

## 1. Special packages

Online advertising items	Special price (RMB)
<p><b>1.1 Top-up Package A</b> (for exhibitors who spend over RMB100,000 in total in sponsorship or digital items)</p> <p><b>Package includes:</b>  <b>Fair website</b></p> <ul style="list-style-type: none"> <li>i) Homepage banner 3:1</li> <li>ii) Top of product group</li> </ul>	<p><b>30,000</b> (60% discount)</p>
<p><b>** Free offer:</b></p> <ul style="list-style-type: none"> <li>i) AMS Live: Top banner + Featured exhibitors + Featured video + Top of Search</li> <li>ii) WeChat VSC banner - Registration confirmation page</li> </ul>	
<p><b>1.2 Top-up Package B</b> (for exhibitors who order at least 1 sponsorship or digital item)</p> <p><b>Package includes:</b>  <b>Fair website</b></p> <ul style="list-style-type: none"> <li>i) Front page box ad-banner</li> <li>ii) Top of search</li> </ul>	<p><b>20,000</b> (80% discount)</p>
<p><b>** Free offer:</b></p> <ul style="list-style-type: none"> <li>i) AMS Live: Featured exhibitor + Bottom banner + Top of Search <b>OR</b></li> <li>ii) WeChat VSC banner - Registration confirmation page</li> </ul>	
<p><b>1.3 Product Search Sponsor Package</b></p> <p><b>Package includes:</b>  <b>Information Add-ons</b></p> <ul style="list-style-type: none"> <li>i) Video x 1</li> <li>ii) Social media links x 2</li> <li>iii) Document download x 1</li> <li>iv) Extra product page</li> <li>v) Top of search</li> <li>vi) Top of product group</li> </ul>	<p><b>10,000</b> (80% discount)</p>
<p><b>** Free offer:</b>  AMS Live: Featured exhibitors + Top of Search</p>	
<p><b>1.4 360° Marketing Package</b></p> <ul style="list-style-type: none"> <li>i) Exhibitor highlight session in an e-newsletter</li> <li>ii) One post on each social media platform (WeChat, Toutiao, Facebook, LinkedIn, Tiktok)</li> <li>iii) One item to be selected: <ul style="list-style-type: none"> <li>- WeChat VSC banner <b>OR</b></li> <li>- WeChat VSC broadcast (push notification) <b>OR</b></li> <li>- WeChat Moments</li> </ul> </li> </ul>	<p><b>35,000</b> (60% discount)</p>