


**Automechnika Shanghai 2022 Fringe Programme Detail Rundown**

2022 China Auto Service Store Digital Development Summit Forum °							
<b>Co-organiser(s)</b>	Bin Li Tech (Guangzhou) Co Ltd YIMA Media Auto Aftermarket Service Magazine Zhidong Car China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	09:30-12:30	<b>Venue</b>	Meeting Room 9 (Between Hall 9 and Hall 11)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:30	Opening Remarks			Organiser			
10:00	Current Situation and Future of Digital Development of Automotive Workshop			Luo Shaoze, President of Guangdong Hong Kong Macao Greater Bay Area Transportation Service Industry Federation			
10:30	Tencent's Strategic Planning for Mobility Services			Head of Tencent Travel			
11:30	How Can Digital Technology Help Improve the Profitability of Automotive Workshop?			Ni Xiaoyuan, Founder of Handheld Car Store			
12:00	New Opportunities for the Development of an Integrated Sales and Service Model of Automotive Workshop			Hong Gengge, Founder of Yinghui Youpei			

International Automotive Cogress ° 							
<b>Co-organiser(s)</b>	Institute of Automotive Engineering (ika) , RWTH Aachen University Vogel Communications Group China Machine Industry Information Research Institute China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	10:30-17:00	<b>Venue</b>	Meeting Room 5 (Between Hall 5 and Hall 7)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:30	Welcoming Speech			China Machinery Industry International Cooperation Co Ltd.			
10:35	Potential of Hydrogen in the Automotive Industry			Michael Redhead, Expert Green H2, fka GmbH			
11:05	Core Components Development & Application in Thermal Management System of NEV			Tyler Li, Senior Marketing Manager of Sensata Technologies			
11:35	FUCHS BluEV-Top Solutions of Lubrication and Thermal Management in NEV			Ren Dongwen, R&D Director, Automotive, FUCHS Lubricants (China) Ltd.			
12:00	Lunch Break						
13:30	Research on the Development of Advanced Technologies of Intelligent Connected Vehicles			Zhang Xiang, Researcher of Automotive Industry Innovation Research Center of North China University of Technology, MBA Supervisor of Business Administration			
14:00	High-speed Data Connector Solutions and Standards			Wayne Hu, Rosenberger Asia Pacific, Data Connector Product Manager			
14:30	Automated Driving Innovations and Challenges on the Road from Development to Serial Production			Jens Kotte, Managing Director, fka GmbH			
15:00	The Advanced E/E Vehicle Harness Design Solution			Yang Yugan, Senior Engineer of Wire Harness E/E Design. Zuken Inc.			
15:30	Implementation of NGP Auxiliary Driving Function under Urban Conditions			Xu Huiwen, Product Manager of Xpeng Automatic Driving Center			
16:00	Future Automotive E/E Architectures – On the Path Towards a New E/E Paradigm			Christian BURKARD, Manager Digitalization, Dipl.-Wirt.-Ing, fka GmbH			

The Glorious Ceremony of 2022 Auto Aftermarket Brand Festival °							
<b>Co-organiser(s)</b>	Auto and Automobile China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room 9 (Between Hall 9 and Hall 11)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
13:30	Current Situations and Trends of China's Automotive Aftermarket						
14:00	Product Sharing of High-quality Projects in Automotive Aftermarket						
14:30	Annual Automobile Protective Film Industry Forum						
15:00	Annual Automobile Aftermarket Brand Forum						
15:30	The Glorious Ceremony of 2022 Auto Aftermarket Brand Festival						

2022 China Auto Parts Brand Channel Digital Development Summit Forum °							
<b>Co-organiser(s)</b>	Bin Li Tech (Guangzhou) Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room LM103, South Lobby	<b>Language</b>	Chinese

The 2 <sup>nd</sup> Yongfu International Automobile Service Industry Summit Forum °							
Co-organiser(s)	Guangdong EVK Cars Culture Club China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	15-Feb-23	Time	13:30-16:30	Venue	Meeting Room 6 (Between Hall 6 and Hall 8)	Language	Chinese

2022 China (Shenzhen) International Commercial Vehicle Parts Market Development Forum °							
Co-organiser(s)	Commercial Vehicle Service Website China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	15-Feb-23	Time	13:00-16:30	Venue	Meeting Room LM101, South Lobby	Language	Chinese
Time	Topic			Speaker			
13:30	Opening Remarks			China Machinery International Cooperation Co Ltd			
13:35	Export Opportunities of China's Automobile and Parts Industry in Post-epidemic Era			China Automotive Technology Research Center Automotive Industry Policy Leader			
14:25	Export Situation and Analysis of Commercial Vehicles and Auto Parts in China in 2022			Sun Xiaohong, Secretary General of Automobile Branch of China Chamber of Commerce for Import and Export of Mechanical and Electrical Products.			
14:50	Interpretation of High-quality Development Plan of Internal Combustion Engine Industry (2021-2035) and the Transformation of Traditional Enterprises			Shen Bin, Deputy Secretary General of China Internal Combustion Engine Association			
15:40	Opportunities and Challenges for Chinese Auto Parts Manufacturers Caused by the Globalisation			Chen Bufei, Vice Chairman of Zhejiang Yinlun			
16:00	Domestic Auto Parts Exporting Opportunities to Russia			Wan Ming, President of Shanghai Subu Power Engineering Co Ltd			

