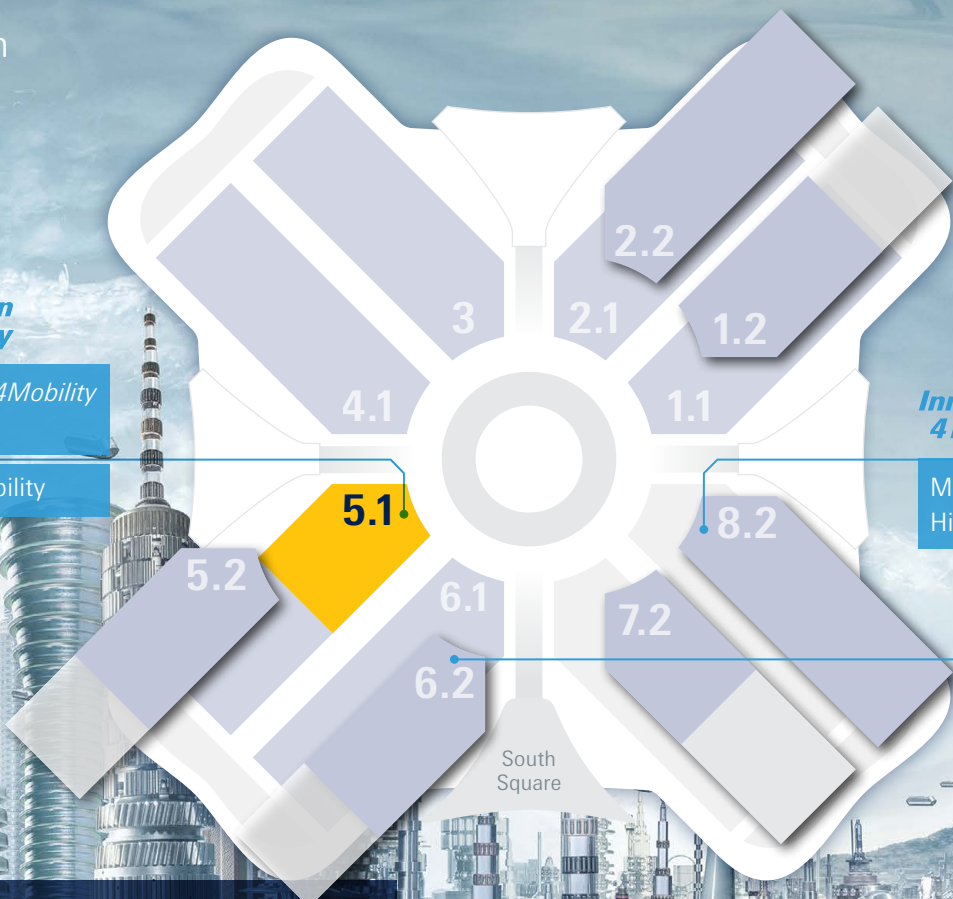
Future Mobility

## Innovation 4 Mobility

Motorsport and High Performance

## Innovation 4 Mobility

Green Repair



## Contact

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Stay tuned



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