

Customising x Tech Area Forum Agenda

Date	Time	Main Theme	Presentation Topic	Speakers	Title	Company Name	
2/12/2024	10:30 - 11:00	Unleash the Velocity of New Energy Vehicles	Current Status and Future Outlook of China's New Energy Vehicle Customisation Industry	Zhang Yuan	Executive Director	New Energy Vehicle Modification Professional Committee of the Shenzhen New Energy Automobile Industry Association	
	11:00 - 11:30	First-hand Motorsport Experience	Breaking down the TC1 Race Car	Zhou Feng	General Manager	ASR Fleet	
	11:30 - 12:00	Charity Event	UTS Charity Event: Migratory Bird Tuning Taking Us Around The World	Yu Liwen	China Automotive News, EVO	EVO Magazine	
	12:00 - 12:30	Unleash the Velocity of New Energy Vehicles	Applications of Solid-State Battery Technology in Automotive Power Upgrades	Xiao Zhendong	General Manager	ShanDong Kingsailing Clean Energy Technology Co Ltd	
	12:30 - 13:00						
	13:00 - 14:30	Quest for a Racing Master Preliminaries	<ul style="list-style-type: none"> Opening Ceremony Professional Racer Battle Showcase: Saic Volkswagen 333Racing Team - Ma Yiran vs Gao Huayang (Aria GT3 x Shanghai International Circuit) F1 Lap Time Challenge with 24 Racing Simulator Race Cars (Shanghai International Circuit) 				
	14:30 - 15:00	Policy Sharing	The Successful Expansion of China's Automotive Products from Direct-to-Customer (DTC) Model to Overseas Markets	Shang Guangming	General Manager	Beijing Unionevo Technical Service	
	15:00 - 15:30	Uncover the Latest Trends in High-Performance Customisation	Why Electric Vehicle Could Never Replace Combustion Engines?	Liu Yige	Global Vice President	American Muscle Club of China	
	15:30 - 16:00	Unleash the Velocity of New Energy Vehicles	Empowering Enterprises with New Energy Transformation and Technology Innovation	Yin Changfu	CEO	Guangzhou Benfang Automotive Technology Co Ltd	
16:00 - 16:30	Embark on a New Adventure in the Realm of Car Camping	The Freedom on Wheels: The Allure and Thrill of Self-Driving Camping	Yani Yue	General Manager Assistant	Runningday Life (GD)Outdoor Products Tech Co Ltd		
3/12/2024	10:00 - 10:30	Embark on a New Adventure in the Realm of Car Camping	Exploring the World with Extreme Off-Road Vehicles	Yang Hong	Founder	Jiangxi Zhongneng Digital Economy Technology Co Ltd	
	10:30 - 11:00	Policy Sharing	Strategies for 4S Dealers to Drive Breakthroughs in the Automotive Aftermarket	Li Pei	Performance Center Director	Guangzhou Huachi Fuwei Automobile Sales Service Co Ltd	
	11:00 - 11:30	Automotive Lifestyles & Cultures	How Does Car Culture Shape the Future of the Automotive Aftermarket?	Guo Xin	General Manager	SZLower	
	11:30 - 12:00	Supercar and Coachbuild	The Customisation Needs of Today's Intelligent and New Energy Vehicle Owners	Jason Tseng	Marketing Director	Inspeed Brakes	
	12:00- 13:00	Quest for a Racing Master "Bayanbulak Rally"	<ul style="list-style-type: none"> Sharing on the China Rally Championship Speaker: Mr Ye Yong & Mr Lin Dewei, Professional Racer, Team PEGASUS Discussion: The Development and Trends of Esports Events in China Moderator: "V8", Professional Sim Race Commentator Panelist: Cheng Chen/Zhang Jiaqi, team UP. Battle with Professional Racers (Bayanbulak simulated race track) 				
	13:00- 14:00	Firsthand Motorsport Experience	Dream It Possible: The Journey of a Racer	Chloe Wong: Chairman of Asian Electronic Motor Sports Federation "Rising Stars Project" Initiator /Founder Of WRT Motorsports Gao Huayang: Professional Racing Driver/Actors He Xiaole: He Racing Owner/Professional Racing Driver/Racing Instructor of CAMF/Hyundai N Racing Driver Wu Guoxiu:Racing Driver/Racing Instructor			
	14:00 -16:30	Quest for a Racing Master Finals	<ul style="list-style-type: none"> Drag Race battle and experience the GTR 3000Hp Race (Welcome visitors to participate onsite) Discussion: Geely Super Cup PRO Dialogue Speakers: HIPOSR team, Geely Holding Group Automotive Sports Department 				

			· Battle with the HIPOSR team racers and experience the GEELY SUPER CUP PRO onsite (Ningbo International Circuit)			
4/12/2024	10:00 - 12:00	Quest for a Racing Master Performance	<ul style="list-style-type: none"> · Drag Race battle and experience the GTR 3000Hp Race (Welcome visitors to participate onsite) · Discussion: Geely Super Cup PRO Dialogue Speakers: HIPOSR team, Geely Holding Group Automotive Sports Department · Battle with the HIPOSR team racers and experience the GEELY SUPER CUP PRO onsite (Ningbo International Circuit) 			
	12:30 - 13:00					
	13:00 - 13:30	Supercar and Coachbuild	Coachbuild: Design Concepts and Development Trends of Aerodynamic Kits for Automotive Exteriors	Yi Chao	General Manager	CMST
	13:30 - 14:00		Using Rough World Concept Spirit to Actualise Space Exploration	Vito	Founder	RWB (China)
	14:00 - 14:30		Embracing Change: Navigating the Future of Transportation in the Next 20 Years	LaoTao	We-Media	We-Media
	14:30 - 15:00	Firsthand Motorsport Experience	Japanese SUPER GT and ARTA Teams and Exploring Opportunities for ARTA Team's Commercial Products in China	Xu Jie	Brand Planning Manager	AUTOBACS (China) Autogoods Commerce Co Ltd
	15:00 - 15:30	Policy Sharing	Embracing Change, Shifting from Mass to Niche - Insights into the Transformation of Imported Vehicles	Dong Dafu	Founder	Yingfu (Tianjin) International Trade Co Ltd
	15:30 - 16:00	Uncover the Latest Trends in High-Performance Customisation	Analysis and Solutions for Oil Burning Issue in Combustion Engine	Guan Canji	Technical Services Manager	Guangzhou Biaobang Car Care Industry
	16:00 - 16:30	Firsthand Motorsport Experience	Sharing Race Showcase: Speed and Passion!	HIPOSR Team		