SHOW INFORMATION

28 November - 1 December 2018

VENUE
National Exhibition and Convention Center (Shanghai)
333 Songze Avenue, Shanghai, 201702, China
Tel: +86 21 6700 8888
Fax: +86 21 6700 8877
Website: http://en.cecsh.com/

WEBSITE
www.automechanika-shanghai.com

EMAIL
auto@hongkong.messefrankfurt.com

OPENING HOURS
28 – 30 November 9:00am – 5:00pm
1 December 9:00am – 3:00pm

ADMISSION
Only open to trade visitors.
Persons aged under 18 are not admitted.

ORGANISERS
Messe Frankfurt (Shanghai) Co Ltd
Shanghai office:
Tel: +86 400 613 8585
Email: auto@china.messefrankfurt.com
Hong Kong office:
Tel: +852 2802 7728
Email: auto@hongkong.messefrankfurt.com

China National Machinery Industry International Co Ltd
Tower A, No 3 Danling Street
Haidian District, Beijing, 100080, China
Tel: +86 10 8260 6772
Email: autosh@sinomachint.com

Floor plan

- Parts & Components
  1H Overseas Pavilions / Powertrain
  2H Overseas Pavilions
  3H Parts & Components
  7.1H Chassis / Body
  8.1H Powertrain / Chassis / Air-conditioning
  8.2H Parts & Components
- Accessories & Customising
  5.2H Car Care / Infotainment Electronics
  6.2H Vehicle Lighting / Customising / Accessories
  7.2H Vehicle Lighting / Motorsport & High Performance
- Electronics & Systems
  4.1H Electronics & Systems
- Repair & Maintenance
  5.1H Workshop & Diagnosis Equipment / Tools
  6.1H Workshop Equipment / Painting & Corrosion Protection / Tools / Car Wash
- REIFEN (Tyres)
  7.2H Tyres / Wheels / Rims
- Tomorrow’s Service & Mobility
  NH Alternative Drive Systems & Digital Solutions

update as at 10 September
Free admission badge on hand

Feel tired of waiting a long queue at the fairground?

Pre-register online on or before 28 September 2018 to receive the admission badge by post before the show! You can bring along your badge for direct entry at the fairground.

➔ www.automechanika-shanghai.com/vor

Exclusive flight discounts

Exclusive flight discounts are available for registered exhibitors, buyers and their travel companions with Cathy Pacific Airways, Dragonair, Air China and Lufthansa Group Partner Airlines to Shanghai.

➔ www.automechanika-shanghai.com/flight-discount

Online exhibitor searching system

Get yourself prepared prior to the show by locating targeted exhibitor booths and collecting complete supplier details.

➔ www.automechanika-shanghai.com/exhibitor

Visa application

All foreigners must obtain an entry visa before proceeding to China. You are strongly recommended to process the application one month before departure from the country of origin.

Our official travel agent provides assistance in getting the invitation letter for your visa application.

➔ www.automechanika-shanghai.com/visa

DURING THE SHOW

• Free Wi-Fi will be available at the show venue
• For enquiries and assistance, simply look for Information Counter located at each hall and next to registration counter at South Hall, West Hall and outside North Hall.

AFTER THE SHOW

Pre-registered visitors who have arrived onsite can receive a free electronic official catalogue (Hard copy cost: RMB100) via the registered email. Register now and don’t miss this benefit.
**TRANSPORT TO THE SHOW VENUE**

**Metro**

Take Line 2 and get off at East Xujing Station (Exit 4 / 5 / 6)

**Bus**

**Bus No. 865**
Go to Shanghai Zoo (Line 10), Hongmei Road, Hongqiao Road (Line 10); Yishan Road, Hongmei Road (Line 9)

**Bus No. 706**
Go to Jiuting Subway Station (Line 9)

**Bus No. 776**
Go to Ziteng Rd (Line 10), Zhongshan Park (Line 2 / 3 / 4)

**Car**

Come from Zhongshan Park ➔ Changning Road ➔ Beidi Elevated Road ➔ Jiamin Elevated Road (Songze road direction) ➔ Songze Elevated Road (Shenhai Highway) ➔ Panlong Road exit and turn around at the crossroad ➔ Songze Road ➔ Zhuguang Road