Guangdong Automobile Maintenance and Testing Industry Development Summit °							
Co-organiser(s)	Maintenance and Inspection Committee of Guangdong Road Transport Association YIMA Media Auto Aftermarket Service Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	15-Feb-23	Time	14:00-17:00	Venue	Meeting Room LM104, South Lobby	Language	Chinese

Maxicharge New Product Launch °							
Co-organiser(s)	Shenzhen Auteltech Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	15-Feb-23	Time	10:30-11:30	Venue	Green Repair Zone in Hall 12 (Booth 12D41)	Language	Chinese
Time	Topic			Speaker			
10:30	Maxicharge New Product Launch			Cai Peng, Sales Director of Shenzhen Auteltech Co Ltd			

New Energy Vehicle Aftermarket Summit ° 							
Co-organiser(s)	Coppola Auto Consultive Service (Qingdao) Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	15-Feb-23	Time	13:30-16:10	Venue	Green Repair Zone in Hall 12 (Booth 12D41)	Language	Chinese
Time	Topic			Speaker			
13:30	Opening Remarks			James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd			
13:40	NEV Future Development in the Aftermarket			Zhuang Jingqian, Associate Partner of Roland Berger			
14:10	Development Strategies of Vehicle Enterprises			Chen Huanzhi, Product Manager of NETA			
14:40	The Business Model of Power Battery in the Aftermarket			Wang Hao, Founder of Coppola Auto Consultive Service (Qingdao) Co Ltd			
15:10	How an Independent Aftermarket Operator Enters into NEV Market			Jiang Li, Strategy and Business Director of Bosch Automotive Aftermarket, APAC			
15:40	How to Build Innovative Technology Solutions in Adapting to the Development of the New Energy Vehicle Industry			Li Jie, Sales Manager of EAE Automotive Equipment Co Ltd			

International Summit of Connected-Vehicle Policies and Regulations 2022 <sup>os</sup>							
							
Co-organiser(s)							
China Automotive Technology & Research Center Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
Date	15-Feb-23	Time	09:00-11:40	Venue	Meeting Room 10 (Between Hall 10 and Hall 12)	Language	English Chinese
Time	Topic			Speaker			
09:00	Sign In						
09:30	Speakers Introduction			Li Yuke, Deputy Chief Engineer of China Automotive Technology & Research Center of CATARC			
09:40	Opening Remarks			Liu Bin, Chief Expert of China Automotive Technology & Research Center Co Ltd/ Deputy Director of Strategic and Policy Research Center of CATARC			
09:50	Car Connectivity Standards and the Latest Development			Zhang Lu, Zhang Lu, Engineer of National Research Institute of Auto Standardization of CATARC			
10:10	Logics of ICV Management Policy -- Balanced Development and Safety			Zhang Xianguo, Director of Industrial Policy Research Department, China Automotive Technology&Research Center of CATARC			
10:30	Introduction to the German Automatic Driving Laws and Regulations			Stacy Dong, Trade and Policy, German Association of the Automotive Industry (VDA) China			
10:50	The Commercialisation of ICVs in Shenzhen			Wang Wenhua, Director of Equipment Industry Division of Industry and Information Technology Bureau of Shenzhen Municipality			
11:10	Study and Exploration on Intelligence by BYD			Sun Hao, Manager of Product Technical Planning Department of BYD			
11:30	Round Up			Li Yuke, Deputy Chief Engineer of China Automotive Technology & Research Center of CATARC			

Tomorrow's Service & Mobility Summit 2022—— Analysis on the Development and Application of Connected Commercial Vehicles <sup>os</sup>							
							
Co-organiser(s)							
China Electronics Chamber of Commerce Shenzhen New Energy Vehicle Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
Date	15-Feb-23	Time	13:30-17:00	Venue	Meeting Room 10 (Between Hall 10 and Hall 12)	Language	English Chinese
Time	Topic			Speaker			
13:30	Introduction			Liu Ying, Secretary General of China Electronics Chamber of Commerce			
13:35	Opening Remarks			Wang Ning, President of China electronics Chamber of Commerce Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd			
13:55	Commercial Vehicle Developments in China and the Prospects of Smart Transformation			Li Kaiguo, Director of Science and Technology Committee of China Automotive Engineering Research Institute Co Ltd			
14:15	The Current Situation and Development Trend of New Energy Vehicle Industry in the Greater Bay Area			Liu Hua, President & Former Chairman of Shenzhen New Energy Automobile Industry Association			
14:35	Localization Road and Future Trend of Radar			Huang Wei, Chief Scientist, Chuhang Technology			
14:55	Designs and Practices of Unlimited AI in Intelligent Driving			Tian Feng, General Manager of Unlimited AI			
15:15	TBC			Xiong Xinyuan, Deputy General Manager of Easyland Group			
15:35	The Era of Mass Production of Highly Automated Vehicles			Wang Tian, Head of the Ministry of Commerce of Deeproute.AI			
15:55	Panel Discussion: Opportunities and Challenges of Connected Commercial Vehicles Collaborations among the Connected Commercial Vehicles Supply Chain Alternative Drives and Its Infrastructure Development The Future Development of Connected Commercial Vehicles			Huang Wei, Chief Scientist, Chuhang Technology Tian Feng, General Manager of Unlimited AI Xiong Xinyuan, Deputy General Manager of Easyland Group Wang Tian, Head of the Ministry of Commerce of Deeproute.AI			

