

Automechanika Shanghai 2018 Fringe Programme Overall Rundown

27 November 2018 Tuesday

Time	Programme	Co-organiser(s)	Venue	Language
Parts & Components				
09:00-17:00	The 11th International Automotive Congress 2018	Vogel Automotive Media Group, Institute for Automotive Engineering(ika) RWTH Aachen University	Shanghai San Noah Crowne Plaza Hotel	English Chinese
Accessories & Customising				
09:00-17:00	AUTOHAUS CHINA 10th Shanghai International Dealer Summit 2018 Theme: Automotive Aftermarket Services - Innovation and Upgrade in Industrial Change	AUTOHAUS CHINA	The Longemont Shanghai	English Chinese

28 November 2018 Wednesday

Time	Programme	Co-organiser(s)	Venue	Language
Parts & Components				
08:30-17:00	AIAG Auto Parts Purchasing Leadership and Suppliers Summit 2018 Theme: Ways to Facilitate Auto Parts Procurement, Good Quality Management System	Automotive Industry Action Group	Shanghai Marriott Hotel Hongqiao	English Chinese
09:00-12:00	2018 Yangtze River Delta Auto Parts Industry Development Forum cum "2018 Shanghai Yangtze River Delta Auto Parts Industry Trading Development Report" Conference Theme: Analysis on Current Trends of the Yangtze River Delta Auto Parts Industry in 2018 and "Shanghai Yangtze River Delta Auto Parts Industry Trading Development Report 2018" Announcement	Shanghai Automotive Parts and Accessories Trade Association	Meeting Room A0-02 in NECC	Chinese
13:30-16:00	China Automotive Aftermarket Industry Chain Innovation Forum and Beimai.com New Strategy Press Conference Theme: Integrate High-quality Resources in the Industry and Build a Connected Automotive Aftermarket	Beijing Huilian Shiji International Media Co Ltd, auto265.com	Howard Johnson Hotel Hongqiao Shanghai	Chinese
13:30-16:30	International Market Development Forum of Commercial Vehicles and Engine Parts (Shanghai), China 2018 Theme: Export Markets Analysis and Case Sharing	China Association of Automobile Manufacturers Aftermarket Commercial Vehicles Chapter	Meeting Room M3-02 in NECC	Chinese
Repair & Maintenance				
13:00-17:30	2018 HC Network Auto Parts and Auto Maintenance Industry Brands Event Theme: Auto Parts and Auto Maintenance Industry Summit, Brand Awards Ceremony	HC360, HC Auto Parts Network	Sofitel Shanghai Hongqiao	Chinese
Accessories & Customising				
11:00-11:30	Lubricants Solutions for Racing & High Performance Cars by Eni	Eni Lubricants Trading (Shanghai) Co Ltd	Motorsports and High Performance Activity, Outdoor Area between Hall 6.2 and 7.2 in NECC	Chinese
12:30-13:00	ENEOS - The Hero behind the Scene in Car Racing	JX Nippon Oil & Energy (Shanghai) Corporation		
13:00-14:00	FAST4WARD Racing Competition Rules between Professional and Armature Groups; Racing Cars Customising Technical Forum	Shanghai Chi Peng Culture Communication Co Ltd		
14:00-15:00	10h Endurance Racing and Racing Car Customisation Sharing	Tein Far East International Trade Company of China Guangzhou Branch		
15:00-15:30	TEIN, the Suspension Specialist, Providing Driving Pleasure	Tein Far East International Trade Company of China Guangzhou Branch		
Electronics & Systems, Tomorrow's Service & Mobility				
09:00-11:30	2018 Smart Bus Innovation and Development Forum Theme: Intelligent Technology Empowers Smart Public Transportation	Urban Civil Transport Chapter of China Civil Engineering Society, Chinese Public Traffic Informatisation to Advance Industrial Alliance, China Bus Information Network	Meeting Room M3-02 in NECC	Chinese
10:00-17:00	Tomorrow's Service & Mobility - New Product Presentation		Tomorrow's Service & Mobility Event Area, North Hall in NECC	Chinese
13:30-17:00	Tomorrow's Service & Mobility Summit 2018 Theme: Development Status and Future Trends of New Energy Vehicle, Car Connectivity and Autonomous Driving in China	National Auto and Parts Export Base (Shanghai), China Electronics Chamber of Commerce	InterContinental Shanghai Hongqiao NECC	English Chinese
REIFEN (Tyres)				
13:00-16:30	China Tyre Manufacturing Enterprise International Environment Change Summit Theme: Explore the Changes about the International Environment of Chinese Tyre Manufacturing Enterprises, the Challenges and Opportunities of Enterprises in the Process of Internationalisation		Meeting Room M5-02 in NECC	Chinese
Exhibitor Events				
13:00-17:00	Hikvision Car Product Launch 2018 Theme: Smart Leader	Hikvision Automotive Technology Co Ltd	Meeting Room M4-03 in NECC	Chinese