Come from Yanan Elevated Road ➔ Huqingping Elevated Road ➔ G50 ➔ Jiamin Elevated Road (Songze road direction) ➔ Songze Elevated Road (Shenhai Highway) ➔ Panlong Road exit and turn around at the crossroad ➔ Songze Road ➔ Zhuguang Road

* Visitor registration counters are located at East Hall, South Hall, West Hall and outside North Hall. Car parking areas are available at North Hall and South Hall. You can also park your car at parking areas located near Exit 8 and 9 of East Xujing metro station. All parking is subject to the guideline of onsite guards.

**Taxi**

Pudong International Airport ~60 km; ~RMB250; ~90 minutes
Hongqiao International Airport ~3 km; ~RMB30; ~10 minutes
Shanghai Hongqiao Railway Station ~3 km; ~RMB20; ~10 minutes
Shanghai Railway Station ~24 km; ~RMB80; ~50 minutes
Shanghai South Railway Station ~23 km; ~RMB80; ~40 minutes

* The transportation fee listed here is just for reference and subject to real traffic conditions.

**Shuttle bus (FREE!) at the fairground**

**Inner Circle (Circular route)** Travel around first floor halls for show visit

- Shuttle Bus Stop
- Shuttle Bus to Hongqiao T2
- Metro Line 2
- TAXI
- Hotel
- Visitor Registration
Hyatt Place Shanghai Hongqiao CBD
Located in the heart of Hongqiao Commerce area. It is within walking distance to Metro Line2, National Exhibition and Convention Center, Hongqiao International Airport and Hongqiao Railway Station. It has 367 spacious guest rooms, 3 restaurants, 7 meeting rooms and fitness facilities. Perfect for business and leisure travelers.

Novotel Shanghai Hongqiao
The hotel is located in the heart of Hongqiao Business District, across from the NECC. With 214 guest rooms equipped with modern décor and facilities, the hotel provides a comfortable, pleasant atmosphere for leisure, business, or both. Enjoy a hearty meal at Pavilion, relax with a coffee in The Lounge, get active in our GYM, or just enjoy the outdoors in our courtyard and surroundings.

Express by Holiday Inn Putuo Shanghai
The Hotel is a business hotel situated in the junction of the Putuo, Jing’an, and Changning Districts which takes a ten-minute drive from the train station, 20-minute from the Hongqiao Airport and 55-minute from Pudong International Airport. It is adjacent to Jing’an Temple and Zhongshan Park commercial area, Suzhou Creek and has easy access to Shanghai’s shopping center and top attractions.

Yuloon Hotel
The hotel is a Baroque style building designed according to the standard of a five-star business hotel which boasts of 327 deluxe guestrooms, several restaurants serving varied cuisines, a multifunctional banqueting hall with a capacity of over 300 guests, meeting rooms of different styles, Riverside Lounge and many other first – rate facilities.

WHERE TO STAY IN SHANGHAI

Sofitel Shanghai Hongqiao
Located just 5 minutes driving from NECC and 5 minutes from the Hongqiao Transport Hub, Sofitel Shanghai Hongqiao is a Parisian oasis featuring 350 guest rooms and suites and equipped with wifi service in all the public area.

666 Taihong Road, Qingpu District, Shanghai

Renaissance Yangtze Shanghai Hotel
Located in the heart of Hongqiao, Shanghai upscale business district, Renaissance Yangtze Shanghai Hotel is your home away from home. Be it for business or pleasure, the hotel offers an impressive array of first-class facilities and inventive catering solutions.

2099 Yan’an Xi Road, Changning District, Shanghai Line 10, Yili Road Station, 10-minute walk

Melia Shanghai Hongqiao
Melia Shanghai Hongqiao is located in the Hongqiao CBD of Shanghai, and only 10 minutes’ drive from the Hongqiao Airport, 5 minutes’ drive from NECC. The hotel is a modern and stylish urban city hotel with stylish decorated 187 rooms and suites, THE LEVEL, ballroom and spacious meeting rooms.