2022 Vehicle Based Tyre Matching Techniques and International Tyre Dynamics Testing Methods <sup>orfc</sup>							
<b>Co-organiser(s)</b>	Qingdao TDA Technology Service Platform Co Ltd Beijing Huihai Exhibition Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	09:00-17:00	<b>Venue</b>	Meeting Room LM102, South Lobby	<b>Language</b>	Chinese English
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:00	Opening Remarks			Lu Dang, Secretary General of TDA			
09:30	Technical Report			Faw Group			
10:00	Handling Stability Test			BAIC Motor			
10:30	Coffee Break						
11:00	Technical Report			Zhou Lifan, Tongyuan Software & Control			
11:30	Lunch Break						
14:00	Technical Report			Wang Wenjun, CATARC Automotive Proving Group Co Ltd			
14:30	Technical Report			A&D Technology			
15:00	Lunch Break						
15:30	Technical Report			Dassault Systemes			
16:00	Technical Report			UniTire, Jinlin University			
16:30	Technical Report			Fan Changyi, Vi-grade			

Drive-by-wire Technology <sup>o</sup>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	10:30-12:00	<b>Venue</b>	I4M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:30	Situation and Development Trend of Vehicle E-drive System Industry Chain			Tang Xionghui, R&P Deputy Director of Automotive Business Unit of Zhuzhou CRRC Times Electric Co Ltd			
11:00	Sensata Innovation in Electric Propulsion			Zoe Zhang, Applications Engineer of Sensata Technologies			
11:30	Intelligent Glass Controlling Technology and Continental Intelligent Shading Glassroof			He Chunbo, Innovation Manager of Continental Holding (China) Co Ltd			

Latest Trends in the Automotive Supply Chain <sup>o</sup>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	13:00-14:00	<b>Venue</b>	I4M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:00	Technology Innovations Shaping the Future of Mobility			Daniel Berger, Partner of EAC International Consulting			
13:30	The New Change's of China Automobile Industry and the New Start of Hydrogen Industry			Wei Jiacheng, Chairman of The New Change's of China Automobile Industry and the New Start of Hydrogen Industry			

Thermal Management Systems <sup>o</sup>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	14:00-15:30	<b>Venue</b>	I4M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
14:00	New Technology Sharing of Thermal Management System for Electrical Vehicles			Shi Junye, Assistant Researcher of Shanghai JiaoTong University			
14:30	Innovation and Reform of Automotive Thermal Management System			Catherine Ruan, Sales Manager of Zhejiang ROPAS Radiator Co Ltd			
15:00	Based on the Platform Development of Heat Pump Integrated Thermal Management System and Product Introduction			Wei Changhua, General Manager of Thermal Management Division of Jiangsu Chaoli Electric Co Ltd			

<b>Customising (Motorsport and High Performance &amp; Supercar and Coachbuild) °</b>							
<b>Co-organiser(s)</b>	Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	10:30-16:00	<b>Venue</b>	Motorsport and High Performance Area in Hall 14 (Booth 14F101)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:30	Customizing and Modification Has Become a New Business to Car Dealer Shop			Zhang Jiaqi, General Manager of UP			
11:00	Case Sharing of Renaultsport Megane RS Modification			Zhang Jiaqi, General Manager of UP			
11:30	Analysis Of The Hong Kong-Macao Bay Area Drift Championship			Peng Hongyan, Manager Of Dorimons Drifting Convoy			
13:30	A Wise Choice——Singapore Petroleum			Tu Junfeng, Operation Engineer of SPC Lubricating Oil			
14:00	How to Enjoy the Track Day			Wang Feng, General Manager of Guangdong Racing International Circuit			
14:30	The Diverse Changes of Automobile Consumption: The Transformation of Automobile Refitting from Personalized to Flexible Customized Production			Zhang Fan, FVP Beijing Unionevo Technical Service			
15:00	The Enlightenment of the Development of Carbon Fiber Modification Parts to the Future of Automobile Modification Market			Yi Chao, Vice General Manager of CMST			
15:30	Vehicle Police Tactical Training			Wang Feng, General Manager of Guangdong Racing International Circuit			


<b>Customising (Motorsport and High Performance &amp; Supercar and Coachbuild) °</b>							
<b>Co-organiser(s)</b>	Zhaoqing Carlas Industrial Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	11:00-15:00	<b>Venue</b>	Carles TPU Car Wrap Vompetition (Booth 13Q97)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
11:00	Four-hour Car Wrap Challenge						


