

news +++ Automechanika Shanghai

National Exhibition and Convention Center (Shanghai), 29 November – 2 December 2023

automechanika
SHANGHAI

A glance at the inaugural International Automotive Industry Conference 2023 Presented by Automechanika Shanghai

Shanghai, October 2023. From 29 November to 2 December 2023, Automechanika Shanghai will open for the 18th edition, housing more than 5,300 exhibitors in over 300,000 sqm of the National Exhibition and Convention Center (Shanghai). Globally recognised as one of the most influential platforms for the automotive industry, the exhibition remains steadfast in its commitment to supporting business growth and navigating market transformation. Amongst some 60 fringe events, the debuting International Automotive Industry Conference 2023 Presented by Automechanika Shanghai, is set to be a major highlight; it includes a series of events that zero in on the developments and advancements within specific sectors.

Overall, industry experts, thought leaders and high-level representatives from around the world are speaking in this year's fringe programme. The events are expected to amplify rapid advancements in technology and the macro-operating environment across different global automotive markets.

Delving deep into key sectors of the supply chain, the show is poised to unveil the industry's most pressing topics as the **International Automotive Industry Conference 2023 Presented by Automechanika Shanghai** takes centre stage. The event stream will explore the rising influence of new energy vehicles (NEV), electrification and digitalisation, and how the industrial chain, market, policies and regulations are adapting based on these trends. The international pull is set to spark engaging discussions on collaborative opportunities between countries and regions, as well as touch upon some market challenges.

International Automotive Industry Conference 2023 Presented by Automechanika Shanghai (main conference – 29 November)

Dr Qing Ding, Founding Partner of Shentou Capital, will moderate the conference, bringing together leading auto parts companies such as Bilstein, Bosch, Rheinmetall, Tieliu and more. One such speaker, Mr Sun Xiaohong, Secretary General of the Automobile Branch of the China Chamber of Commerce for Imports and Exports of Machinery and Electronic Products, will take the lead in sharing an analysis of the import and export of vehicles and automotive parts and components.

Other topics include:

- The global business strategies of leading tier one suppliers and perspectives on the China market
- How parts and components suppliers can upgrade their businesses efficiently under electrification and digitalisation

- A long-term outlook of transformation in the global automotive supply chain

New Energy Vehicle Sustainable Development Forum 2023 (29 November)

Audiences can stay ahead in the ever-evolving automotive industry from this line up of future-focused topics. Specialists from China and Europe will regard NEV development as the catalyst of transformation, upgrade, and decarbonisation and are set to share case studies about environmental protection. For example, Mr Robert L Galyen, former Chief Technology Officer of Contemporary Amperex Technology Co Ltd, will attend this forum as one of the speakers. He is amongst an esteemed pool of experts in battery energy storage and scientific engineering.

Topics in the forum include:

- The applications and innovations of lithium batteries in new energy vehicles
- A blueprint of the hydrogen vehicle value chain
- An update on the development of charging stations in Europe
- The influence of the new EU Batteries Regulation in new energy vehicles and batteries
- A new energy future: hydrogen versus lithium batteries
- The adoption of low-carbon strategies for the sustainable development of the automotive industry

Automotive Aftermarket Summit 2023 (30 November)

With the technological and mechanical differences in NEVs (compared to traditional fuel vehicles), it is only natural that industry-wide transformations are unfolding across the supply chain. Speakers such as Ms Lang Xuehong, Deputy Secretary General of the China Automobile Dealers Association and Director of Industry Coordination, Secretary General of the Industry Coordination and Development Committee, and Mr Wang Songtao, Regional President of Automotive Aftermarket, Asia Pacific, Robert Bosch GmbH, as well as decision-makers from leading repair companies, will delve into:

- An analysis of key global automotive aftermarkets
- Changes in automotive parts distribution channels across Europe
- The evolution of digitalisation driving growth in aftermarket parts sales
- Navigating the development of China's automotive parts distribution
- The integration of traditional maintenance and the new energy vehicle aftermarket

Used Car Strategy and Development Forum 2023 (1 December)

Experts will weigh in on business opportunities from the circulation of used cars. Key topics include:

- A review and forecast of China's used car export market
- Trends in the Middle East and African automotive markets; the advantages and challenges of exporting used cars to these markets
- Establishing overseas warehouses to facilitate exporting activities

In addition, the **International Summit of Connected-Vehicle Policies and Regulations 2023** (29 November) and **China International Tyre Industry Conference 2023** (1 December) will complete the conference schedule.

Elsewhere, the Innovation4Mobility Showcase will host various forums across Halls 5.1, 6.2 and 8.2 in special areas. To find the complete list of onsite activities, please visit: www.automechanika-shanghai.com/events

For speaker enquiries, please contact: kate.wang@china.messefrankfurt.com

The show is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on + 852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries.

- End -

Press information and photographic material:

www.automechanika-shanghai.com/press

Automechanika Shanghai@Social Media

www.facebook.com/AutomechanikaShanghai

www.linkedin.com/in/automechanika-shanghai-ams-a240a851

www.instagram.com/automechanikash

#AMS #innovation #technology



Your contact:

Suzy Heston

Phone: +852 2238 9907

Suzanna.Heston@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F China Resources Building,
26 Harbour Road,
Wanchai, Hong Kong

www.messefrankfurt.com.hk

www.automechanika-shanghai.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide

range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com