

**automechanika**  
SHANGHAI

**15 – 18.2.2023**

Shenzhen World Exhibition &  
Convention Center, China

## **Harnessing *Innovation4Mobility***

Shenzhen Edition

# **Show preview**

**220,000**

sqm

**3,500**

exhibitors

**50+**

fringe events

Shanghai international trade fair for  
automotive parts, equipment and service  
suppliers



Pre-register now

# Automechanika Shanghai – Shenzhen Edition

## Harnesses *Innovation4Mobility* to foster supply chain engagement

Automechanika Shanghai adopts the concept of *Innovation4Mobility* to reinforce opportunities along the supply chain, which the automotive community can capture through showcases and events. Mirroring this transitioning landscape of mobility, the show draws attention to the fundamental changes by leveraging the direction in four special areas.

- **Innovation4Mobility Mainstage** (Hall 9)
- **A New Era of Commercial Vehicles** (Hall 9)
- **Green Repair Zone** (Hall 12)
- **Motorsport & High Performance Area** (Hall 14)



At the core, the Innovation4Mobility Mainstage will champion the advancing technologies and innovations in the value chain. Here, a forum area, networking lounge, start-up arena and product showcases create an ideal environment to share new ideas, interact with like-minded players and celebrate the developments propelling the new automotive era forward.

As China's technology hub, Shenzhen is playing a leading role developing the connected vehicle industry, where the productivity of major high-tech products like new energy vehicles is growing rapidly at rates of 174.0%<sup>1</sup>. The Shenzhen edition will incorporate the city's resources to showcase innovative technologies in the automotive supply chain.



Source: <sup>1</sup>Shenzhen: Building a world-class highland for the intelligent networked automobile industry, Shenzhen Special Zone Daily, September 2022, <https://bit.ly/3Zpfwbv> (accessed: 10 January 2023)




# Hall plan

## Shenzhen World Exhibition & Convention Center



Hall 4  Tyres & Wheels / Rims  
 Services & Supply Chain Zone

Hall 5  Powertrain


Hall 6  Powertrain / Chassis / Air-conditioning / Body  
Remanufacturing Zone

Hall 7  Parts & Components

Hall 8  Parts & Components


Hall 9  Country & Region Pavilions  
 E-mobility / Lightweight / Mobility Services

Hall 10  Electronics & Connectivity


Hall 11  Car Care & Lubricants / Consumer Electronics / Accessories


Hall 12  Diagnostics & Repair / Body & Paint / Tools / Car Wash

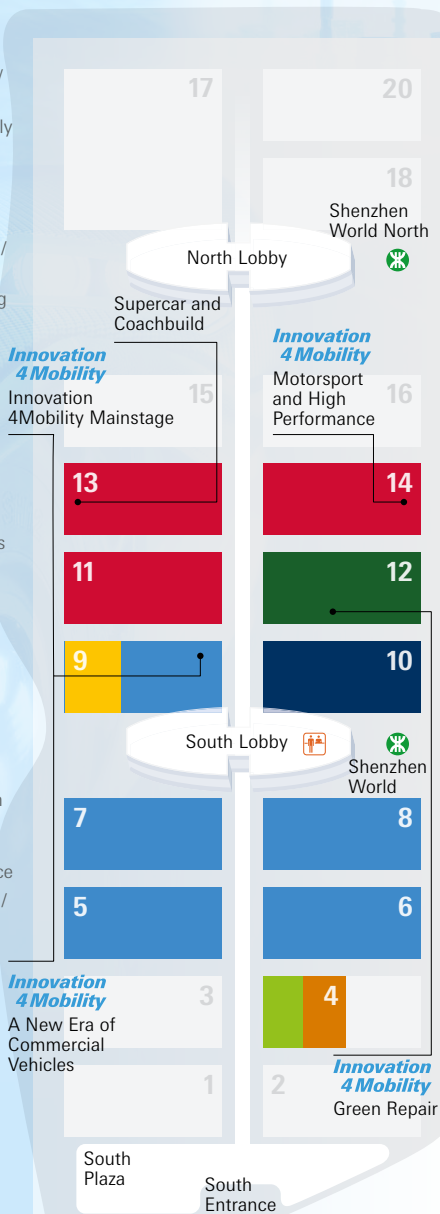
Hall 13  Customising / Motorsport & High Performance

Hall 14  Vehicle Lighting / Customising

 Visitor Registration

 Shenzhen Metro

 Baoan Airport



## Key players\*



\*Partial list

# Seven dedicated sectors Three specialised zones



## Parts & Components / Electronics & Connectivity

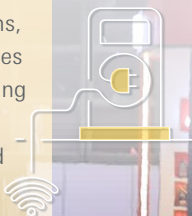
International brands and a collection of companies from major domestic manufacturing bases will demonstrate higher levels of digitalisation in product innovation seen through product launches, project presentations and other activities. There will be more emphasis on collaboration, technology sharing, and research and production capabilities.