<b>Buyers Matchmaking Programme (Local Buyers) °</b>							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	15-Feb-23	<b>Time</b>	14:00-17:00	<b>Venue</b>	Premium Buyers Club in Hall 9 (Booth 9A69)	<b>Language</b>	Chinese

<b>Interpretation of Key Points of New Version for EN1493 Vehicle Lift °</b>							
<b>Co-organiser(s)</b>	China Certification Center Inc China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	16-Feb-23	<b>Time</b>	09:00-12:00	<b>Venue</b>	Meeting Room LM103, South Lobby	<b>Language</b>	Chinese
09:00	Sign In						
10:00	Interpretation of Key Points of EU Vehicle Lift EN1493:2022 Version			Jiang Yu, Technical Manager of China Certification Center Inc			
11:00	Q & A Time						

<b>China Internal Combustion Engine Industry Association Diesel Engine Fule System Maintenance °</b>							
<b>Co-organiser(s)</b>	China Internal Combustion Engine Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	<b>16-Feb-23</b>	<b>Time</b>	<b>09:00-17:00</b>	<b>Venue</b>	<b>Meeting Room 13 (Between Hall 13 and Hall 15)</b>	<b>Language</b>	<b>Chinese</b>
09:00	Opening Remarks						
09:25	Welcome Speech			Leader from China Internal Combustion Engine Industry Association Mei Keqiang, Secretary General of CICEIA Diesel Engine Fule System Maintenance			
10:30	Conclusion			Dong Benjing, Chairman of CICEIA Diesel Engine Fule System Maintenance			
10:50	Description of Amendment to the Articles of Association			Cai Mingguang, Deputy Chairman of CICEIA Diesel Engine Fule System Maintenance			
11:30	Description of General Election			Liu Yuqiao, Deputy Chairman of CICEIA Diesel Engine Fule System Maintenance			
11:45	Election of Counter and Scrutineer			Mei Keqiang, Secretary General of CICEIA Diesel Engine Fule System Maintenance			
13:30	Announce the Result			Mei Keqiang, Secretary General of CICEIA Diesel Engine Fule System Maintenance			
14:00	Keynote Speech			TBC			
15:30	Keynote Speech			TBC			

<b>Auto Parts Industry New Direction Summit Forum 2022 °</b>							
<b>Co-organiser(s)</b>	Beijing Huilian Shiji International Media Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	<b>16-Feb-23</b>	<b>Time</b>	<b>09:30-12:00</b>	<b>Venue</b>	<b>Meeting Room 5 (Between Hall 5 and Hall 7)</b>	<b>Language</b>	<b>Chinese</b>
<b>Theme</b>	<b>Post Epidemic Era - Link Industry Resources, Reshape the Suto Parts Market New Business Form</b>						

Automotive Aftermarket Summit 2022 <sup>os</sup>							
							
<b>Co-organiser(s)</b>	<b>JuQqi Net China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd</b>						
<b>Date</b>	<b>16-Feb-23</b>	<b>Time</b>	<b>09:30-17:00</b>	<b>Venue</b>	<b>Meeting Room 10 (Between Hall 10 and Hall 12)</b>	<b>Language</b>	<b>English Chinese</b>
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:30	Opening Remarks			Fiona Chiew, General Manager of Messe Frankfurt (HK) Ltd Paul McCarthy, President & CEO, MEMA Aftermarket Suppliers (Online)			
09:45	2022 Automotive Aftermarket Analysis and 2023 Forecast			Lang Xuehong, Deputy Secretary General of China Automobile Dealers Association and Director of Industry Coordination			
10:15	Electrification and Digitalisation for Multinational Companies			Wang Songtao, Regional President, Bosch Automotive Aftermarket, APAC			
10:45	E-Mobility: Game Changer of Automotive Aftermarket			Daniel Berger, Partner of EAC International Consulting			
11:15	Live Connection: Global Overview — How Is the Automotive Aftermarket Industry Being Impacted (Opportunities or Challenges) Due to the New Dynamics of War, COVID, and Etc? How is the Global Supply Chain Going to be Adapted? - The Impacts of the War, COVID and Etc on the Global Auto Market - Adjustment and Response of Global Automobile Supply Chain - How can Enterprises Seize Market Opportunities in the Changing World			Moderator: Ricky Wang, Chairman of China Executive Committee, MEMA Aftermarket Suppliers Onsite Speakers: Philippe Thegner, General Manager of Rheinmetall (China) Holding Investment Co Ltd Jason McNeil, Vice President, Global Sourcing and Quality Assurance, AutoZone, Inc. Richard Liu, General Manager, Zhuhai Glory Friction Material Online Speakers: Barry Neal, Senior Partner, Roland Berger Steve Hughes, President and Chief Executive Officer, HCS International			
12:00	Lunch Break						
13:30	New Growth Engine of 2023			Chen Haisheng, Co-founder and Chief Editor of AC			
14:00	Digitization—The Most Certain Opportunity of Automotive Aftermarket			Zeng Wangui, Founder & Chairman of the Board of Baturu			
14:30	Panel Discussion: Guangdong, Hong Kong SAR and Macao SAR Supply Chain Development Strategy - Current Status and Characteristics of the Automotive Aftermarket in Guangdong, Hong Kong SAR and Macao SAR - Problems that Need to be Solved Urgently in the Existing Supply Chain - How Does the Platform Formulate Development Strategies According to Local Conditions			Moderator: Fu Xiaojun, Founder of JuQi Net Speakers: Song Jibin, Chairman of Mancando Jiang Renhai, Chairman of Kzmall Qiu Liqiang, Senior Vice President of Harson Group and GM of the Jipei Business Department Chen Hongmou, Chairman of Guangzhou Yishan Auto Parts Trading Co Ltd Zhu Xiaozhong, Chairman of Guangdong Frey Auto Parts Co Ltd Xiang Ruiqiang, Founder of Shenzhen Xinyang Chebangshou Auto Service Co Ltd/ Operations Director of Gongyingquan Auto Supply Chain			
15:10	Coffee Break						
15:30	Integration of Aftermarket and Logistics Lead to New Opportunities and Standards			Li Zhongxin, Executive Director of the Research Institute of TUC			
16:00	Create Value for the Automobile Supply Chain			Chen Haifeng, General Manager of Jingdong Automotive Business			
16:20	Panel Discussion: How Auto Parts Supply Chain and Logistics Industry Can Provide Closed-loop Services for Repair Workshops in Reduced Cost and Higher Efficiency - End User Demands for Supply Chain and Logistics Services - The Current Pain Points of Logistics Services - How to Create Synergy Between the Supply Chain and Logistics to Meet the Needs of Workshops.			Moderator: Chen Chaojun, General Manager of Samanea Thailand Speakers: Lou Guangtao, GM of Quanta Logistics Liu Jianguo, Deputy GM of Chiata Foton Zeng Haiping, GM of Guangdong Yuanshang Logistics Co Ltd Zhang Kai, Co-founder & GM of Beijing JYBD Supply Chain Management Co Ltd			