1118 Gaojing Road, Qingpu District, Shanghai

The Anandi Hotel and Spa Shanghai
The Anandi Hotel and Spa is located in central Hongqiao, adjacent to the Suzhou River and in close proximity to the city’s most prominent commercial business zones. Bearing testament to its true luxury essence, the hotel has also been selected as the fifth member in China of the prestigious “Leading Hotels of the World”.

7 Linhong Road, Changning District, Shanghai

Grand Mercure Hongqiao Shanghai
The Hotel is located in the center of Shanghai’s western Hongqiao District between stations on Shanghai Metro Lines 2 and 10. Guestrooms at the Grand Mercure offer microwaves, satellite flatscreen TVs, mini bars and in-room safes. In addition, all rooms come with fully-equipped kitchens or kitchenettes as well as balconies.

333 Panwen Road, Qingpu District, Shanghai Line 17, Zhuguang Road Station, 15-minute walk

Howard Johnson Hongqiao Airport Hotel
The hotel, located just opposite Hongqiao Int’l Airport Terminal 2, offers a range of rooms from singles to suites. Like the rest of the hotel, rooms are furnished and designed in a classily, yet modern fashion, updated with the latest amenities including free Wi-Fi.

1989 Huaxiang Road, Qingpu District, Shanghai

Special rates have been negotiated for fair attendees. Book your hotel at: www.automechanika-shanghai.com/hotel
WHERE TO VISIT IN SHANGHAI

Shanghai Disneyland Resort

Shanghai Disney Resort is a themed resort in Pudong, Shanghai, China. It is the first Disney park resort in mainland China and the second in Greater China, after the Hong Kong Disneyland Resort. The resort opened on June 16, 2016, so this is a brand new attraction in Shanghai.

Yuyuan Garden

Yuyuan Garden is Shanghai’s largest ancient garden with Ming and Qing architectural styles. The garden has six areas, each with its own style. The Grand Rockery, in the center of the Garden, is the most renowned sight. Near the garden is the Old City God Temple, where several local snack shops and streets are scattered around.

Shanghai Village

Shanghai Village is located in the Shanghai International Tourism and Resorts Zone, which includes the Shanghai Disney Resort. It is defined by a distinctive offer of international, fashion and lifestyle brands and by an authentic European shopping experience, consistent with the nine Villages by Value Retail in Europe.

Nanjing Road

Nanjing Road is considered to be the ‘No. 1 commercial street in China’, which has been a landmark for this city for a long time. Here, you could purchase everything wanted, spanning from special and cheap souvenirs to the luxurious world famous brands.

Xin Tian Di

Shanghai Xin Tian Di has become an urban attraction that holds the historical and cultural legacies of the city. It is a fashionable pedestrian street composed of Shikumen and modern architecture style. When you walk into it, you will get the taste of both Shanghai in the 1920’s and the sonic modern lifestyle of urbanites of the 21st century.
WHERE TO EAT IN SHANGHAI

Yang’s Dumpling 小杨生煎馆
Huangpuhui, 269 Wujiang Road, Jing’an District  www.xysjg.com
It is a small but popular fried dumpling shop serving pan fried pork bun or Sheng jian bao, a Shanghainese Chinese dish with secret recipe. They have over 20 locations in Shanghai and are opening another more all the time.

Grandma’s Home 外婆家
818 Nanjing West Road, Jing’an District  www.waipojia.com
All the dishes offered here are very typical, home-cooked style Chinese dishes.

Lu Bo Lang 绿波廊
115 Yuyuan Road, City God Temple, Huangpu District
The Yuyuan Gardens and Bazaar is a popular tourist destination in Shanghai. After exploring the intricacies of the garden and haggling with the shop keepers for souvenirs, what better place to have lunch than the Lu Bo Lang Restaurant located in the Old Town God’s Temple. It offers many of the local dishes such as the fresh River Fish, Crab, Eel, Lotus Root and the Dumpling.