29 November 2018 Thursday

Time	Programme	Co-organiser(s)	Venue	Language
Parts & Components				
09:00-12:00	The New Market Landscape of Auto Parts Industry Summit 2018 Theme: How to Utilise Industry Value Chain to Create Win-win Situation	Beijing Huilian Shiji International Media Co Ltd, auto265.com	Meeting Room M3-03 in NECC	Chinese
09:00-17:00	Automotive Aftermarket Summit 2018 Theme: Experience Sharing of Multinational Auto Parts Manufacturers, Auto Parts Dealership in Foreign Countries, Automaker's Independent Aftersales Service, Automotive Supply Chain, Financing and Insurance Gold Sponsor:  Silver Sponsor: 	Automotive Aftermarket Suppliers Association	InterContinental Shanghai Hongqiao NECC	English Chinese
09:00-17:00	2018 the 4th Summit on Globalization Strategy of Chinese Auto Manufacturers (SGSCA) Theme: Strategies and Opportunities for China Auto and Auto Parts Enterprises under the "One Belt and One Road" Initiative	National Auto and Parts Export Base (Shanghai), China Automotive Technology and Research Centre Co Ltd	Sofitel Shanghai Hongqiao	English Chinese
09:20-12:00	Application of Advanced Composite Materials in New Energy Vehicles Summit 2018 Theme: Solutions for Advanced Composite Materials for Automotive Lightweighting and New Energy Vehicles	Germany Vogel Business Media	Meeting Room M3-04 in NECC	Chinese
09:30-11:30	Top Ten Automotive Engine Awards Ceremony 2018	AUTOSPORTS Magazine	Renaissance Shanghai Caohejing Hotel	Chinese
12:30-17:30	Shanghai International Automobile City Tour		Anting Shanghai International Automobile City	English Chinese
14:30-16:00	New Energy Drive Systems Awards Ceremony 2018	AUTOSPORTS Magazine	Renaissance Shanghai Caohejing Hotel	Chinese
Repair & Maintenance				
09:00-12:00	Green Automotive Painting Summit 2018 Theme: Environmental Protection Policy, Eco-friendly Spray Products, the Solutions for Paint Shops to Transform and Upgrade		Meeting Room A0-02 in NECC	Chinese
09:00-12:00	2018 Commercial Vehicle Aftermarket Chain Store Development Forum and Dacheng Auto Service Unveiling Ceremony Theme: The Future Trends of Commercial Vehicle Aftermarket Operation Models	China Association of Automobile Manufacturers Aftermarket Commercial Vehicles Chapter, Yunlian Media	Meeting Room M4-03 in NECC	Chinese
09:00-12:00	Innovation, Creation and Craftsmanship Theme: the Upgrade and Transformation of Repair & Maintenance Equipment Manufacturing	Shanghai Automobile Maintenance and Repair Trade Association	Meeting Room M5-02 in NECC	Chinese
09:30-16:00	China Service Chain Stores Forum	YIMA Media, Auto Aftermarket Service	Meeting Room M4-02 in NECC	Chinese
10:00-16:00	CCIS China Collision Industry Summit 2018 - Cooperation Seminar Theme: Collaboration, Communication and Stride Together	China Automobile Maintenance Industry Association Accident Auto Repair Working Committee, Jingyou International Group, Beijing Huilian Shiji International Media Co Ltd	Meeting Room M6-02 in NECC	Chinese