The 5 <sup>th</sup> Application of Advanced Composite Materials in New Energy Vehicles Summit Forum 2023 <sup>o</sup>							
							
<b>Co-organiser(s)</b>	<b>Germany Vogel Business Media China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd</b>						
<b>Date</b>	<b>16-Feb-23</b>	<b>Time</b>	<b>14:00-16:30</b>	<b>Venue</b>	<b>Meeting Room LM101, South Lobby</b>	<b>Language</b>	<b>Chinese</b>
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
14:00	Opening Remarks						
14:10	SMC and Composites in the Transportation Industry			Thomas He, Managing Director of Disnflex Composites (Zhejiang) Co Ltd.			
14:40	The Equipment Selection in HP-RTM Process for Production of Battery Packs			Xuejian, Chief Representative of Beijing Representative Office of Cannon Far East			
15:10	The Application of Advanced Composite Compress Molding Technology in Automotive Parts			Ning Shulin, Market Director of Beijing National Innovation Institute of Lightweight Co Ltd			
15:40	Mass Production of LFT-D Parts			Wang Xi, Sale Manager of Dieffenbacher			

<b>New Energy Vehicle Battery, Motor and Electronic Control Maintenance Technical Training °</b>							
Co-organiser(s)	Coppola Auto Consultive Service (Qingdao) Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	16-Feb-23	Time	09:30-12:00	Venue	Green Repair Zone in Hall 12 (Booth 12D41)	Language	Chinese
Time	Topic			Speaker			
09:30	Technical Structure and Working Principles of New Energy Power Battery System			Sun Chuancai, Technical Director of Coppola			
	Fault Diagnosis Analysis of New Energy Power Battery System						
	Working Principles and Fault Diagnosis of High Voltage Accessories for NEVs						

<b>China Accident Industry Summit Forum °</b>							
Co-organiser(s)	Beijing Huilian Century International Media Advertising Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	16-Feb-23	Time	13:00-17:00	Venue	Meeting Room LM103, South Lobby	Language	Chinese
Theme	2022New Mode of Vehicle Insurance and Maintenance—Construction of Fine Repair Environment with Value-preserving Value						

<b>2022 Top20 Tools Award Ceremony °</b>							
Co-organiser(s)	MOTOR-CHINA China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	16-Feb-23	Time	13:00-17:00	Venue	Meeting Room 9 (Between Hall 9 and Hall 11)	Language	Chinese
Theme	2022 China Automotive Aftermarket Market Development and Trend Forum & Top 20 Tools Awards Ceremony						

<b>Protecting the Blue Sky - Improvement of Exhaust Gas Treatment Capabilities and Environmental Protection Standards °</b>							
Co-organiser(s)	China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services YIMA Media <i>Auto Aftermarket Service</i> Magazine China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	16-Feb-23	Time	13:20-16:00	Venue	Green Repair Zone in Hall 12 (Booth 12D41)	Language	Chinese
Time	Topic			Speaker			
13:20	Opening Remarks			Luo Shaoze, Chairman of China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services			
13:30	Environmental Protection Status and Future of Hong Kong Automotive Industry			Ringo Lee, Chairman of The Institute Of The Motor Industry HongKong			
14:00	The New Model of Green Body & Paint Facilitates the Industry in Environmental Compliance			Chen Qiulin, Executive Chairman of China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services			
14:30	Intelligent Equipment Facilitates Automotive Repair Manufacturers in Reducing Costs and Enhancing Efficiency			Li Xiaonan, Sales Director of Automobile and Architectural Coating Business Division of Festool			
15:00	How does Waterborne Paint Technology Reduce Cost and Enhance Efficiency for the Paint Centers			Li Xiaolian, Marketing Director of Donglai Coating Technology Shanghai Co Ltd			
15:30	Trends of Environmental Protection Development Policies for the Automotive Industry in South China			Zhou Xiangwu, Environmental Expert of China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services			