Old Jesse Restaurant 老吉士酒家
41 Tianping Lu Road, Xuhui District
This cramped little restaurant is widely recognised as the best Shanghainese restaurant. Many Shanghainese bring visitors for a taste of old school Shanghainese food there.

Nanxiang Steamed Bun Restaurant 南翔馒头店
85 Yuyuan Road, Huangpu District  www.laomiaocanyin.com
Nanxiang steamed bun became famous everywhere for its thin skin, plenty stuffing and gravy. The restaurant has branches in many Asian countries.

Ye Olde Station Restaurant 上海老站
201 Caoxi N Rd, XuJiaHui, Xuhui Qu, Shanghai Shi, China, 200000
Formerly known as the Virgin Mary Convent, the restaurant is suited in a church building with over 90 years history. Enjoying awarded Shanghai local cuisine surrounded by traditional architecture and decoration is surely a special dining experience.
TOP 10 MUST EAT & DRINK IN SHANGHAI

Roast Duck 烤鸭
Fried Mantou 生煎馒头
Steamed Buns 小笼包
Yangchun Noodles 阳春面
Dongpo Meat 东坡肉
Tofu Pudding 豆腐花
Chinese Tea 中国茶
Niangao 年糕
Chinese Herbal Tea 涼茶
Dumplings Coated in Mashed Beans 擂沙汤圆

SOME INTERESTING CHINESE CULTURE

Chopsticks
Between bites, keep your chopsticks together and place them horizontally on your plate or across the top of your bowl. Never stand chopsticks upright in your rice bowl: this is considered a morbid gesture.

Color
Color in Chinese culture refers to certain values, like which colors are considered auspicious or inauspicious. Red, corresponding with fire, symbolizes good fortune and joy. Red is found everywhere during Chinese New Year and other holidays and family gatherings.

Bargain
Bargaining is acceptable in most Chinese stores, except in the supermarket or some shopping malls in which the goods have clear fixed prices and the staff is not allowed to grant discretionary markdowns. Try bargaining and you may get a great price reduction and enjoy the fun and pleasure of shopping.
USEFUL INFORMATION

Useful Phrase

<table>
<thead>
<tr>
<th>General</th>
<th>Chinese</th>
<th>English</th>
<th>Putonghua</th>
</tr>
</thead>
<tbody>
<tr>
<td>你好吗?</td>
<td>How are you?</td>
<td>nǐ hào ma?</td>
<td></td>
</tr>
<tr>
<td>早安</td>
<td>Good morning</td>
<td>zǎo ān</td>
<td></td>
</tr>
<tr>
<td>午安</td>
<td>Good afternoon</td>
<td>wǔ ān</td>
<td></td>
</tr>
<tr>
<td>晚安</td>
<td>Good night</td>
<td>wǎn ān</td>
<td></td>
</tr>
<tr>
<td>谢谢</td>
<td>Thank you</td>
<td>xiè xie</td>
<td></td>
</tr>
<tr>
<td>是/不是</td>
<td>Yes / No</td>
<td>shì / bú shì</td>
<td></td>
</tr>
<tr>
<td>国家会展中心 (上海)</td>
<td>National Exhibition &amp; Convention Center (Shanghai)</td>
<td>guó jiā huì zhǎn zhōng xīn shàng hǎi</td>
<td></td>
</tr>
<tr>
<td>打的</td>
<td>Take taxi</td>
<td>dǎ dí</td>
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</tr>
<tr>
<td>公车</td>
<td>Bus</td>
<td>gōng chē</td>
<td></td>
</tr>
<tr>
<td>地铁</td>
<td>Metro</td>
<td>dì tiě</td>
<td></td>
</tr>
<tr>
<td>船</td>
<td>Ferry</td>
<td>chuán</td>
<td></td>
</tr>
<tr>
<td>多少钱</td>
<td>How much is it?</td>
<td>duō shǎo qián</td>
<td></td>
</tr>
<tr>
<td>便宜一点</td>
<td>Cheaper</td>
<td>pián yì yì diǎn</td>
<td></td>
</tr>
<tr>
<td>洗手间</td>
<td>Toilet</td>
<td>xǐ shǒu jiān</td>
<td></td>
</tr>
</tbody>
</table>