## Diagnostics & Repair / Body & Paint

More intelligent and eco-friendly products will include tools, software and environmentally-sustainable sprays, to name a few. The sector sets to feature the **Green Repair Zone** as many workshops aim to strengthen their product ranges and capabilities. New energy vehicle automakers, battery companies and training institutes will offer vital knowledge transfer to cultivate talent in the maintenance of batteries, electric power control units and insulated workshop environments.

## Tomorrow's Service & Mobility

The New Four Modernisations has fuelled the implementation of connected mobility in China. It has become a catalyst for the production and sales of new energy vehicles, together with the development of new infrastructure. Under a **New Era of Commercial Vehicles**, research institutions, carmakers, start-ups, and leading companies in connected mobility will introduce charging facilities, hydrogen fuel technology, smart motorway systems, and cloud-based human-vehicle-road networks.



## Accessories / Customising

The Motorsport & High Performance Area, featuring super and coachbuilt cars, will showcase leading brands and motorsport displays, as well as offer technical seminars and experience sharing. Here, players can exchange know-how and build relationships with OEMs, 4S groups, dealers, racing teams, auto clubs, and more.



# Fringe programme highlights

## Tomorrow's Service & Mobility Summit 2022

Analysis on the Development and Application of Connected Commercial Vehicles (15 February 2023)

This summit will focus on the development status of commercial vehicles in China, the industrial chain of intelligent connected vehicles, related technologies and applications, vehicle-road coordination, and product commercialisation. Experts in the industry will also make projections and share their views on future trends.

## Automotive Aftermarket Summit 2022

(16 February 2023)

The summit will explore the aftermarket value chain. It will host participants from the aftermarket discussing current policies and trends, in addition to the opportunities and challenges in the European market. Digital transformation, globalisation of the supply chain, aftermarket services and logistics integration will also be discussed.



## China International Tyre Industry Conference 2022

(16 February 2023)

The rapid development of new energy vehicles has brought challenges to tyre manufacturing on various fronts, such as load, friction and grip. Intelligent connected vehicles have also introduced new requirements for materials and technologies. But how should tyre companies respond to these new market demands while seizing opportunities in China? These topics will be highlighted during the conference.



## Used Car Strategy and Development Forum 2022

(17 February 2023)

The forum will delve into used car distribution and servicing, used new energy vehicles and the future direction of China's automotive aftermarket. The event aims to build a communication platform that provides information and resources about the latest policies, regulations, data, news and technical support improve vehicle reconditioning, quality assurance and strategies in the new energy used cars aftermarket.



More event details:

[www.automechanika-shanghai.com/events](http://www.automechanika-shanghai.com/events)





Blower Motor



Radiator Cooling Fan



Window Regulator



Wiper Motor

**BOOTH NO. 7D01**

## Automotive trade fairs for service providers in the Southeast Asia

### automechanika

KUALA LUMPUR

16 – 18 March 2023

- Automechanika Kuala Lumpur is Malaysia's leading regional trade fair for the automotive industry, targeting trade visitors from ASEAN. The 12<sup>th</sup> edition will be held at the Kuala Lumpur Convention Centre with the theme 'Sourcing, Entertainment and Training', which hints at opportunities from digitalisation, electrification, and industrial transformation.
- Events facilitating business exchange and networking include the Collision Repair Training Workshop, Automotive Manufacturing and Transformation Conference, Digitalisation and Electrification Conference, Fleet Management Conference, and Auto NITZ Party.

[www.automechanika-kl.com](http://www.automechanika-kl.com)

### automechanika

HO CHI MINH CITY

23 – 25 June 2023

- The fifth edition of Automechanika Ho Chi Minh City will be held at Saigon Exhibition and Convention Center. The show covers the whole supply chain from original equipment to aftermarket development. It will unlock opportunities in the automotive manufacturing, automation and digitalisation of motorcycles, passenger and commercial vehicles. Product groups include Auto Parts, Accessories & Customising, Automotive Manufacturing & Automation, Auto Service & Maintenance, Diagnostics & Repair, Digitalisation, Electromobility (EV), Smart Factory & Industrial Transformation, Internet of Things (IoT), and Logistics.
- Networking and lifestyle events offer unforgettable experiences by amplifying promising market opportunities. Visit the Auto Service Day, Digitalisation and Electrification Conference, Smart Factory and Industry 4.0 Conference – Automotive Manufacturing and Automation, Auto Service & Maintenance Workshop, Drift & Stunt Show, AutoFest@HCMCcity, and Auto NITZ Party.

[www.automechanika-hcmc.com](http://www.automechanika-hcmc.com)



## Address

No 1 Zhancheng Road, Baoan District, Shenzhen, China



## Date

15 – 18 February 2023

## Opening hours

09:00 – 17:00 (15 – 17 February)

09:00 – 15:00 (18 February)

## Venue

Shenzhen World Exhibition & Convention Center, China

## Contact

Messe Frankfurt (HK) Ltd

☎ +852 2802 7728

auto@hongkong.messefrankfurt.com



Stay tuned with us



[www.automechanika-shanghai.com](http://www.automechanika-shanghai.com)