2023 Vehicle Electrification and Autonomous Vehicle Technology Forum 2022 <sup>orfs</sup>							
<b>Co-organiser(s)</b>	SAE International China Auto Association Electric Motor and Electric Appliance Committee for Vehicle China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	16-Feb-23	<b>Time</b>	09:00-16:00	<b>Venue</b>	Meeting Room 6 (Between Hall 6 and Hall 8)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:00	Sign In						
09:45	Welcome Speech			China Association of Automobile Manufacturers China National Machinery Industry International Co Ltd SAE International			
10:00	Hot Spots and Forecast of Chinese Automotive Market in 2023			Xu Haidong, Deputy Chief Engineer and Head of Industrial Research Department of China Association of Automobile Manufacturers			
10:30	Review of China's Auto Market in 2022 and Forecast in 2023			CPCA			
11:00	New Energy Vehicle E-drive Innovation and Challenge			Harbin University of Science and Technology			
11:30	New Pattern of Electrification of Automobile Industry under Double Carbon Background			Chuan Chen, Director of Energy Conservation Strategy Research Office of CARTAC			
13:00	Global Autonomous Vehicle Technology Outlook			S&P Global			
13:30	Smart Cockpit and HMI Design Trends			Changsha Automotive Innovation Research Institute, Jilin University			
14:00	New Energy Vehicle EIC System Market Operation and Development Trend			BYD			
14:30	Chip Theme			CRRC			
15:00	Software Defined Vehicle Summary and Vhallenges			GAC Group			
15:30	Building Intelligent Productivity in the Robot Age			Lotus			

China International Tyre Industry Conference 2022 os							
<b>Co-organiser(s)</b>	China Rubber Industry Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	16-Feb-23	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room 5 (Between Hall 5 and Hall 7)	<b>Language</b>	Chinese English
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:00	Opening Remarks						
13:20	Current Situation and Development of New Energy Vehicles			Xu Haidong, Deputy Chief Engineer and Head of Industrial Research Department of China Association of Automobile Manufacturers			
14:00	Economic Performance of Tyre Industry and Import and Export in China			Xu Wenyong, Chairman of China Rubber Industry Association			
14:30	Sustainable Development — Continental Shares Ways to Achieve Carbon Neutrality			Ma Zhong, Legal Director of Continental AG China			
15:00	New Opportunities for Tyre Industry through RCEP			Fu Xin, Senior Partner of JINCHENG TONGDA & NEAL			
15:30	Coffee Break						
16:00	Panel Discussion: Challenges and Opportunities of NEV to Tyre Industry - Development Status and Prospects of NEV - Special Requirements for NEV Tyres - Tyre Supplies and Developments in NEV - How can Tyre Companies Seize the Opportunity in the Emerging NEV Market			Xu Haidong, Deputy Chief Engineer and Head of Industrial Research Department of China Association of Automobile Manufacturers Xu Xiaojing, Deputy Manager of Doublecoin Holdings Ma Zhong, Legal Director of Continental AG China Chen Ping, Founder of Cheychez, Chief Editor of China Tire Dealer			

The Commercialisation of Smart Transformation and Electrification in Commercial Vehicles °							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	16-Feb-23	<b>Time</b>	10:00-12:00	<b>Venue</b>	14M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:00	Achieve a Greener Future Provide Innovative Solutions for Boosting Technologies			Gong Zhenhao, Marketing & Product Director of Jrone Turbocharger System			
10:30	From High-tech in Automotive Hybrid Battery to Point-to-point			A Master of Hybrid Battery, Brand Manager of Shenzhen EnnoPro Group Limited Company			
11:00	PEEK Applied Technology & Success Stories in Automotive Industry			Lena Li, Polymer Sales Manage of Zhejiang Pflun Technology Co Ltd			
11:30	Computing Platform and Development Tool Supporting Intelligent Driving Mass Production Application			Fan Zhaowei, Product Manager of Tianjin Youkong Zhixing Technology Co Ltd			