13:00-17:00	Science, Environmental Protection, Safety and Innovation, The Summit of China Automotive Aftermarket Transition and Upgrading Theme: Implementing the Motor Vehicle Inspection and Maintenance (I/M) System to Make a Cleaner World	Beijing Huihong Tongda Business Service Co Ltd	Meeting Room M3-02 in NECC	Chinese
13:00-17:00	Automotive Aftermarket Certified Parts Development Conference cum Asia Pacific Automotive Certified Parts Alliance Cooperation Press Conference	Tianjin Automobile Aftermarket Industry Association	Meeting Room M5-03 in NECC	Chinese
Accessories & Customising				
10:30-11:30	China Electric Cars Circuit Championship; The Popularisation of Electric Cars in Competition; The Customising Differences between Gasoline Car and Electric Car	Shanghai Chi Peng Culture Communication Co Ltd	Motorsports and High Performance Activity, Outdoor Area between Hall 6.2 and 7.2 in NECC	Chinese
13:00-14:00	The 1st M2K Street Racing in China; Technical Sharing on Customisation of Racing Car at M2K Street Racing			
13:30-17:00	"Jujiapai Sharing Salon" - Operation Breakthroughs of Automobile Aftermarket Service Stores	Shanghai Driving Car Mdt Info Tech Ltd	Meeting Room M4-04 in NECC	Chinese
14:00-14:30	Redefining "Film": The New Opportunity and Solutions of Vehicle Protection Film (Window Film, Paint Protection Film and Construction Film)	Shanghai Astrace New Material Technology Co Ltd		
14:30-15:00	Development Plan of Spectrum Brands Holdings' Global Auto Care Business in China	Shanghai AAG Automotive Products Trading Co Ltd	Motorsports and High Performance Activity, Outdoor Area between Hall 6.2 and 7.2 in NECC	Chinese
15:00-15:30	A Perfect Car Wash Demonstration	MA-FRA China		
15:30-16:00	The Performance of Motul Lubricant Products in the Motorsports and its Advantages in the Medium and High-end Modified Vehicles	High-Tech (Shanghai) Trading Co Ltd		
Electronics & Systems, Tomorrow's Service & Mobility				
09:00-17:00	Connected Mobility Conference Shanghai	Ignite	Sofitel Shanghai Hongqiao	English Chinese
09:00-17:00	SAE Vehicle Electrification and Autonomous Vehicle Technology Forum 2018 (day1) Theme: Vehicle Electrification and Development and Application of Autonomous Driving Technology	SAE International, China Auto Association Electric Motor and Electric Appliance Committee for Vehicle	Crowne Plaza Hotel Shanghai Anting	English Chinese
10:00-17:00	Tomorrow's Service & Mobility - New Product Presentation		Tomorrow's Service & Mobility Event Area, North Hall in NECC	Chinese
REIFEN (Tyres)				
13:00-17:00	China International Conference on Tyre Industry Cooperation & Developments Theme: How the Chinese Tyre Companies Tackle with the Export Difficulties and the Strategies of Overseas Tyre Companies Enter the Chinese Market	QingdaoPH-Bigdata Co Ltd, Valebridge Media Services	Meeting Room A0-02 in NECC	English Chinese
Exhibitor Events				
10:20-11:20	The Future of Tyre - How the Puncture Proof and Leak Proof Tyre Change the World Theme: Product Presentation of Puncture Proof and Leak Proof Tyre-Farride	Henan Farride Rubber Technology Co Ltd	Meeting Room M5-03 in NECC	Chinese