Useful Phrase

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Chinese</th>
<th>English</th>
<th>Putonghua</th>
</tr>
</thead>
<tbody>
<tr>
<td>点菜</td>
<td>Order, please</td>
<td>diǎn cài</td>
<td></td>
</tr>
<tr>
<td>菜单</td>
<td>Menu</td>
<td>cài dān</td>
<td></td>
</tr>
<tr>
<td>请结帐</td>
<td>Check, please</td>
<td>qǐng jié zhǎng</td>
<td></td>
</tr>
<tr>
<td>请给收据</td>
<td>Receipt, please</td>
<td>qǐng gěi shōu jù</td>
<td></td>
</tr>
<tr>
<td>水</td>
<td>Water</td>
<td>shuǐ</td>
<td></td>
</tr>
<tr>
<td>茶</td>
<td>Tea</td>
<td>chá</td>
<td></td>
</tr>
<tr>
<td>咖啡</td>
<td>Coffee</td>
<td>kā féi</td>
<td></td>
</tr>
<tr>
<td>牛奶</td>
<td>Milk</td>
<td>niú nǎi</td>
<td></td>
</tr>
<tr>
<td>奶油</td>
<td>Cream</td>
<td>nái yóu</td>
<td></td>
</tr>
<tr>
<td>糖</td>
<td>Sugar</td>
<td>tánɡ</td>
<td></td>
</tr>
<tr>
<td>盐</td>
<td>Salt</td>
<td>yán</td>
<td></td>
</tr>
<tr>
<td>胡椒粉</td>
<td>Pepper</td>
<td>hú jiāo fěn</td>
<td></td>
</tr>
<tr>
<td>面包</td>
<td>Bread</td>
<td>miàn bāo</td>
<td></td>
</tr>
<tr>
<td>汤</td>
<td>Soup</td>
<td>tāng</td>
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<tr>
<td>菜</td>
<td>Vegetable</td>
<td>cài</td>
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<tr>
<td>海鲜</td>
<td>Seafood</td>
<td>hǎi xiān</td>
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<tr>
<td>牛肉</td>
<td>Beef</td>
<td>niú ròu</td>
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<td>鸡肉</td>
<td>Chicken</td>
<td>jī ròu</td>
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<tr>
<td>猪肉</td>
<td>Pork</td>
<td>zhū ròu</td>
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<td>羊肉</td>
<td>Lamb</td>
<td>yáng ròu</td>
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<td>素菜</td>
<td>Vegetarian</td>
<td>sù cài</td>
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<tr>
<td>土豆</td>
<td>Potato</td>
<td>tǔ dòu</td>
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<tr>
<td>米饭</td>
<td>Rice</td>
<td>mǐ fàn</td>
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<tr>
<td>面条</td>
<td>Noodles</td>
<td>miàn tiáo</td>
<td></td>
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<tr>
<td>甜</td>
<td>Sweet</td>
<td>tián</td>
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</tr>
<tr>
<td>酸</td>
<td>Sour</td>
<td>suān</td>
<td></td>
</tr>
<tr>
<td>苦</td>
<td>Bitter</td>
<td>kǔ</td>
<td></td>
</tr>
<tr>
<td>辣</td>
<td>Spicy</td>
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Useful Telephone Number

<table>
<thead>
<tr>
<th>Emergency Numbers</th>
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<tbody>
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<td>Police</td>
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<td>First-aid Ambulance</td>
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<td>Fire</td>
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<td>Traffic Accidents</td>
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<td>SOS in Water</td>
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<td>Complaints about Goods’ Qualities</td>
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<td>Post Code Information</td>
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<td>Weather Forecast</td>
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<td>Phone Directory</td>
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<td>Comprehensive Information</td>
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Questions & Complaints

Complaints about Goods’ Qualities 12315
Complaints about Prices 12358
Post Code Information 184
Weather Forecast 12121
Phone Directory 114
Comprehensive Information 12580 / 118114
Railway Information 12306
Civil Aviation 950137
Contact

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