Intelligent Chassis Technology ° 							
<b>Co-organiser(s)</b> China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
<b>Date</b>	16-Feb-23	<b>Time</b>	13:00-15:00	<b>Venue</b>	I4M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:00	Intelligent Suspension			Shen Zhiqiang, Add Industry Zhejiang Corporation Limited			
13:30	Innovative Solutions for Transmission System			GSP Automotive Group Wenzhou Co Ltd			
14:00	Advances in Gold Air Suspension from 2.0 to 4.0			Janzy Huang, Domestic Trade Manager of Zhejiang Gold Intelligent Suspension Corp			
14:30	TPMS Solutions for New Energy			Janine Gao, AME Marketing Director of Shanghai Baolong Automotive Corporation			
Customising (Motorsport and High Performance & Supercar and Coachbuild) °							
<b>Co-organiser(s)</b> Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
<b>Date</b>	16-Feb-23	<b>Time</b>	10:30-16:00	<b>Venue</b>	Motorsport and High Performance Area in Hall 14 (Booth 14F101)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:30	The Upgrade for Porsche Aero Body Kit			Xie Bing, General Manager of En Su (Shanghai) Electronic Technology Co Ltd			
11:00	Hongguan Lighting and Lamp Modification and Upgrading			Chen Yu, General Manager of Zhejiang Hongguan Lighting Technology Co Ltd			
11:30	Importance of Car Washing Consumables			Guo Jinwang, Technical Director of Shanghai Musicson Technology Ltd			
14:00	The Past to Current Changes of Domestic Auto Modification			Michael TAO JFCHUXING			
14:30	The Difference of Modified Cars between Exhibition Purpose and Straight-line Car Racing			Kevin Lee, (Umbrella FOSHAN Autostudio/Leland Stanford Junior University Department of Mechanical Engineering)			
15:00	The Modified Car Preference in the GuangDong Market			Kevin Lee, (Umbrella FOSHAN Autostudio/Leland Stanford Junior University Department of Mechanical Engineering)			
15:30	New Era RV Life —— "Change" and " Value"			Wei Jiacheng, Chairman of China Auto Dealers Chamber of Commerce			
Customising (Motorsport and High Performance & Supercar and Coachbuild) °							
<b>Co-organiser(s)</b> Zhaoqing Carlas Industrial Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
<b>Date</b>	16-Feb-23	<b>Time</b>	11:00-15:00	<b>Venue</b>	Carles TPU Car Wrap Vompetition (Booth 13Q97)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
11:00	Four-hour Car Wrap Challenge						
China Auto Parts Remanufacturing Companies and International Buyers Matchmaking Programme °							
<b>Co-organiser(s)</b> CPRA China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
<b>Date</b>	16-Feb-23	<b>Time</b>	09:00-12:00	<b>Venue</b>	Meeting Room LM101, South Lobby	<b>Language</b>	Chinese
eBay P&A Sourcing Event °							
<b>Co-organiser(s)</b> eBay China China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
<b>Date</b>	16-Feb-23	<b>Time</b>	13:00-17:00	<b>Venue</b>	Meeting Room LM104, South Lobby	<b>Language</b>	Chinese
Buyers Matchmaking Programme (Overseas Buyers) °							
<b>Co-organiser(s)</b> China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd							
<b>Date</b>	16-Feb-23	<b>Time</b>	14:00-17:00	<b>Venue</b>	Premium Buyers Club in Hall 9 (Booth 9A69)	<b>Language</b>	English

Used Car Strategy and Development Forum 2022 <sup>or</sup>							
							
<b>Co-organiser(s)</b>	China Automobile Dealers Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	09:30-12:00	<b>Venue</b>	Meeting Room 10 (Between Hall 10 and Hall 12)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:30	Opening Remarks			James Yu, General Manager of Messe Frankfurt (Shanghai) Co Ltd			
09:40	Seize the Opportunity of Used Car			Luo Lei, Assistant President of CADA			
10:00	Protect Enterprises and Consumers with Authoritative Data			Deng Yu, General Manager of CADA Lemonstrea			
10:20	Discussion on Automobile Dealers' Attribute Management of Used Car Tools			Zhu Ke, Director of Used Car Department of Da Chang Hong Motor			
10:40	Management Solutions to Increase the Value of New Energy Used Cars			Chang Liang, General Manager of CADA Yun			
11:00	The Strategy and Change of Automobile Dealers			Hui Qin, Director of Used Car Department of Guangwu			
11:20	Reconstruct the Business Model of Used Car Trading Market			Zhou Jingxia, General Manager Assistant of Shandong Yuan tong Used Car Trade Market Co Ltd			
11:40	Brand and Scale Development of Used Car Dealers under the New Policy			He Qiming, Chairman of Qianlixing			


New Energy Vehicle Power System Maintenance Technical Training <sup>o</sup>							
<b>Co-organiser(s)</b>	Coppola Auto Consultive Service (Qingdao) Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	09:30-12:00	<b>Venue</b>	Green Repair Zone in Hall 12 (Booth 12D41)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
09:30	Regular Maintenance of Power System			Sun Chuancai, Technical Director of Coppola			
	Disassembly and Maintenance of Power Assembly						
	Power System Data Acquisition and Analysis						
	Power System Fault Diagnosis						