13:30-16:30	Seven Networked Distribution Centers Serving Across China - 2018 China Automotive Aftermarket Full Value Chain Summit Theme: Smart Distribution Center Links Suppliers, Goods, Customers, Resources and Services Together, Enabling the Close Cooperation between Upstream and Downstream Industry and Realising Full Coverage of Service Nationwide	Guangzhou Baturu Information Technology Co Ltd	Meeting Room M4-03 in NECC	Chinese
Others - Matchmaking, Presentation and Networking Events				
14:00-16:00	Automechanika Worldwide Presentation Theme: Introduction of Worldwide Automechanika Show	Messe Frankfurt (Shanghai) Co Ltd Beijing Office	Meeting Room M5-02 in NECC	English
30 November 2018 Friday				
Time	Programme	Co-organiser(s)	Venue	Language
Parts & Components				
12:30-17:30	Shanghai International Automobile City Tour		Anting Shanghai International Automobile City	English Chinese
Repair & Maintenance				
09:00-12:00	CATS China Automotive Industry New Technology Summit (Shanghai) cum Smart Innovation and Industry White Paper Seminar Theme: Industrial Application and Industrial Ecology Construction of Blockchain Technology in Automobile Aftermarket	CATS Organizing Committee, China Automotive Maintenance and Repair Trade Association Auto Repair Parts Committee, China Maintenance Parts Industry Development White Paper Editorial Board, CAASA	Meeting Room A0-02 in NECC	Chinese
Accessories & Customising				
13:00-13:30	The Current Situation and Prospect of Chinese Customising Shops (Brake System, Wheel Hubs and Brake Reinforcement Parts)			
13:30-14:00	Customising Trends, Car Models and Customising Accessories of Eastern China	Shanghai Chi Peng Culture Communication Co Ltd	Motorsports and High Performance Activity, Outdoor Area between Hall 6.2 and 7.2 in NECC	Chinese
14:00-14:30	The Trends and Developments of Exterior Customising			
14:30-15:00	An Introduction of Front Wheel Drive vs. Rear Wheel Drive			
15:00-15:30	How to Expand the Functionality of the Pickup Truck Bed. Different Accessories for Different Kinds of Self Driving Tours	Yakima (Nanjing) Precision Industry Co Ltd		
Electronics & Systems, Tomorrow's Service & Mobility				
08:30-17:30	Key Technology Training for New Energy Vehicles Theme: Principles, Designs, Verification for Vehicle Drive Motors and Electrical Power Supply Technology	China Auto Association Electric Motor and Electric Appliance Committee for Vehicle, China Automobile New Energy Electric Motor And Electric Control Industry Alliance	Crowne Plaza Hotel Shanghai Anting	Chinese
09:00-17:00	SAE Vehicle Electrification and Autonomous Vehicle Technology Forum 2018 (day2) Theme: Vehicle Electrification and Development and Application of Autonomous Driving Technology	SAE International, China Auto Association Electric Motor and Electric Appliance Committee for Vehicle	Crowne Plaza Hotel Shanghai Anting	English Chinese
10:00-17:00	Tomorrow's Service & Mobility - New Product Presentation		Tomorrow's Service & Mobility Event Area, North Hall in NECC	Chinese
01 December 2018 Saturday				
Time	Programme	Co-organiser(s)	Venue	Language
Accessories & Customising				
10:00-11:00	Motorcycle Racing Experience Sharing and Presentation of Motorcycle Customising	Shanghai Chi Peng Culture Communication Co Ltd	Motorsports and High Performance Activity, Outdoor Area between Hall 6.2 and 7.2 in NECC	Chinese