New Energy Vehicle Repair and Maintenance Technology <sup>o</sup>							
<b>Co-organiser(s)</b>	China Guangdong-Hong Kong-Macao Greater Bay Area Association of Automotive Transportation Services Shenzhen Automobile Repair Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	13:30-15:00	<b>Venue</b>	Green Repair Zone in Hall 12 (Booth 12D41)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:30	Requirements for Upgrading Electrical and Electronic Control Products and Maintenance Technology of NEV			Ye Geng, President of Shengde Evtest			
14:00	Development Trend of Maintenance under the Electrification, Intelligence and Networking			Wang Xiangshan, Director of Guangdong Intelligent Connected Vehicle Extension Center			
14:30	The Development Trend of New Energy Vehicle Chassis Research and Design			Li Xin, China Automotive Technology and Research Co Ltd, Guangzhou			

Group Standard Review Meeting <sup>or</sup>							
<b>Co-organiser(s)</b>	China Automobile New Energy Electric Motor And Electric Control Industry Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	13:00-14:20	<b>Venue</b>	Meeting Room LM104, South Lobby	<b>Language</b>	Chinese

Seminar on Used Car Operation and Management of Dealers <sup>or</sup>							
<b>Co-organiser(s)</b>	China Automobile New Energy Electric Motor And Electric Control Industry Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	14:30-16:30	<b>Venue</b>	Meeting Room LM104, South Lobby	<b>Language</b>	Chinese

Command and Control Systems for Autonomous Vehicles in Urban Environments ° 							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	10:15-11:30	<b>Venue</b>	I4M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
10:15	DMS/OMS Powered by AI, Make Safer Cars			Yael Manor, Marketing Communications Manager of VisIC Technologies			
10:30	Pure Solid-State LiDAR Based on Micro-Flash Scanning Technologies			Stav Shvartz, Director of Business Development APAC of Opsys Technologies			
10:45	Paving the Way to Automotive GaN			Yael Manor, Marketing Communications Manager of VisIC Technologies			
11:00	Let 3D Machine Vision be Used Widely in a Smart World			Liu Zheng, Commercial Director of Newsight Imaging			
11:15	Cover Driven Verification for Autonomous Driving System			Jonathan Chang, Head of China of Fortellix			

Power Electronics Technologies / E-mobility ° 							
<b>Co-organiser(s)</b>	China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	13:00-16:00	<b>Venue</b>	I4M Mainstage in Hall 9 (Booth 9F02)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
13:00	Welcome from PCIM Asia			Louis Leung, Deputy Manager of Guangzhou Guangya Messe Frankfurt CO LTD			
13:05	ROHM SiC Device and Application System Design			Jiang Xingzhe, Engineer of ROHM Semiconductor (Shenzhen) Co Ltd			
13:35	Application of SiC power devices in new energy vehicles			Wang Yazhe, Market Director of AccoPower Semiconductor Co Ltd			
14:05	Onsemi DC Fast EV Charging Solution Increase the Vehicle's Endurance			Yuan Guangming, Engineer of Power Supply Scheme Department of Onsemi			
14:35	SiC Power Devices Characteristics and Application & Development of AOS αSiC Technology			Zhu Lisi, MOSFET Application Manager of Alpha & Omega Semiconductor			
15:05	InnoGaN Empowers the Future of Intelligent Motion			Huang Feng, Senior Chief Engineer of Product Application of Innoscience			
15:35	Technical Status and Development Trend of Vehicle-gauge SiC Power Device for 800V Platform			Lei Yang, Application Chief Engineer of PN Junction Semiconductor			

Customising (Motorsport and High Performance & Supercar and Coachbuild) °							
<b>Co-organiser(s)</b>	Underground Tuning Salon (UTS) Shanghai Min Xin Culture Communication Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	10:30-16:00	<b>Venue</b>	Motorsport and High Performance Area in Hall 14 (Booth 14F101)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>			<b>Speaker</b>			
11:00	REDBULL & Motorsport			Wang Yu, Sales Director of Yaozun beverage (Shanghai) Co Ltd			

Customising (Motorsport and High Performance & Supercar and Coachbuild) °							
<b>Co-organiser(s)</b>	Zhaoqing Carlas Industrial Co Ltd China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
<b>Date</b>	17-Feb-23	<b>Time</b>	11:00-15:00	<b>Venue</b>	Carlas TPU Car Wrap Vompetition (Booth 13Q97)	<b>Language</b>	Chinese
<b>Time</b>	<b>Topic</b>						
11:00	Four-hour Car Wrap Challenge						

Domestic and Foreign Auto Parts Procurement Fair <sup>o</sup>							
Co-organiser(s)	China Automobile New Energy Electric Motor And Electric Control Industry Alliance China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	17-Feb-23	Time	09:45-12:00	Venue	Meeting Room LM104, South Lobby	Language	Chinese

Car Dealers Purchasing and Matchmaking Meeting <sup>o</sup>							
Co-organiser(s)	China Automobile Dealers Association China National Machinery Industry International Co Ltd Messe Frankfurt (Shanghai) Co Ltd						
Date	17-Feb-23	Time	14:00-16:00	Venue	Premium Buyers Club in Hall 9 (Booth 9A69)	Language	Chinese

- o Open to all
- a Admission by invitation only
- r Registration is required
- f Registration fee is required
- s English/Chinese simultaneous interpretation is provided
- c English/Chinese consecutive interpretation is provided



This event is livestreamed on AMS Live